

# SNAPSHOTS for Inceptum2k14

An online photography competition, designed for aspiring photographers.

Rules:

- ❖ Interested candidates should email their entries to [shutterbug.inceptum2k14@gmail.com](mailto:shutterbug.inceptum2k14@gmail.com) with the subject as "Submission". They are allowed to send two photographs with their name, their college and suitable captions. All entries shall be uploaded on the facebook page of the event every few hours ([www.facebook.com/pages/Inceptum-Reloaded/244638532362018](http://www.facebook.com/pages/Inceptum-Reloaded/244638532362018)) .
- ❖ Your photograph will be judged according to its clarity, focus, exposure, contrast and way of expressions. Title and subtitle of the photograph shall also play a role.
- ❖ Photograph must be unedited i.e. no morphed photos, clipped layers and lens blur effect. Cropping if needed might be used and brightness can be touched up.
- ❖ Top five photographs will be shortlisted for the finals according to number of likes on them, in finals all the photos will be treated equally irrespective of number of likes on them. Judges will rate the images as per the above mentioned factors, so there is a possibility that photograph will max number of likes doesn't get a dime and photo with fifth maximum number of likes wins.
- ❖ Participants have to register themselves on the official website of Inceptum ([www.inceptum.co.in](http://www.inceptum.co.in)) **before 2<sup>th</sup> Feb 8:00 am**. Anyone can send their photographs as submission but entries registered in our database shall only be considered for prizes.
- ❖ Any queries should be addressed to [shutterbug.inceptum2k14@gmail.com](mailto:shutterbug.inceptum2k14@gmail.com) with the subject as "Doubts/Queries"
- ❖ Event starts from **28/02/2014 00:00**

Coordinated by: Ritwik and Raj