LYRRA

litepaper

v0.2.0

Catalog

Background

Backed by a long-established top-tier music company with rich

label records and business resources, plus, combined with the

game and virtual live house supported by cutting-edge technology,

Lyrra restores what the music industry should've been in web2 and
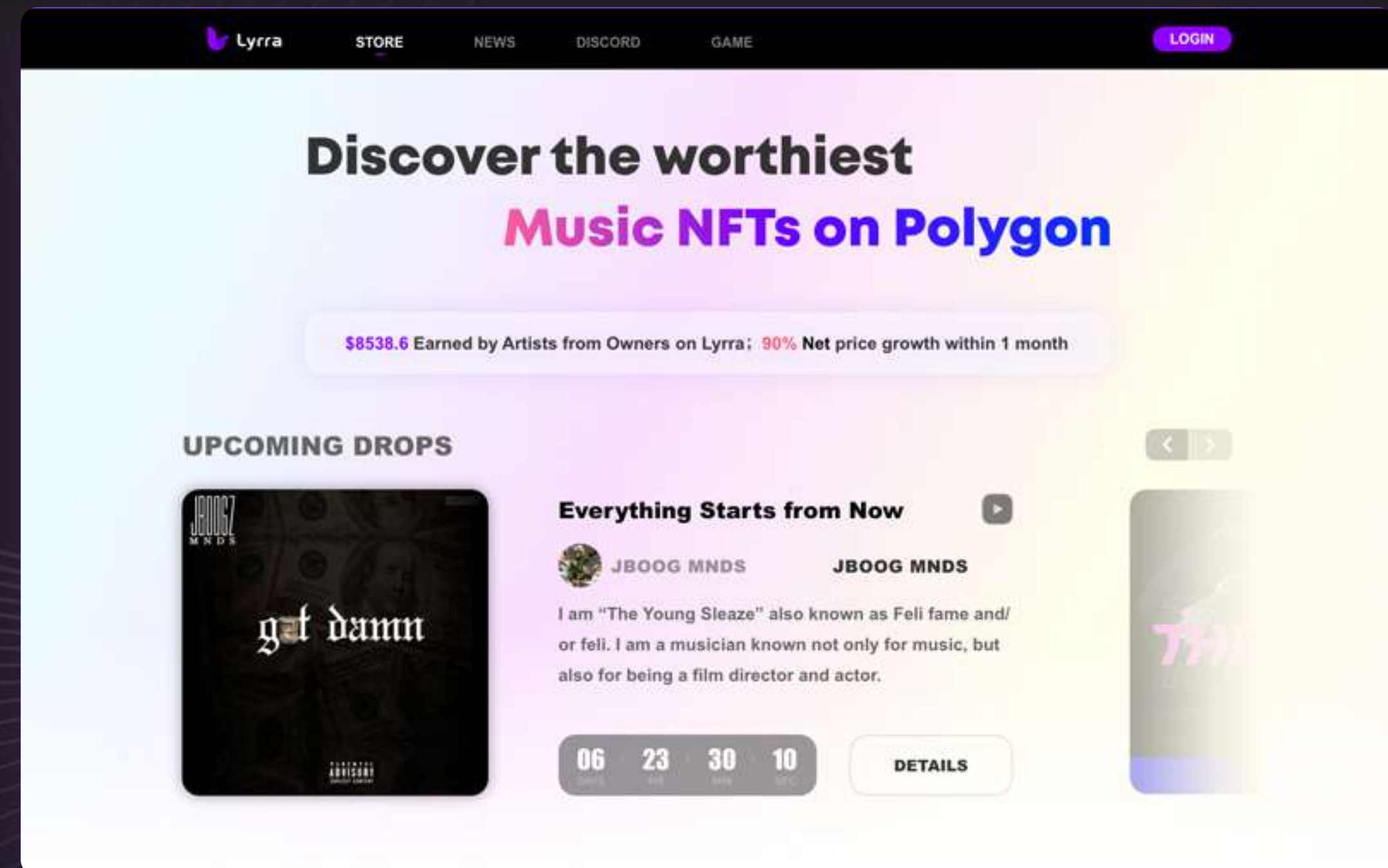
creates more opportunities in web3.

▪ Market Vision

Lyrra enables the music industry to become

more principled and anyone involved owns

his/her space in the music metaverse.

Product Matrix

1. Music NFT Launch Platform

A platform enables artists to mint-and-sell NFTs,

share achievements with fans and storytelling-to-selling.

Product Matrix

2. Role-Playing Game

A game for saving a dying planet - to be completed by collecting minerals, processing various props, and then building the ark used to restore the ecology so that the desertificated land returns to vegetated. Throughout the whole journey, users exchange props for getting music NFTs.

Product Matrix

3. Metaverse Virtual Club

A dance club constructed by cutting-edge tech and iterating regularly, serves as Web3 streaming and live performance.

Engaging Fans-Artist Interaction

1. Special Edition Winner

The exclusive special edition not only tethers with the bonus from Lyrra and enrolls the winners in the user incentive plan but also artists-given unique gifts and privileges.

Engaging Fans-Artist Interaction

2. In-Game NPC

Each onboarded musician participates with an exclusive avatar to interact with the users. Users can talk to the musicians in the dialog. We encourage users to interact with different musicians, including their favorite ones or unfamiliar ones.

Engaging Fans-Artist Interaction

3. Virtual Club Meeting

Any artists are welcome to self-onboard holding whatever musical in this space; fans pour in without time and amount of people limits.

Community Events

1. Online Fan Meeting

Any calls from the media matrix are satisfied with a high
possibility, as has been done previously and will be ever after.

2. Surprise Events & Parties

Popping up anywhere, including but not limited to Discord or
direct announcements from artists or their in-game avatars.

Roadmap

STAGE 1

- ~~Concept and Vision~~
- ~~Game Mechanics~~
- ~~Genesis NFT Design Philosophy~~
- ~~Official Website Demo~~
- ~~Lite Paper Issue~~
- ~~Musician Cooperation~~
- ~~Lyrra 5 Comic Episodes~~
- ~~Social Media Post~~
- ~~Instagram&Twitter Advertising~~
- ~~Finished Lyrra Wedsite~~

STAGE 2

- ~~Lyrra Web Trading Market~~
- ~~KOL Promotion~~
- ~~Community Mods Hiring~~
- Lyrra Game Demo
- Pay with Credit/Debit Card
- BAYC#???? Sign to Lyrra Constellation
- BAYC#???? Single Release
- Mr.? Joins Lyrra Constellation
- More Powerful Marketing

STAGE 3

- Lyrra Game Official Version
- Lyrra Lable Establishment
- $LYRRA Token
- Release $LYRRA Token on DEXs
- Go Public on CMC&Coingecko
- Hunting the Edge of Space (PVE)
- Collect BAYC#3796 Music Videos
- Integrate Royalties Into Community Vault
- Star Trek
- Lyrra White Paper Issue

STAGE 4

- Lyrra Representative Selection
- GMDB DAO Comments Collect
- GMDB DAO Establishment
- GMDB DAO National Treasury
- Mobile Apps
- Energy Transmission to Lystar (Token Loan)
- TO BE CONTINUED...