MERCON 2023

KEYNOTE SPEAKER

Demystifying Generative AI: The Signal in the Noise

In an era where generative AI headlines have become synonymous with breakthroughs and fears alike, there is a critical need to discern fact from fiction. Beyond the glitz and glamour of deepfakes, AI art, and AI that can pass medical exams, lies a technological revolution poised to redefine how businesses operate, teams function, and how individuals work and play. This talk will not only demystify the underlying mechanisms of generative AI but also offer a clear-eyed view of its real-world implications. Drawing upon deep academic insights and real world experience operationalizing AI in the enterprise, our speaker, Jason Mars, unravels the promise and pitfalls of this disruptive force. As a professor of computer science, serial entrepreneur, and author of Breaking Bots, the amazon best-seller, Mars will navigate the intricate web of generative AI, shedding light on the true potential and ramifications of this technology on every human.

10 NOV

10.30 AM ONWARDS

DURING THE CLOSING CEREMONY

Prof Jason Mars

Jason Mars is a professor of computer science at the University of Michigan where he directs Clarity Lab, one of the best places in the world to be trained in A.I. and system design. Jason is also co-founder and CEO of Clinc, the cutting-edge A.I. startup that developed the world's most advanced conversational AI. Jason has devoted his career to solving difficult real-world problems, building some of the worlds most sophisticated salable systems for A.I., computer vision, and natural language processing. Prior to University of Michigan, Jason was a professor at UCSD. He also worked at Google and Intel. Jason's work constructing large-scale A.I. and deep learning-based systems and technology has been recognized globally and continues to have a significant impact on industry and academia. Jason holds a PhD in Computer Science from UVA.