

Meredith Turits

HOME

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<http://www.meredithturits.com>

BLOG

<http://www.suchsmallhands.com>

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Clips available at portfolio website.
References furnished upon request.

Experience

GLAMOUR, ONLINE ASSOCIATE EDITOR; NEW YORK, NY — March 2012-Present

Founding editor of politics/news/inspiring women channel (glamour.com/inspired); lead writer for women's news/politics blog; edit health/fitness and weddings channels; pitch, write, assign, and edit features and blog posts in relationships, health, and weddings; top-edit blogger teams; set daily lineups; develop SEO strategy; part of team that grew Facebook fans to more than 1 million (51% YoY growth for 2012); oversee syndication partnerships; manage intern program; maintain/expand brand's social media; identify books and current events content for print use

-min's Best of the Web 2013, Nominees: Digital Excellence, Relaunch, Use of Social Media

-min's Best of the Web 2012, Honorable Mention: Community/Social Networking

GLAMOUR, ONLINE ASSISTANT EDITOR; NEW YORK, NY — April 2010-March 2012

Maintained and expanded brand's social media presence; established precedents for social posting; grew @glamourmag Twitter from 16k to 135k; grew Facebook fans from 60k to 600k pitched, wrote, and edited featured online content and blog posts in lifestyle, fashion, and beauty channels; QAed articles, implemented SEO strategy; generated analytics reports; edited and compiled daily newsletters; selected syndication content with partner sites

-min's Editorial & Design Awards 2011, Honorable Mention: Use of Social Media

YOUNG AND POSH, PRODUCTION EDITOR; NEW YORK, NY — Feb 2011-Oct 2011

Performed copy and technical edit for all posts in *Glamour's* fashion blogger network for 17+ blogs; scheduled and formatted all posts daily for publication in Glamour.com fashion channel

SKYN ICELAND, SOCIAL MEDIA CONSULTANT & COPYWRITER — May 2010-Nov 2012

SKYN ICELAND, MARKETING MANAGER; NEW YORK, NY — May 2009-April 2010

Built/maintained beauty social media presence & beauty blog; marketing/editorial/web copywriter and copy editor; performed web upkeep and SEO; generated web sales/analytics reports; coordinated press requests; managed international compliancy & design projects; managed general office tasks

WOMEN'S WEAR DAILY, WEB PRODUCER; NEW YORK, NY — Summer 2008

Relaunched *Women's Wear Daily* website; composed technical guides and conducted training of editorial staff on third-party tools; QAed for Fashion Week microsite, main site; added web issues into Teamsite; used editorial judgement and copy edited while formatting glossy content for production

Additional Selected Publication and Professional Credits

Forthcoming: "Breaking Up With the Guy Who Saved My Life", **GLAMOUR MAGAZINE, 2013**

5x500, FICTION WRITER IN RESIDENCE — January 2013-Present

Writing has also appeared/is forthcoming in: **THE NERVOUS BREAKDOWN, FULL STOP MAGAZINE, BOOKSLUT, THE SQUAWK BACK, ANOBIUM LITERARY JOURNAL, MILLENNIALS MAGAZINE, PODIUM LITERARY JOURNAL**

SUCH SMALL HANDS; PERSONAL BLOG (3,000+ followers) — 2008-Present

F'D IN PARK SLOPE (FIPS); STAFF WRITER — 2009-Present

PERFORMER MAGAZINE, STAFF WRITER; SOMERVILLE, MA — 2006-2010

SKYSCRAPER MAGAZINE, STAFF WRITER & PHOTOGRAPHER — 2007-2009

Education

Tufts University; Medford, MA — Bachelor of Arts, May 2009; *Magna Cum Laude*

Major: Philosophy of Language/Linguistics | *Minors*: Mass Communication, Studio Art: Photography

92nd Street Y; New York, NY — Advanced Novel Writing (MFA-level); October 2009-April 2010

School of the Museum of Fine Arts; Boston, MA — Photography, 2008-2009

University of St. Andrews; Scotland, UK — Art History, Philosophy, Spring 2008

Northwestern University; Evanston, IL — Medill School of Journalism, Summer 2004

Skills

-Specialization in Apple hardware & software (OS X, iLife, iWork)

-Proficiency in PC platforms: Microsoft Office; Adobe Photoshop; Adobe InDesign; FTP; Intermediate HTML & CSS; GitHub; Chartbeat; Omniture; Moveable Type; WordPress

-Fluency in various social media platforms, including Facebook, Twitter, Google+, Tumblr; Pinterest

-Language: Intermediate level Mandarin Chinese (oral & written)