

Pearson

MyEconLab

Unemployment Interactive: Visual Designs

Prepared by Anna Geurink

Unemployment **Level 1**

Unemployment: Are you Unemployed?



Each month, the Bureau of Labor Statistics (BLS), a unit of the U.S. Department of Labor, conducts a survey of households known as the Current Population Survey.



The survey's goal is to provide the data necessary to effectively analyze the labor characteristics of the U.S. population as well as the health of the United States economy.



Each month, the BLS releases reports summarizing the findings of the Current Population Survey. The statistics included in these reports, particularly the unemployment rate, receive widespread media coverage.

Next

Unemployment: Overview

Throughout this interactive, you will be working as an employee of the Bureau of Labor Statistics (BLS) and will be asked to complete the following tasks:



Level 1: Recognize

Determine the employment status of a group of individuals based on their survey responses.



Level 2: Calculate

Calculate employment statistics using data from Level 1, and determine how these statistics would change in given scenarios.



Level 3: Analyze

Analyze trends and changes in U.S. employment data over time.



Level 4: Compare

Analyze trends and changes in U.S. employment data over time.

[Next](#)



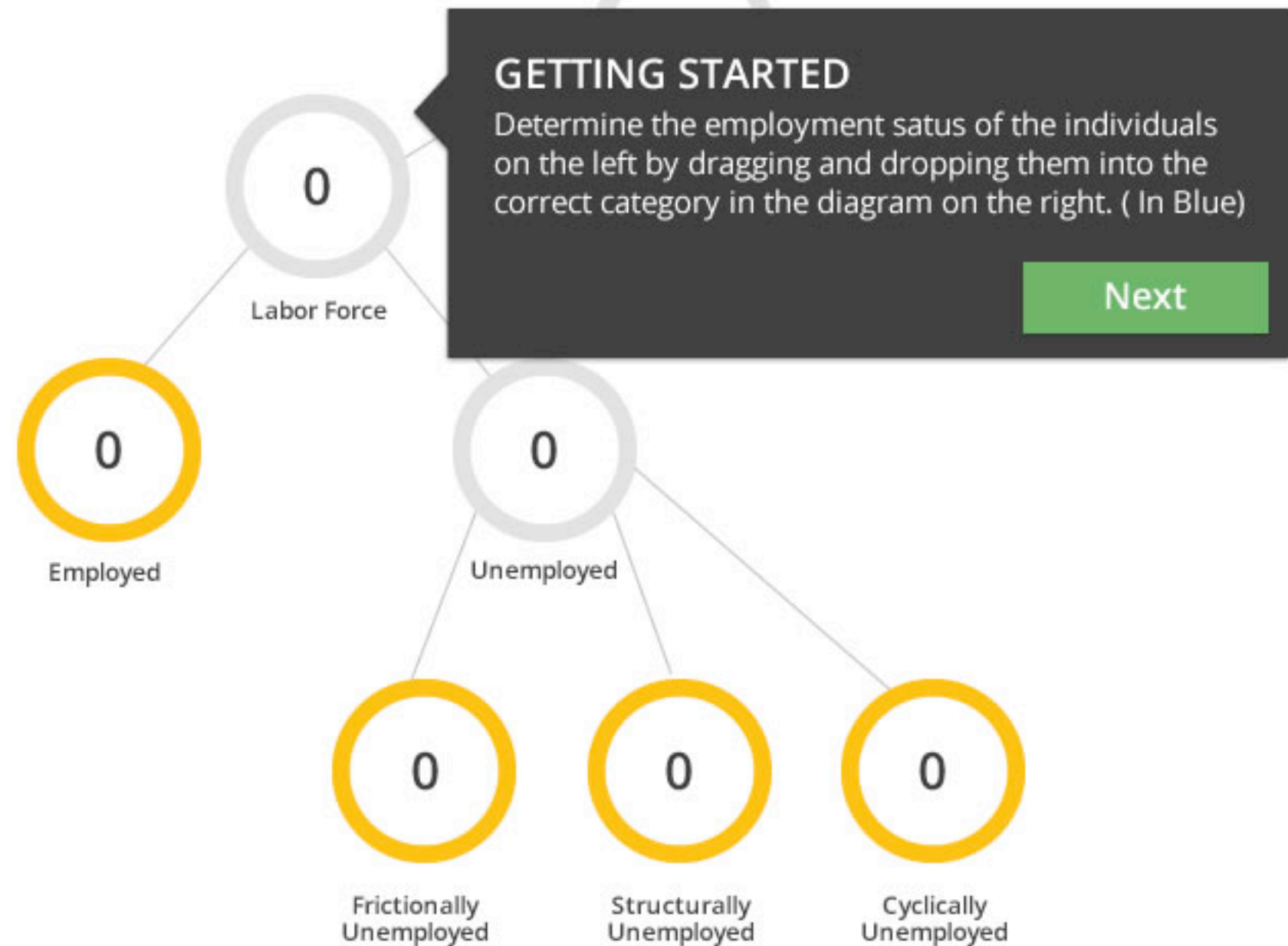
Level 1: Recognize

As an intern at your local branch of the Bureau of Labor Statistics, you have been randomly surveying a number of households. Your boss is now asking you to use the information you have collected to determine the employment status of the various household members.

[Next](#)

Are they unemployed?

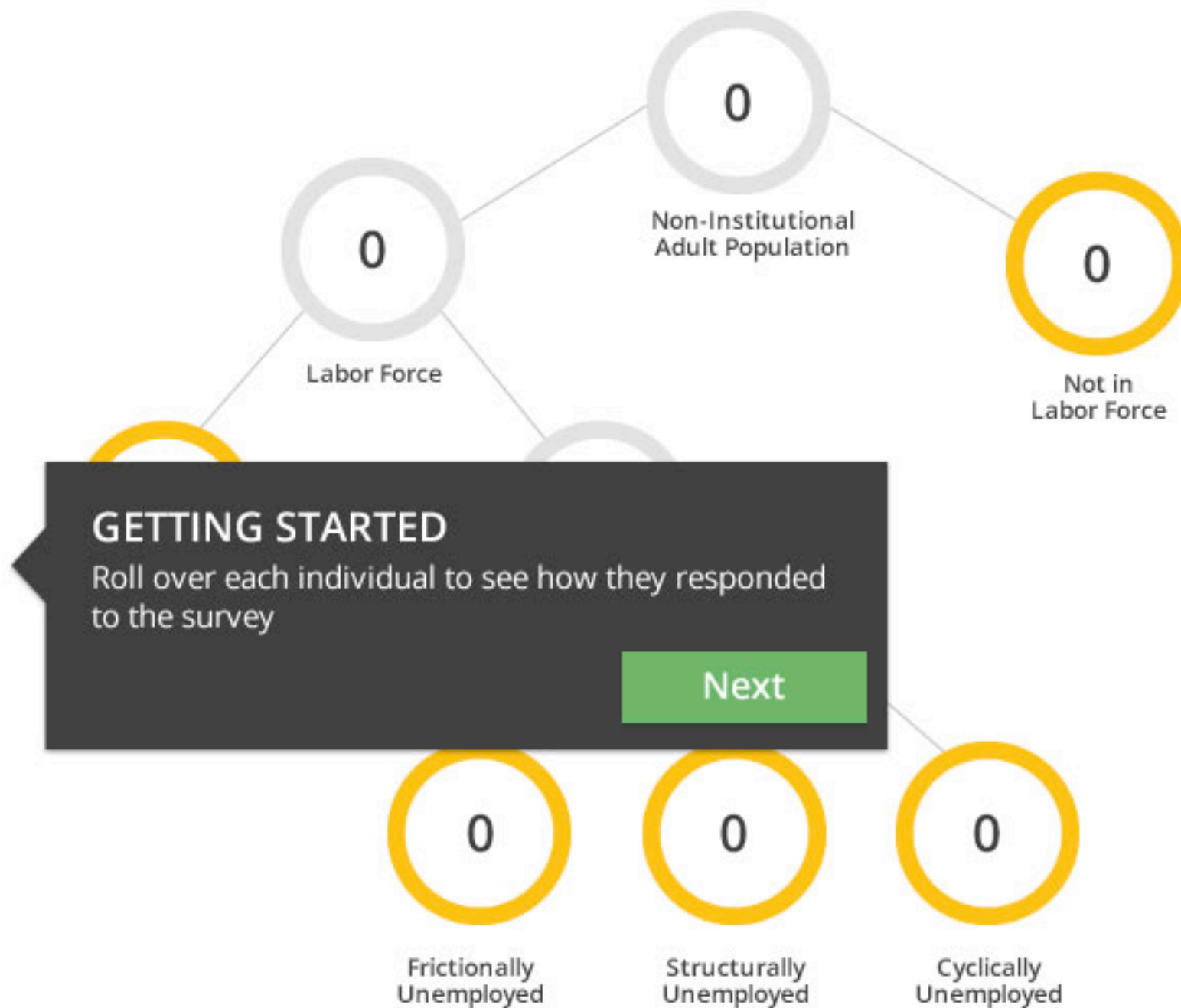
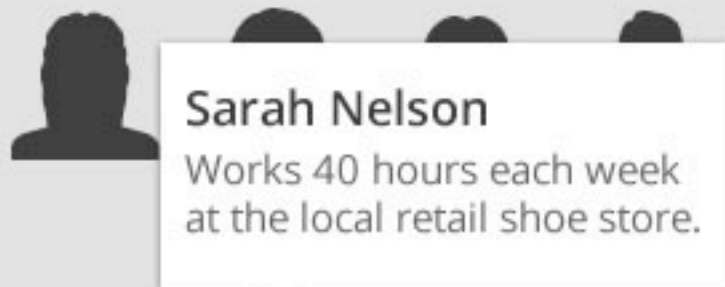
Roll over to view information



Questions, tips and alerts will be found in this section.

Are they unemployed?

Roll over to view information



Questions, tips and alerts will be found in this section.

Are they unemployed?

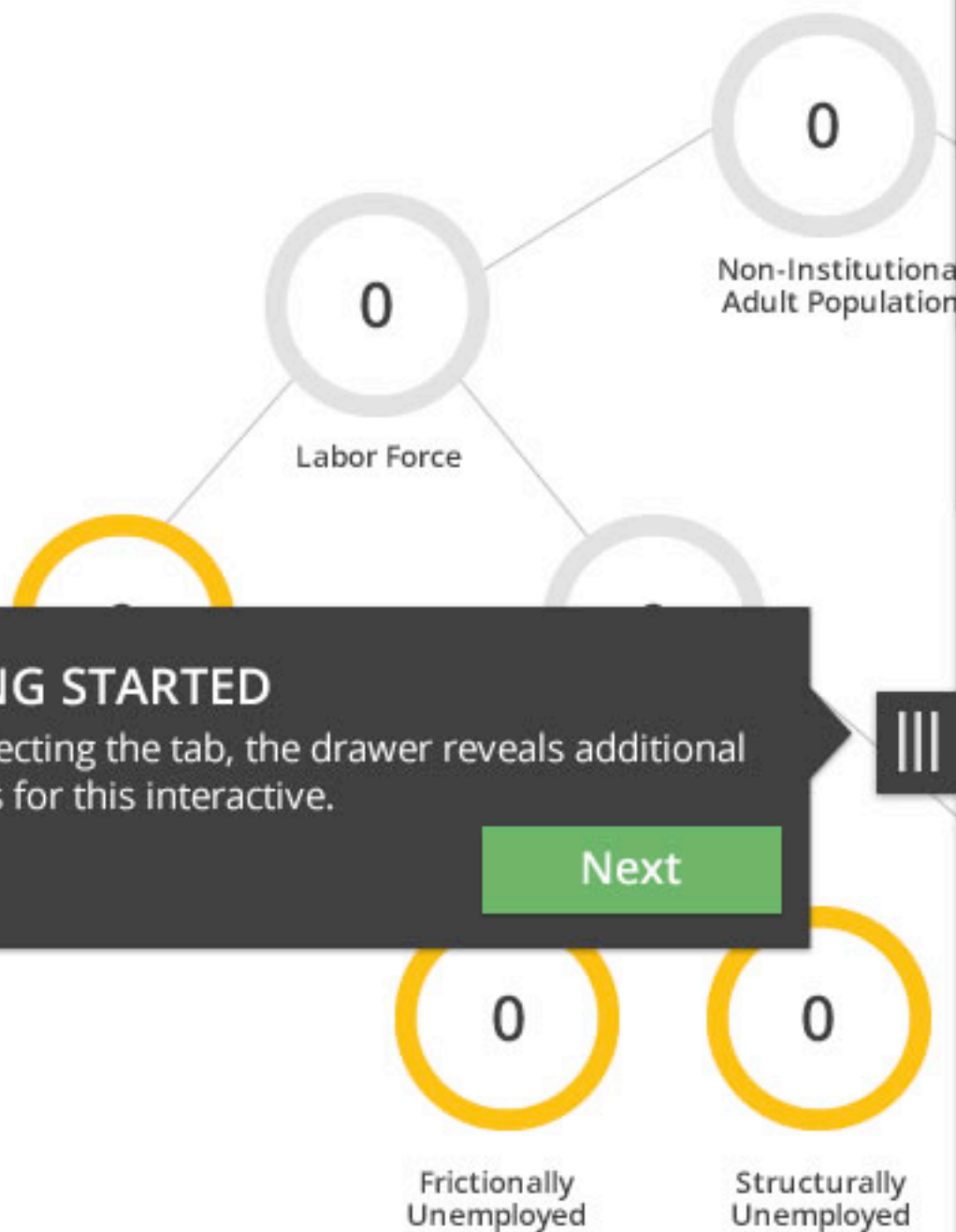
Roll over to view information



GETTING STARTED

When selecting the tab, the drawer reveals additional resources for this interactive.

Next



Links

Link 1
Link 2
Link 3
Link 4
Link 5
Link 6
Link 7

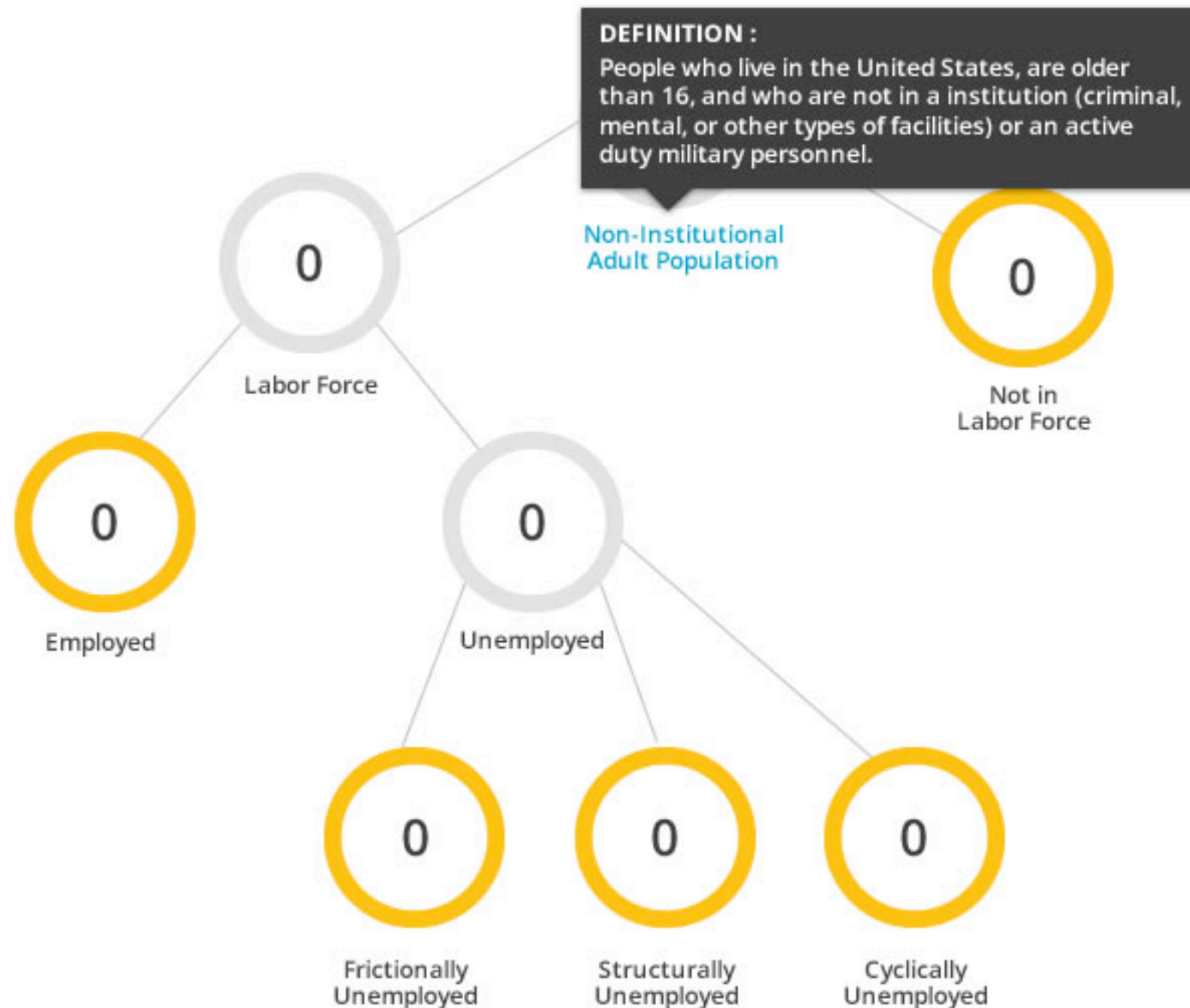
Videos



Questions, tips and alerts will be

Are they unemployed?

Roll over to view information

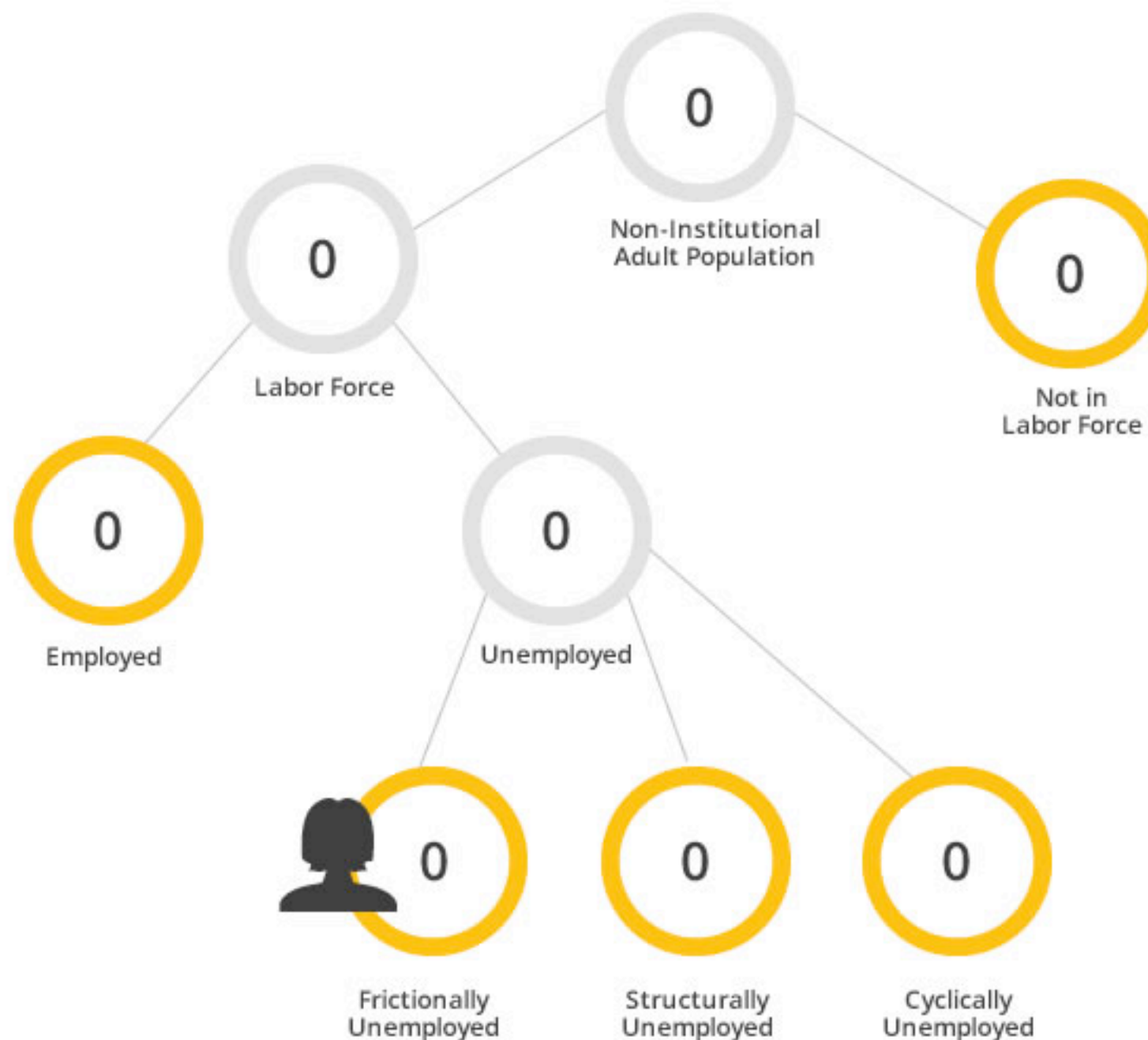


Determine the unemployment status of the individuals on the left by dragging them to the appropriate category.

Finish

Are they unemployed?

Roll over to view information

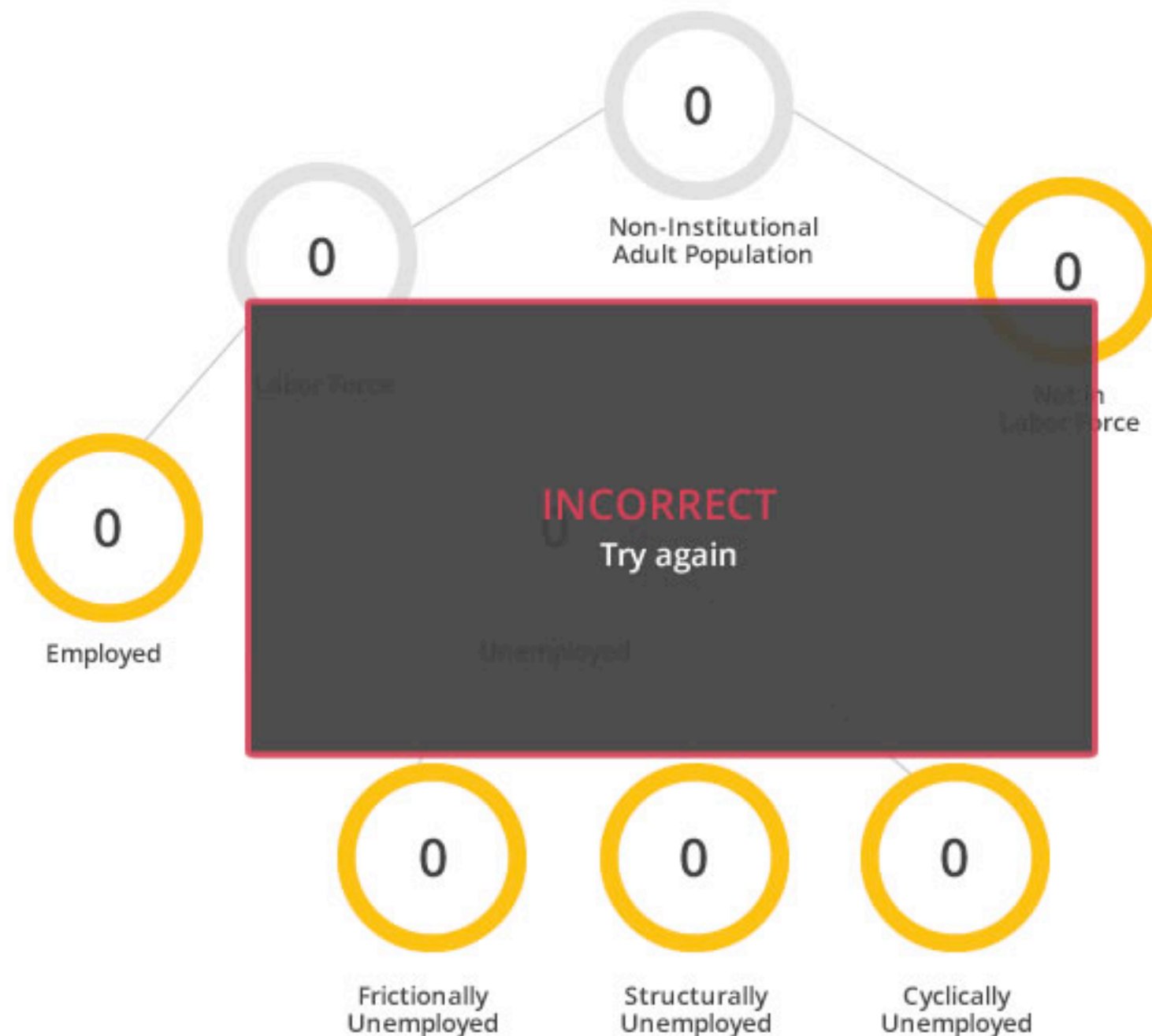


Determine the unemployment status of the individuals on the left by dragging them to the appropriate category.

Finish

Are they unemployed?

Roll over to view information

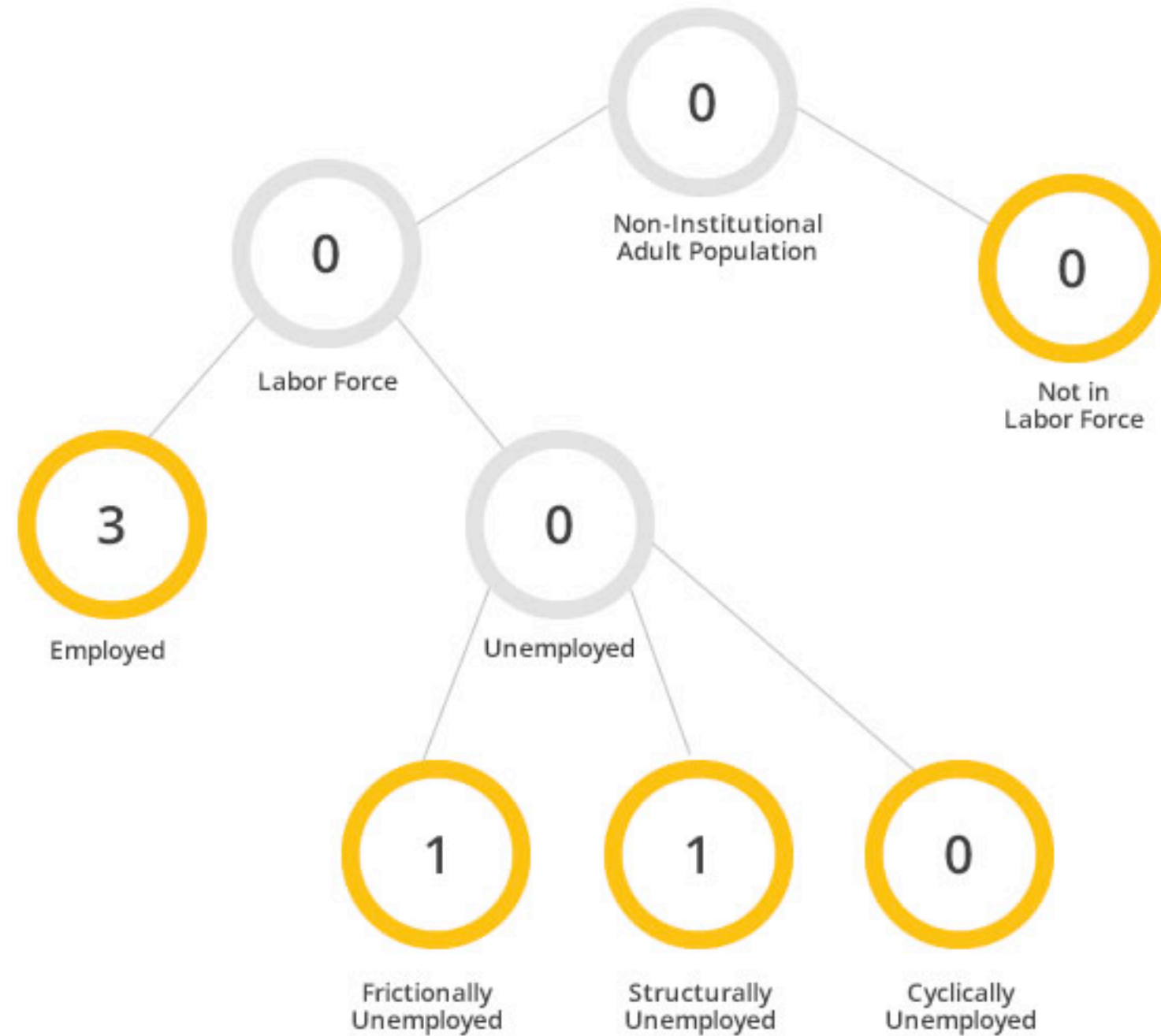


Determine the unemployment status of the individuals on the left by dragging them to the appropriate category.

Finish

Are they unemployed?

Roll over to view information



Determine the unemployment status of the individuals on the left by dragging them to the appropriate category.

Finish

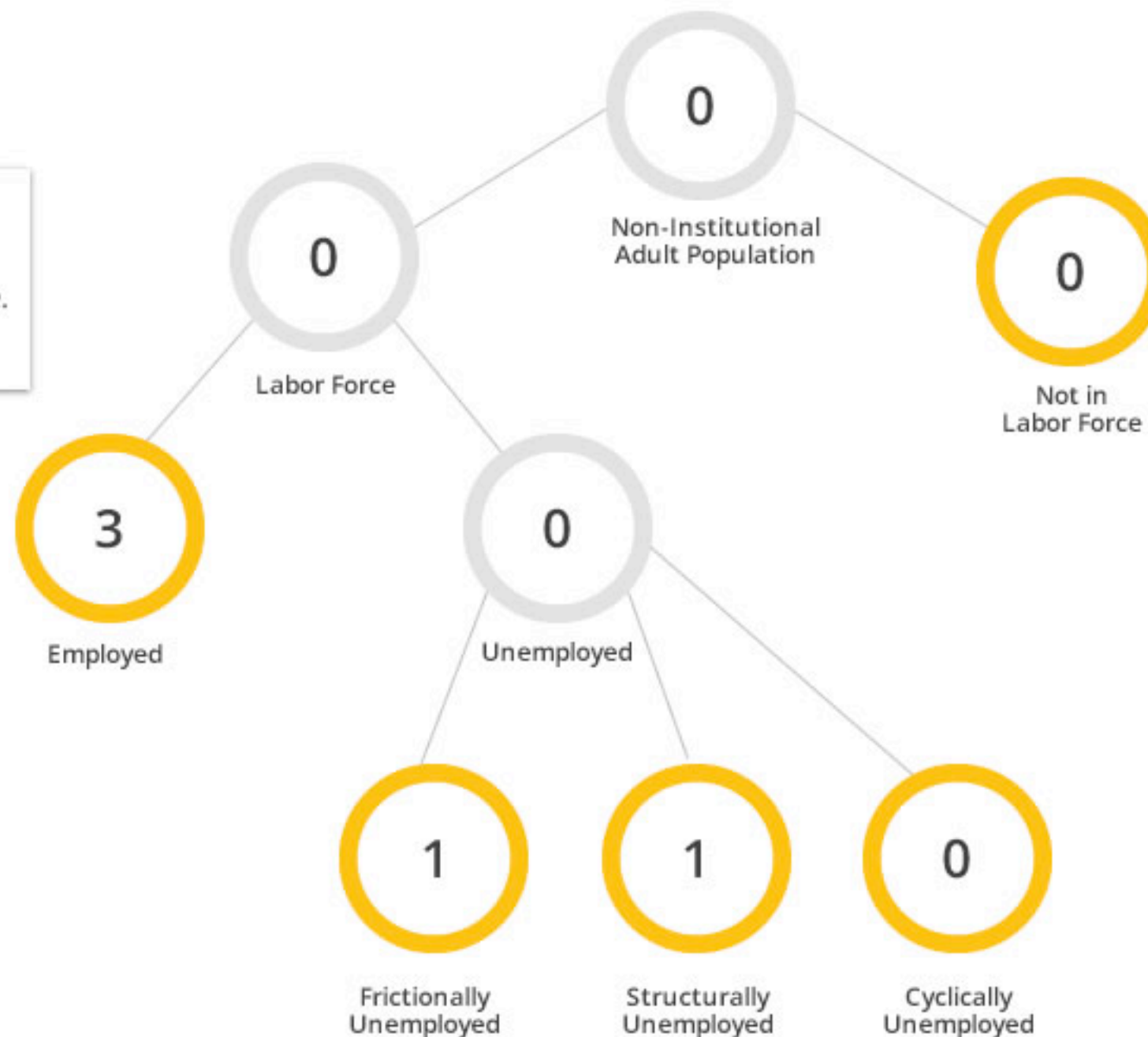
Are they unemployed?

Roll over to view information

Sarah Nelson

Works 40 hours each week
at the local retail shoe store.

Employed

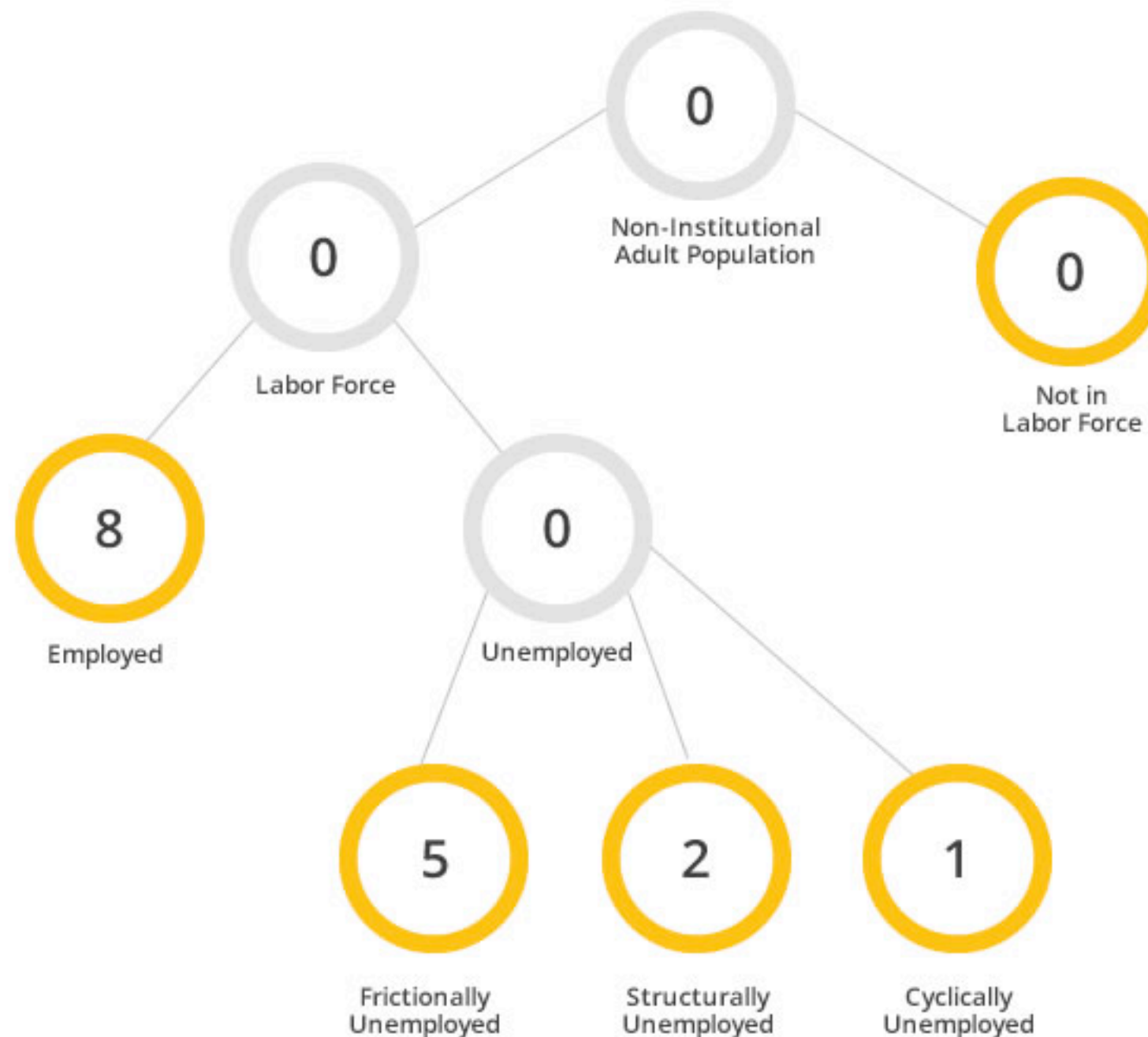
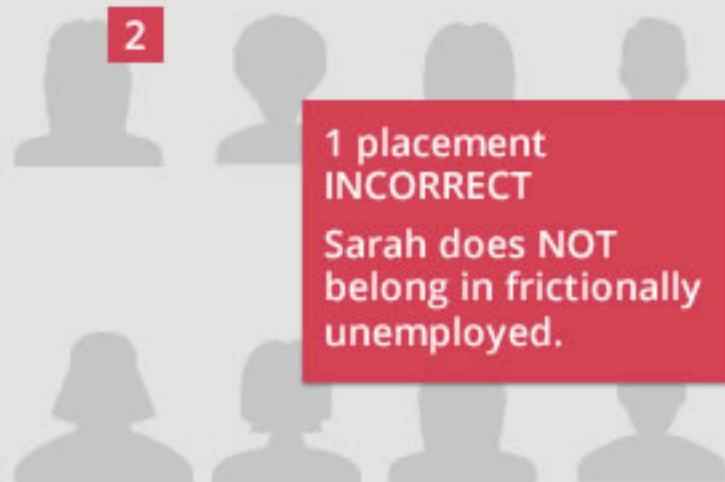


Determine the unemployment status of the individuals on the left by dragging them to the appropriate category.

Finish

Are they unemployed?

Roll over to view information

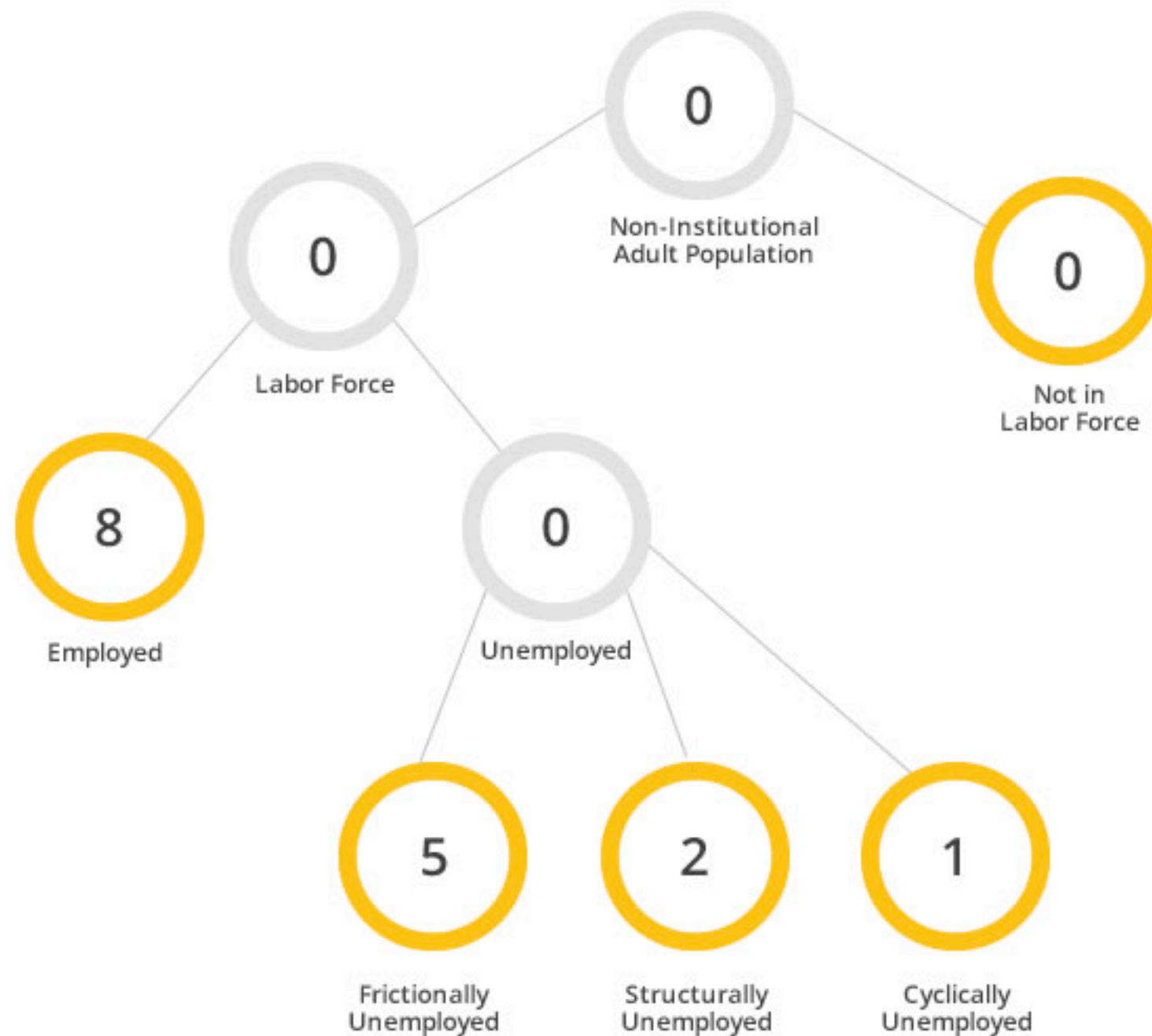


Determine the unemployment status of the individuals on the left by dragging them to the appropriate category.

Finish

Are they unemployed?

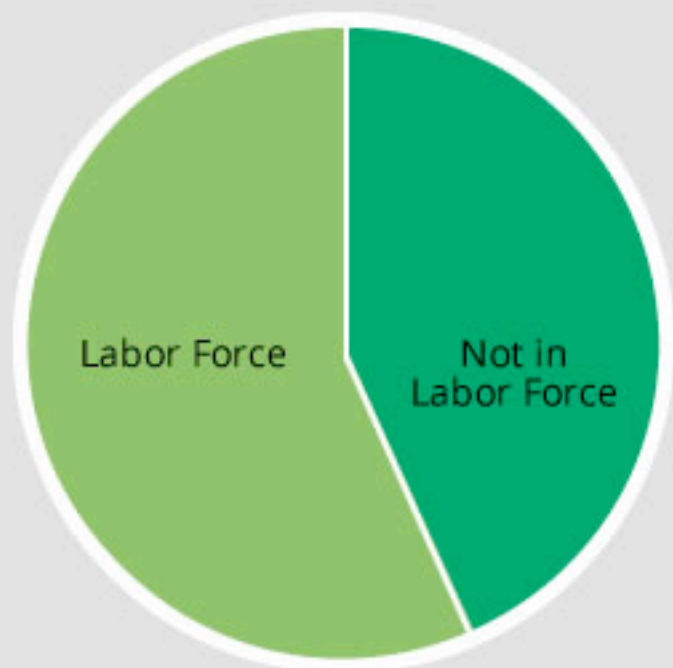
Roll over to view information



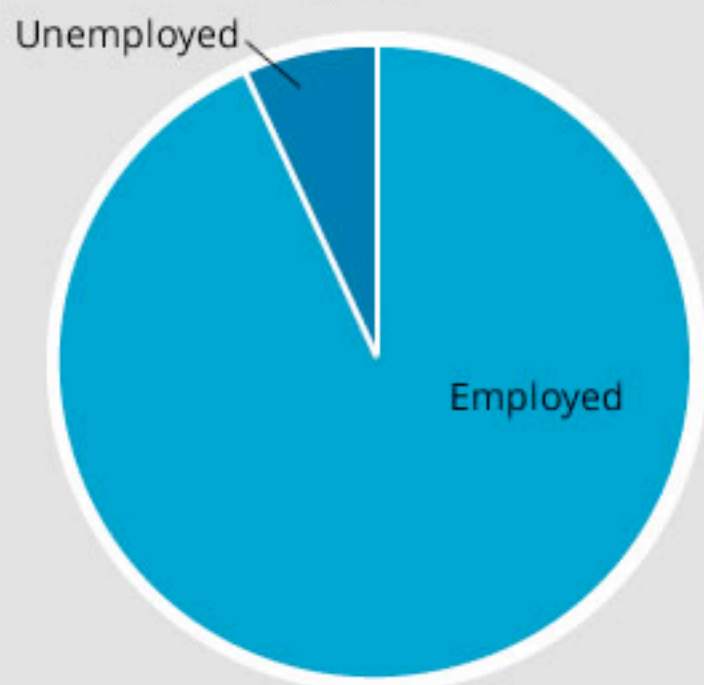
Determine the unemployment status of the individuals on the left by dragging them to the appropriate category.

Finish

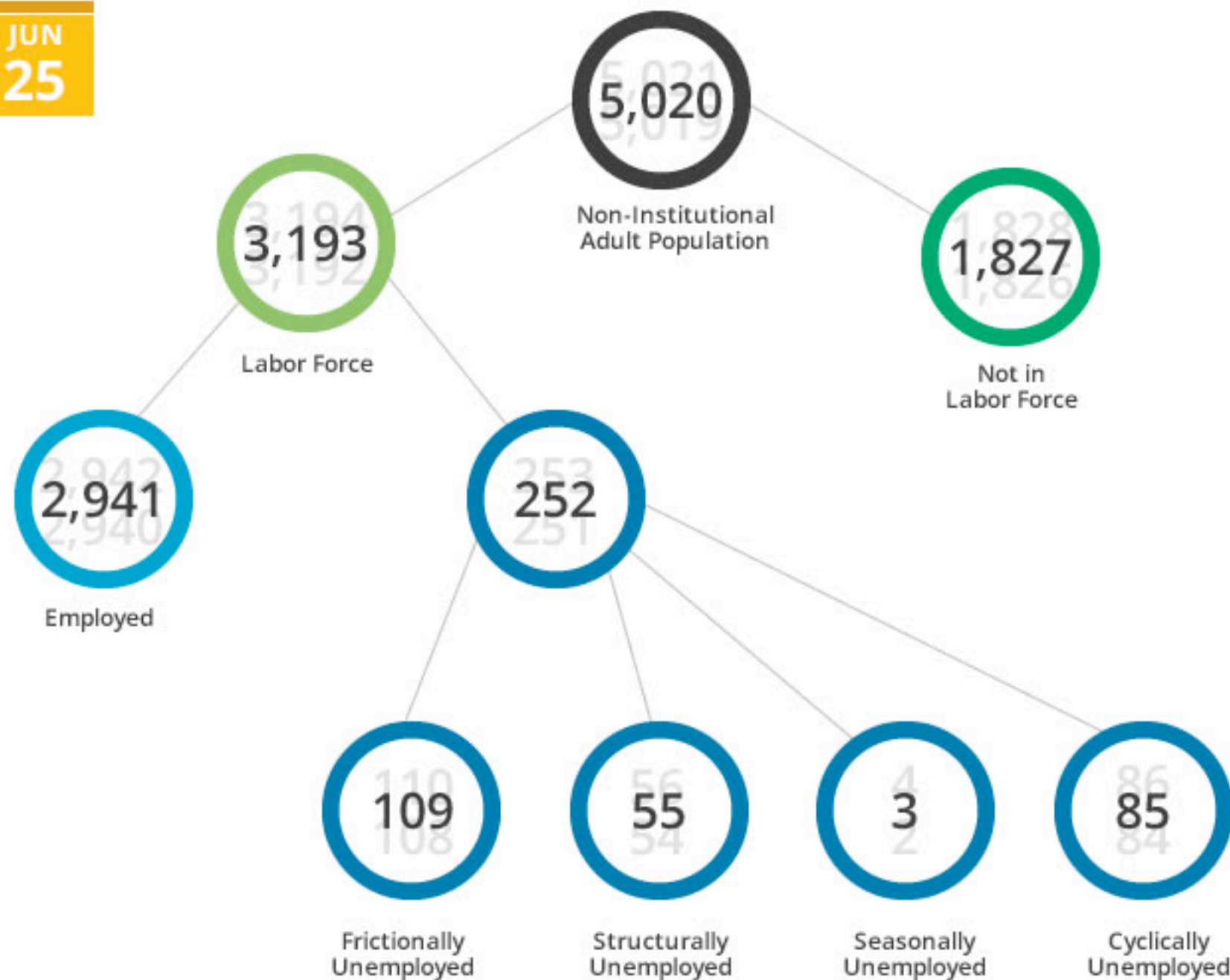
Population
5,020



Labor Force
3,193



JUN
25



Congratulations! You have successfully completed Level 1. The animation above reflects your final survey results over the course of a month working as an intern for the BLS.

Next

Unemployment **Level 2**

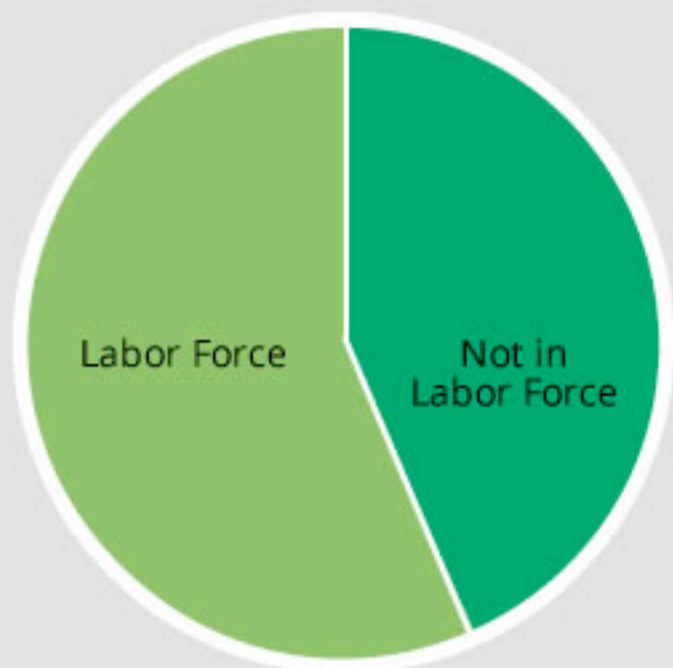


Level 2: Calculate

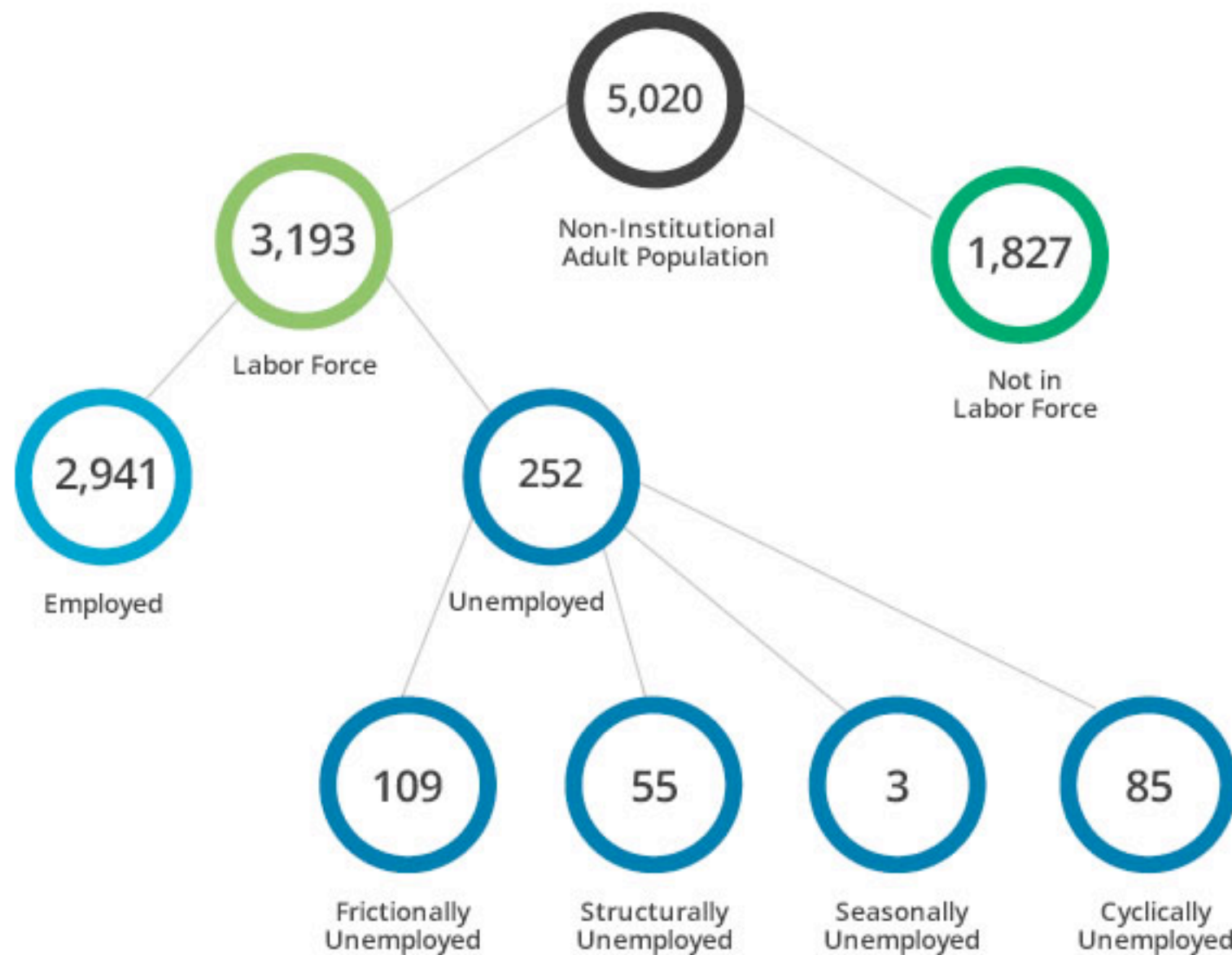
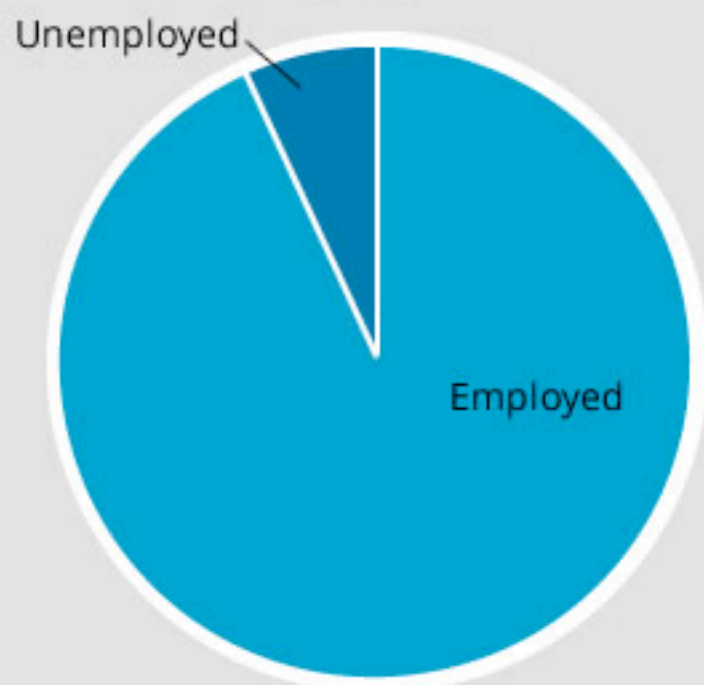
You have now been promoted to manager at your local branch of the Bureau of Labor Statistics and have been asked to calculate various employment statistics based on the data you previously collected as an intern.

[Next](#)

Population
5,020



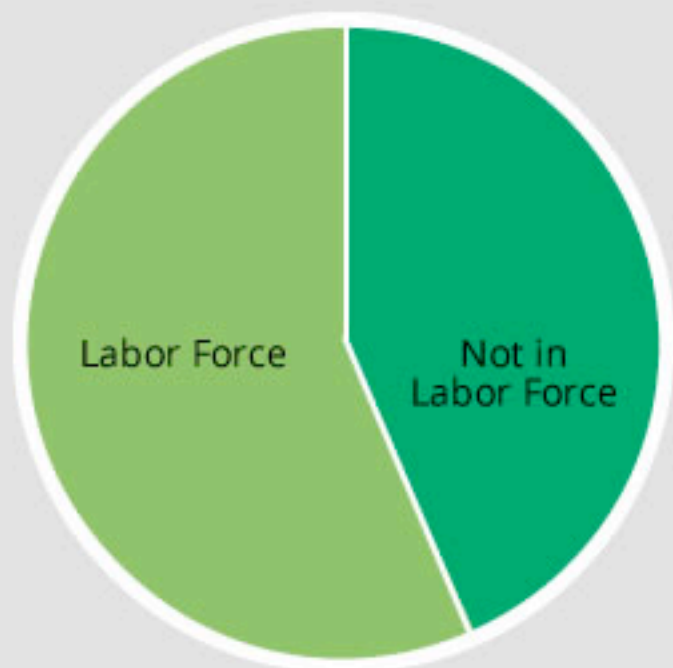
Labor Force
3,193



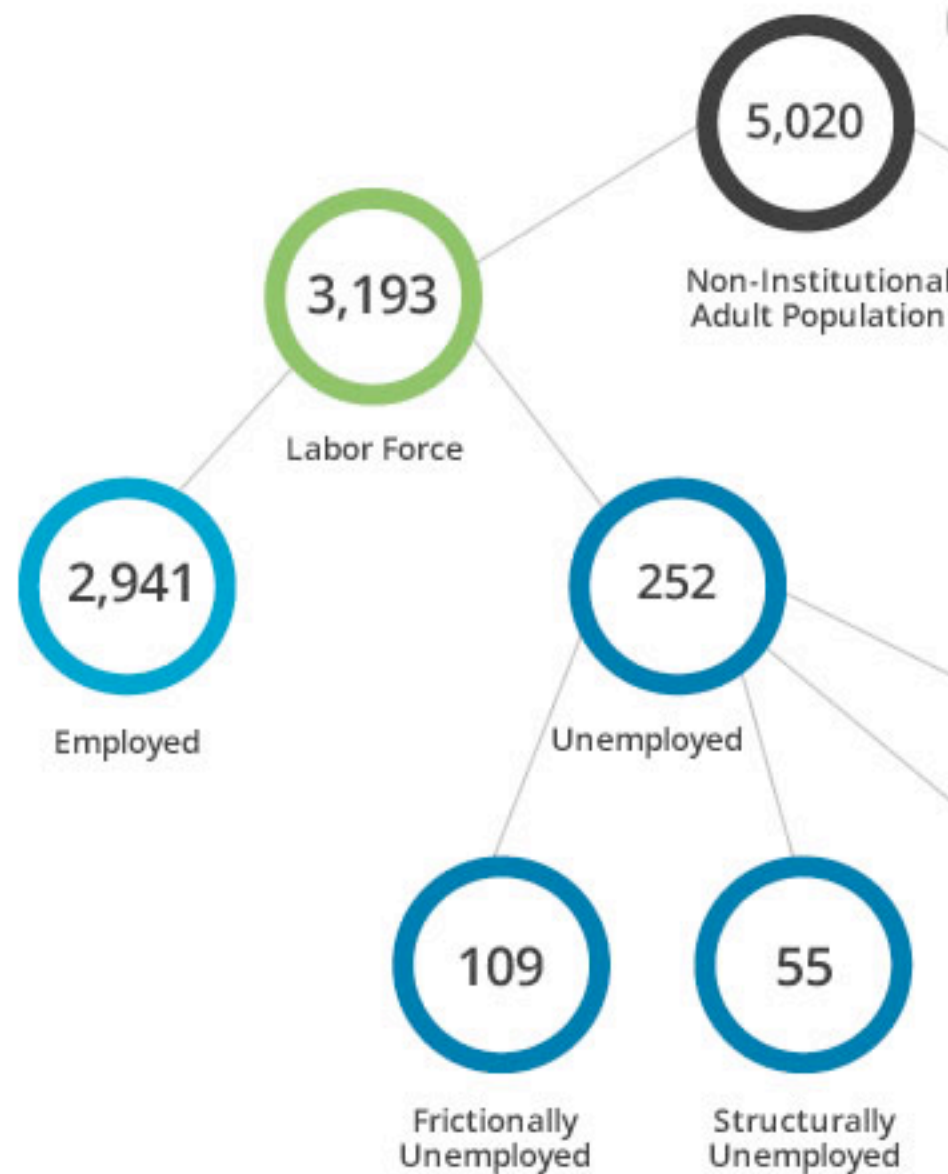
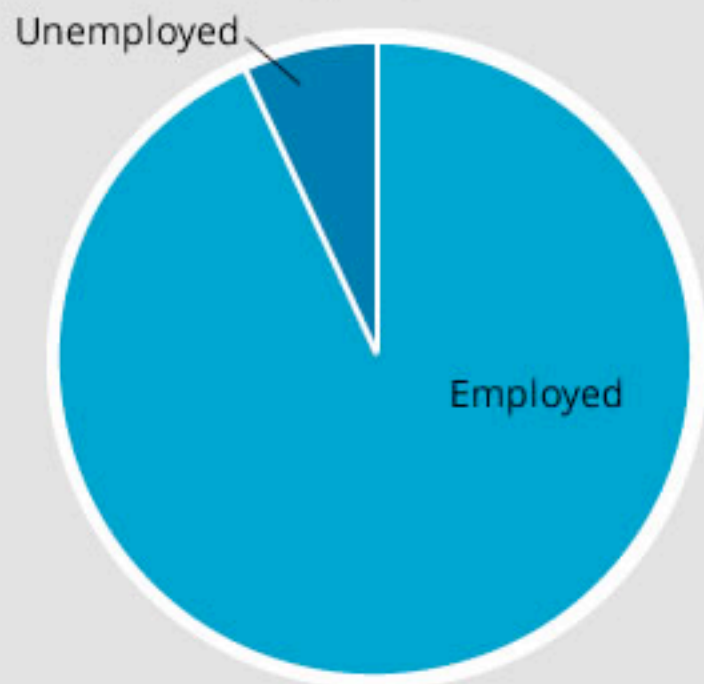
Level 2: Objective

Calculate various labor statistics based on the data in the post-timelapse tree and then answer questions about how these statistics would change given a certain scenario.

Population
5,020



Labor Force
3,193



x

2,941

C

%

÷

x

7

8

9

—

4

5

6

+

1

2

3

=

0

.

=

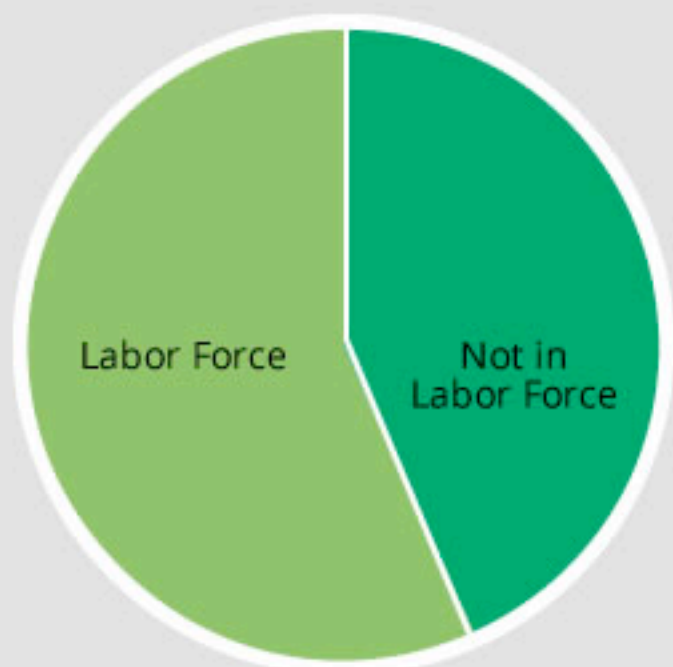


Level 2: Objective

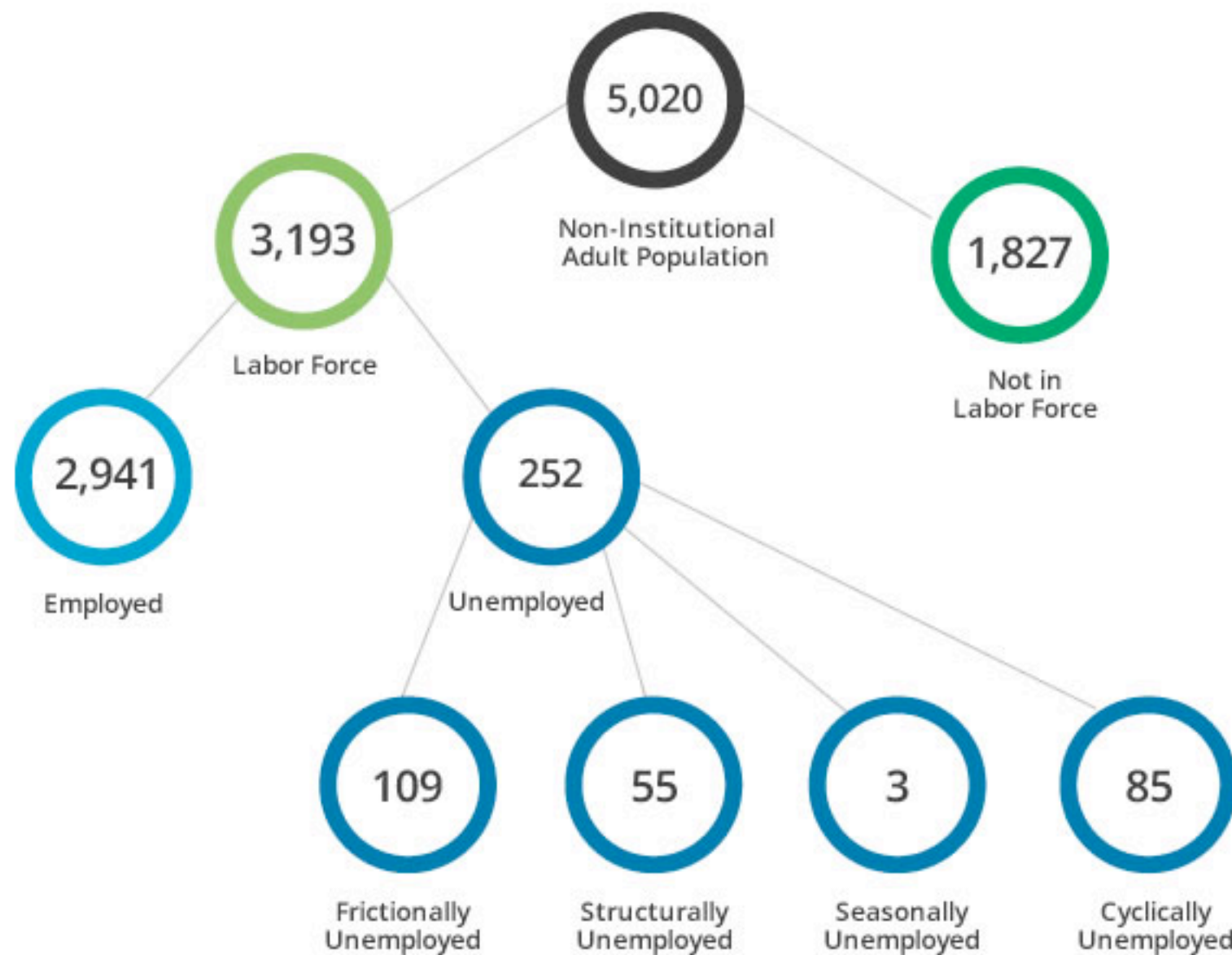
Calculate various labor statistics based on the data in the post-timelapse tree and then answer questions about how these statistics would change given a certain scenario.

Next

Population
5,020



Labor Force
3,193



?

Calculate the labor force participation rate for the group above.

$$\left(\boxed{} + \boxed{} \right)$$

Employed

Unemployed

in Labor Force

X

100

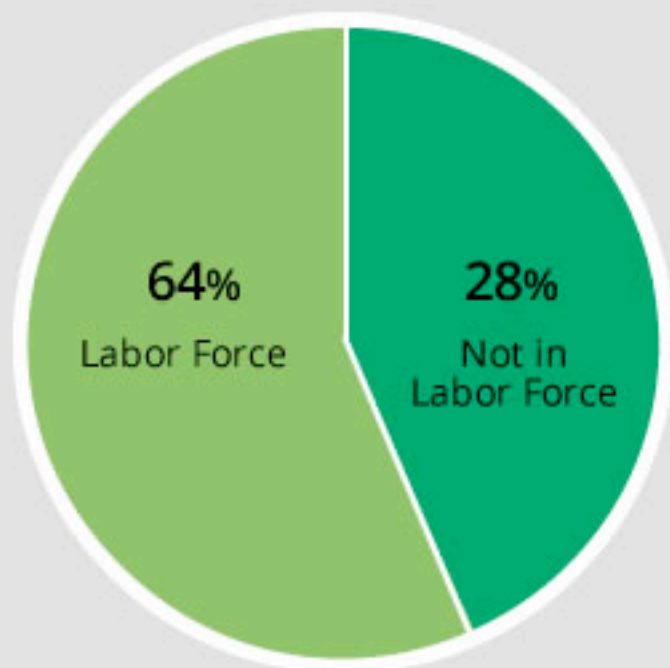
=

%

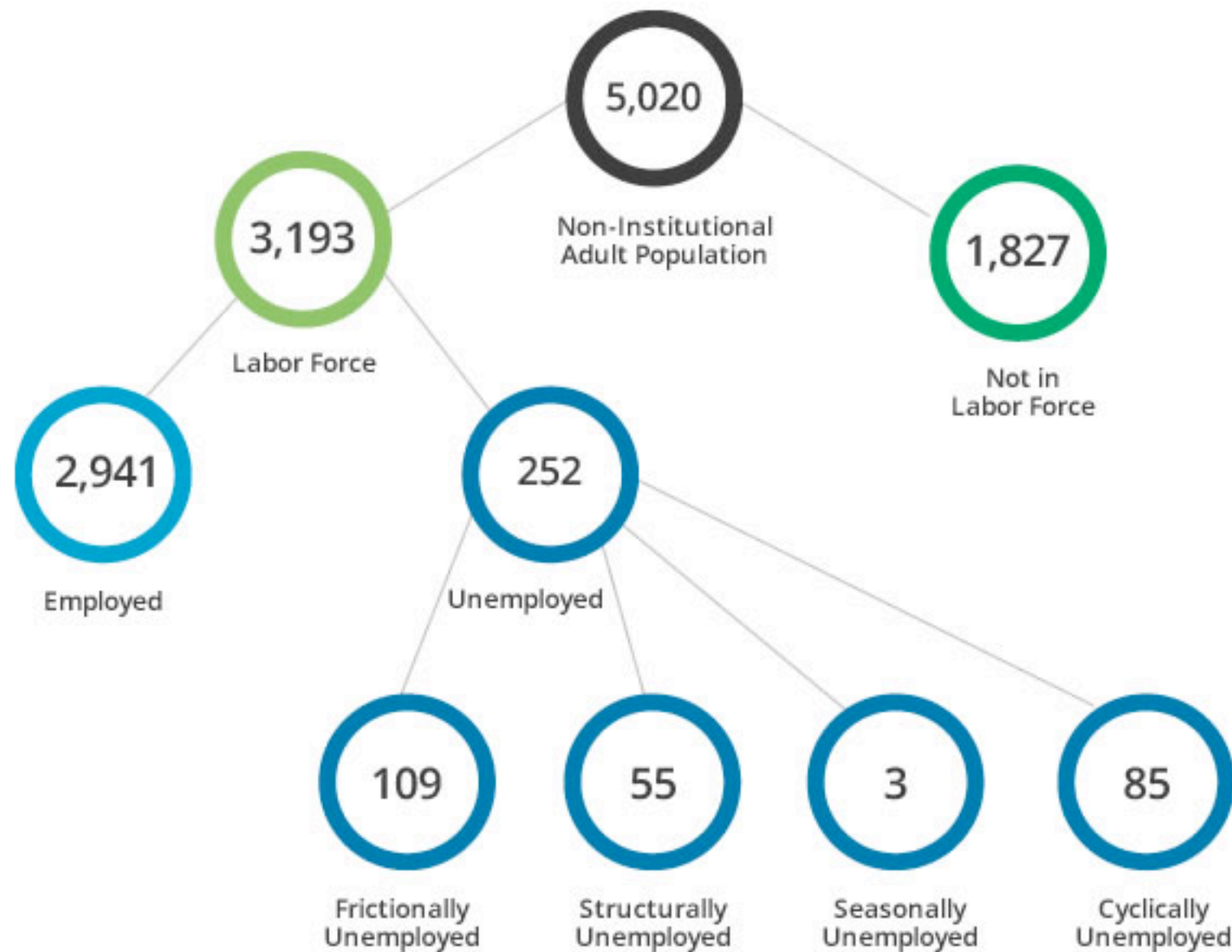
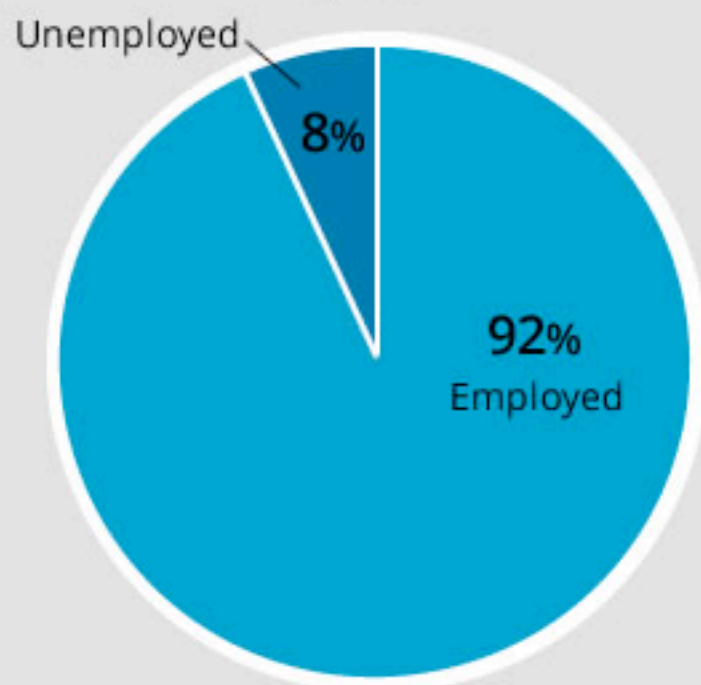
Non-institutional Adult Population

Next

Population
5,020



Labor Force
3,193



What would happen to the rates if a group of baby boomers retire from their full time jobs? (choose one answer for each category)

Labor Force

Participation Rate *i*

- ☐ decrease
☐ increase
☒ stay the same

Employment Rate *i*

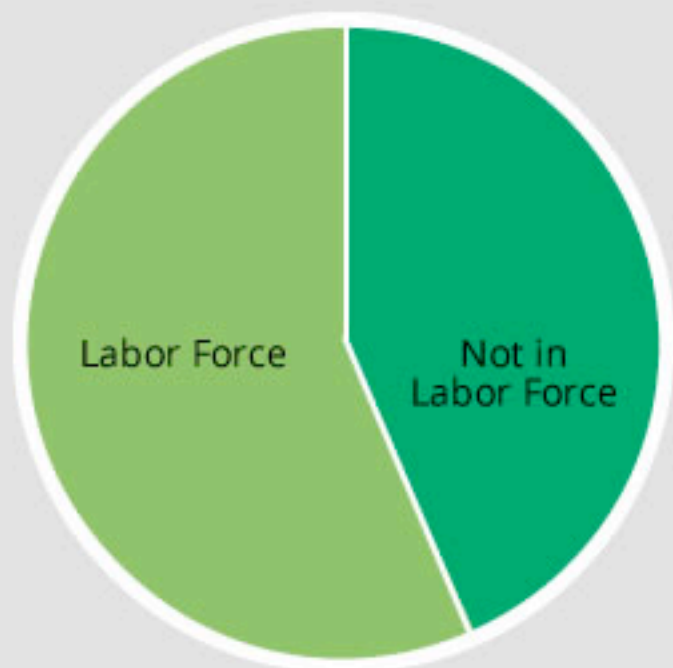
- ☒ decrease
☐ increase
☐ stay the same

Unemployment Rate *i*

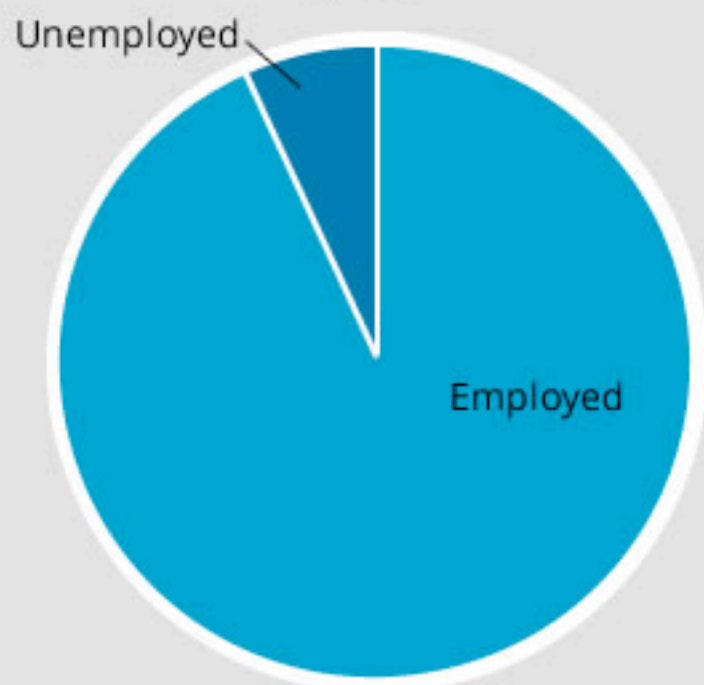
- ☐ decrease
☒ increase
☐ stay the same

Finish

Population
5,020



Labor Force
3,193



$$\left(\boxed{} + \boxed{} \right)$$

Employed

Unemployed

in Labor Force

x 100 =

%

Non-institutional Adult Population

?

What would
their full time

Labor Force
Participation Rate *i*

- ☐ decrease
☐ increase
☒ stay the same

Employment Rate *i*

- ☒ decrease
☐ increase
☐ stay the same

Unemployment Rate *i*

- ☐ decrease
☒ increase
☐ stay the same

Finish

Unemployment
Level 3



Level 3: Analyze

You have been promoted to Labor Analyst at the Bureau of Labor Statistics in Washington D.C. and have been asked by Congress to analyze changes in U.S. employment data over time.

[Next](#)

State

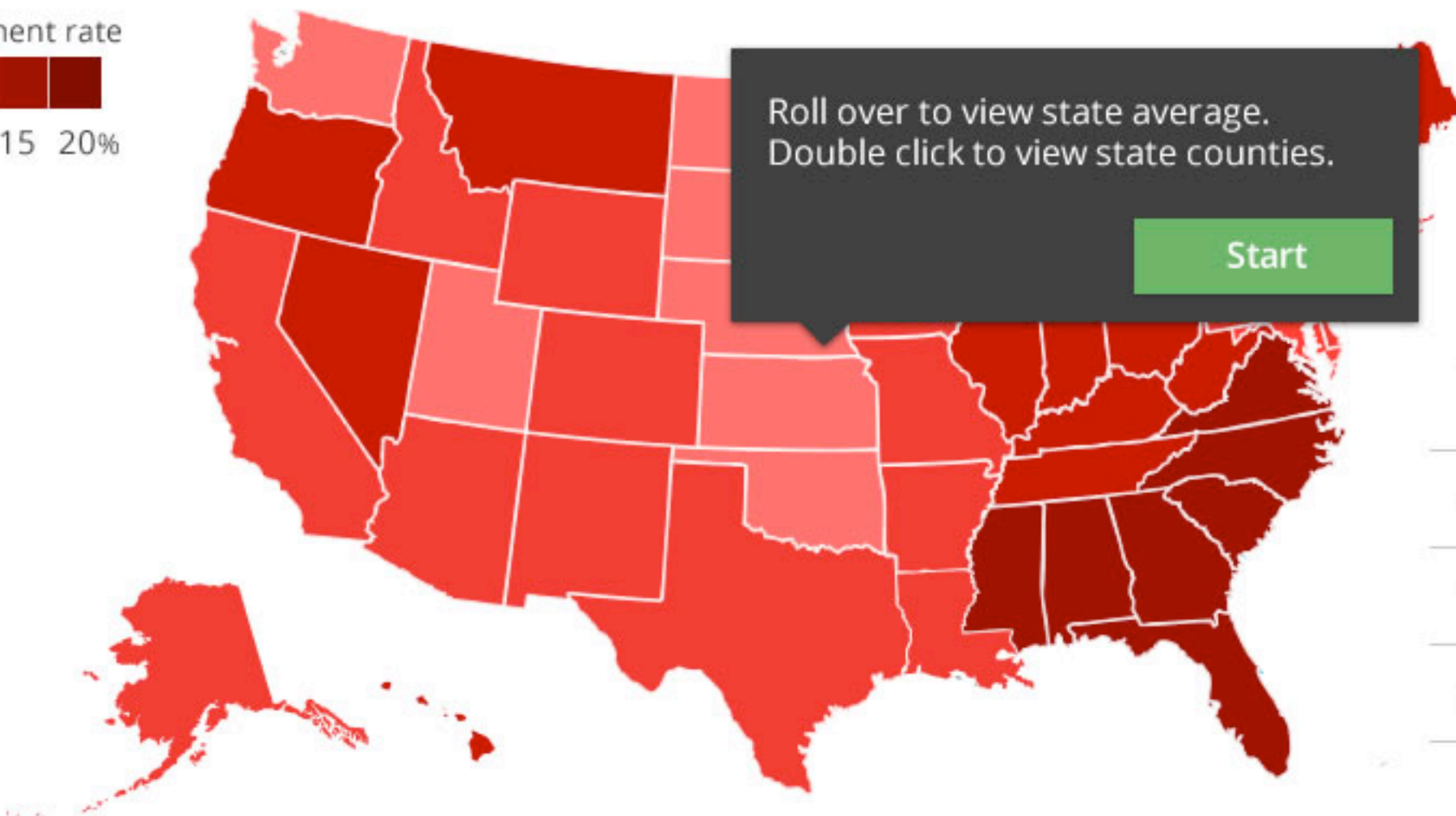
County

Search

Unemployment rate



0 5 10 15 20%

Roll over to view state average.
Double click to view state counties.

Start

9.6%

2011 Unemployment
Rate National Average62% Labor Force
Participation Rate

92% Employment Rate

5% Natural Rate
of Unemployment

2000 2001 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011 2012

?

Using the map above, what happened to the unemployment rate in Kent County, Michigan between 2010 and 2011?

☐ decrease☐ increase☐ stay the same

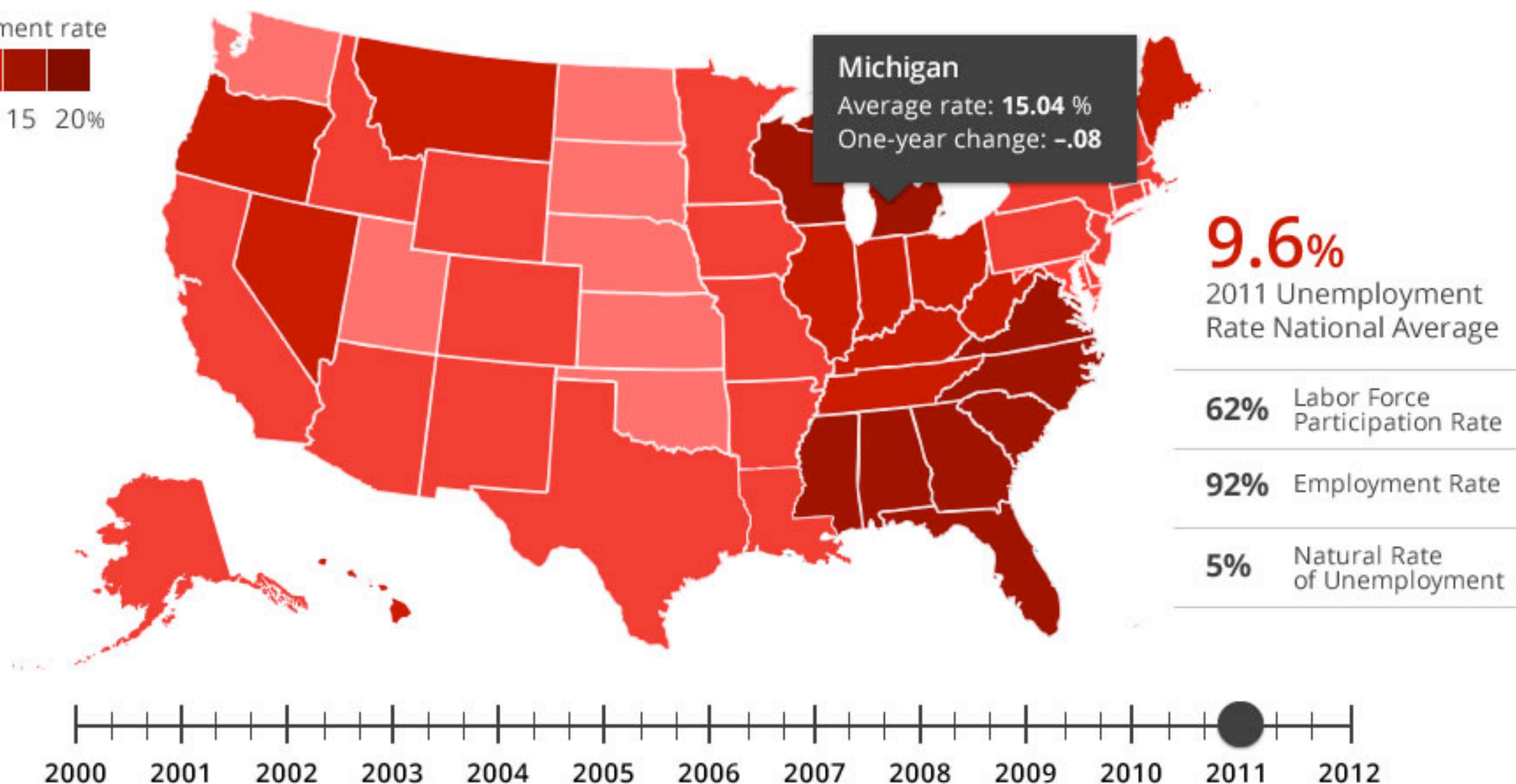
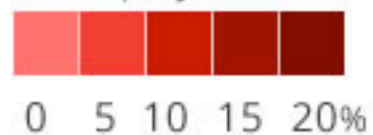
Next

State

County

Search

Unemployment rate



?

Using the map above, what happened to the unemployment rate in Kent County, Michigan between 2010 and 2011?

☐

decrease

☐

increase

☐

stay the same

Next

State

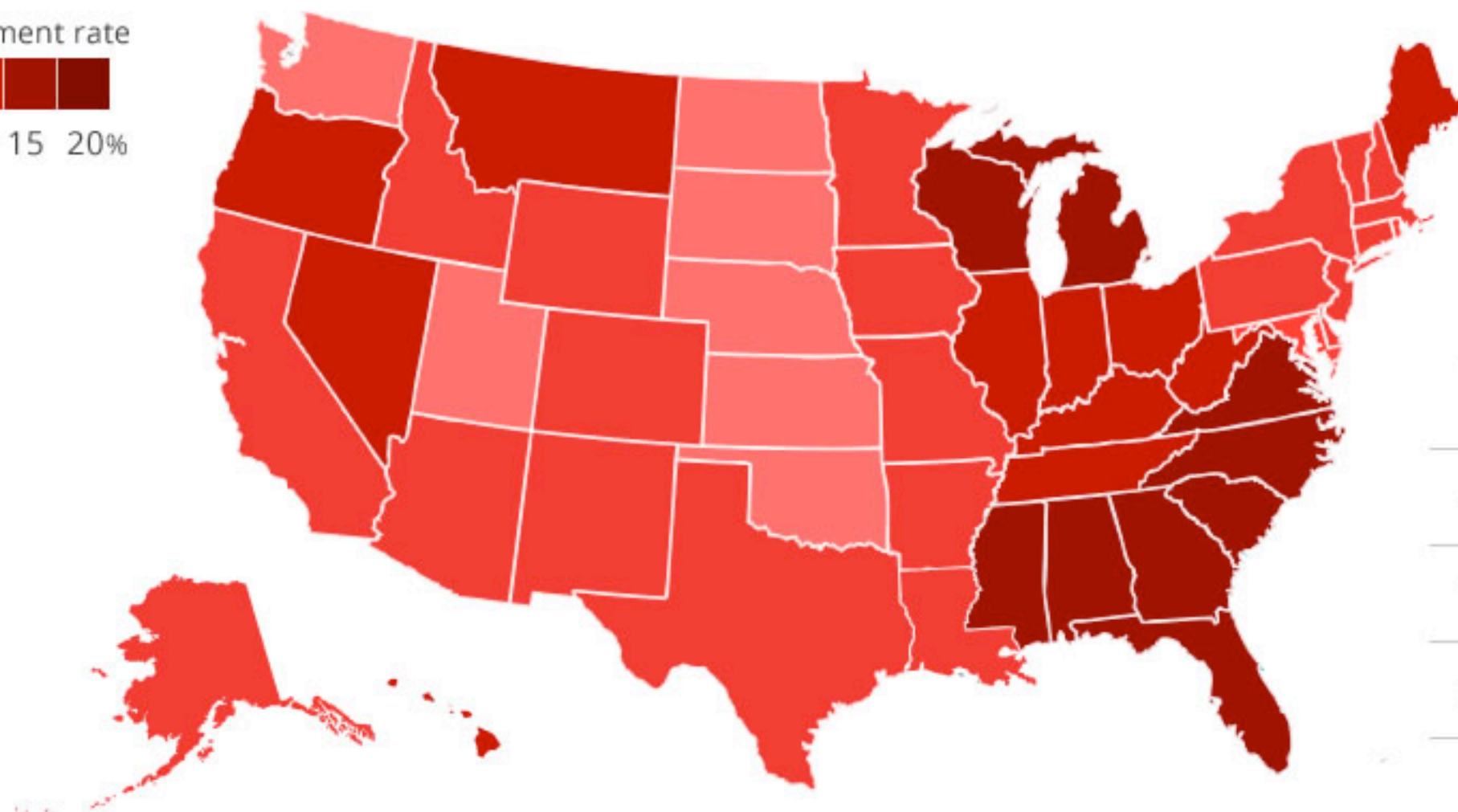
County

Search

Unemployment rate



0 5 10 15 20%

**9.6%**2011 Unemployment
Rate National Average**62%** Labor Force
Participation Rate**92%** Employment Rate**5%** Natural Rate
of Unemployment

?

Using the map above, what happened to the unemployment rate in Kent County, Michigan between 2010 and 2011?

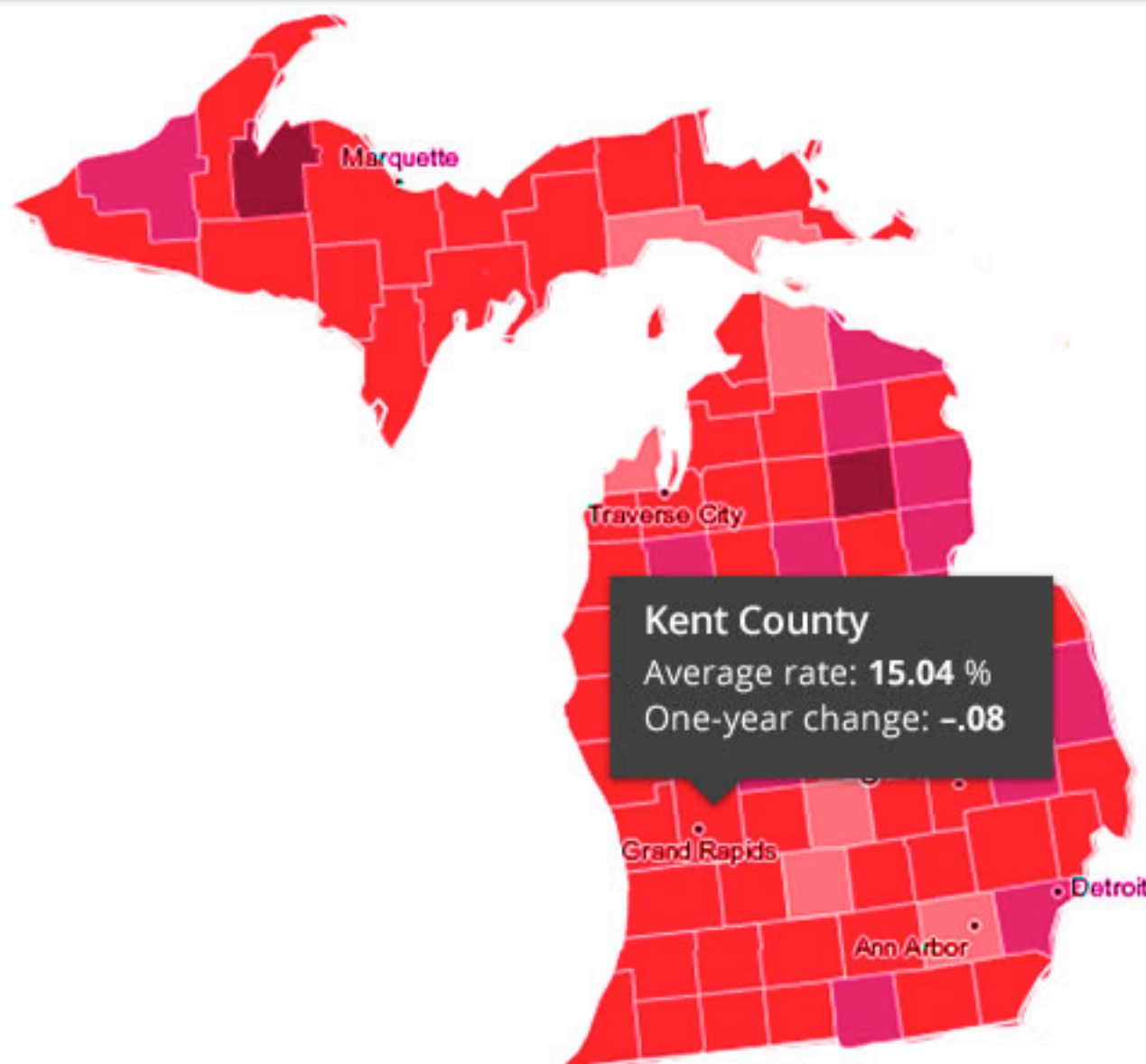
☐ decrease☐ increase☐ stay the same

Next

Unemployment rate



0 5 10 15 20%



9.6%

2011 Unemployment
Rate National Average

?

Using the map above, what happened to the unemployment rate in Kent County, Michigan between 2010 and 2011?

☐

decrease

☐

increase

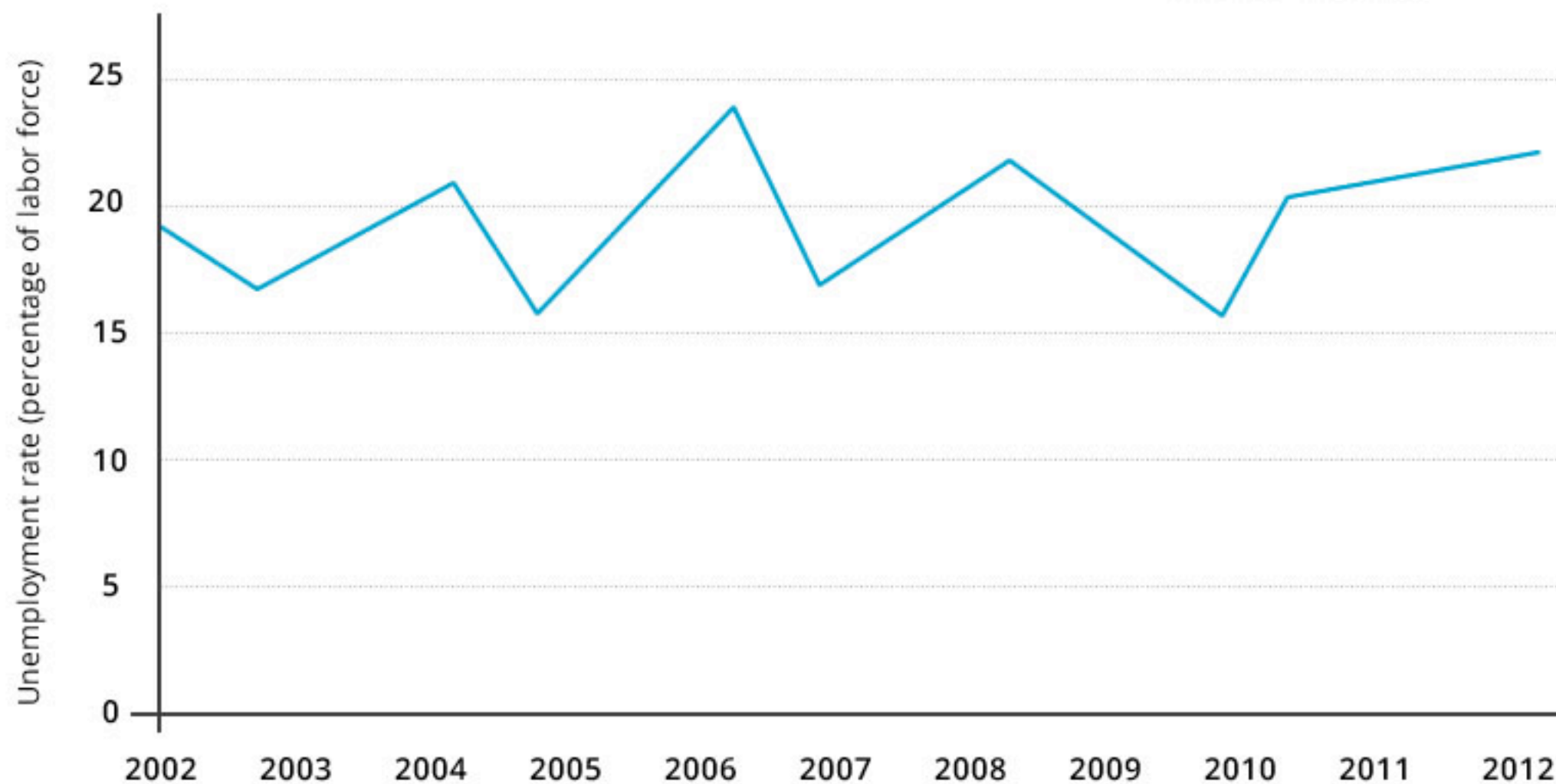
☐

stay the same

Next

The Kent County, MI Unemployment Rate

☒ County ☐ State ☐ National
select box to see graph



Source of Data Bureau of Labor Statistics

?

Using the map above, what happened to the unemployment rate in Kent County, Michigan between 2010 and 2011?

☐ decrease

☐ increase

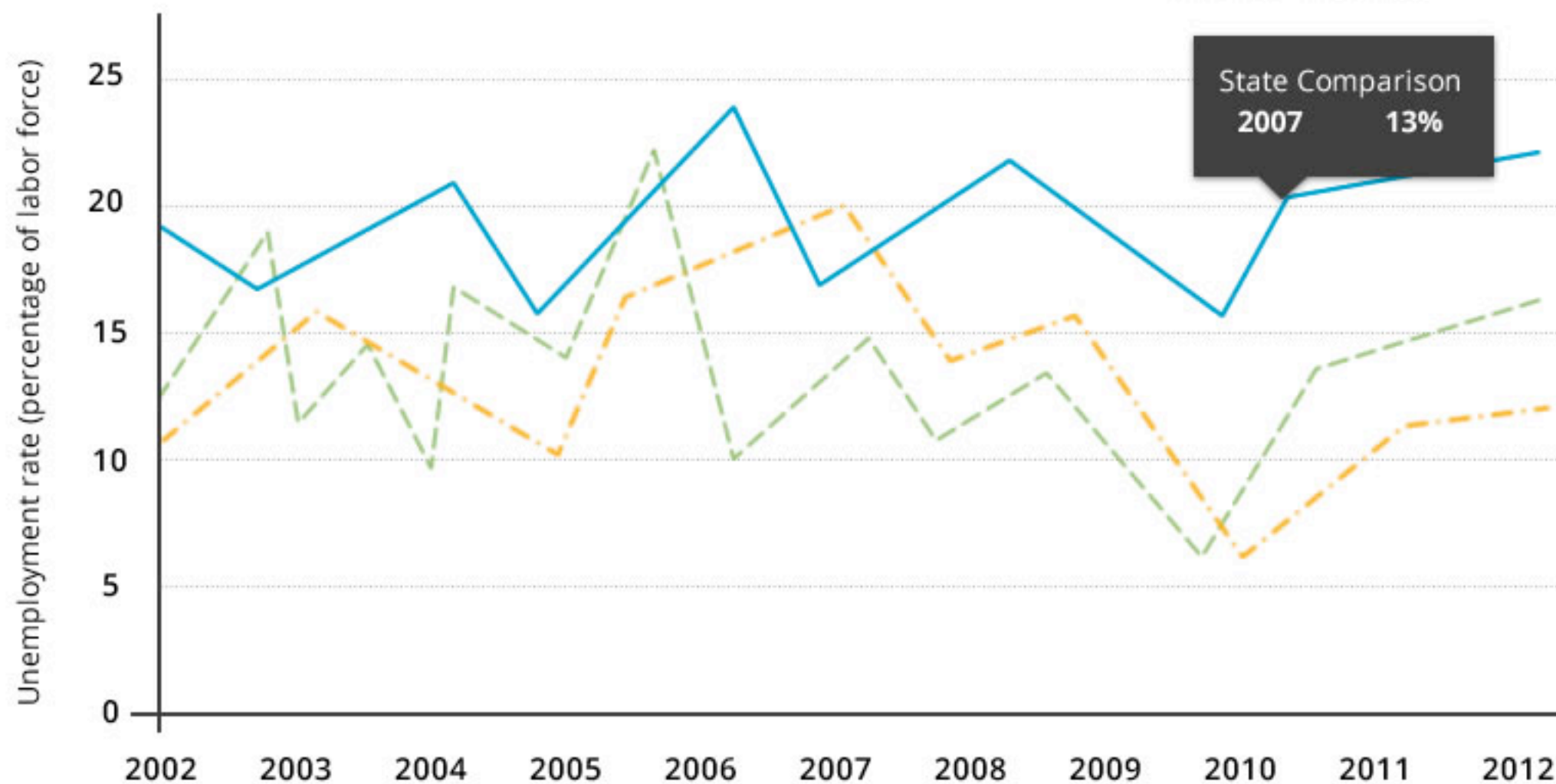
☐ stay the same

Next

The Kent County, MI Unemployment Rate

County State National

select box to see graph



Source of Data Bureau of Labor Statistics

?

Using the map above, what happened to the unemployment rate in Kent County, Michigan between 2010 and 2011?



decrease



increase



stay the same

Finish

Unemployment
Level 4

PEARSON



Level 4: Compare

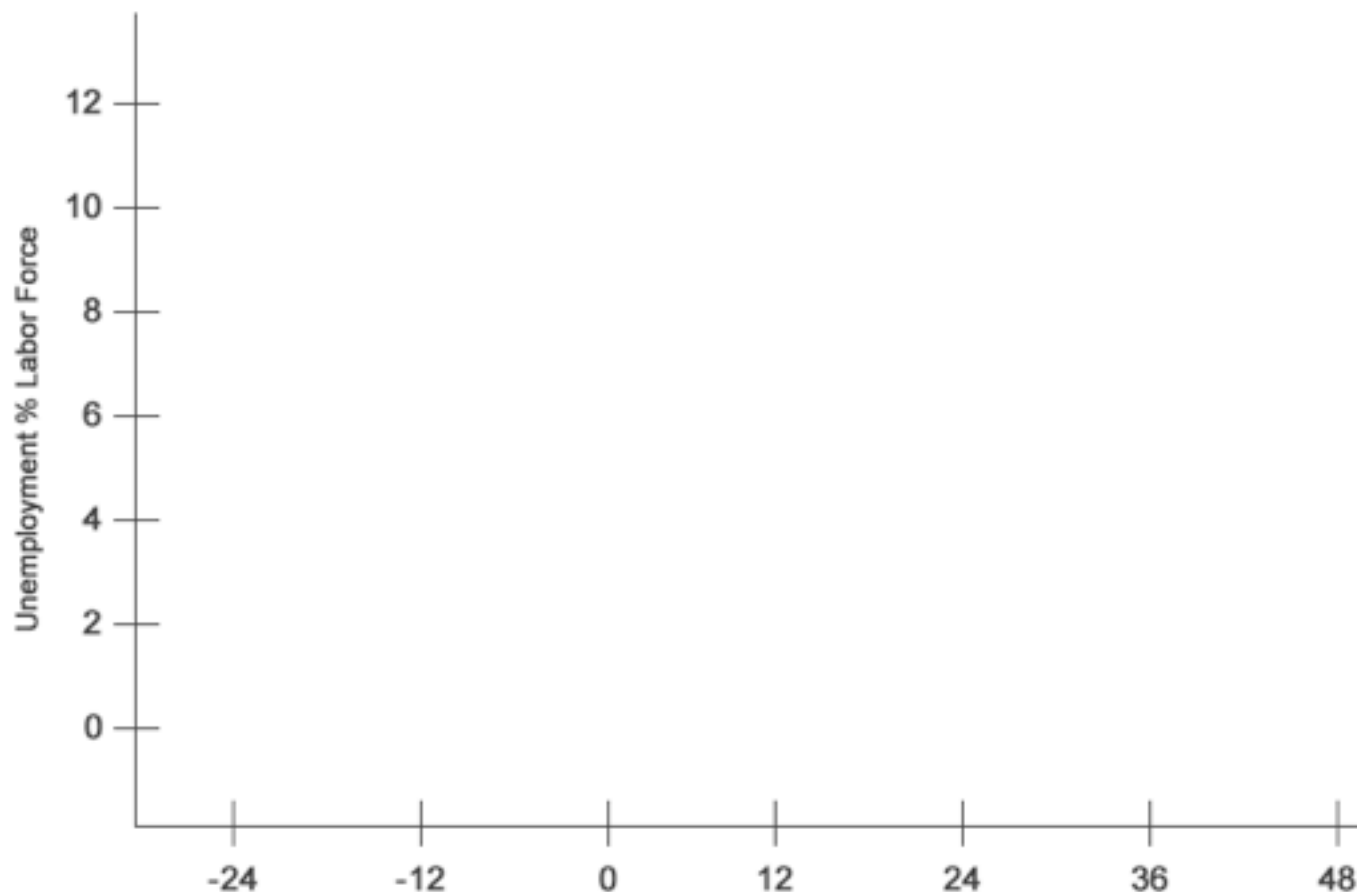
The National Bureau of Economic Research heard about your expertise in analyzing employment data and wants you to help on a project. They spoke with your boss, and he has asked you to compare U.S. unemployment rates across various historical time periods.

[Get Started](#)

Recession

☐ Great Depression:
August 1929 - March 1933☐ May 1937 - June 1938☐ February 1945 - October 1945☐ November 1948 - October 1949☐ July 1953 - May 1954

Recession

☐ Oct 1945–Nov 1948☐ Oct 1949–July 1953☐ May 1954–Aug 1957☐ April 1958–April 1960☐ Feb 1961–Dec 1969

During which of the following recessionary periods did the United States Unemployment Rate reach the highest level?



Recession

(select up to 3)



Great Depression:
August 1929 - March 1933



May 1937 - June 1938



February 1945 - October 1945



November 1948 - October 1949



July 1953 - May 1954

Recession

(select up to 3)



Oct 1945–Nov 1948



Oct 1949–July 1953



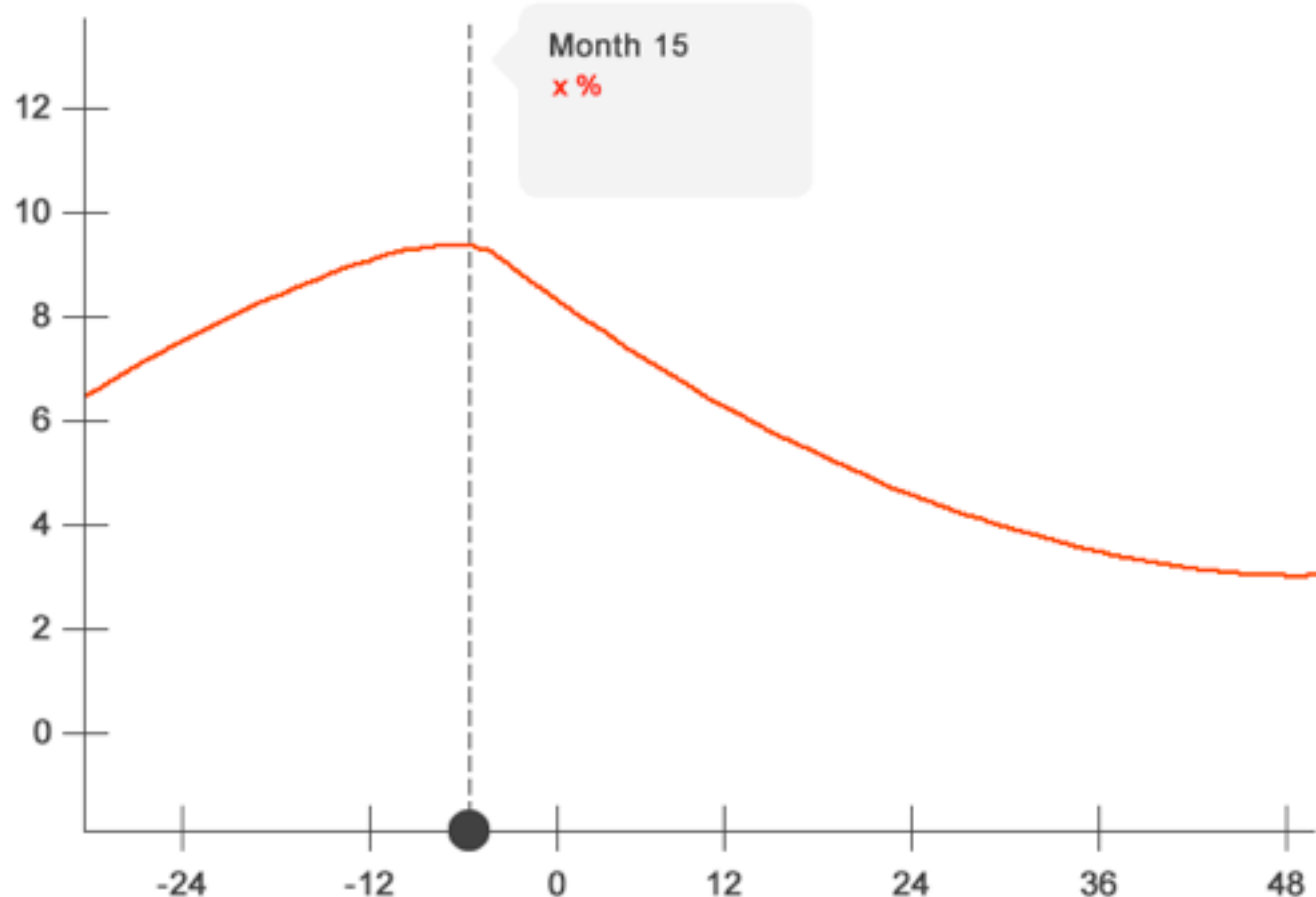
May 1954–Aug 1957



April 1958–April 1960



Feb 1961–Dec 1969



During which of the following recessionary periods did the United States Unemployment Rate reach the highest level?



Recession

(select up to 3)



Great Depression:
August 1929 - March 1933



May 1937 - June 1938



February 1945 - October 1945



November 1948 - October 1949



July 1953 - May 1954

Recession

(select up to 3)



Oct 1945–Nov 1948



Oct 1949–July 1953



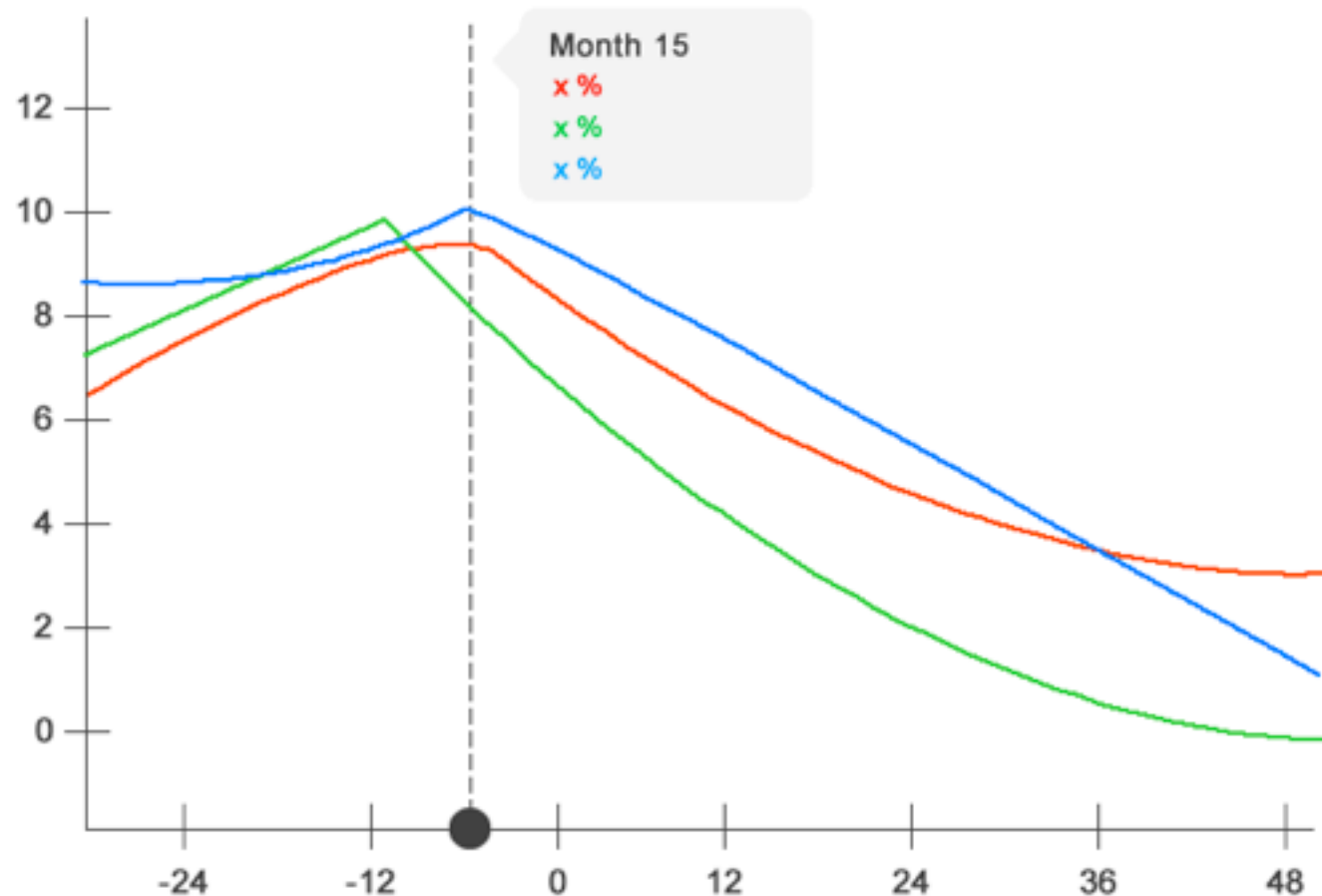
May 1954–Aug 1957



April 1958–April 1960



Feb 1961–Dec 1969



During which of the following recessionary periods did the United States Unemployment Rate reach the highest level?



Recession

(select up to 3)



Great Depression:
August 1929 - March 1933



May 1937 - June 1938



February 1945 - October 1945



November 1948 - October 1949



July 1953 - May 1954

Recession

(select up to 3)



Oct 1945–Nov 1948



Oct 1949–July 1953



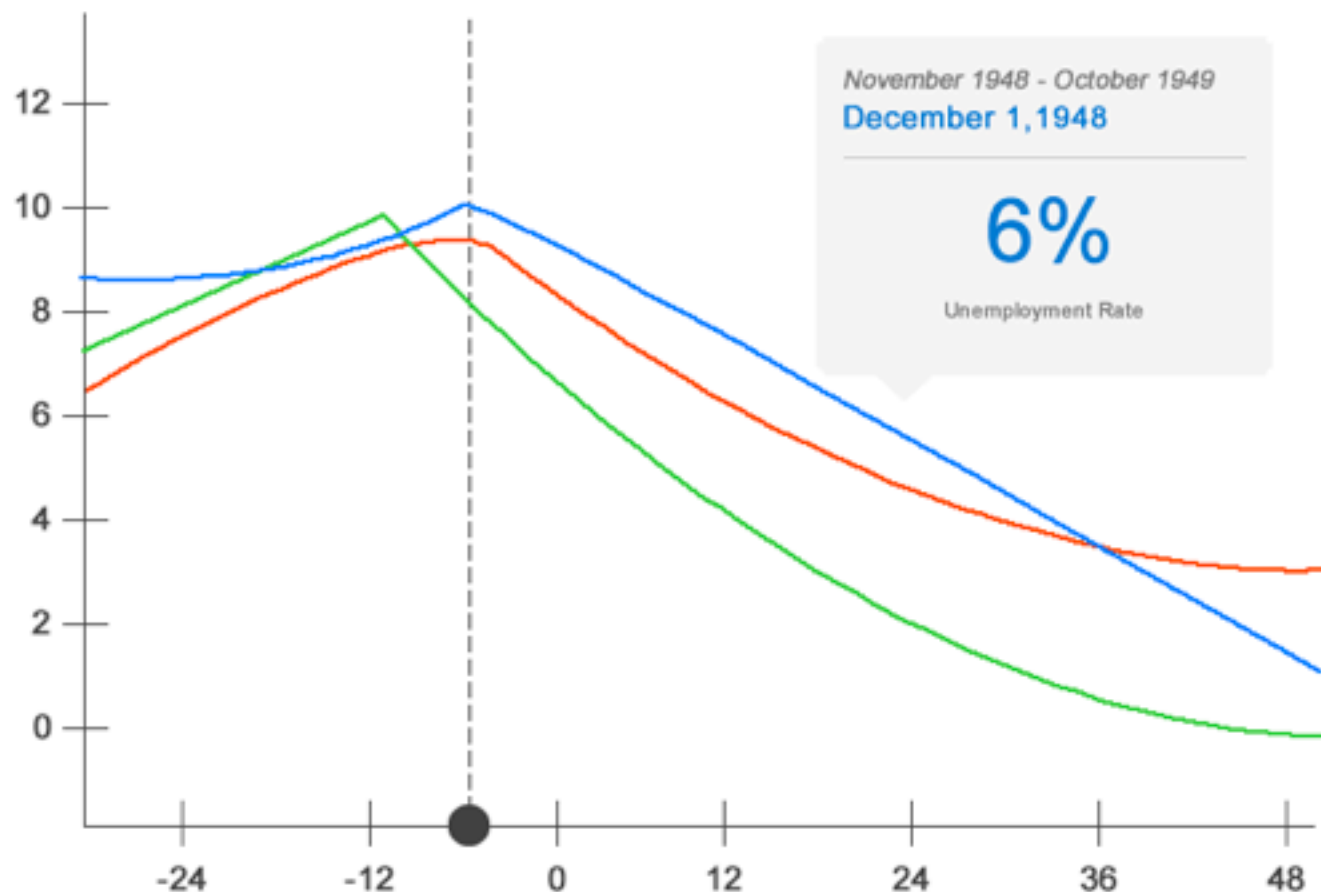
May 1954–Aug 1957



April 1958–April 1960



Feb 1961–Dec 1969



During which of the following recessionary periods did the United States Unemployment Rate reach the highest level?



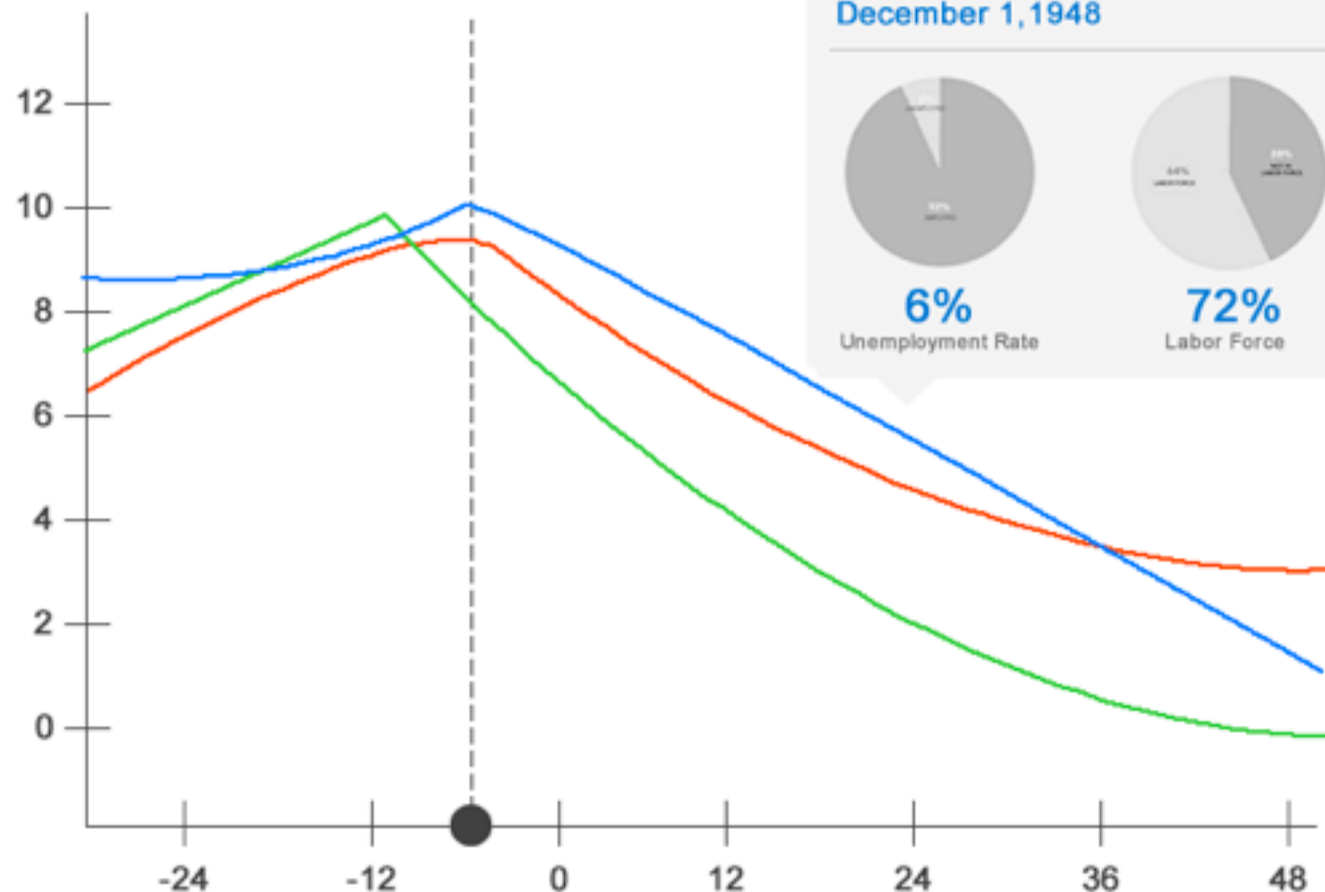
Recession

(select up to 3)

☒ Great Depression:
August 1929 - March 1933☐ May 1937 - June 1938☒ February 1945 - October 1945☒ November 1948 - October 1949☐ July 1953 - May 1954

Recession

(select up to 3)

☐ Oct 1945–Nov 1948☐ Oct 1949–July 1953☐ May 1954–Aug 1957☐ April 1958–April 1960☐ Feb 1961–Dec 1969

During which of the following recessionary periods did the United States Unemployment Rate reach the highest level?

