

217 S MANSFIELD ST., APT C
IRONWOOD, MI 49938
(906) 364-1157
MERCYGCRAIG@OUTLOOK.COM

Mercy Craig

SKILLS

Adobe Photoshop, Adobe Fresco, User Experience Design, Color Theory, Brand Identity and Guidelines, Logo Design, Web Design, Print Design, HTML5/CSS and Javascript Development, and Social Media Marketing.

EXPERIENCE

Glitnir Ticketing Inc. — *Junior Web Developer*

APRIL 2022 - PRESENT — REMOTE FROM IRONWOOD, MI

- Implemented various design and functionality updates via Wordpress that increased the company's website impressions by 42%.
- Designed and developed responsive web pages using a variety of languages and applications including HTML/CSS, Javascript, PHP, Wordpress, and Photoshop.
- Participated in daily-standup meetings with project managers to review progress and collaborate on issues.

The Drooling Dog Bakery & Beyond — *Freelance Graphic Designer*

MAY 2023 - PRESENT — IRONWOOD, MI

- Utilized creative skills to develop digital graphics, illustrations, and various marketing and advertising materials.
- Implemented the owners feedback to make design changes to digital media and printed materials.
- Created original art designs and logos, providing a unique look and feel for the brand.

Treat Yourself Bakery — *Freelance Graphic Designer*

JUNE 2024 — IRONWOOD, MI

- Developed a visual identity and brand guidelines resulting in a positive impact on the business's overall performance.
- Optimized artwork files for efficient print production.

EDUCATION

Gogebic Community College — *Associate of Applied Science, Computer Programming*

SEPTEMBER 2019 - DECEMBER 2021 — IRONWOOD, MI

My education included many courses that are fundamental to my career in technology and design such as HTML/CSS, JavaScript, Microsoft Office, Marketing, and Business Communications. My career GPA was 3.9, and I was on the dean's list for five semesters, the entirety of my enrollment at Gogebic Community College.