

Video Making for Inceptum2k14

Instructions:

- Interested teams should register themselves on the website **before [02/02/2014]**, team should comprise four or less members. There is no guarantee of on the spot registrations.
- Neither college nor the co-ordinators will take responsibility of the equipments required by the participants in video making.
- Actors, props, special video editing softwares will not be provided from our side.
- The theme of video making is: **Seven Sins**
- Participants are to upload their videos on youtube and email us a link to shutterbug.inceptum2k14@gmail.com with the subject as "Submission".
- The participants are allowed to record video from other events of Inceptum2k14 provided the co-ordinators and participants of that event allows them as well.
- Storyline, synchronized background score and heavily blended transitions is not a necessity but points will be awarded as per these aspects also.
- This is video making not documentary or short film making so use of actors is not compulsory. Also we are not entertaining any kind of parodies so use of foul language and actions are prohibited.
- The event begins from **28/01/2014 00:00** onwards.

Rules:

Participants will be given points on

Aspects	Points
Clarity of video	8
Adaptation of the given theme	7
Storyline of video and transitions	6
Background score/dialogues (sync+audibility)	6
Credits (way of introducing)	3

- I. The net duration of the video should be maximum 7 minutes and minimum 2 minutes (including before and after credits).
- II. Credits should include name of the team, its members & their designation. Designation for each team member is required i.e. the team should clearly specify at least directors and editors. Separate credits for actors (if used) is not compulsory. Duration of credits in video should not exceed 1 minute.
- III. The video should be recorded by the team only and no third party should have a dispute over it. However if required teams are allowed to use video clips not recorded by them but duration of these video clips should not be more than 30 seconds and their respective owners should be duly mentioned in the credits and informed about it.
- IV. The entries should be sent to shutterbug.inceptum2k14@gmail.com before the deadline of 4th Feb(Tuesday) 7:00 AM. Entries after deadline shall not be entertained.
- V. Any queries are to be sent to shutterbug.inceptum2k14@gmail.com with subject as "Doubts/Queries".

*remember to inform/warn people before shooting them #courtesy
Co-ordinators: Ritwik Mishra and S.Rajagopala Rao