

SEO ON PAGE & OFF PAGE

ON PAGE SEO



Meta Title –
Yes

Meta
Description Yes

Meta Keywords
– No

HTML
Headings:
• H1- Yes
• H2- Yes
• H3- Yes

Image ALT –
yes

TECHNICAL ANALYSIS



WEBSITE ANALYSIS

Google
Sitemap –
Yes

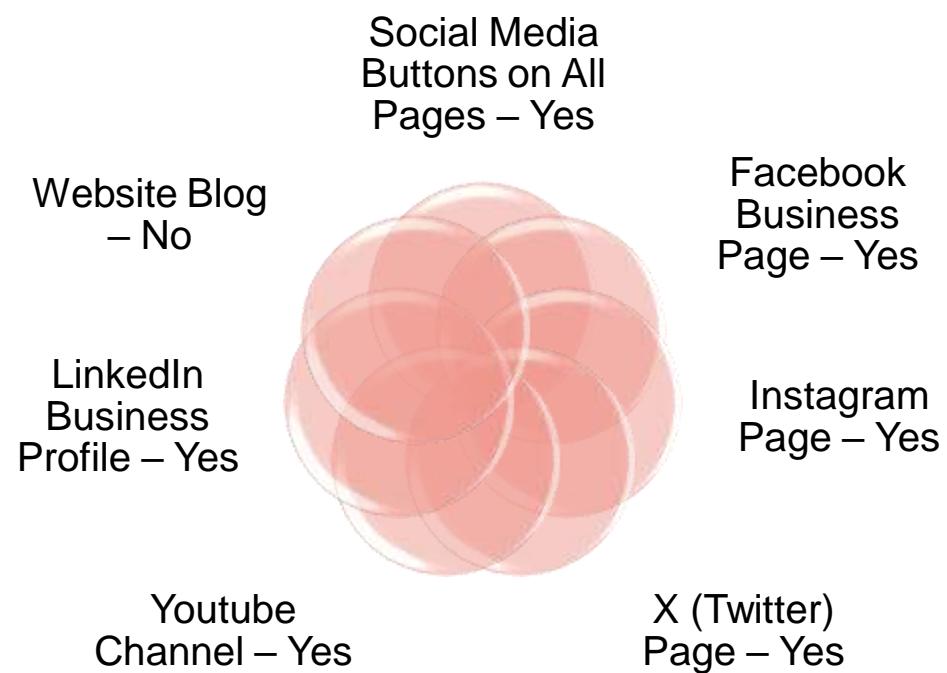
Website
Page Speed
Score
:Mobile: 26
& Desktop:
52

Backlinks –
28k

Mobile
Compatibility
– Yes

Text/HTML
Ratio – 0
(Low
Performance
)

SOCIAL SEO STATUS



ONLINE ANALYSIS

HTTPS
Friendl
y – Yes

HTML
Sitema
p – Yes

WWW
Resolv
e – Yes

Open
Graph
Protoc
ol –
Yes

Schem
a
Markup
- Yes

Keyword	Currency	Avg. monthly searches	Three month change	YoY change	Competition	Competition (indexed value)	Top of page bid (low range)	Top of page bid (high range)
online shopping	INR	500000	0%	-90%	High	91	0.63	7.1
puma	INR	500000	0%	0%	High	100	4.92	406.98
sport shoes	INR	500000	0%	0%	High	100	0.55	3.8
shoes	INR	500000	0%	0%	High	96	0.67	53.1
sports pants	INR	5000	0%	0%	High	95	1.19	14.55
puma shoes	INR	500000	0%	0%	High	100	1.14	9.66
boots	INR	500000	0%	0%	High	93	1.75	24.04
puma sneakers	INR	50000	0%	0%	High	100	1.02	6.85
running shoes	INR	500000	0%	0%	High	100	0.7	5.34
sneakers	INR	500000	0%	0%	High	100	0.92	10.17
sandals	INR	500000	0%	0%	High	96	0.71	17.18
mens slippers	INR	50000	0%	0%	High	100	0.62	4.29
on shoes	INR	50000	0%	0%	High	100	1.32	14.51
work boots	INR	5000	0%	0%	High	82	0.55	23.96
basketball shoes	INR	50000	0%	0%	High	100	0.61	5.88
slippers	INR	500000	0%	0%	High	95	0.55	11.81
mens boots	INR	50000	0%	0%	High	100	0.58	10.81
on running shoes	INR	5000	0%	0%	High	100	1.74	15.27
kids shoes	INR	50000	0%	0%	High	100	0.76	14.43
tennis shoes	INR	50000	0%	0%	High	100	2.82	15.83
white sneakers	INR	500000	-90%	0%	High	100	0.63	10.57
boots for women	INR	500000	0%	0%	High	100	1.37	13.24
mens trainers	INR	500	0%	0%	High	99	1.26	22.98
womens slippers	INR	50000	0%	0%	High	100	0.73	5.15
mens shoes	INR	50000	0%	0%	High	100	0.56	4.96
sandals for women	INR	500000	0%	0%	High	99	0.74	5.7
snow boots	INR	5000	0%	0%	High	94	0.72	24.19
football boots	INR	50000	0%	0%	High	97	0.55	5.85
soccer cleats	INR	500	0%	0%	Medium	64	4.29	147.27

best running shoes	INR	50000	0%	0%	High	100	0.62	8.98
black boots	INR	50000	0%	0%	High	99	2.12	21.19
platform sandals	INR	5000	0%	0%	High	97	1.64	20.26
best walking shoes for women	INR	5000	0%	0%	High	100	1.07	11.61
flip flops	INR	500000	900%	0%	High	93	1.08	22.41
espadrilles	INR	5000	0%	0%	High	96	3.6	34.19
slip on sneakers	INR	5000	0%	0%	High	100	0.89	11.78
steel toe shoes	INR	5000	0%	0%	High	100	0.56	10.75
white sneakers women	INR	5000	0%	0%	High	100	1.18	11.84
snow boots women	INR	5000	-90%	-90%	High	100	1.16	15.06
toddler shoes	INR	5000	-90%	0%	High	100	4.92	35.58
men's shoes	INR	50000	0%	0%	High	100	0.56	4.96
winter boots	INR	5000	-90%	-90%	High	90	1.88	22.35
slip on shoes	INR	50000	-90%	-90%	High	100	1.15	13.04
shoe stores near me	INR	50000	0%	0%	Low	9	1.47	41.2
white boots	INR	5000	0%	0%	High	99	3.76	22.62
winter boots women	INR	5000	0%	0%	High	99	2.15	14.72
trainers	INR	50000	0%	0%	Low	2	2.81	20.65
ankle boots	INR	5000	0%	0%	High	87	1.61	17.53
shoes for women	INR	500000	0%	0%	High	100	0.77	5.5
mens sandals	INR	50000	0%	0%	High	100	0.63	3.97
best running shoes for men	INR	50000	0%	0%	High	100	0.49	6.89
walking shoes	INR	50000	-90%	-90%	High	100	0.91	11.11
platform sneakers	INR	5000	0%	0%	High	100	2.18	19.44
best running shoes for women	INR	5000	0%	0%	High	100	1.4	10.93
safety shoes	INR	50000	0%	0%	High	100	0.74	14.89
womens trainers	INR	500	0%	0%	High	96	2.92	19.41
baby shoes	INR	50000	0%	0%	High	100	1.09	19.75
shop white sneakers	INR	50	0%	0%	High	90		
white sandals	INR	5000	0%	0%	High	98	1.83	23.92
trail running shoes	INR	5000	0%	0%	High	100	1	10.88
mens running shoes	INR	5000	0%	0%	High	100	0.7	7.01
walking shoes for women	INR	50000	0%	0%	High	100	1	5.69
black sandals	INR	5000	0%	-90%	High	99	1.48	19.77
black boots women	INR	5000	900%	0%	High	100	2.74	19.6
sneakers for women	INR	500000	0%	0%	High	100	0.86	7.31
work shoes	INR	5000	0%	0%	High	97	0.65	19.73
platform boots	INR	5000	0%	0%	High	97	3.04	21.88

ANALYSIS REPORT



Meta Keywords — Not used

Text to HTML Ratio: Absent

**Breadcrumb Navigation and
Breadcrumb Schema Markup** —
Absent.

Website Blog — No dedicated blog
section on the site.

OFF PAGE SEO

Social Bookmarking

Blog

Business Profile Submission

Image Submission

Video Submission

Infographic

Classified Submission

THANK YOU!

FATHMA MERCHANT

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