

Laying the Foundation for Your Marketplace

For- GIAIC (Quarter-2 NextJs)

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(Step - 1) *** FASHION CENTRAL *** (A True Fashion ^{online} store)

(Step - 2) Website & Business Goals

Website : (i)

To develop and launch a user friendly, mobile responsive Platform is first step, to achieve it is crucial to ensure efficient data organization because it help in seamless Product Categorization, user management & inventory tracking. a well structured schema enhance scalability, Making it easier to add features or expand it also aids in better SEO through structured data for search engines.

- ii) Problem does we aim to solve
- iii) Target Audience
- iv) Products & Services we offers
- v) Things will Make us set a part

Business aims to solve the challenge of finding diverse, high-quality, fashion for all genders & age group, Providing a one-stop shop for every style Preference our target audience includes fashion-conscious individuals of all ages, looking for trendy yet affordable clothings and accessories, we will

Date _____

Offer a wide range of fashion products, from casual wear to formal attire. Including shoes bags and jewelry fast delivery and personalized shopping experience. Our store focuses on affordability without compromising style, offering something for everyone.

Fashion Central

Schema

Date _____

Categories
Cat. id
name
description



Products
Pro. id
name
description
Cat. id
SKU
img. url
SKU. Qty

Customers
Cust. id
name
email
Password
creat. at



Order - Items
Or. Item. id
Or. id
Product. id
Quantity
Price



orders
Order. id
Customer. id
order. date
Amount
Address. Ship
Status



Date _____

Addresses
address - id
customer - id
Full Address
State
City
Postal - Code
Country



Shipping Method
Ship - Meth - id
method - name
Cost