



GET HIRED FASTER !

LETS CONNECT !



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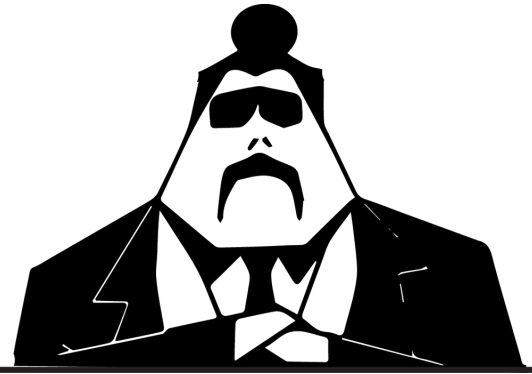
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WHAT WE DO

@ CXO Branding, We create an unique digital experience through our illustrative websites, engaging video content

BASED IN BANGALORE



- ⊕ RESUMES
- ⊕ NETWORKING CARDS
- ⊕ BIOGRAPHIES
- ⊕ LOGO + I.D. KITS
- ⊕ VIDEO RESUMES
- ⊕ SOCIAL PROFILES
- ⊕ INTERVIEW PREPARATION
- ⊕ JOB SEARCH ADVICE

Your experience & skills combined with our passion

We believe in connecting people skills with our ideas and powerful designs



1 Build your personal and professional narrative

STRATEGY

+

GREAT WRITING

+

DESIGN

- > We tell your story in a clear manner so that employees shouldn't have to dig deep.
- > We put the pieces together by clearly defining who you are and we connect your past work experience to what you are pursuing now!

2 Brand Architecture

- > You get 15 seconds to impress your hiring manager!

@ CXO Branding we make those 15 seconds count!

DESIGN

+

DEVELOP

+

IMPLEMENT

Strategizing marketing programs, promotional tools and steps to develop your brand

3 Build your online presence

- > Once we've build your narrative, we promote you on platforms such as LinkedIn, Instagram, Twitter, Pinterest and Facebook with our great content and copy.

ONLINE SERVICES

YOUR BENEFITS



PROJECT YOURSELF THE WAY YOU WANT
YOUR EMPLOYERS TO SEE YOU.



GLOBALIZE YOUR REACH.



STAND OUT FROM THOSE YOU
COMPETE WITH.



CREATE CONNECTIONS WITH
LIKE - MINDED PEOPLE.

4 Personalized Websites

- > CXO branding gives you opportunity to tell your story through our personalized websites that are illustrated, accessible, responsive, SEO friendly.
- > Through our websites you can build your brand, define your purpose and mission.

COGNITIVE LINGUISTICS

+

CREATIVE THINKING

+

UI / UX DESIGN

Colour, Design, Graphics, Illustrations, Fonts

WE PROVIDE

DIGITAL CONTENT

SEM / SEO

UI DESIGN

UX DESIGN

Your personal identity makes you Uniquely !



!

73 Countries Travelled

EXECUTIVE PROFILE

- Manufacturing
- Luxury Retail
- Business Networking

Strategic Alliance & Channel Development
Business & Technology Liason
Strategic Planning, Tactical Execution and P&L

- Strategic and growth-oriented leader with broad expertise in business development, marketing, operations & retail. 30-year track record of identifying and capturing new business opportunities by aligning products / services with strategic markets.
- Sharp business focus complemented by customer orientation and strong foundation in luxury retail.
- Highest levels of integrity, business judgment and work ethics.

1987-1999
MANUFACTURING VENTURES
Vinay Metal Forms Pvt. Ltd. and Vinay Precision Products Pvt. Ltd. (Director)
 Manufacturers of springs and pressed components for the electrical and Automotive industry. Drove two entrepreneurial ventures from vision to startup and created profitable businesses.



Targeted Roles
 COO / CEO / President

Shruti Sundhara Rajat
 10 years of experience in various roles across different industries, including Manufacturing, Retail, and Business Development. Proven track record in strategic planning, tactical execution, and P&L management. Strong leadership skills and ability to drive business growth.

PERSONALITY STRENGTHS

- Strategic and growth-oriented leader with broad expertise in business development, marketing, operations & retail. 30-year track record of identifying and capturing new business opportunities by aligning products / services with strategic markets.
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- Highest levels of integrity, business judgment and work ethics.

MULTI-FUNCTIONAL & DIVERSE AREAS

- Strategic Planning
- Tactical Execution
- P&L Management
- Business Development
- Marketing
- Operations
- Retail
- Manufacturing

RECOGNITIONS

- Received the 'TOP 100 CISO Award for 2012' from the International Information Security Association (IISA).
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OVERALL CAREER SUMMARY

- 1987-1999: Manufacturing Ventures (Vinay Metal Forms Pvt. Ltd. and Vinay Precision Products Pvt. Ltd.)
- 2000-2005: Strategic Alliance & Channel Development (Business & Technology Liason)
- 2006-2012: Strategic Planning, Tactical Execution and P&L (Citi Del)

SURAJ A TIWARI | Safeguarding Intellectual Property

COMPETENCIES

- Strategic Planning
- Tactical Execution
- P&L Management
- Business Development
- Marketing
- Operations
- Retail
- Manufacturing

RECEIVING THE 'TOP 100 CISO Award for 2012'

LEADERSHIP SUMMARY

- Strategic and growth-oriented leader with broad expertise in business development, marketing, operations & retail. 30-year track record of identifying and capturing new business opportunities by aligning products / services with strategic markets.
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- Highest levels of integrity, business judgment and work ethics.

CISO CONTRIBUTIONS & IMPACT

- Strategic Planning
- Tactical Execution
- P&L Management
- Business Development
- Marketing
- Operations
- Retail
- Manufacturing

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