

# MENG XU

PhD Student, Department of Management  
Terry College of Business, University of Georgia  
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[Personal Website](#)

## EDUCATION

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<b>The University of Georgia, Terry College of Business</b>	Athens, GA
PhD in Strategy and Entrepreneurship	<i>Expected 2028</i>

<b>Georgia Institute of Technology, Scheller College of Business</b>	Atlanta, GA
MBA in Business Analytics	2020
GPA: 4.00/4.00	

<b>The University of Georgia, Terry College of Business</b>	Athens, GA
BBA in Risk Management and Insurance	2013
GPA: 3.88/4.00	

## RESEARCH INTERESTS

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Strategic leadership, corporate governance, and innovative organizational research methods

## WORKS IN PROGRESS

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**CEO power, CEO personality, and CEO non-dismissals.** With Radina Blagoeva, Mirko Benischke, and Michael Withers. Target journal: *Academy of Management Journal*

**CEO media coverage.** With Seung-Hwan Jeong, Ann Murphy, and Shunzhi Zhang

## PROFESSIONAL SERVICE

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<b>Ambassador, AOM STR Division</b>	2023
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## TEACHING EXPERIENCE

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<b>Graduate Teaching Assistant, University of Georgia</b>	Fall 2023
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- MGMT 3000 Principles of Management, undergraduate business core course

<b>Adjunct Professor, Mercer University</b>	Fall 2020
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- BA 631 Visual Reporting and Communication, Master of Science in Business Analytics core course

<b>Graduate Teaching Assistant, Georgia Institute of Technology</b>	Spring 2020
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- MGT 2210 Information Systems and Digital Transformation, undergraduate business core course

## **NON-ACADEMIC PROFESSIONAL EXPERIENCE**

<b>Senior Product Manager</b> , Equifax, Atlanta GA	2021 - 2022
<b>Senior Marketing Strategy Analyst</b> , UPS, Atlanta GA	2020 - 2021
<b>Account Executive</b> , Builders, Atlanta GA	2014 - 2018

## **TECHNICAL SKILLS**

<b>Skills</b>	<b>Tools</b>
<ul style="list-style-type: none"><li>● Explanatory and Predictive Modeling</li><li>● Text Mining</li><li>● Topic Modeling</li><li>● Natural Language Processing</li><li>● Network Analysis</li><li>● Data Visualization</li><li>● Web Crawling, Scraping, and Parsing</li><li>● API Integration</li></ul>	<ul style="list-style-type: none"><li>● Python</li><li>● SQL</li><li>● SPSS</li><li>● Tableau</li><li>● Power BI</li><li>● Gephi</li><li>● fsQCA</li></ul>