

Scott Delbango

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<https://github.com/mercuryfillings> | www.scottdelbango.com | [linkedin.com/in/scottraphaeldelbango](https://www.linkedin.com/in/scottraphaeldelbango)

SOFTWARE ENGINEER

I'm an experienced professional who recently pivoted to software engineering from a 10+ year career in digital marketing. I have a deep understanding of how to plan, build, integrate, and create interest in digital products.

TECHNICAL SKILLS

Languages: HTML, CSS, JavaScript, Ruby, Python

Libraries & Frameworks: React, Express, Ruby on Rails, jQuery, Bootstrap

Technologies: Node, MongoDB, PostgreSQL, Jest / Enzyme, Google Cloud / Analytics / AdWords / Tag Manager

CRM / CMS: Salesforce, HubSpot, Pardot, Eloqua, WordPress

Software: Adobe XD / Photoshop / InDesign, GIMP, Figma, Zeplin, Postico, Postman

Certifications: General Assembly - Software Engineering, HackerRank - React / Javascript / Python / Problem Solving,

freeCodeCamp - JavaScript Algorithms & Data Structures, CodeWars - 4kyu (competent) [See LinkedIn for details](#)

SOFTWARE ENGINEER EXPERIENCE

TrainingPartner - <https://github.com/mercuryfillings/training-partner> | <https://training-partner.surge.sh>

Progress tracking app for beginning Brazilian Jiu-Jitsu students.

- Built a Ruby on Rails backend with a PostgreSQL database for storing user progress data
- Used React to build a robust user interface for adding and tracking stats on training sessions and techniques
- Implemented user authentication with JSON Web Tokens, Bcrypt, and localStorage for secure login

eKnow - <https://github.com/mercuryfillings/eKnow/> | <https://dazzling-brahmagupta-cac81e.netlify.app/>

Tool to help musicians and other creatives overcome writer's block and increase productivity

- Used React and SCSS to build interface allowing users to track current creative block and attempted solutions
- Leveraged Oblique Strategies and Lorem Picsum APIs via Axios to create frame for users to experiment with novel solutions to current creative blockers

RELEVANT PROFESSIONAL EXPERIENCE

Thunderfoot | *Content Marketing*

New York, NY

Growth Marketing Consultant

06/2019 - 10/2019

- Built custom HubSpot user setups tailored to needs of individual clients
- Developed lead gen and revenue org coordination strategies to complement content marketing programs

Argyle | *Event Marketing & Thought Leadership*

New York, NY

Demand Generation Manager

06/2018 - 06/2019

- Reconfigured CRM prospect data segmentation, which increased user engagement by 112%
- Managed and executed outbound B2B marketing strategy

Songtrust | *Music Publishing & Royalty Collection*

New York, NY

Digital Marketing Consultant

05/2017 - 03/2018

- Optimized HubSpot marketing automation and built automated lead distribution system
- Overhauled SEM strategy, resulting in consistent and predictable leads

Precise Leads | *Insurance Lead Generation*

New York, NY

Senior Marketing Manager

02/2015 - 03/2017

- Oversaw full company rebrand
- Revamped SEO strategy and claimed #1 slots for all prioritized verticals
- Developed new website with HubSpot integration that raised sales from organic search by 2150%

EDUCATION

General Assembly

New York, NY

Software Engineering Immersive

03/2020 - 06/2020

SUNY at Albany

Albany, NY

BA English

01/2005 - 06/2007