

Mengyue (Candice) Zhang

13720 Atlantis St ■ Herndon, VA 20171 ■ 240.413.0493 ■ mengyue.z@outlook.com

■ LinkedIn: [linkedin.com/in/mengyue-zhang](https://www.linkedin.com/in/mengyue-zhang) ■ Github: github.com/mengyue-z ■ Portfolio: mengyue.site

SUMMARY

Full stack developer leveraging background in Marketing Analytics to provide unique perspectives on how to optimize website performance. Currently pursuing Master of Science degree in Software Development field in Boston University.

TECHNICAL SKILLS

- **Front End:** HTML/CSS, Javascript ES6+, React, Bootstrap, jQuery
 - **Back End:** Java, Python, Node.js, Express.js ■ **Database:** SQL, MongoDB
-

EDUCATION

Boston University, Boston, MA May 2022
Master of Science in Software Development, Focus Area: Full-Stack Web Development

George Washington University, Washington DC April 2021
Full-Stack Web Development Coding Bootcamp Certificate

Robert H. Smith School of Business, University of Maryland, College Park, MD May 2018
Master of Science in Business, Focus Area: Marketing Analytics

RELEVANT PROJECTS

Wellness Finder

GitHub Repo: <https://github.com/mengyue-z/Wellness-Place-Finder>

- A wellness website that uses APIs to find the closest exercise classes and calculate users' Body Mass Index (BMI).
- Technologies used: HTML/CSS, Javascript, jQuery, Bootstrap

Sprinter

GitHub Repo: <https://github.com/mengyue-z/Sprinter-React>

- A full-stack application that can track and manage developer sprints and employees with multiple unique tables in the database.
- Technologies used: HTML/CSS, Javascript, React, MongoDB, Node.js, Axios, Moment.js

Google Book Search

GitHub Repo: <https://github.com/mengyue-z/Google-Books-Search>

- An application that users can search books with Google Books API and save them for future reference.
 - Technologies used: HTML/CSS, Javascript, Node.js, React, MongoDB, Axios
-

WORK EXPERIENCE

Anchor Homes, Sterling, Virginia October 2018 - Present
Marketing Specialist

- Utilized Wix to design, manage and edit company website, monitored website performance and kept optimizing it according to Google Analytics reports.
- Collaborated with the marketing team in the development and production of visual content and created engaging content for website pages and other marketing materials.
- Developed multi-platform digital marketing campaigns and supported all aspects of the planning and management through a range of channels.