

Scott Delbango

Software Engineer

Hi, I'm Scott. I've spent the past decade helping companies around NYC develop successful digital marketing programs, but my passion for tech and love of code has led me to refocus my career on building great software.

Experience

General Assembly

Software Engineering Fellow

2/15 – 3/17

TKTKTK

Argyle Group

Demand Generation Manager

6/18 - 6/19

The Argyle Group is the premiere organizer of live and virtual events for senior leadership at Fortune 1000 businesses. As Demand Generation Manager, my role was to oversee all aspects of promotion of sell-side sponsorship content across the company's 4 primary business units.

Precise Leads

Sr. Marketing Manager

2/15 – 3/17

Precise Leads is an independent lead generation firm. I oversaw all aspects of B2B marketing, managed development of in-house products, and made significant contributions to the company's sales strategy and B2C marketing.

Belluck & Fox

Digital Content Manager

11/11 – 9/13

Belluck & Fox is a law firm specializing in cases relating to asbestos and mesothelioma. I strengthened their organic content marketing, implemented SEO best practices, and developed conversion strategies across four primary digital marketing properties.

Skills

HTML | CSS | JS | React | Ruby | Python | HubL |

Adobe Suite | HubSpot | Pardot | Eloqua | Salesforce | Trello | Jira | Basecamp | ClickUp | Google Analytics | AdWords | Moz | WordPress | Segment |

Education

General Assembly | TKTKTK

SUNY Albany | *BA English*

Freelance + Consulting

Longneck & Thunderfoot

Growth Marketing Consultant

7/19 - 10/19

Contino

Copywriter

5/18

Songtrust

Digital Marketing Consultant

8/17 - 3/18

Penguin Random House

Content Specialist

9/14 - 1/15

Brooklyn Desks

Digital Marketing Consultant

6/14 - 12/14

DIRECTV

Digital Copywriter

8/10 - 1/11