MEREK K. SORIANO

mks258@cornell.edu | (346) 305-0555

EDUCATION

Cornell University, College of Engineering, *Ithaca, NY* Expected May 2027

Bachelor of Science in Operations Research and Information Engineering

Cumulative GPA: Expected 3.5/4.0

Relevant Coursework: Practical Tools for Operations Research: Machine Learning and Data Science, Engineering Applications of Operations Research, Financial and Managerial Accounting, Data Analytics for Information Science

WORK EXPERIENCE

Secretariat International, *El Segundo, CA* Jun 2025 – Aug 2025

Construction Delay Consulting Intern

- Conducted quantitative analyses on scheduling and cost data across large construction projects to identify trends and improve reporting accuracy.
- Developed Excel-based forecasting tools and visual dashboards to evaluate project performance and financial efficiency.
- Managed large datasets and complex project timelines to enhance analytical accuracy and support valuation-related insights and expert reports.

Student Agencies Inc. *Ithaca, NY* Feb 2024 – Aug 2024

Logistics & Operations Manager

- Optimized service workflows for 10+ national relocation projects, improving user experience through process redesign and communication efficiency.
- Coordinated a warehouse management operation responsible for processing over 10,000 inventory items and serving 1,000+ customers through efficient shipping and fulfillment systems.
- Led an 80+ person team, applying user-centered process improvements that increased annual revenue by 10%.

MAC Power Washing, *The Woodlands, TX* May 2023 – Aug 2023

Co-Founder

- Oversaw operations for 30+ properties and generated $8K+ in profit through pricing optimization.
- Implemented feedback and tracking systems to improve customer satisfaction.

LEADERSHIP EXPERIENCE & ACTIVITIES

Celsius, *Ithaca, NY* Jul 2025 – Present

Marketing Ambassador

- Designed and executed on-campus brand activations to enhance user engagement and strengthen product visibility.
- Implemented visual design and outreach efforts to deliver consistent messaging and user experiences across events.

Cornell Generative AI Club, *Ithaca, NY* Feb 2025 – Present

Founding Head of Corporate Partnerships

- Spearheaded AI-driven product and design projects with partners including Cisco and multiple fintech startups, focusing on user-centered development and measurable outcomes.
- Built project frameworks for ideation, prototyping, and design evaluation using design thinking and collaborative planning.

Cornell Men's Club Basketball, *Ithaca, NY* Sep 2024 – Present

Team Member

- Exhibit leadership and reliability as a consistent contributor to a 20+ member team, successfully balancing athletic and academic demands.

CHI PSI Fraternity, *Ithaca, NY* Jan 2024 – Present

Vice President and Property Manager

- Directed annual property operating budget and capital expenditures for a 100,000 sq. ft. facility.
- Commanded maintenance planning, vendor negotiation, and financial tracking for chapter operations.

Food Recovery Network, *Ithaca, NY* Sep 2023 – Present

Recovery Officer & Driver

- Organized several optimized transportation routes for 20+ recovery operations, improving efficiency and reducing food waste within the local community.

SKILLS & INTERESTS

Skills: Python, SQL, Excel (Modeling & Forecasting), Tableau, Primavera P6, Data Visualization, Predictive Analytics, AI Tools, Workflow Optimization

Interests: Financial applications of AI, International Travel, Snowboarding, Basketball