

CONTACT

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ADDRESS:

9, Sola Onifade Close, Ogun State.

EDUCATION AND CERTIFICATIONS

eMARKETING INSTITUTE

2020

Social Media Marketing

LIVE YOUR DREAMS AFRICA

2020

Social Media Marketing

HUBSPOT

2019

Inbound Marketing

DIGITAL MARKETING SKILLS INSTITUTE

2019

Digital Marketing

GOOGLE DIGITAL SKILLS FOR AFRICA

2019

Fundamentals of Digital Marketing

TAI SOLARIN UNIVERSITY OF EDUCATION

2011 - 2015

English and Literary Studies (B.Ed)

EXPERTISE

Social Media Management

Email Marketing

Content Management

Project Management

Telemarketing

Web Design

SKILLS

Microsoft Excel

Microsoft PowerPoint

Customer Service

Canva (Intermediate)

Web Design and Development

REFERENCE

Mr. Samuel Folorunsho,
PZ CUSSONS NIGERIA LIMITED ILUPEJU,
LAGOS.
09062540109.

MERCY SAMSON

SOCIAL MEDIA MANAGER

OBJECTIVE

An articulate and quick-thinking person who has a natural flare for being able to communicate and build relationships with potential clients. Mercy is creative, innovative and willing to contribute ideas and professional opinions to any project. She is more than able to aid senior marketing executives with their promotional efforts, advertising campaigns and public relation initiatives.

WORK EXPERIENCE

AQUADA GROUP & IDMANN INSTITUTE | Remote

August 2020 – January 2021

HR/ Telemarketer

Hiring and onboarding applicants, cold calling and data entry.

Key Contributions:

- Recruiting, hiring, onboarding, training and firing employees.
- Converted 2 cold calls to prospects.

SHOP UNCLE SAM | Lagos

January 2019 till date

Social Media Manager Intern

Social media accounts management and content development.

Key Contributions:

- Manage Social Media Accounts, Build website

360 CREATIVE HUB | Surulere, Lagos

November 2019 - January 2020

Social Media Manager Intern

Social media accounts management and content development.

Key Contributions:

- Manage Social Media Accounts, send 1 newsletter weekly, Write 1 blog article weekly

OCIMEX LTD | UK

April 2019 - July 2019

Communications and Account Officer

Shopify account management, social media accounts management and content development.

Key Contributions:

- Relationship management between customers, business partners and potential customers.

EZWASHNDRY LAUNDROMAT | Yaba, Lagos

February 2018 - April 2019

Management Trainee

Relate with customers while offering service to improve customer experience. Analyze data to target marketing and promotion strategy.

Key Contributions:

- Implementation of new products and store features to enhance customer's experience.