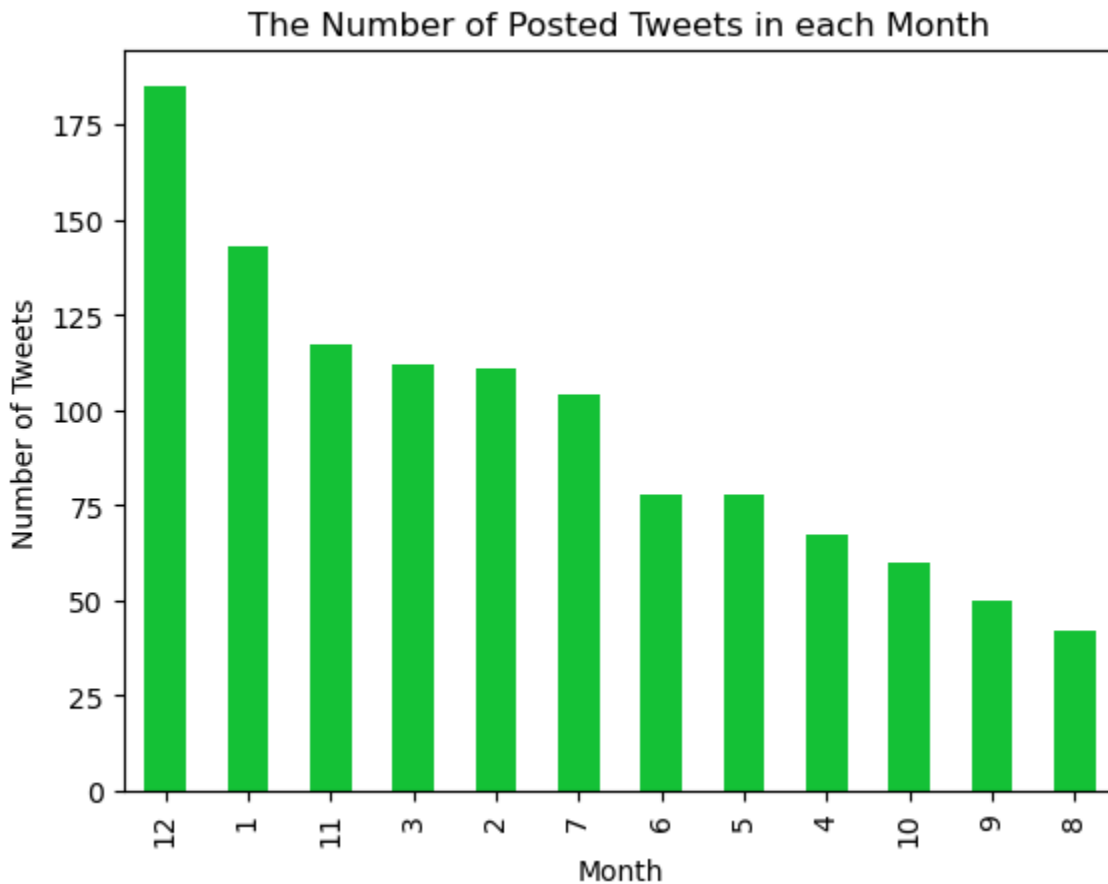


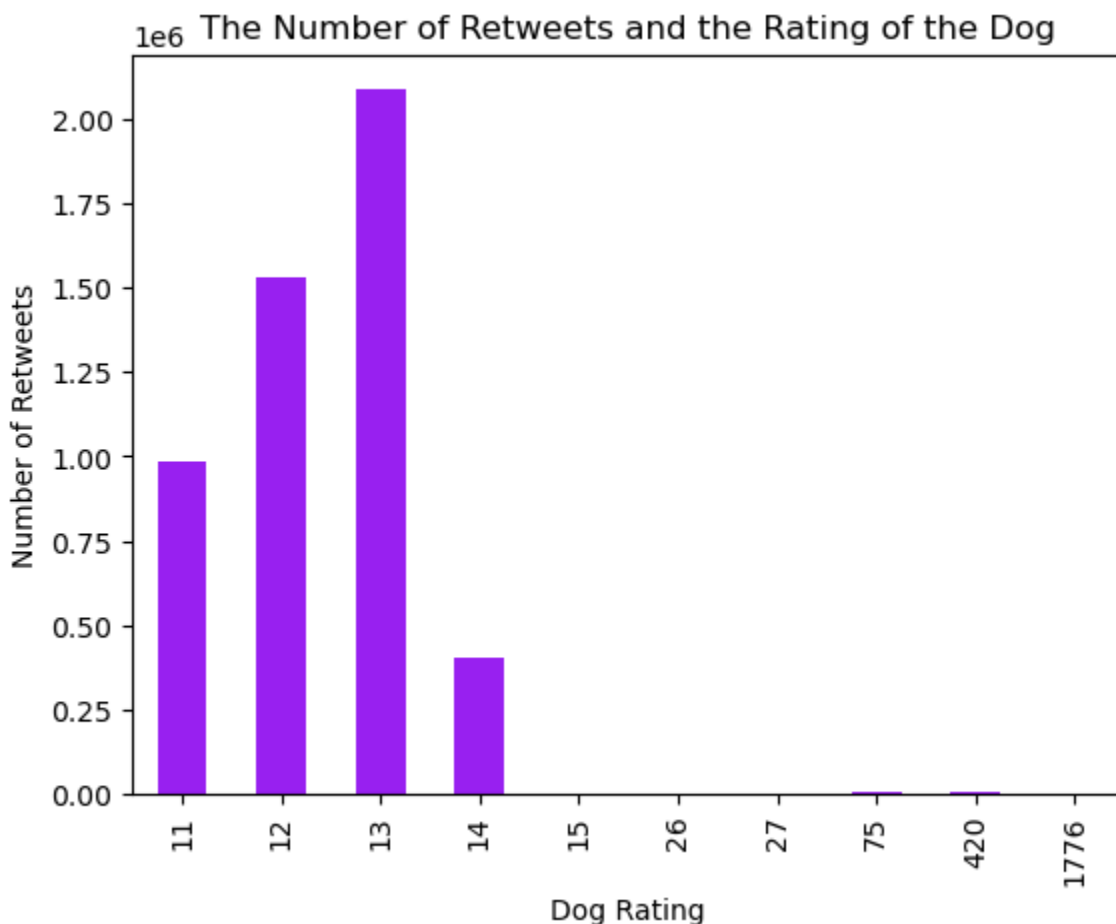
Insights

1. The season might affect the number of the shared tweets. It may be thought that the number of posted tweets in summer is greater than the number of posted tweets in winter because people spend more time on social media in summer during vacations and picnics than they spend in winter. This can either be confirmed or denied by analysing the number of tweets in different seasons depending on the month column that I previously created.



It is clear that the highest number of posted tweets is in December (Winter season).

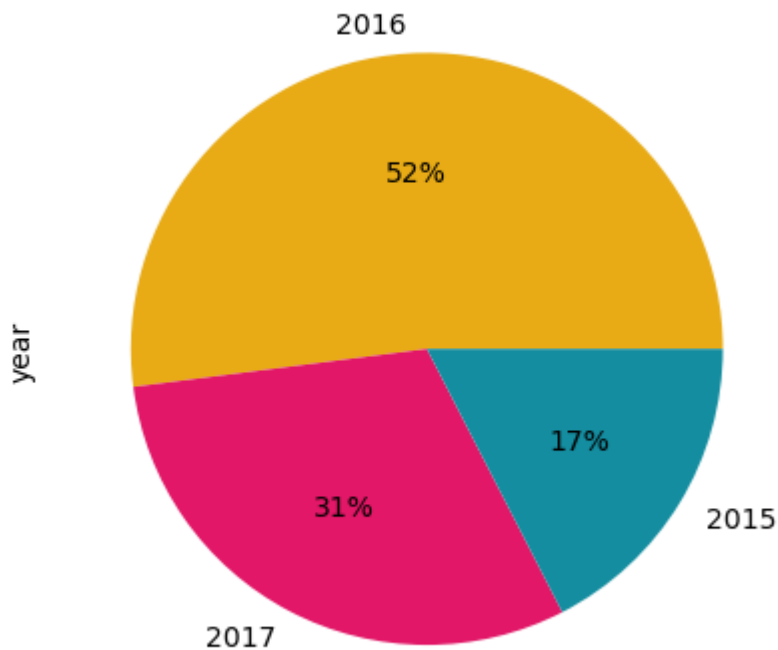
2. The number of the retweet_count might be related to the rating_numerator of the dog. As people might think that retweeting a picture of a dog that has a high rating is better than retweeting pictures of dogs that have low ratings. Also, some people might tend to interact more with the posts of dogs that have high ratings which consequently increases the number of likes and comments leading to increasing the picture's fame because of the high reach to more users.



It is clear that the rating of the dog does not have a strong correlation with the number of its retweeted posts. As the ratings of 14 and above have lower number of retweets than the ratings of 13 and below.

3. The fame of the twitter account might affect the number of the posted tweets. It is known that the We Rate Dogs twitter account popularity increases throughout years but it is unknown whether the number of posted tweets increases throughout years. This can either be confirmed or denied by analysing the number of the posted tweets in each year (by using the year column I created).

The Percentege of The Number of Tweets Each Year



It is clear that the twitter's account fame does not play a major role in the number of the posted tweets on the account. The account fame increases throughout the years however, the number of the posted tweets in 2017 is less than those posted in 2016.