Part 1: Determine what is causing returns

- Build a scatterplot showing total sales vs. total returns by product subcategory.
- Create a bar chart showing return rate by product category.
- Analyze return rate by customer (filter out customers with only 1 order).
- Visualize return rate by a geographic measure.
- Analyze return rate by a time measure.
- Generate a two-composite chart showing return rate for multiple factors.

Part 2: Build a Dashboard for Monitoring Returns

- Create 3 variants of a low-fidelity mock-up dashboard sketch.
- Choose the best mock-up and create a dashboard template with empty containers.
- Add your worksheets to the dashboard template.
- Finalize the dashboard with markers, images, and titles.

Part 3: Present Your Analysis and Dashboard

- Construct a draft story using captions for each Story Point.
- Add content to your Story Points using existing and new worksheets.
- Construct dashboards to create presentation-style slides.
- Save a version of your completed Tableau Story.
- Prepare a screengrab or video presentation of your Tableau Story.

Part 4: Submit your project