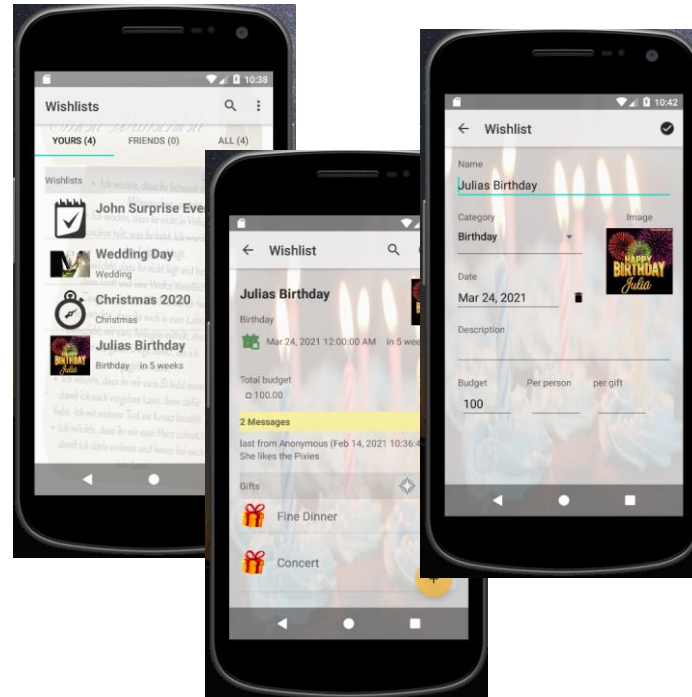


Wishlist: App UX/UI Contest



Overview

I am looking for a modern, cool, user-friendly UX/UI design for a mobile app which helps its users to organize wishlists & gifts (e.g. für birthdays, christmas, etc).

The app consists of 12 pages and is very list-focused, thus an outstanding user experience of handling lists is essential.

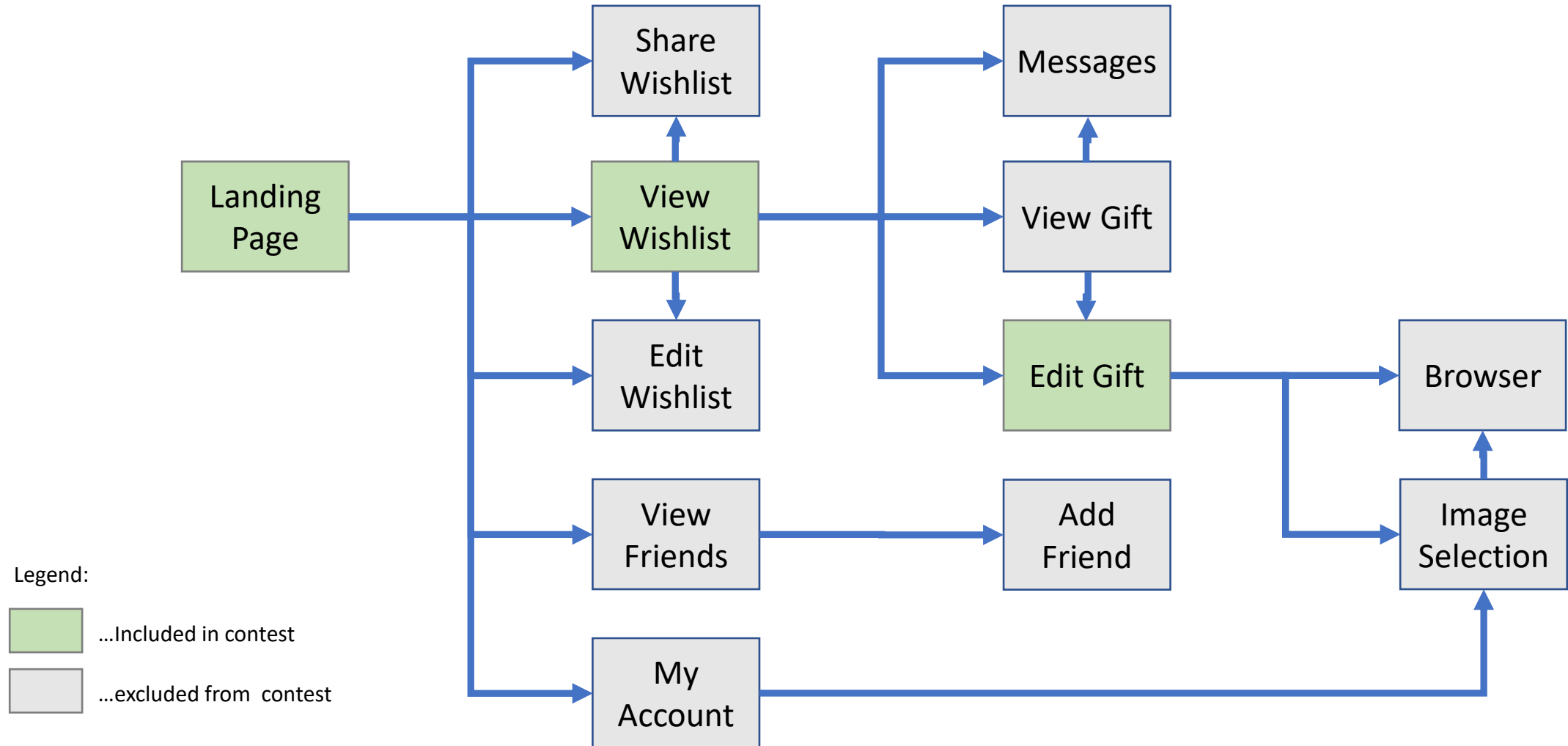
The **goal of the contest** is to create **graphical mockups of three selected pages of the app**, as a prototype for further UX/UI design.

The expected deliverables are (for each of the three pages):

- Image(s) of the GUI
- A description of the GUI logic, e.g. text input validations, handling of empty fields, etc.
- A description of other GUI aspects, e.g. animations, context menus, swipe actions, onboarding messages
- Graphics and description of the behaviour of the GUI in different states, e.g. first startup when list is empty, scrolling behavior when list items exceed screen size, etc.

Background Information: App Pages & Control Flow

The contest includes three out of 12 app pages



1. New Gift / Edit Gift

The user can create a new gift or edit an existing gift, share the gift with other users, assign a gift to himself, or post a message

Attributes:

- Name: text
- Picture: image (selected from browser, gallery, camera, app icons, URL entry)
- Category: enum (e.g. Activity, Game, Electronics, Beauty, Sport) incl. custom user inline-edit categories
- State: enum (e.g. idea, buy, bought, wrapped)
- Description: text
- Weblink: URL (paste URL or invoke browser to retrieve URL)
- Price: currency
- Amount: number
- Priority: 1-3
- Shop: enum (e.g. Amazon, Tyos'r'Us) incl. custom user inline-edit shops

Relations (to be displayed in the GUI):

- Participants (List of Users): all users who can access the item (the item creator shared it with them)
- Owner (User): a present can be „claimed“ by exactly one user, which means he is going to buy it

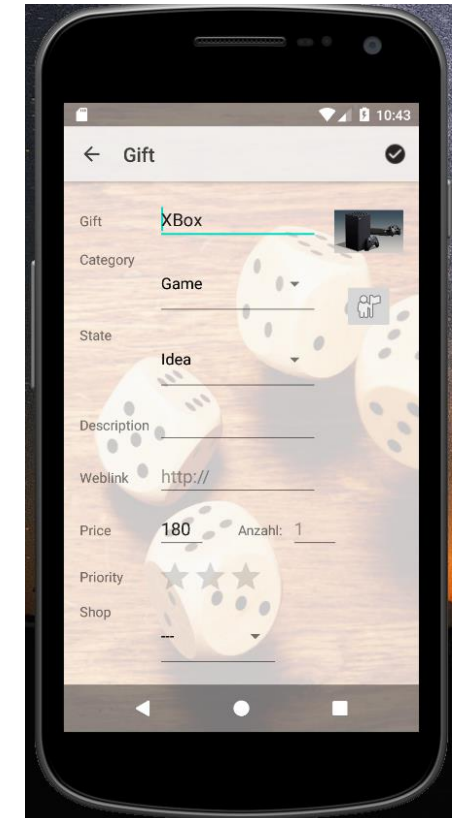
User Actions (→ open other app pages)

- OK (save)
- Cancel (back)
- Delete
- Share
- Claim (assign to myself, only possible when not yet assigned to anybody) & unclaim

GUI Specifics

- Background picture relating to attribute „category“
- Browser can be opened, targeted at Amazon, where the user can select an item. The items main attributes (name, picture, price) are copied into the gift.

UI Draft (partially):



2. View Wishlist

The attributes of a wishlist are displayed, including a list of the gifts. The user can share the wishlist with other users or post a message

Attributes:

- Name: text
- Picture: image (selected from browser, gallery, camera, app icons, URL entry)
- Category: enum (e.g. anniversary, birthday, christmas) incl. custom user inline-edit categories
- Description: text
- Date: date
- Budget total / per gift / per person: currency
- Owner: user who created the wishlist

Relations:

- Gifts (displayed in the list, attributes: see previous page)
- Participants (list of users): all users who can access the wishlist (the item creator shared it with them)
- Messages: assigned users can post messages which all other assigned users can see

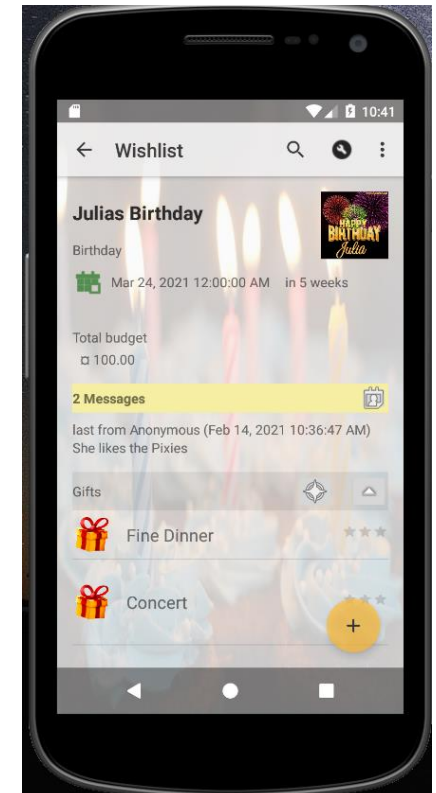
User Actions (→ open other app pages)

- Back
- Edit
- Delete
- Share
- Post a message

GUI Specifics

- Background picture relating to attribute „category“
- Statistical information, e.g. number of presents, percentage of presents per state, percentage of budget for claimed items compared to total budget, etc.
- Gift list: display subset of gift attributes, sort & filter
- Only the attributes which are actually set shall be displayed

UI Draft (partially):



3. Wishlist Overview (Landing Page)

An overview of all wishlists is displayed, with some statistical information

Attributes:

- E.g. number of wishlists, overall budget, number of presents assigned to the user, etc. [not yet included in the UI draft on the right hand side)

Relations:

- List of wishlists (own wishlists, wishlists of friends)
- List of presents (out of all wishlists) assigned to the user [not yet included in the UI draft on the right hand side)

User Actions (→ open other app pages)

- Create wishlist (NEW)
- Edit wishlist
- Share wishlist
- Access user account, friends page

GUI Specifics

- List: display subset of wishlist / gift attribute, sort & filter, context menu, swipe actions

UI Draft (partially):

