Slideshow:

Slide 1: (our company name & logo) and target audience ( ie – fictional record company)

Slide 2: Present problem to solve {

-Song qualities hard to determine how they effect outcome: What makes a hit song right now?

-How are you going to measure several characteristics of a song to determine if you should invest?

-How do you look at how long a song is, how uplifiting it feels, how aggressive, acoustic, verbose, or energetic it is and determine it’s place on the charts?

}

Slide 3

Slide 3: Solution to Problem {

-Our model can recognize what characteristics of a song are most important and how well they track with audiences.

-Gives you another tool in developing music that impacts the charts and creates more revenue

-Advantage over competitors that don’t understand what piece of the puzzle effects the outcome

-5% more streams on new songs

-5% increase in streams for target markets

-10% increase in A&R

-25% savings on marketing costs

Slide 4: Onboarding

-First 3 months of A&R consulting $0

-One time set up fee for network,servers,office

-tailored activity package

Slide 5: Tertiary package

-dashboards and visualizations

-feature reports

-in studio audio analysis

-market, P&L, COGS analysis

-data file management/cloud engineering

Slide 6: More benefits:

- Missed revenue: Could be producing more hit songs

-Wasted money on wrong markets: could spend less in certain countries marketing artists

-Letting talent sign with competitors: emerging talent not being recognized

-Not diverse in portfolio : Need for identity outweighing need for diverse genre representation

-Ability to recognize historical catalog of music that could re-introduce in niche markets

Slide 7: Company Data

-Your data has potential to be unlocked by us to find new ways to create better music, find more audiences, and make more dolla dolla bills y’all.

Slide 8: Ask for business

-Onboard (our company) into (record company) today and start finding the potential your company data has