



Mentorskool

What learning path suits me?

Questions to ask yourself



- **Where should I start?**

Possible responses :

- I am a fresher
- I am experienced person but new to Data Analytics
- I use Excel in my day to day work
- I have started off with SQL
- I know SQL and started off with visualization in tools like Tableau / PowerBI
- I started working on predictive modelling/machine learning

- **Should I aim for covering breadth or depth?**

Possible responses :

- I don't know, you help me
- I like math. I think going deep in ML/AI is my cup of tea
- I am a creative person. Visuals are my forte
- I like working with messy data. SQL works for me

Data Science Skills Level - I



Problem
Analysis

KPI Building

Hypothesis
Building

Storyboarding

Learning Topics ►

- Understanding the problem
- Identifying the industry domain
- Learning the MECE Approach
- Developing Hypotheses
- Developing KPIs
- Storyboarding the solution
- Developing wireframes to visualize the solution
- Build story flows on ppt/google slides/jupyter notebooks
- Learning the right communication approach - Minto's Pyramid

Key Skills Learnt ►

Problem Understanding

Domain Knowledge

MECE Approach

KPI(s) + Hypotheses

Storyboarding + Wireframing

Presentation

Minto's Pyramid

Data Science Skills Level - II



- Ability to query data from a variety of sources
 - Relational databases : MySQL, MS-SQL Server, Postgresql
 - NoSQL databases : MongoDB, Cassandra, DynamoDB etc.
 - Hadoop Distributed File System
 - Web API
 - Excel, Text, CSV, JSON, XML etc.
- Ability to pre-process data
 - Knowledge of simple to complex SQL queries
 - Brief idea of SQL functions and procedures
 - Extensive knowledge of data pre-processing in pandas
 - Missing value treatment
 - Outlier Treatment
- Ability to build simple to complex reports and visualizations
 - Knowledge of at least one BI & Visualization tools like Tableau/Power BI
 - Knowledge of data warehouse concepts ex. Facts & Dimensions
 - Visualizing data using Python (Matplotlib, Seaborn, Plotly etc.)



- **Ability to perform Statistical analysis on data**
 - Ability to summarize data using statistical properties
 - Ability to perform exhaustive univariate analysis.
 - Idea of statistical tests
 - Ability to perform bivariate/multivariate analysis
 - Understanding of hypothesis testing
 - Good grasp over the idea of normal distribution
 - Excellent skills at Exploratory Data Analysis
- **Ability to explain inner workings of Machine Learning models**
 - Knowledge of types of ML problems (Supervised, Unsupervised)
 - Idea of the mathematics of ML models
 - Knowing how to handle different types of data
 - Knowing the steps to implement before the data is ready to be fed into ML models
 - Ability to explain the output of models
 - Ability to explain assumptions which are required for a model
 - Ability to tune the model to arrive at the best results
 - Ability to explain why a model should work in a given situation?



- **Neural Networks**

- Brief idea of Multi-layer perceptrons
- Brief idea of inner workings of a neural network. Understanding of backpropagation, activation functions, optimizers etc.
- An understanding of when neural networks is NOT to be used

- **Computer Vision**

- Knowledge of Image processing techniques
- Brief idea of Convolutional neural networks
- An idea of face detection and recognition techniques
- Decent experience in implementation of CNNs both by scratch as well as by transfer learning
- Good knowledge of computer vision libraries like PIL, OpenCV, dlib etc.

- **Natural Language Processing**

- Knowledge of text processing techniques
- Understanding traditional NLP algorithms
- Learning NLP the deep learning way : CBOW, Skip-grams
- Learning about common Python packages for NLP : nltk, gensim, fasttext etc.



- Working with Cloud

- Ability to perform all the tasks mentioned earlier on a Cloud platform (Azure, AWS, GCP)
- Ability to design a data science pipeline using Cloud components
- Deploy an end-to-end data science project in Production on Cloud

- Technologies Required

- SQL for data mining
- Python for everything!
- Spark for data mining at Scale!
- Power BI for visualization