




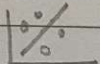
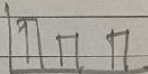
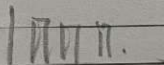
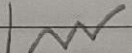
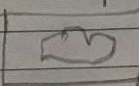
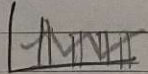


# Mock up 1

SUPERSTORE RETURNS ANALYSIS Mockup (1)	
TOTAL SALES VS RET BY sub cat	CUSTOMER VS RETURN
Measures: sales, cnt of Ret	Measure: customer name
Dimensions: sub cat	Dimensions: Avg set rate
Filters: sub cat, cnt Ret, sales	Filter: customer name
Visual: scatterplot 	Visual: Bar chart 
CATEGORY VS RETURN	STATE VS RETURN
Measure: Avg Ret	Measure: Avg set rate
Dimensions: Category	Dimension: state
Filters: Category, Ret rate	Filters: state, ret
Visual: Bar chart 	Visual: Map 
MONTH VS RETURN	REGION/YR VS RETURN
Measure: Month (order date), Ret rate	Measure: Year (order date)
Dimensions: Ret rate	Region
Filters: Month, ret rate	Dimensions: Avg (set rate)
Visual: A line chart 	Filters: Region, year, avg set rate
	Visual: DUAL COMBINATIONS
FILTERS	
Region (dropdown)	
Product Sub category (dropdown)	
Product Category (dropdown)	
Customer name (dropdown)	
Region (dropdown)	
Year of order date	
Month of order date	
Avg ret rate	

# Mock up 2

SUPERSTORE RETURNS ANALYSIS Mockup 2		
TOT SALES VS RET by sub	CATEGORY VS RET	FILTERS
Measure: Sales, Out of rat	Measure: Avg ret	Region
Dimensions: Sub cat	Dimensions: Category	(chop down)
Filters: Sub cat, Ret, Sales	Filters: category, Ret	Product
Visual: Scatter plot	Visual: Bar chart	(chop down)
		Sub cat
		(chop down)
CUSTOMER vs RET	MONTH VS RETURN	
Measure: Customer name	Measure: Month (order date)	cust name
Dimensions: Returned	Ret rate	(chop down)
Filters: Customer name	Dimensions: Ret rate	Year of order
Visual: Bar chart	Filters: month, ret	Month
	Visual: Line chart	Ret rate
		
STATE VS RETURN	REGION/YR VS RET	
Measure: Avg ret rate	Measure: Yr (order date)	
Dimensions: state	Dimensions: Avg ret rate	
Filters: state, returned	Filters: Region, year	
Visual: Map	avg ret rate	
	Visual: Dual combination	
		

Mockups 3

# SUPERSTORE RETURNS ANALYSIS MOCKUP (3)

Explanations.

STATE VS. RET

Region

Measure: ret

(dropdown)

Dimensions: state

Category

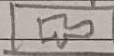
Filters: state, ret

(dropdown)

Visual: map

Subcat

SALES VS RETURN



(dropdown)

Measure: sales, ret

(with name)

Dimensions: subcat

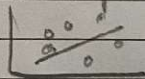
(dropdown)

Filter: subcat, ret

Year (order)

Visual: scatterplot

month (order)

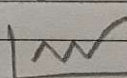


Returned

Filter: month, ret

Visual: line chart

CATEGORY VS. RET



Measure: ret

Dimensions: category

Filters: category, ret

Visuals: Bar chart



REGION/YR VS RET

CUST VS RET

Measure: Year (order)

Measure: cust

Dimension: ret

Dimension: ret

Filters: Region, Year

Filter: Cust

ret

returned

Visual: Dual combination

Visual: Bar chart

