

Where the mind things are

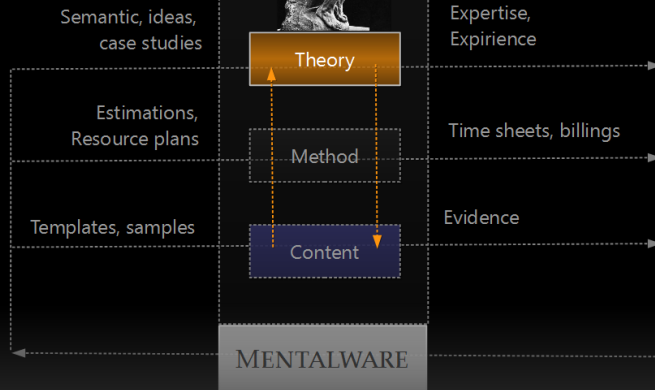


MENTAL WORK

EXPERTISE-DRIVEN BUSINESS PROCESS

WHEN MENTAL WORK IS A CRITICAL FOR BUSINESS

Mental work stage

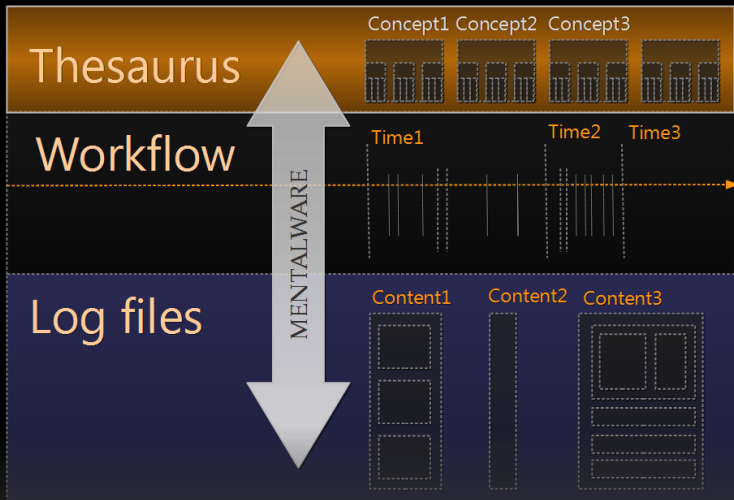


MENTAL WORK

MENTALWARE LIFE CYCLE

MENTAL WORK IS A MAIN REPRODUCTION STAGE

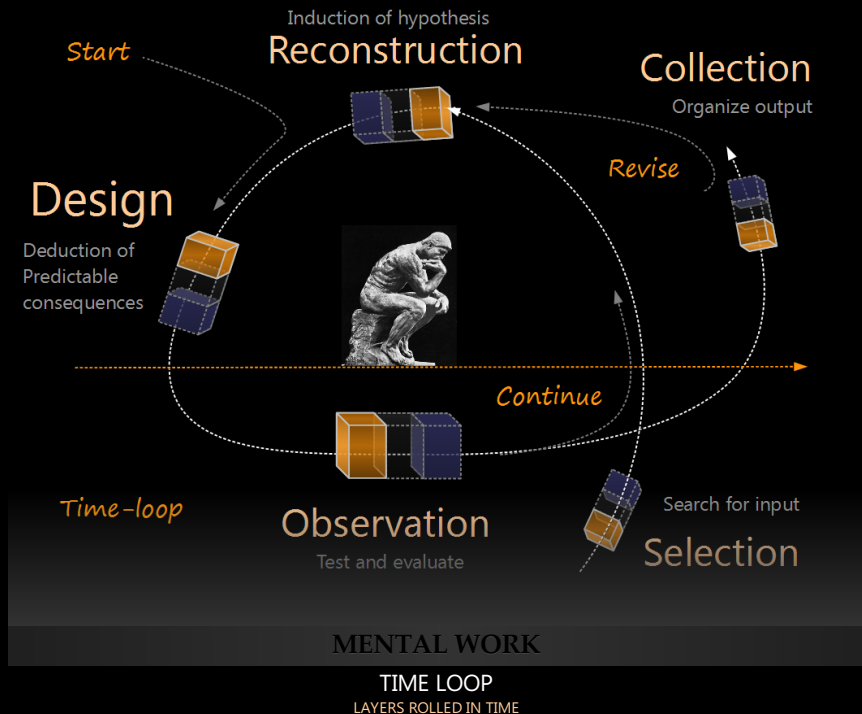
Mental work layers



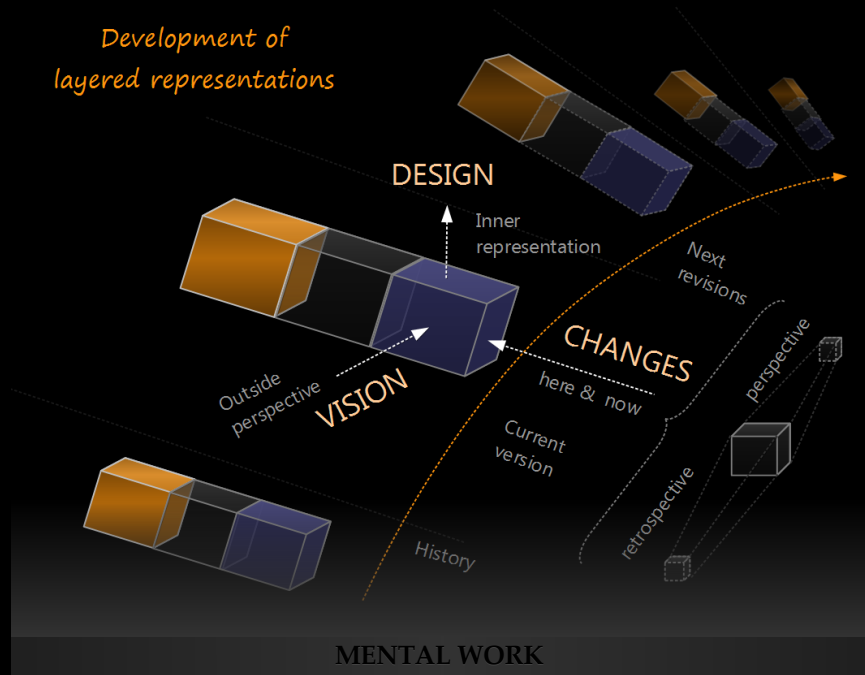
MENTAL WORK

MENTAL WORK LAYERS

CONCEPT+TIME+CONTENT SANDWICH



*Development of
layered representations*



MENTAL WORK

DYNAMICS

IN WHOLE AND FOR REPRESENTATIONS

What do you think about it



Expression

Select

IF

THEN

ELSE

Iterate

WHILE

DO

Arithmetic

ADD
SUB
MUL
DIV

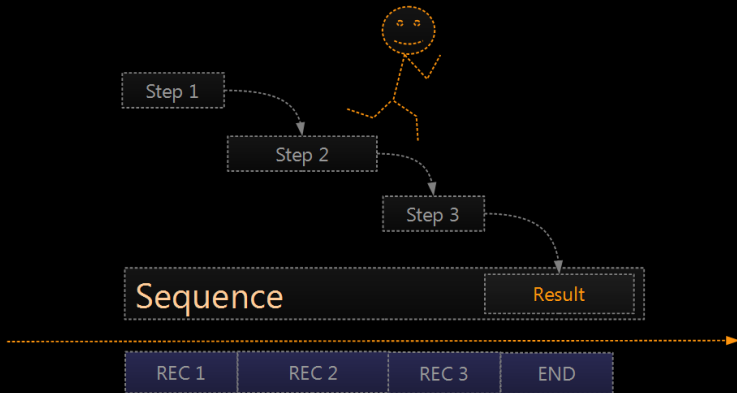
OPERAND
OPERAND
OPERAND

..

MENTAL WORK

EXPRESSION

Step by step



Keep order

Save state and log results

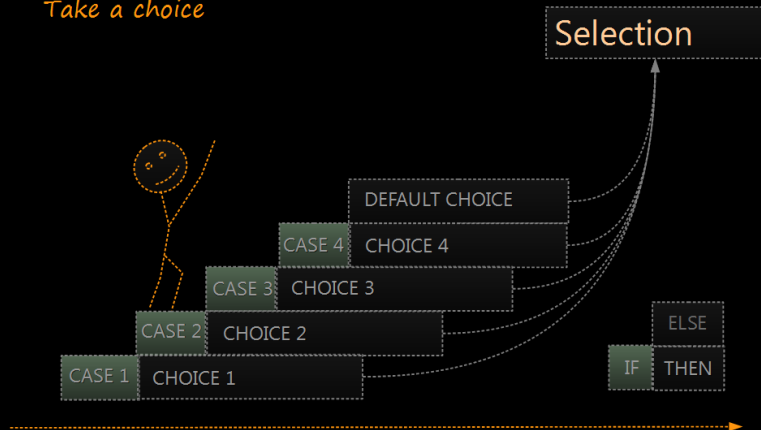
Time planning — critical, ribbon, adaptive

MENTAL WORK

ORDERED SEQUENCE

STEP BY STEP CONSIDERATION

Take a choice

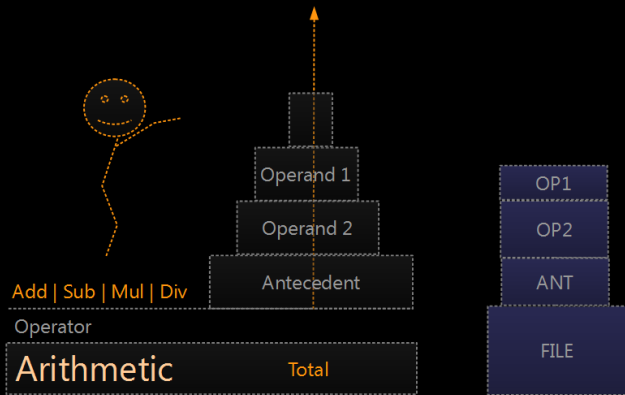


MENTAL WORK

SELECTION EXPRESSION

TO TAKE A TERM FOR CHOICE

Operate with operands to get results



MENTAL WORK

ARITHMETIC EXPRESSION

CALCULATE TERMS