

# on improving time to market

@losneanu from cegeka

# time to market



A photograph showing two people from behind, playing guitars. The person on the left is wearing a plaid shirt and has a beard. The person on the right has dark hair. They are looking out of a window at a bright, cloudy sky.

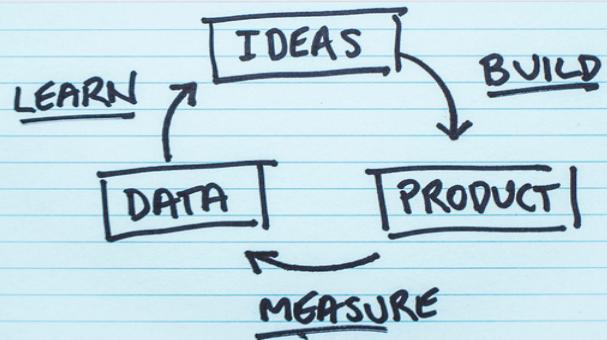
mindset

A close-up portrait of Jeff Bezos, the founder of Amazon. He is a bald man with a serious expression, looking slightly upwards and to his right. He has a high forehead, deep-set eyes, and a thin mustache. He is wearing a white collared shirt under a dark sweater. The background is a soft-focus blue.

*“If you double the number of experiments you do per year you’re going to double your inventiveness.”*

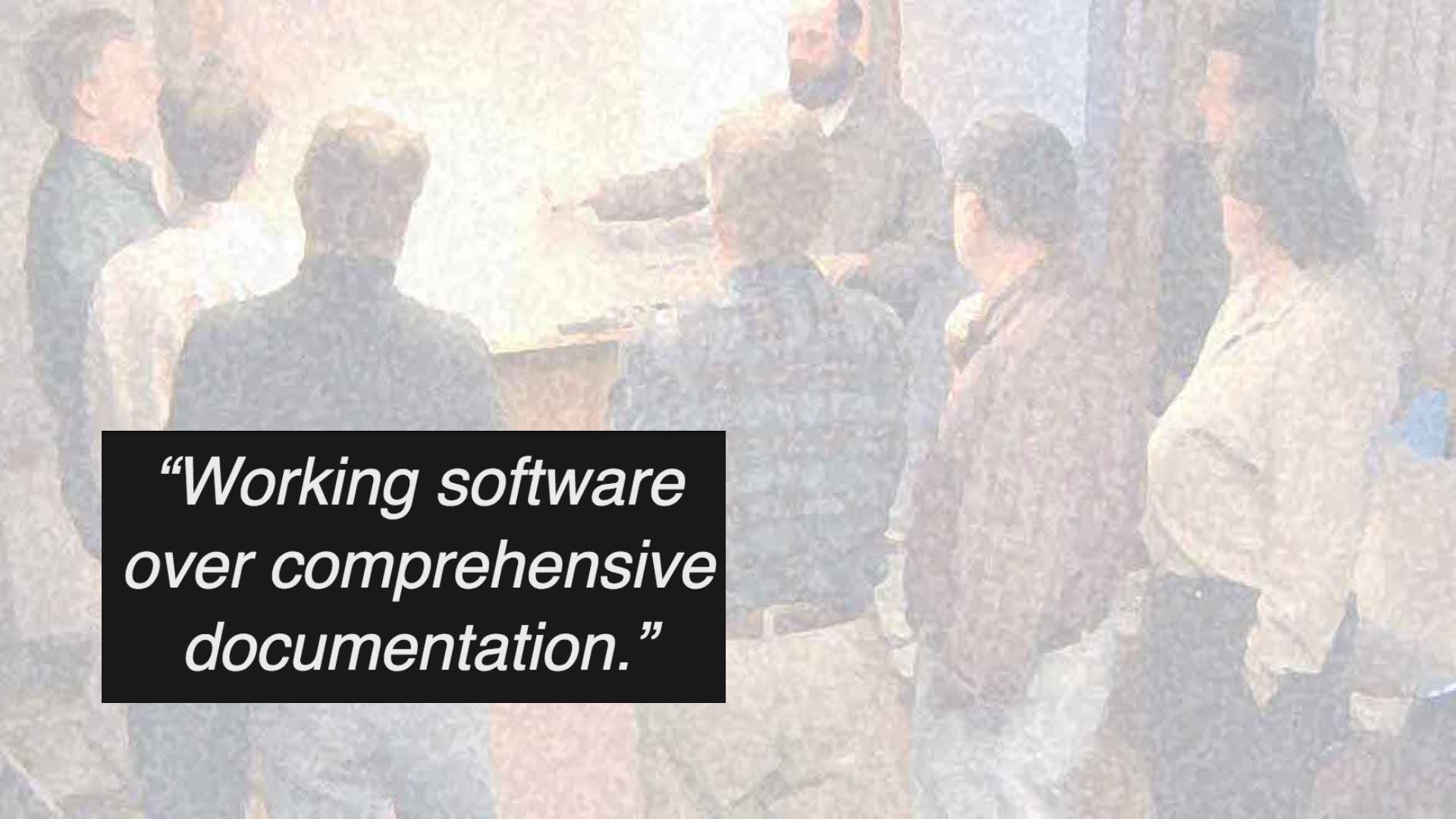


***"The only way to win is to  
learn faster than  
everyone else."***



# culture



A photograph of a group of approximately ten people, mostly men, gathered around a rectangular table. They are all looking down at a laptop computer which is open on the table. The people are dressed in casual to semi-formal attire. The background is slightly blurred, suggesting an indoor office or meeting room environment.

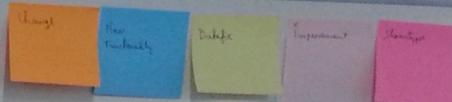
*“Working software  
over comprehensive  
documentation.”*

A photograph of two men in an office setting. One man, wearing a green long-sleeved shirt, is pointing his finger at a computer monitor screen. The other man, wearing a dark jacket, is looking towards the screen. They are both focused on the content displayed on the monitor. The background shows a blurred office environment with other people and office equipment.

# showcase

Waiting for feedback

Blocked



Sprint Ready	Showstoppers	Building (3)	Dev Done	Ready to test	Testing (1)	Test Done	To Deploy Batched + Hotfix
							<p>Review checklist done after experts done</p> <p>Start post workout</p>
		<p>Building (3)</p> <p>Change Request from manager Project</p>	<p>Dev Done</p> <p>Change Request from manager Project</p>	<p>Ready to Test</p> <p>Wiring logic Review on Objects</p>	<p>Testing (1)</p>	<p>Test Done</p>	<p>To Deploy Normal Release</p> <p>For review management and business for client 8</p> <p>Thank you for support and helping start post workout</p> <p>Change Request from manager Project</p>



15 20

ACC\_DATA\_VALIDATION #8 (renta)

DEV\_BUILD\_LAC #447

DEPLOY\_RELEASE #37

DEV\_BUILD\_MRT #429

DEPLOY\_TEST\_FMS #12

DEV\_BUILD\_ORD #633

DEPLOY\_TEST\_LAC #10

DEV\_BUILD\_RENTA\_COMMON #724

DEPLOY\_TEST\_MRT #36

DEV\_BUILD\_REPORTING #417

DEPLOY\_TEST\_ORD\_(HERE\_MEGAN) #92

DEV\_NIGHTLY\_BUILD #140 (renta)

DEV\_BUILD\_COMMUNICATION #551

HOTFIX\_BUILD #12 (renta)

DEV\_BUILD\_FMS #419

TAG\_RELEASE #39

AGORA-14.30

BOT-14.21

cddb.gui-14.20

cddb.server-14.20

DTV-TOOL-14.20

fakeosb

formhandler

MTLN-14.20

MTLN-14.30

MTLN-14.31

OAUTH2-14.20

OAUTH2-TRUNK

PRODUCT-INFO-FICHES-14.20

SELF-STARTER-14.10

service-script

SSO-14.30

TELEGATE-14.30



Transparency  
- customer  
- team +

Simplicity +

GREAT TO  
SEE THE ~~OUR~~  
FUTURE +

Professional +  
Picture

Professional +  
tooling  
way of working

Bechlog  
+

13 APRIL

XP +

Visible +  
and  
Flexible

Pair  
Programming +

Documentation +

TDD +

Team makes  
the Product  
with P.O. +

Automated  
testing +

Mindset +

Work -  
Space +

OpenSource

Inspiring +

Focused +  
Teams

Focus +

Environment  
(Social + Tech)

A photograph of a harbor at sunset. The sky is a warm orange and yellow. The water is dark blue with sunlight reflecting off the ripples. Several boats are in the water, including a large white boat in the foreground, a sailboat in the distance, and a large cargo ship on the right. A rocky cliff with buildings is visible on the right side.

call to action

# credits

- Build measure learn picture by [Layla Foord](#)
- Eric Ries's picture from [Pitchengine](#)
- Jeff Bezos's picture from [Mashable](#)
- [Manifesto for Agile Software Development](#)

takeaways?