SPECTRAL

A TYPE
SPECIMEN
BOOK
BY

MIRANDA RAHN

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EXTRA LIGHT

ABCDEFGHIJKLMNOPQRSTUVWX
YZ

abcdefghijklmnopqrstuvwxyz

1234567890

!@#$%^&*()?<>{}[]/\'";.,

LIGHT

ABCDEFGHIJKLMNOPQRSTUVWX
YZ

abcdefghijklmnopqrstuvwxyz

1234567890

!@#$%^&*()?<>{}[]/\'";.,

REGULAR

ABCDEFGHIJKLMNOPQRSTUVW
XYZ

abcdefghijklmnopqrstuvwxyz

1234567890

!@#$%^&*()?<>{}[]/\'";.,

MEDIUM

SEMI BOLD

BOLD

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

! @ # $ % ^ & * ( ) ? < > { } [ ] / \ ' " ; . ,

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

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1 2 3 4 5 6 7 8 9 0

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EXTRA BOLD

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and italic

and italic

and italic

and italic

and italic

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

a b c d e f g h i j k l m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

! @ # $ % ^ & * ( ) ? < > { } [ ] / \ ' " ; . ,

Designer - Jean-Baptiste Levée

Release Date - 2017

Classification - Serif

Intended Use - Google Docs / Google Slides

License - Under the 'Open Font License'

Jean-Baptiste Levée is the founder and President of Production Type, a digital type design agency. There are 46 font families under Production Type, including Spectral. They have worked with Google Fonts, The WNBA, Louis Vuitton, and many others.

Image from The Type Directors Club

Click to add speaker notes

Spectral was designed for on-screen performace, hence why it is most often used for Google Docs and Google Slides. Some things that make it better for on-screen are it's readability, serif design, accessibility, character spacing, and web font availability. While Spectral is a great choice for using digitally, it can also be used for print if you are printing on a professional level.

Similar to the reasons Spectral is used for on-screen performance, it is also a great choice for text-heavy works. The kerning and natural line height make large chunks of text easy to read. It was designed with legibility in mind, and that really shines through with how balanced the font is. Overall, it is visually appealing and very clear to read, making it a great choice for body text.

P h

TRIANGLE

SHAPED

SERIFS

!!!

b k

who doesn't , love a good

ear

link

loop

g

?

terminal

a

bowl

stress

a

tail

sp

Th

ct

fj

Ligatures

oh my!

cn

st

fi

fk

In the fonts world,

Spectral's a delight,

serifs and styles,

both day and night

FALL 2023