

## JB opportunities going into 2023

Below are a bunch of opportunities I see around the Juicebox ecosystem across product, contracts, and self-contained projects, along with my quick interpretations as to what their goals are.

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*How might we continue to provide value to the user experience of projects and funders?*

### **Multi-asset treasuries**

- Goals:
  - Allow projects to hold ERC-20 tokens other than ETH in their Juicebox treasuries, letting them receive payments, schedule payouts, and offer redemptions in the assets they choose.
  - Allow viewers of a project dashboard to see all assets in the project's juicebox treasury.
  - Allow projects to schedule swaps between its assets alongside payouts.

### **veNFT**

- Goals:
  - Allow project token holders to receive NFTs representing locked tokens over a period of time.

### **Project discovery**

- Goals:
  - Allow people to find projects they want to support through curation mechanisms and UI choices.
- Notes:
  - veNFTs might be good voting utilities for curated lists cus voteress have long-term alignment.

### **NFT content type**

- Goals:
  - Allow projects to add audio and video NFT tiers, up to a particular file size.

### **NFT marketplace**

- Goals:
  - Allow people to browse NFTs across all Juicebox projects along various curation, filter, and sort patterns.

### **Templates**

- Goals:
  - Allow people to kick off special purpose treasuries with minimal additional overhead.
- Notes:
  - I think this is best solved in contract form before product because it removes burden of trusting an entity with executing FC reconfigurations, i.e Defifa and Blunt, where projects are owned by a contract with preset funding cycle rules and make use of payment and redemption delegates.

### **OAuth, burner wallets, and debit cards**

- Goals:
  - Allow people to send payments to projects from a bank account while self-custodying beneficiary assets in a burner wallet.

### **Feature parity with contracts**

- Goals:
  - Allow people to access all functionality the protocol is capable of.
- Notes:
  - Hard to add more stuff while maintaining streamlined UX, but maybe worth the tradeoff in many cases as we work to find better ways of presenting info.
  - It's been great adding features in product as we've needed them to support certain campaigns.

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*How might we finish creating reliable core components that projects can leverage to operate more efficiently?*

### **Audit veNFT accounting primitive**

- Goals:
  - Get more eyes on the contract before deploying.

### **Buyback delegate**

- Goals:
  - Allow projects to opt to buyback tokens with incoming payments if a market swap offers the project's token at a better rate than the issuance rate.

### **V3 token**

- Goals:
  - Allow v3 projects to launch ERC-20 tokens that allow v1 and v2 token migrations, while maintaining redemption proportions correct across versions.

### **Delegate registry**

- Goals:
  - Allow projects to easily attach multiple delegates to their funding cycles.

### Funding cycle sequencer

- Goals:
  - Allow projects to deploy with several future funding cycles pre-configured, using a proxy project owner to ensure their sequencing.

### 721 delegate iteration

- Goals:
  - Improve the reliability of the NFT and its issuance mechanism.
- Notes:
  - It's already clear that we don't need functionality for minting the best available NFT given a certain payment amount, and a few payment metadata flags can thus also be removed.
  - We can use proxy deploy schema to reduce creation costs of projects using NFTs significantly.

### Swap allocator

- Goals:
  - Allow entities to receive distributions from treasuries in an asset other than what was sent from the treasury.

### Client incentivization

- Goals:
  - Allow referring client applications to benefit from the network traffic they facilitate.

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*How might we pursue opportunities that leverage and support the Juicebox ecosystem, while having self-contained risk profiles?*

**Banr that we don't need functionality for minting the best available NFT given a certain payment amount, and a few payment metadata flags can thus also be removed.**

\* We can use proxy deploy schema to reduce creation costs of projects using NFTs significantly.

### Swap allocator

- Goals:
  - Allow entities to cross the juicebox ecosystem.

### Nance

- Goals:

- Allow organized data from an opinionated cycle-based governance system’s proposals and outcomes to be stored, scheduled, and viewed.

### **Cogni**

- Goals:
  - Allow for reliable future-oriented project accounting insights, and more trustless execution of funding cycle reconfigurations based on results of approved governance proposals over time.

### **Merch**

- Goals:
  - Allow distribution of physical goodies resulting from NFT purchases.

### **Lexicon Devils and Forming**

- Goals:
  - Allow people to cybernetically come together and share our tastes with one another through virtual-world experiences.

### **Text-based NFT metadata URI resolvers**

- Goals:
  - Allow NFTs to display useful information about what they represent.

### **Juicecast**

- Goals:
  - Allow more relatable access to information about what’s happening in the Juicebox ecosystem, and stories about who’s been building on it lately.

### **Defifa**

- Goals:
  - Allow people to create and play treasury-backed odds-based NFT tournaments with confidence.
  - Experiment with contract-based project ownership, and pay/redeem delegates.

### **Studio DAO**

- Goals:
  - Allow creator-consumer markets to support one another using regenerative networked treasuries.
  - Create a legal framework that supports using globally networked treasuries to support real-world initiatives.

### **Bananapus**

- Goals:
  - Allow projects to operate Juicebox treasuries across any EVM chains they choose.

### **Blunt**

- Goals:
  - Allow funders of a project during a specific funding cycle to get added perks and contractual assurances, useful for running more trustless and energetic fundraise-oriented funding cycles.

### **Group purchases delegate**

- Goals:
  - Allow projects to operate a constitution DAO 2 funding cycle reconfiguration schema more hands-off.

### **Events and ticketing**

- Goals:
  - Allow people to load a treasury with NFT sales used for conducting real-world events, with the distributed NFTs used for ticketing and/or future airdrops of event artifacts like videos, photos, artworks or audio.