

Ramiro Gonzalez

Are voters competent?

Voters are competent in that they use their senses such as disgust, anger and enthusiasm to make the correct decisions. Voters on others to make decisions and when there is an organization that is in charge of distinguishing the values and platform of candidates it is easier for voters to vote competently.

How do voters reach decisions?

Voters reach decisions by relying on party affiliation, using emotions such as anger, disgusts or enthusiasm. Political socialization takes an important role in decision making, that is, voters are influenced their friends and family.

What is the role of parties?

The role of a party is to be a platform and a tool for mobilizing. The Democrats and Republicans choose decide what values they believe. Parties where created for strength and convenience, as voters are not expected to know everything about a candidate, from the label they can assume they align with certain values. When it comes to fundraising and supporting a candidate having a centralized organization is useful in deploying the resources.