

# Video Making

## Instructions:

- Interested teams should register themselves on the website [www.inceptum.co.in](http://www.inceptum.co.in) before [04/02/2014] (date of the event goes here), team should comprise four or less members. There is no guarantee of on the spot registrations.
- Neither college nor the co-ordinators will take responsibility of the equipments required by the participants in video making.
- Actors, props, special video editing softwares will not be provided from our side.
- The theme of video making shall be disclosed on the day of event itself (on venue + fb official page + website) and will not be changed for any individual, all the participants should make their video on the given theme only.
- The participants are allowed to record video from other events of Inceptum provided the co-ordinators and participants of that event allows them as well.
- Storyline, synchronized background score and heavily blended transitions is not a necessity but points will be awarded as per these aspects also.
- This is video making not documentary or short film making so use of actors is not compulsory. Also we are not entertaining any kind of parodies so use of foul language and actions are prohibited.

## Rules:

Participants will be given points on

Aspects	Points
Clarity of video	8
Adaptation of the given theme	7
Storyline of video and transitions	6
Background score/dialogues (sync+audibility)	6
Credits (way of introducing)	3

- I. The net duration of the video should be maximum 7 minutes and minimum 2 minutes (including before and after credits).
- II. Credits should include name of the team, its members & their designation. Designation for each team member is required i.e. the team should clearly

specify at least directors and editors. Separate credits for actors (if used) is not compulsory. Duration of credits in video should not exceed 1 minute.

- III. Acceptable video formats are .wmv .flv .mpeg .mov but formats like .avi and .3gpp are certainly not recommended. On the whole the submitted video should run in VLC 2.1.2 that's all.
- IV. The video should be recorded by the team only and no third party should have a dispute over it. However if required teams are allowed to use video clips not recorded by them but duration of these video clips should not be more than 30 seconds and their respective owners should be duly mentioned in the credits and informed about it.
- V. You will be given 24hours time to shoot and edit the video. The entries should be sent to [inceptumtechfest@gmail.com](mailto:inceptumtechfest@gmail.com) before the deadline. If the file size exceeds mailing limit you can send us a downloadable link of the video (googledocs or dropbox).

\*remember to inform/warn people before shooting them #courtesy

**INCEPTUM team wishes you all the best...!!!**

**For further queries contact the following :-**

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