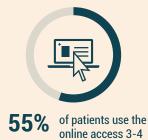


better care delivery



EHRs



times every year



39% personally believe that online access to EHRs helps them improve their health











79% of healthcare professionals believe mobile devices help them deliver better care

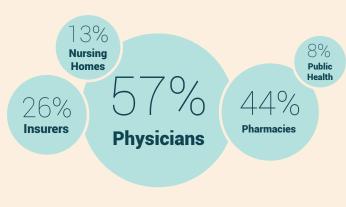


68% of doctors prescribe a mobile app to patients who are in need of chronic care



30% of doctors are sharing data electronically with other doctors. More than half of them only share it internally.

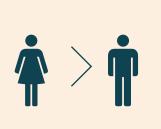
Businesses / professionals who share healthcare data







23% of Americans aged between 35-44 years use a m-health app. That's 3 times as much as people who are 55-64 years old.



Women use more health apps than men





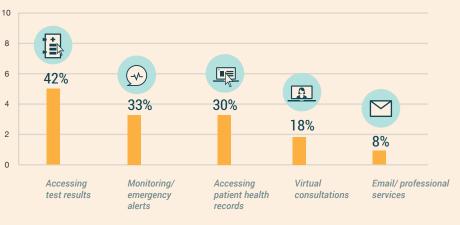
11% of people in the U.S. voiced security concerns about sharing medical data.



94% of healthcare companies have had at least one data breach in the last 2 years.

Top 5 uses for mobile devices amongst healthcare consumers





10 49% 23% 13% 10% 4% 0 Healthy eating Lifestyle Support for Accessing Sleeping aids health magazines medical information apps conditions

Epocrates. (2013). Maximising multi-screen engagement among clinicians.

National partnership for women and families. (2014). Engaging patients and families: how consumers value and use health IT. Ruder Finn. (2014). M-health report.
 Health leaders media. (2012). Industry survey. Intelligence CEO report.
 PWC. (2014). Health care delivery of the future: How digital technology can bridge time and distance between clinicians and consumers. Author.