

Scott
Delbango

Software Engineer

My experience lives at the intersection of technology, communication, business, and design. My technical skills are sound, but my greatest strength is my ability to work with others to get things done. I am a natural leader who can bring out the best in my peers, and help any team fully realize their vision.

Recently

General Assembly
Software Engineering Fellow
3/20 – 6/20

- Learned languages including HTML, CSS, JavaScript, SQL, and Ruby, as well as proper style, strategies for writing readable code, and test-driven development
- Utilized libraries, frameworks, and technologies including Node, React, Express, Rails, MongoDB / Atlas, PostgreSQL
- Studied computer science concepts through lectures and algorithm challenges
- Built working products with full authentication and CRUD, solo and as part of a team of engineers and UX designers

Argyle Group
Demand Generation Manager
6/18 - 6/19

- Led day-to-day execution of Argyle’s demand generation strategy
- Worked in Salesforce, Pardot, Eloqua, and Drift to build marketing programs and manage large-scale communication data
- Acted as a liaison between marketing and sales to better harmonize full revenue team
- Wrote copy, designed graphics, and developed collateral

Precise Leads
Sr. Marketing Manager
2/15 – 3/17

- Led all B2B digital marketing efforts
- Developed full company rebrand
- Developed new company website that owned top SERP placement for all target keywords & increased sales from organic leads by 2150%
- Managed designers and engineers on my team, and worked closely with data scientists and engineers on the dev team
- Managed prototyping and development of large-scale web app

Additional Experience	L&T <i>Growth Marketing Consultant</i> 2019	Contino <i>Copywriter</i> 2018	Songtrust <i>Marketing Consultant</i> 2017-2018
	Penguin Random House <i>Content Specialist</i> 2014-2015	Brooklyn Desks <i>Marketing Consultant</i> 2014	Belluck & Fox <i>Content Marketing Manager</i> 2011-2013
			DIRECTV <i>Digital Copywriter</i> 2010-2011

Skills

HTML | CSS | JS | React | Ruby | Python | SQL | HubL | Rails | Express | MongoDB | PostgreSQL

Adobe Suite | HubSpot | Pardot | Eloqua | SalesForce | Trello | Jira | Basecamp | ClickUp | Google Analytics | AdWords | Moz | WordPress | Segment

Contact Info

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