# Gamal Mensah

Data Analyst | Strategic Insight & Automation | SQL • Python • Power BI

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## Professional Summary

I turn operational data into insights that drive action, not just observation. With over 10 years of experience in data analysis, I specialize in uncovering trends, improving processes, and enabling strategy through automation and clear storytelling. At PepsiCo, I scaled compliance from 69% to 95% by integrating dashboards, automation, and stakeholder support. I’ve worked across CPG, government, and tech environments, and bring hands-on experience with Power BI, SQL, and Python to every engagement.

## Core Skills

CPG Analytics • POS Data • SQL • Power BI • Python • UiPath RPA • Forecasting • Promotional Analysis • Pricing Accuracy • KPI Automation • Stakeholder Engagement • Cross-functional Reporting • Agile Delivery

## Professional Experience

### Independent Data Analyst | BI & Automation Consultant

Jan 2025 – Present | Greater Toronto Area, Canada

* Automated reporting pipelines that saved 10+ hours weekly across client teams.
* Built custom Power BI dashboards and SQL queries to improve decision-making speed by 30%.
* Developed Python scripts to streamline data cleansing and reconciliation processes.
* Implemented RPA workflows with UiPath to eliminate repetitive manual tasks.

### Senior Transformation Analyst | PepsiCo

Mar 2020 – Jan 2025 | Mississauga, ON

* Raised Precision Ordering compliance from 69% to 95% by integrating dashboards, automation, and field team coaching.
* Designed KPI dashboards that provided real-time visibility into sales, supply chain, and execution metrics.
* Partnered with cross-functional teams to identify root causes of compliance gaps and drive corrective action.
* Supported business transformation initiatives by analyzing large datasets and producing actionable insights.

### IT Analyst – R&D and Product Development | MPAC

Aug 2003 – Mar 2020 | Pickering, ON

* Key achievements from IT Analyst – R&D and Product Development | MPAC.

## Education & Certifications

BrainStation - Data Science Certification (2025)

Dalhousie University - BA in Economics  
ITI Halifax - Applied Information Technology Diploma  
Toronto Metropolitan University - Business Administration Certificate  
UiPath RPA Developer Foundation  
SAS Certified Base Programmer  
University of Waterloo - Project Management  
FranklinCovey - The 5 Choices (Time Management)