

## MENG XU

PhD Student, Department of Management  
Terry College of Business, University of Georgia  
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[Personal Website](#)

### EDUCATION

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<b>The University of Georgia, Terry College of Business</b>	Athens, GA
PhD in Strategy and Entrepreneurship	<i>Expected 2028</i>
<b>Georgia Institute of Technology, Scheller College of Business</b>	Atlanta, GA
MBA in Business Analytics	2020
<b>The University of Georgia, Terry College of Business</b>	Athens, GA
BBA in Risk Management and Insurance	2013

### RESEARCH INTERESTS

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Strategic leadership, corporate governance, and research methods

### WORKS IN PROGRESS

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**CEO power, CEO personality, and CEO non-dismissals.** With Radina Blagoeva, Mirko Benischke, and Michael Withers. Target journal: *Academy of Management Journal*.

### SELECTED WORKSHOPS

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AMJ Paper & Idea Development Workshop, Atlanta, GA	Dec 2023
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### PROFESSIONAL SERVICE

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Ambassador, AOM STR Division	2023
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### TEACHING EXPERIENCE

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#### Instructor

<b>Adjunct Professor</b> , Mercer University	Fall 2020
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- BA 631 Visual Reporting and Communication, Master of Science in Business Analytics core course

#### Teaching Assistant

<b>Graduate Teaching Assistant</b> , University of Georgia	Fall 2023
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- MGMT 3000 Principles of Management, undergraduate business core course

<b>Graduate Teaching Assistant</b> , Georgia Institute of Technology	Spring 2020
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- MGT 2210 Information Systems and Digital Transformation, undergraduate business core course

## **NON-ACADEMIC PROFESSIONAL EXPERIENCE**

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<b>Senior Product Manager</b> , Equifax, Atlanta GA	2021 - 2022
<b>Senior Marketing Strategy Analyst</b> , UPS, Atlanta GA	2020 - 2021
<b>Account Executive</b> , Builders, Atlanta GA	2014 - 2018

## **TECHNICAL SKILLS**

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### **Skills**

- Explanatory and Predictive Modeling
- Text Mining
- Topic Modeling
- Natural Language Processing
- Network Analysis
- Data Visualization
- Web Crawling, Scraping, and Parsing
- API Integration

### **Tools**

- Python
- SQL
- SPSS
- Tableau
- Power BI
- Gephi
- fsQCA