

ENGINEERING ONLINE

Lecture Notes

Course Number: CSC 513

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Lecture Number: 11



Outline

Challenges of Electronic Business

Electronic Business Models

Architecture in IT

Contracts and Governance

XML: Concepts and Techniques

XML: Modeling and Storage

Summary and Directions

Contract

between two or more parties

Binding agreement specifying each party's expectations on the others

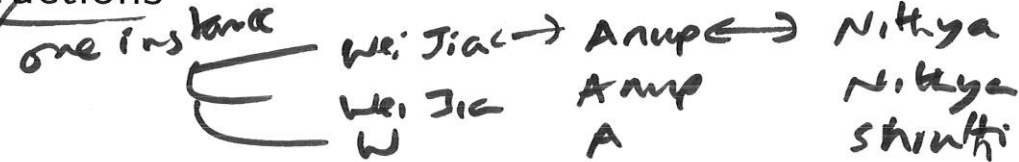
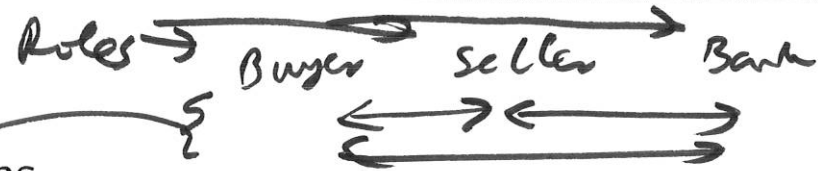
- ▶ A contract structures interactions among autonomous parties
 - ▶ People and corporations
 - ▶ Governmental agencies
- ▶ Unlike a contract in programming
- ▶ Key questions: how to create, modify, perform, or monitor a contract

Motivation for Contracts

- ▶ Provide a basis for service agreements
- ▶ Crucial in open environments *↪ interactions*
 - ▶ Emphasize behavior: observable by others
 - ▶ Constrain behavior: limit autonomy
 - ▶ Except where needed, generally disregard internal implementations, thus facilitating heterogeneity

What is a Contract?

A description of business-level interactions



A reusable description of an interaction understood to preserve the participants' autonomy

of interaction

- ▶ Analogous to an abstract class or interface for objects
- ▶ Specifies well-defined roles
- ▶ Specifies messages among the roles and how they affect interaction state
types or schemas

Defer [▶ Capturing commitments on a business partner playing a role
▶ Setting local policies while complying with a protocol

- ▶ Stored in a repository, i.e., as an asset or resource in its own right
- ▶ Refined and composed for implementation

Importance of Governance

Stakeholders using resources to best serve their needs

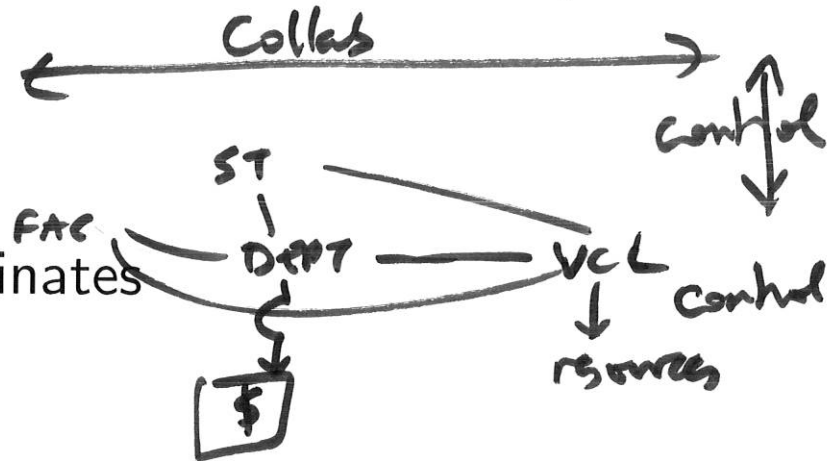
- ▶ Share resources in a controlled manner
- ▶ Configure and reconfigure
- ▶ Enable unanticipated uses for resources
- ▶ Administer respecting human organizational needs

In particular, stakeholders administer themselves

Governance versus Management

Alternative approaches to administration

- ▶ *Management*: by superiors of subordinates
 - ▶ Control over managed resources
 - ▶ Necessary but not sufficient
- ▶ *Governance*: by autonomous equals of themselves
 - ▶ Collaborative decision-making among stakeholders
 - ▶ Share resources flexibly, enabling unanticipated uses
 - ▶ Administer respecting human organizational needs
- ▶ Governance is what is needed, yet metaphors and approaches deal with management



Thus, governance is hidden: manual via out-of-band communications

Automation presupposes representation of contracts

Difficulty of Governance

not MSC

Independence of stakeholders motivates high-level normative descriptions

WHAT'S
NORMAL

NORM

- ISO STANDARDS
- SOMETHING ACCEPTED BY MANY
- STD FOR SIGNING A CONTRACT
- HEALTH CARE INDUSTRY STD

- ▶ Autonomy: Stakeholders behave independently, constrained only by their agreements
- ▶ Heterogeneity: Stakeholders are independently constructed, constrained only by interface descriptions
- ▶ Dynamism: The set of stakeholders and their mutual relationships may change continually

↳ SOME CONSTRAINT THAT'S AGREED TO BY THE PARTICIPANTS
 ↳ RULES OF ENCOUNTER

Understanding Governance

Philosophy

Governance is about how stakeholders administer their resources

- ▶ Focus on stakeholders
- ▶ Focus on interactions among stakeholders, framed as normative relationships
- ▶ Focus on policies (capture autonomy)
- ▶ Focus on where the policies apply (where each party acts)
- ▶ Focus on perspicuous specification of policies

Applying Contracts in IT Administration

Governance of service engagements

- ▶ Currently, humans achieve governance manually
 - ▶ Low productivity
 - ▶ Poor scalability to fine-grained, real time governance decisions
 - ▶ Hidden, implicit considerations yield low confidence in correctness and poor maintainability
- ▶ Can we address governance through contracts?
 - ▶ Applied commonly for external services: SLAs generally, cloud services
 - ▶ Apply within Org as well

to be introduced

EC²

Approach: Contracts and Policies

Both are centered on interaction, but ...

- ▶ ^(public) Contracts are modules of abstraction *over the interactions*
- ▶ Policies are inherently private
- ▶ Policies lead each party to adopt a contract and decide whether and how to act given a contract
- ▶ Methodologically, we advocate going top down
 - ▶ Identify contracts
 - ▶ Identify *policy points* in a contract
 - ▶ Thus improving modularity and reusability

Outline

Challenges of Electronic Business

Architecture in IT

Contracts and Governance

→ Contracts Conceptually
 Commitments
 Organizational Concepts
 Modeling Engagements
 Pulling Concepts Together
Policy
Case Study: OOI

XML Concepts and Techniques

XML Modeling and Storage

Summary and Directions

Applying

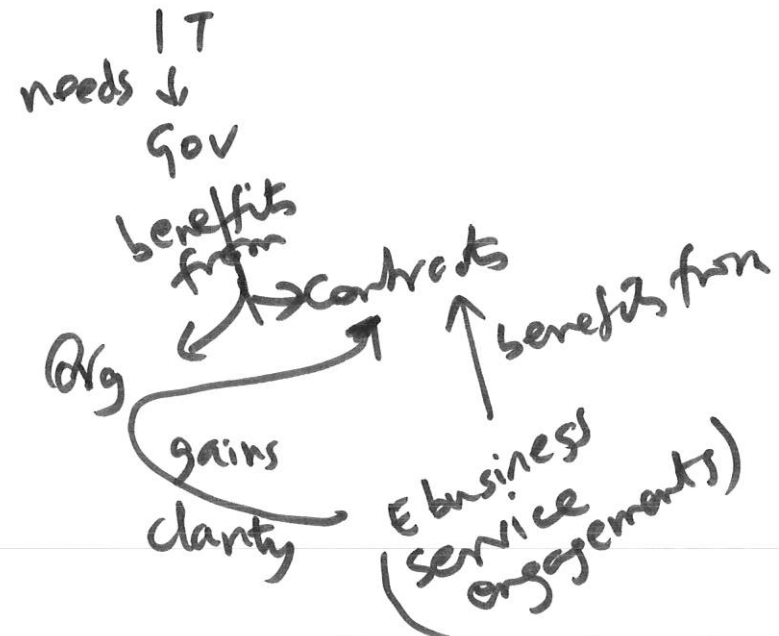
- $\begin{array}{ccc} a & b & c \\ | & | & | \\ | \rightarrow & \leftarrow & | \end{array}$
 can't be monitored by a, c

contracts

Hypothesis

Governance is a basis for understanding contracts even outside of IT

- ▶ Each contract is [✓] "governed" (not just IT resources)
- ▶ Reify organization into an Org, where
 - ▶ Members ²⁰¹⁹ are stakeholders ^{of the organization}
 - ▶ The Org itself is a stakeholder
 - ▶ The Org provides the context of the contract
- ▶ The Org handles ^{10 members in the Org}
 - ▶ Identity
 - ▶ Enrollment: who can contract
 - ▶ Enforcement ^{of contracts among its members}
- ▶ Each member handles
 - ▶ How to act: policies
 - ▶ Where to monitor
 - ▶ Whether to escalate

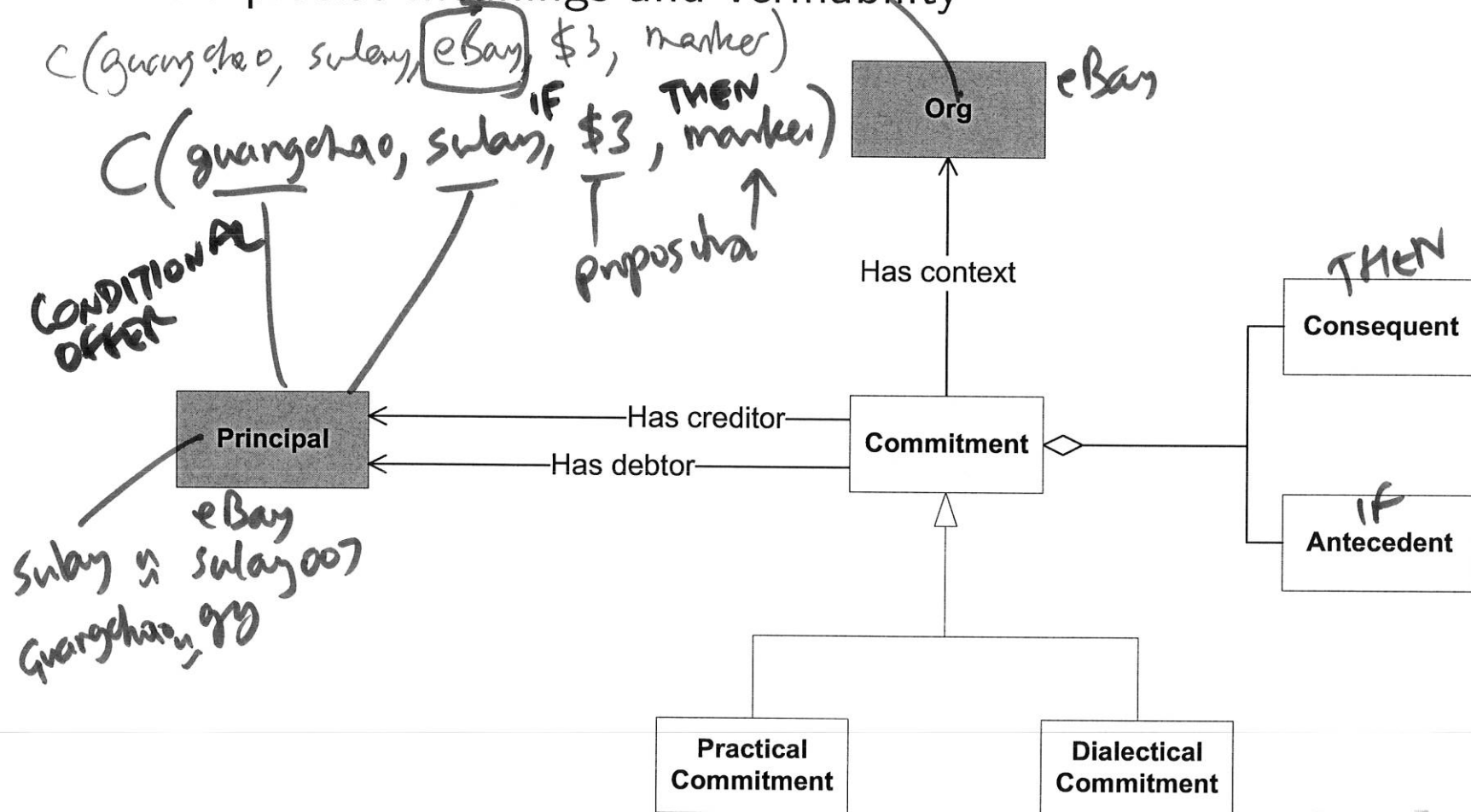


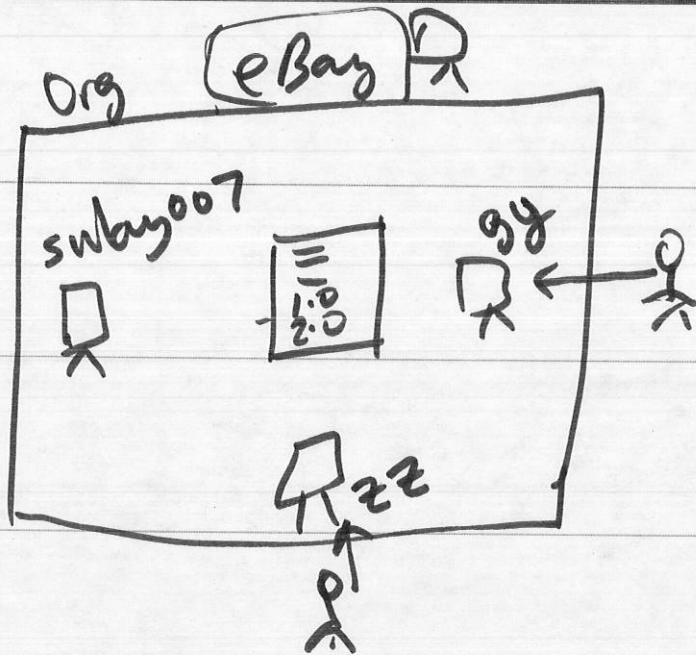
Commitments as Elements of a Contract

Express meanings of interactions

A VARIETY OF NORM
(IN THE TECHNICAL SENSE)

- ▶ Are atoms of contractual relationships
- ▶ Enable correctness checking of contracts
- ▶ Yield precise meanings and verifiability

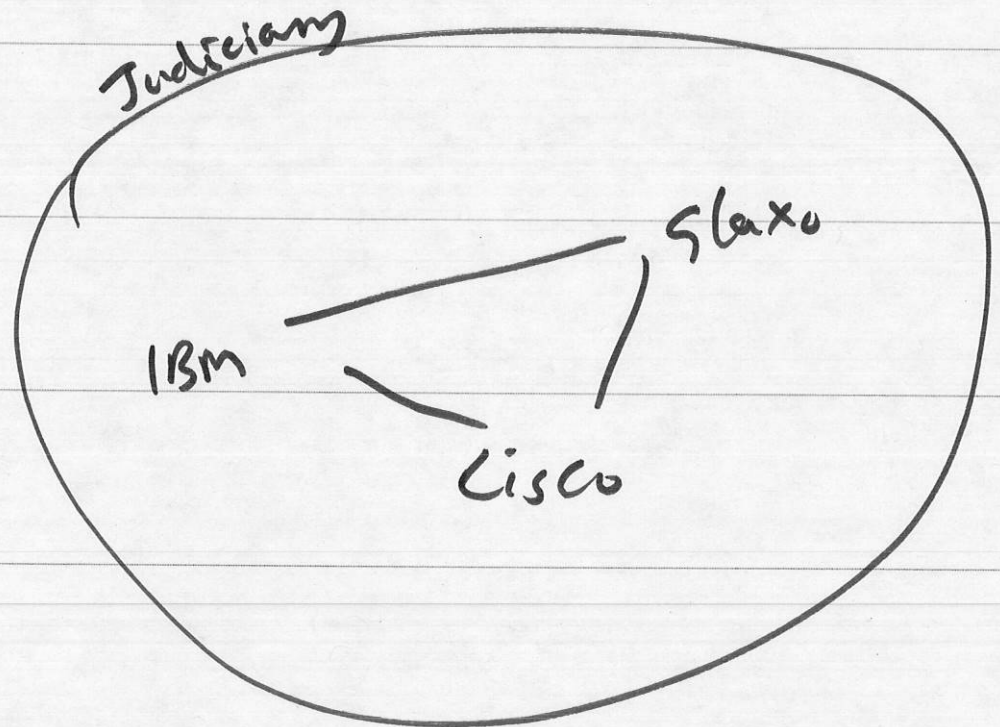
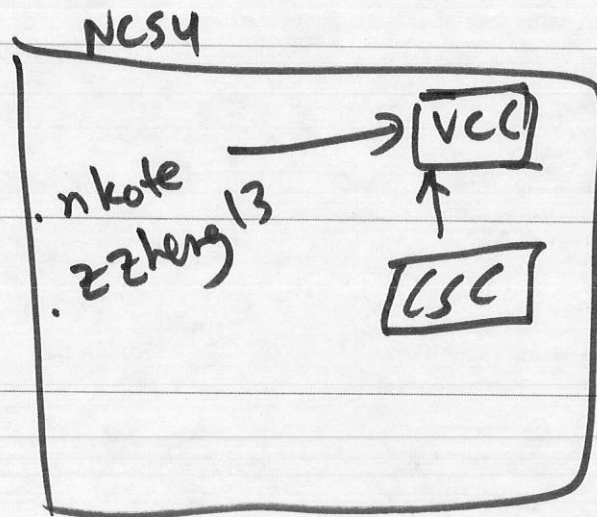




Policies

- what to sell
- reserve price
- desc
- ending time

- what to bid
- when to bid
- how much to bid
- ratings



COMMITMENTS INVOLVED IN THE eBAY EXAMPLE

$C(\text{guangdong, sulyang, eBay, true, ship-in-three})$

$C(\text{eBay, sulyang, eBay, true, protect-~~up~~ info}) \Leftarrow \text{revisit}$

NC

USA

