

Meredith Turits

HOME

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PORTFOLIO

<http://www.suchsmallhands.com>

Clips available at portfolio website.
References furnished upon request.

Education

Tufts University; Medford, MA — Bachelor of Arts, May 2009; *Magna Cum Laude*
Major: Philosophy of Language/Linguistics | Minors: Mass Communication, Studio Art: Photography
92nd Street Y; New York, NY — Advanced Novel Writing (MFA level); October 2009-April 2010
School of the Museum of Fine Arts; Boston, MA — Photography, 2008-2009
University of St. Andrews; Scotland, UK — Art History, Philosophy, Spring 2008
Northwestern University; Evanston, IL — Medill School of Journalism, Summer 2004

Experience

GLAMOUR, ASSISTANT ONLINE EDITOR; NEW YORK, NY — April 2010-Present

Pitch, write, edit, and assign featured online content and blog posts in fashion, beauty, sex/relationships, fitness/health, weddings, and entertainment channels; top-edit blogger team; set daily channel lineup; QA, develop SEO strategy; generate analytics reports; edit daily newsletters; oversee syndication partnerships; manage intern program; maintain/expand brand's social media

NOMINATED: min's Best of the Web 2012, Community/Social Networking

RECIPIENT: min's Editorial & Design Awards 2011 Honorable Mention, Use of Social Media

YOUNG AND POSH, PRODUCTION EDITOR; NEW YORK, NY — Feb 2011-Oct 11

Performed copy and technical edit for all posts in *Glamour's* fashion blogger network for 17+ blogs; scheduled and formatted all posts daily for publication in Glamour.com fashion channel

SKYN ICELAND, MARKETING MANAGER; NEW YORK, NY — May 2009-April 2010 (Now consulting)

CURRENT: Built/maintain beauty brand's blog & new media presence; marketing/editorial/web copywriter and copy editor; perform web upkeep and SEO; **PAST:** generated web sales/analytics reports; coordinated press requests; managed international compliancy & design projects; managed general office tasks

WOMEN'S WEAR DAILY, FREELANCE WEB PRODUCER; NEW YORK, NY — Summer 2008

Relaunched *Women's Wear Daily* website; composed technical guides and conducted training of editorial staff on third-party tools; QAed for Fashion Week microsite, main site; added web issues into new CMS; used editorial judgement and copy edited while formatting glossy content for production

CONDÉ NAST PUBLICATIONS, CORPORATE INTERN; NEW YORK, NY — Summer 2007

Worked in Fairchild Fashion Group, online division; acted as DNR web liaison for Milan Fashion Week; coded daily blasts and photo galleries; optimized issues of *Women's Wear Daily* for SEO project

MELISMA MAGAZINE, EDITOR-IN-CHIEF; TUFTS UNIVERSITY — December 2005-May 2009

Led as editorial director; performed intensive copy editing; managed staff of 30+; contributed featured stories and fashion & music photography spreads; oversaw relaunch/restructure; print layout designer

Additional Selected Publication and Professional Credits

Upcoming: "How I Broke Up With the Guy Who Saved My Life", **GLAMOUR MAGAZINE**, Fall 2012

Tracks, ANOBIUM LITERARY MAGAZINE: VOLUME 1, Summer 2011

Not Our City (three-part serial), **MILLENNIALS MAGAZINE, ISSUE 2: MODERN LOVE**, Winter 2010

You Destroyed Everything, **PODIUM LITERARY JOURNAL**, Spring 2010

SUCH SMALL HANDS; PERSONAL BLOG (2,500+ followers) — 2008-Present

EFFED IN PARK SLOPE (FIPS); STAFF WRITER — 2009-Present

PERFORMER MAGAZINE, STAFF WRITER; SOMERVILLE, MA — 2006-2010

SKYSCRAPER MAGAZINE, STAFF WRITER & PHOTOGRAPHER — 2007-2009

Additional Experience

THE APPLE STORE, MAC SPECIALIST; CAMBRIDGE, MA — April 2005-December 2007

Systems sales and personal shopping specialist; created comprehensive business and home solutions; administered one-on-one training and group theatre tutorials; member of visuals team

Skills

- Specialization in Apple hardware & software (OS X, iLife, iWork, Aperture)
- Proficiency in PC platforms; Microsoft Office; Adobe Photoshop; Adobe InDesign; Adobe Dreamweaver; Movable Type; WordPress; TeamSite; DreamMail; FTP; HTML; CSS; Omniture
- Fluency in various social media platforms, including Facebook, Twitter, Google+, Tumblr, etc
- Digital & film photography; lighting techniques; darkroom processing & printing
- Language: Intermediate level Mandarin Chinese (oral & written)