Meredith Case

EDUCATION

AUSTIN CODING ACADEMY

February 2016 - Present HMTL & CSS

ST. EDWARD'S UNIVERSITY - AUSTIN, TEXAS

December 2012

Bachelor of Business Administration in Marketing

EXPERIENCE

MWR LEGAL

MARKETING DIRECTOR January 2015 - Present

- Created new website and designed new logo
- Designed all marketing collatoral for firm: flyers, banners, posters, business cards, etc.
- Made a pitch deck for SKU
- Created 5 new websites for Founder's other business endeavors
- Managed blog site and edited copy for posts
- Managed social media accounts for MWR Legal and SKU

DON QUICK & ASSOCIATES MARKETING MANAGER

January 2013 - January 2015

- Redesigned website, as well as all other marketing collateral (business cards, flyers, etc.)
- Managed website and continually updated all property flyers
- Hired, trained, and managed Marketing Assistant
- Coordinated all company events and sponsorships

FAUX HAWK

SALES ASSOCIATE

December 2011 - June 2012

- Created content for website and designed brochures
- Traveled to trade shows, conducted B2B sales
- Negotiated and implemented pricing, delivery, and logistics

DANCE AUSTIN STUDIO

INTER

March 2011 - July 2011

- Created advertisements, press packets, and other various marketing collateral
- Organized Dance to Breathe 2011

SKILLS















