

Scott  
Delbango

Software Engineer

My experience lives at the intersection of technology, communication, business, and design. My technical skills are sound, but my greatest strength is my ability to work with others to get things done. I am a natural leader who can bring out the best in my peers, and help any team fully realize their vision.

General Assembly

Software Engineering Fellow  
3/20 – 6/20

- Learned languages including HTML, CSS, JavaScript, SQL, and Ruby, as well as proper style, strategies for writing readable code, and test-driven development
- Utilized libraries, frameworks, and technologies including Node, React, Express, Rails, MongoDB / Atlas, PostgreSQL
- Studied computer science concepts through lectures and algorithm challenges
- Built working products with full authentication and CRUD, solo and as part of a team of engineers and UX designers

Argyle Group

Demand Generation Manager  
6/18 - 6/19

- Led day-to-day execution of Argyle’s demand generation strategy
- Worked in Salesforce, Pardot, Eloqua, and Drift to build marketing programs and manage large-scale communication data
- Acted as a liaison between marketing and sales to better harmonize full revenue team
- Wrote copy, designed graphics, and developed collateral

Precise Leads

Sr. Marketing Manager  
2/15 – 3/17

- Led all B2B digital marketing efforts
- Developed full company rebrand
- Developed new company website that owned top SERP placement for all target keywords & increased sales from organic leads by 2150%
- Managed designers and engineers on my team, and worked closely with data scientists and engineers on the dev team
- Managed prototyping and development of large-scale web app

Contract Experience	<b>L&amp;T</b> Growth Marketing Consultant 2019	<b>Contino</b> Copywriter 2018	<b>Songtrust</b> Marketing Consultant 2017-2018
<b>Penguin Random House</b> Content Specialist 2014-2015	<b>Brooklyn Desks</b> Marketing Consultant 2014	<b>Belluck &amp; Fox</b> Content Marketing Manager 2011-2013	<b>DIRECTV</b> Digital Copywriter 2010-2011

Skills & Education

HTML | CSS | JS | React | Ruby | Python | SQL  
HubL | Rails | Express | MongoDB | PostgreSQL

Adobe Suite | HubSpot | Pardot | Eloqua | Salesforce  
Trello | Jira | Basecamp | ClickUp | Google Analytics  
AdWords | Atlas | Postman | WordPress | Segment

General Assembly

Certificate of Completion  
2020

SUNY Albany

BA English  
2007

Contact Info

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