



# MEREDITH THOMPSON

Graphic Designer

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## 🎓 EDUCATION

### Master of Arts, Design

University of Plymouth

Plymouth, UK (2012-2013)

awarded Masters with Distinction

### Bachelor of Design

York University

+ Sheridan College

Toronto, ON (2007-2011)

graduated Cum Laude

## 🏆 HONOURS + AWARDS

### RSA Student Design Award

The Royal Society of Arts

London, UK | June 2013

Change Makers Brief

## ★ SKILLS + PROFICIENCY

Adobe Creative Suite

Creative Direction

Corporate Identity

Design Research

Design Thinking

Information Design

Mobile Design

Powerpoint

Print/Editorial Design

Social Design

Typography

Web Design



## 🏢 WORK EXPERIENCE

### Vicinity Rewards

June 2013 – Present

Toronto, Canada

### Freelance Graphic Designer

Freelance designer for an automated customer loyalty program owned by Rogers Communications.

#### Overview

- Responsible for assorted client and merchant facing web and print projects.
- Worked within brand standards to produce effective materials while maintaining Vicinity's brand.

### OANDA Corporation

May 2011 – July 2012

Toronto, Canada

### Graphic Designer

One of two in-house graphic designers in the marketing department of a multinational online foreign exchange and currency services company.

#### Overview

- Responsible for a variety of print, web, and mobile projects from concept to production, including creative direction.
- Used OANDA's brand standards as a starting point for creating numerous exciting print and multi-media projects.
- Self-managed projects to meet deadlines and budget requirements while worked with multidisciplinary team.

### OANDA Corporation

May 2010 – Sept 2010

Toronto, Canada

### Graphic Design Intern

Graphic design intern in the marketing department of a multinational online foreign exchange and currency services company.

#### Overview

- Worked under the supervision of an in-house designer on a variety of print and web projects.

### York University

Sept 2009 – April 2010

Toronto, Canada

### Pond Communications Coordinator

Designer responsible for designing, managing, and deploying a variety of materials for a York University's Pond Road Residence.

#### Overview

- Created a model of building-wide communications and a web presence for an undergrad residence of 450 students.

## 👤 ABOUT ME

I am a graphic designer who is passionate about creating, communicating, and visualizing solutions for problems—especially when they benefit the greater good.

References available upon request.