meredith michl

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Education

Otis College of Art & Design Los Angeles, CA

Bachelor of Fine Arts in Communication Arts

- -Graphic Design major, Advertising Design minor Anticipated 2018
- -Earned place on deans list, 2015-16

Hudson Valley Community College Troy, NY

Digital Media Certificate Program, 2011-12

Marist College Poughkeepsie, NY

Communications major; emphasis in Radio/TV/Film, 2008-11

Skills

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

Adobe Dreamweaver

Adobe After Effects

Microsoft Office

Awards

Ahmanson Foundation Undergraduate Scholarship, 2015

Exhibitions

AIGA: In Type LA; A & D Museum November 4 2016

Professional Experience

Mad Dogg Athletics Venice, CA

Graphic Designer, Nov. 2013-Present

- -Assisted two person design team at an in-house athletics company execute re-branding of a global brand
- Developed graphical assets, across all platforms, for several different brands adhering to specific guidelines
- -Collaborated with marketing department to create email, social media, and printed marketing material.
- -Worked directly with a brand ambassador to create graphic for an event exclusive cycling jersey
- -Assisted education department design and format educational material across all brands, including extensive instruction booklets for fitness professionals
- -Designed large format display graphics for annual fitness convention hosted by the company

Lifeguard Summers 2006-10

- -Time Tunnel Day Camp, Albany, NY 2010
- -Sunnyside Day Camp, Troy, NY 2009
- -Elm Avenue Park, Delmar, NY 2006-08