

CONTACT ME

📍 Lahore, Pakistan
📞 0324-6807263
✉ info@meoneeb.com
🌐 <https://wa.me/923246807263>
🌐 www.meoneeb.com

SKILLS

Figma 

Adobe Creative Cloud 

HTML/CSS 

React 

WordPress 

EDUCATION

BS IT Hons. 2017 - 2021
GCU, Faisalabad

COURSES

Foundations of UX Design Jan 2023
Coursera

Graphic Design Course Feb 2021
Gradient Institute of Technology, Lahore

Training in Digital Marketing Sept 2020
Digiskills.pk

Training in Graphic Design June 2020
Digiskills.pk

LANGUAGES

Urdu Native

English Conversational

Oneeb Faisal

GRAPHIC & UI DESIGNER

ABOUT ME

I bring with more than four years of experience in the design industry. I have collaborated with renowned scientific research companies such as Abiosciences and Iview Therapeutics based in the US, as well as worked with familiar brands such as Hardees, Pizza Online and Pizza House on several successful projects. My skills encompass a wide range of design-related disciplines such as Graphic Design, UX/UI Design, and Web Development. I conceptualize and execute design projects from start to finish, while effectively collaborating with cross-functional teams. And I'm passionate about design and constantly seeking to improve my skills and stay up-to-date with industry trends.

EXPERIENCE

Senior Designer, BlueJay Health

August 2022 - Present

- Develop and maintain brand guidelines to ensure consistency across all design materials, both digital and print.
- Design various marketing materials, including brochures, flyers, posters, banners, and advertisements, maintaining a consistent brand identity.
- Provide creative and design leadership within the team, guiding junior designers and collaborating with cross-functional teams.
- Develop user interface designs for websites, including wireframes, prototypes, and visual designs.
- Collaborate with cross-functional teams, including product managers, developers, and content creators, to ensure that designs are aligned with business goals and technical requirements.
- Create design specifications and guidelines to ensure consistency across all pages and features of website.
- Use design tools such as Adobe XD, or Figma to create high-fidelity designs and prototypes.
- Work with front-end developers to ensure that designs are implemented accurately and efficiently.

Lead Designer, Carolina Education

December 2021 - Present

- Creating visually appealing and effective graphics such as brochures, and social media designs that deliver the intended message.
- Ensuring that the finished artwork meets the necessary quality and production standards for printing.
- Choosing the right colors, images, and typography to represent the brand and connect with the target audience.
- Managing several design projects and deadlines at the same time.
- Staying current with emerging design trends, tools, and technologies and integrating them into the design process as needed.
- Creating engaging and effective social media content, such as posts, images, videos, and other multimedia content, that attracts and retains a targeted audience.

Graphic & UI Designer, Abiosciences

March 2022 - December 2022

- Developing the overall layout and design of ads, brochures, email campaigns, and other marketing materials.
- Collaborating with copywriters, marketers, and other designers to develop and refine ideas and designs.
- Selecting colors, images, and typography that reflects the brand and appeal to the target audience.
- Preparing finished artwork for print and digital publication, ensuring that it meets quality and production standards.
- Managing multiple design projects and deadlines simultaneously.
- Designing the user interface for the website to ensure that it is visually appealing, user-friendly, and easy to navigate.
- Creating wireframes, prototypes, and mockups to communicate design concepts to stakeholders.
- Collaborating with developers, content creators, and project managers to ensure that design goals are met and that the website meets the needs of the target audience.
- Creating and maintaining design guidelines and standards to ensure consistency across the website and application.

Graphic Designer, Integrated Marketing Solutions

January 2020 - October 2021

- Developing the overall layout and design of ads, brochures, email campaigns, and other marketing materials.
- Collaborating with copywriters, marketers, and other designers to develop and refine ideas and designs.
- Selecting colors, images, and typography that reflects the brand and appeal to the target audience.
- Preparing finished artwork for print and digital publication, ensuring that it meets quality and production standards.
- Managing multiple design projects and deadlines simultaneously.
- Creating and maintaining design guidelines and standards to ensure consistency.