

MEREDITH WALL



PROFILE

Efficiency-driven project and people manager with more than 12 years professional experience, pursuing a Full-Stack Web Development Certificate from Georgia Institution of Technology. Motivated self-starter and quick learner with a passion for creating clean, polished UI designs using HTML, CSS, and JavaScript, keeping user functionality in mind. Adept at approaching projects with multiple perspectives while balancing details with overall objectives. Exceptional communication and presentation skills, and success at building teams and curating brand presence as a field marketing manager as well as managing technical data as an environmental geology project manager. Looking to bring my problem-solving mind, infectious optimism, and project management skills to a dynamic team of web developers.

- Atlanta, GA, USA
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- mlwall@alumni.princeton.edu
- [LinkedIn](#)
- [GitHub](#)
- [Portfolio](#)

SKILLS

PROFESSIONAL

- Project Management
- Program Management
- Logistics Planning
- Team Coordination
- Partner Communication
- Technical Writing
- People Management
- Analytical Thinking

TECHNICAL

- HTML
- CSS
- JavaScript
- JQuery
- Bootstrap & Materialize
- Node.js
- MySQL & Sequelize
- Analytical Thinking
- Data Reporting & Mgmt.

TOOLS

- Microsoft Office Suite
- Microsoft Teams
- Zoom
- Adobe
- Slack
- VSCode

PROJECTS

FULL-STACK WEB DEV. STUDENT APR – OCT 2021

GEORGIA TECH

Atlanta, GA

Six-month certification program for full-stack web development covering HTML, CSS, Git, JavaScript, APIs, Node.js, OOP, MySQL, ORM, MVC, MongoDB, Mongoose, IndexedDB, Webpack, React, MERN, and State

- Collaborated on [Toolin' Around](#), a community tool-sharing application using Node.js and Express.js to create a RESTful API with MySQL and Sequelize ORM for the database, bcrypt for authentication, and handlebars template engine.
- Collaborated on [Project getH.API](#), a web application that uses HTML, CSS, JavaScript, third-party APIs, and Bulma to provide users with a pick-me-up
- Created a [weather dashboard](#) that displays current and 5-day forecast data for a user-input city. Built using HTML, CSS, JavaScript, JQuery, and third-party APIs.

EXPERIENCE

FIELD MARKETING MANAGER

2018 - 2021

CLIF BAR & COMPANY

Atlanta, GA

- Collaborated on a two-person team to develop and execute field marketing program and strategy in southeast US, a new region for company (est. 2016)
- Developed protocols, logistical plans, and metrics reporting for activations
- Reported, tracked, reconciled, helped forecast regional budget of \$450,000
- Executed new partnership tactics and expanded our consumer reach by 17% during a time with no events due to COVID-19
- Expanded our geographic footprint of partnerships from 3 states to 10 states
- Single-handedly recruited, interviewed, hired, trained 50+ brand ambassadors
- Placed, tracked, and inventoried incoming orders; up to 100,000+ incoming product at a time
- Tabulated and submitted payroll and expenses weekly for brand ambassadors

MEREDITH WALL

AUTHORED

THESIS

PRINCETON | 2009
*Environmentally Sustainable
Poverty Reduction: Rural Road
Development in Liberia*

CO-AUTHORED PUBLICATION

EARTH | vol 54 | JAN 2009
*Populations on the Brink:
Climate Change and Poverty*

FIELD WORK

ACADEMIC

- Andros Island, Bahamas
- Death Valley, CA

PROFESSIONAL

- Midland, TX & across state
- Barnsdall, OK
- Amory, MS
- Great Bend, KS

EDUCATION

PRINCETON UNIVERSITY

BA Geology
Certificate in Env. Science
Varsity Women's Soccer
2004 Final Four

GEORGIA TECH

Full-Stack Certification (Oct 2021)
GPA: A+

EXPERIENCE (CONTINUED)

MANAGER

2014 - 2018

BRICK STORE PUB

Atlanta, GA

World-renowned craft beer tavern known for its well-curated, rotating draft and bottle selection, dedicated Belgian bar, and cellar that boasts 900+ vintage beers. A neighborhood staple consistently vying for best beer bar in America.

- Managed a rotating crew of 20 staff daily to create a cohesive, productive team
- Organized logistics and executed 100+ on-site events to provide unique consumer experiences through brewery tap take-overs, festivals, fundraisers

PROJECT MANAGER, GEOLOGIST

2010 - 2014

TRC ENVIRONMENTAL INC

Austin, TX

Environmental consulting firm providing technical in-field remediation solutions for environmental spills and compliance for clients across the US

- Developed, executed, and oversaw logistics of environmental remediation plans, scopes, proposals, and reports across a 5-state region
- Tracked project deliverables, deadlines, and budgets
- Presented technical project summaries to clients and regulators
- Office Safety Coordinator for over 500 field crew members across 4 states

ENVIRONMENTAL SCIENTIST

2008 - 2010

ALAN PLUMMER AND ASSOCIATES

Austin, TX

Environmental and water quality consulting firm providing technical reporting, compliance, and analytical solutions for clients and municipalities.

- Completed water quality project reports and permits for submission to EPA
- Calculated, assessed "technically based local limits" (TBLLs) for wastewater treatment plants with pretreatment programs