

# SNAPSHOTS

An online photography competition, designed for aspiring photographers.

## **Rules:**

- ❖ Interested candidates should upload their photographs on the official facebook page of inceptum (<https://www.facebook.com/inceptumtechfest>) with a suitable caption.
- ❖ Your photograph will be judged according to its clarity, focus, exposure, contrast and way of expressions. Title and subtitle of the photograph may also impress the judges.
- ❖ Photograph must be unedited i.e. no morphed photos, clipped layers and lens blur effect. Change of contrast, mid-tone or exposure as per your need is permissible.
- ❖ Top five photographs will be shortlisted for the finals according to number of likes on them, in finals all the photos will be treated equally irrespective of number of **Facebook likes** on them. Judges will rate the images as per the above mentioned factors, so there is a possibility that photograph with max number of likes doesn't get a dime and photo with fifth maximum number of likes wins.
- ❖ Participants have to register themselves on the official website of Inceptum ([www.inceptum.co.in](http://www.inceptum.co.in)) before 4<sup>th</sup> Feb 5:00PM. Anyone can upload their photographs on the facebook page but entries registered in our database shall only be considered for prizes.

**INCEPTUM team wishes you all the best...!!!**

**For further queries contact the following :-**

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