

Meredith Hale

UX/UI Designer

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208-340-0035

EDUCATION

Eastern Washington University

BA in Visual Communication Design
2015 - 2018, Cheney, WA
Cum Laude

Eastern Washington University

User Experience Design Certificate
2016 - 2017, Cheney, WA

SKILLS

UX/UI Design
Interaction Design
Wireframing
Rapid Prototyping
User Research
User Testing
Information Architecture
Web Design
Visual Design
Photo Editing
Illustration

TOOLS

Sketch
Invision
Principle
Flinto
Zeplin
Hotjar
Photoshop
Illustrator
InDesign
Lightroom
Jira
Trello
HTML 5 / CSS 3
SASS
JavaScript

EXPERIENCE

Radiant, Lead UX/UI Designer

August 2019 - October 2019, Salt Lake City, UT

- Simplified and redefined the user experience and interface for Kinmundo's desktop and mobile website.
- Worked with product manager and developer to help define product requirements and roadmap.
- Collaborated with visual designer to create a dynamic and impactful user interface.
- Rapidly iterated different design concepts to finalize the design; delivered high-fidelity wireframes and provided support to the developer.
- Researched new paradigms to solve design challenges for specific features.
- Created a live style guide to bring cohesion to the user interface and experience.

Radiant, Jr. UX/UI Designer

March 2019 - August 2019, Salt Lake City, UT

- Collaborated with Director of Product, Director of Experience, Creative Team, and Front-end developer to develop workflows and wireframe concepts for new features.
- Redesigned Say Studio (web-based content management platform) and improved user flow and information architecture.
- Implemented a style guide to support design visibility and communicate design standards to developers.
- Created user testing protocol and conducted stakeholder and user interviews to establish design goals for the application SAY.

Magpie, UX/UI Designer

January 2018 - September 2018, Cheney, WA

- Developed Front-end splash page.
- Arranged mobile's toolbar navigation.
- Improved gradient's color palette, font and button styles.
- Problem solved QR Code user flow via mobile.
- Created map view pins pop-up boxes for mobile.
- Designed tool tip pop-up windows and plans & pricing wireframes for desktop.
- Rebuilt desktop UI flow prototype using InVision.