

Meredith Turits

HOME

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PORTFOLIO

<http://www.meredithturits.com>

BLOG

<http://www.suchsmallhands.com>

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Clips available at portfolio website.
References furnished upon request.

Experience

BUSTLE.COM, SENIOR CULTURE EDITOR; BROOKLYN, NY — March 2013-Present

One of four founding editors; direct all content across Books and Fashion & Beauty verticals, plus planned all books-based content; manage team of more than 15 freelance writers both in Brooklyn office and remotely; top-edit, select art, and optimize average of 12 daily updates across all verticals

THE BROOKLYN QUARTERLY, WEB EDITOR; BROOKLYN, NY — Oct 2013-Present

Top-edit, copyedit, and produce blog posts for planned and unplanned content for Brooklyn Quarterly Blog; contributing editor for quarterly publication; recruit, correspond with, and manage contributors

GLAMOUR, ONLINE ASSOCIATE EDITOR; NEW YORK, NY — March 2012-March 2013

Founding editor of politics/news/inspiring women channel (glamour.com/inspired); lead writer for women's news/politics blog; edited health/fitness and weddings channels; pitched, wrote, assigned, and edited features and blog posts in relationships, health, and weddings; top edited blogger teams; set daily lineups; developed SEO strategy; part of team that grew Facebook fans to more than 1 million (51% YoY growth for 2012); oversaw syndication partnerships; managed intern program; maintained/expanded brand's social media; identified books and current events content for print use

-ASME Awards 2013, Finalist: General Excellence, Digital Media

-min's Best of the Web 2013, Nominees: Digital Excellence, Relaunch, Use of Social Media

-min's Best of the Web 2012, Honorable Mention: Community/Social Networking

GLAMOUR, ONLINE ASSISTANT EDITOR; NEW YORK, NY — April 2010-March 2012

Maintained and expanded brand's social media presence; established precedents for social posting; grew @glamourmag Twitter from 16k to 135k; grew Facebook fans from 60k to 600k pitched, wrote, and edited featured online content and blog posts in lifestyle, fashion, and beauty channels; QAed articles, implemented SEO strategy; generated analytics reports; edited and compiled daily newsletters; selected syndication content with partner sites

-min's Editorial & Design Awards 2011, Honorable Mention: Use of Social Media

SKYN ICELAND, SOCIAL MEDIA CONSULTANT & COPYWRITER — May 2010-Nov 2012

SKYN ICELAND, MARKETING MANAGER; NEW YORK, NY — May 2009-April 2010

Built/maintained beauty social media presence & beauty blog; marketing/editorial/web copywriter and copy editor; performed web upkeep and SEO; generated web sales/analytics reports; coordinated press requests; managed international compliancy & design projects; managed general office tasks

WOMEN'S WEAR DAILY, WEB PRODUCER; NEW YORK, NY — Summer 2008

Relaunched *Women's Wear Daily* website; composed technical guides and conducted training of editorial staff on third-party tools; QAed for Fashion Week microsite, main site; added web issues into Teamsite; used editorial judgement and copy edited while formatting glossy content for production

Additional Selected Publication and Professional Credits

Literary writing and fiction has also appeared/is forthcoming in: **THE NEW REPUBLIC, THE RUMPUS, FULL STOP, BOOKSLUT, JOYLAND, VOLUME 1 BROOKLYN, THE TOTTEVILLE REVIEW, CORIUM, THE SQUAWK BACK, ANOBIUM, MILLENNIALS MAGAZINE, PODIUM, 5x500**

SUCH SMALL HANDS; PERSONAL BLOG (3,500+ followers) — 2008-Present

F'D IN PARK SLOPE (FIPS); STAFF WRITER — 2009-2012

Education

Tufts University; Medford, MA — Bachelor of Arts, May 2009; *Magna Cum Laude*

Major: Philosophy of Language/Linguistics | Minors: Mass Communication, Studio Art: Photography

92nd Street Y; New York, NY — Advanced Novel Writing (MFA-level); October 2009-April 2010

School of the Museum of Fine Arts; Boston, MA — Photography, 2008-2009

University of St. Andrews; Scotland, UK — Art History, Philosophy, Spring 2008

Northwestern University; Evanston, IL — Medill School of Journalism, Summer 2004

Skills

-Specialization in Apple hardware & software (OS X, iLife, iWork); proficiency in PC platforms; Microsoft Office; Adobe Photoshop; Intermediate HTML & CSS; GitHub; Chartbeat; Omniture; Google Analytics; Moveable Type; WordPress

-Fluency in various social media platforms, including Facebook, Twitter, Google+, Tumblr; Pinterest

-Language: Intermediate level Mandarin Chinese (oral & written)