MENG XU

mengxu@uga.edu
https://mengxu-readme.github.io/

EDUCATION

The University of Georgia, Terry College of Business
PhD in Strategy and Entrepreneurship   *Expected 2028*

Georgia Institute of Technology, Scheller College of Business
MBA in Business Analytics   2020

The University of Georgia, Terry College of Business
BBA in Risk Management and Insurance   2013

RESEARCH INTERESTS

I am interested in how firms and top executives are evaluated under uncertainty by multiple stakeholders, how they interpret and respond to these evaluations, and how these processes influence organizational decision-making and outcomes. I am also interested in methodological development, with a particular interest in exploring novel approaches and contributing to ongoing efforts to strengthen empirical research in our field.

WORKS IN PROGRESS

CEO power and non-dismissal with Radina Blagoeva, Mirko Benischke, and Michael Withers

Succession planning with Eric Lee, Tim Quigley, and Scott Graffin

Machine learning synthetic data method with Hossein Arjmandi, Steven Hyde, and Tim Quigley

CONFERENCE PRESENTATIONS (* denotes presenter)

Meng Xu*, Hossein Herat, Steven Hyde, and Timothy Quigley. The Machine Learning Data Dilemma in Strategy Research: Building Reliable Models Without Consuming All Data. ***Strategic Management Society Annual Conference***, San Francisco, CA   2025
- *Nominated for SMS Annual Conference Research Methods Paper Prize*

Eric Lee, **Meng Xu***, Timothy Quigley, and Scott Graffin. Crisis vs. Ordinary Succession: Toward a Multidimensional View of CEO Succession Planning. ***Strategic Management Society Annual Conference***, San Francisco, CA   2025

Meng Xu*, Radina Blagoeva, Mirko Benischke, and Michael Withers. From Power to Influence: How CEO Power and Personality Configurations Prevent Dismissal. ***Academy of Management Annual Meeting***, Copenhagen, Denmark   2025

Eric Lee, **Meng Xu***, Timothy Quigley, and Scott Graffin. Crisis vs. Ordinary Succession: Toward a Multidimensional View of CEO Succession Planning. *Academy of Management Annual Meeting*, Copenhagen, Denmark   2025

Meng Xu*, Radina Blagoeva, Mirko Benischke, and Michael Withers. From Potential to Materialization: The Configurational Effect of CEO Power and Personality on CEO Non-dismissal. *International Corporate Governance Society Annual Conference*, Tempe, AZ   2024

Meng Xu*, Radina Blagoeva, Mirko Benischke, and Michael Withers. From Potential to Materialization: The Configurational Effect of CEO Power and Personality on CEO Non-dismissal. *Strategic Management Society Annual Conference*, Istanbul, Turkey   2024

PROFESSIONAL SERVICE

Ambassador, Academy of Management STR Division	2023, 2024
Reviewer, Academy of Management Annual Conference	2024, 2025
Reviewer, International Corporate Governance Society Annual Conference	2024

TEACHING EXPERIENCE

Instructor
Undergraduate courses
MGMT 5560 International Strategic Management, University of Georgia   Fall 2025

Graduate courses
BA 631 Visual Reporting and Communication, Mercer University   Fall 2020

Teaching Assistant

MGMT 3000 Principles of Management, University of Georgia	2023, 2024
MGT 2210 Information Systems and Digital Transformation, Georgia Institute of Technology	2020

GRANTS

10th International Corporate Governance Society (ICGS) Doctoral Travel Grant $2,000   2024

NON-ACADEMIC PROFESSIONAL EXPERIENCE

Senior Product Manager, Equifax, Atlanta GA	2021 - 2022
Senior Marketing Strategy Analyst, UPS, Atlanta GA	2020 - 2021
Account Executive, Builders, Atlanta GA	2014 - 2018

TECHNICAL SKILLS

Skills: Text Mining, Topic Modeling, Natural Language Processing, Network Analysis, Web Crawling, Scraping, & Parsing, API Integration
Tools: Python, SQL, Tableau, Power BI, Postman, Stata