



North  
Atlantic  
Ocean

# Kyiv - SF

Design \_ Work \_ Education \_ Life

South  
Atlantic  
Ocean



# Hey designers



Or whoever has just gathered here



# Looking for a job

Startup 

 AngelList

 Behance



- Email CEO directly
- Create a concept
- Use any socials to reach a person you need

Established company 



 glassdoor

- Apply on a company's website
- Create a redesign
- Ask a friend who works there for a pitch

- Or create really dope stuff, share it and they all will find you

# Pros & cons

## Startup

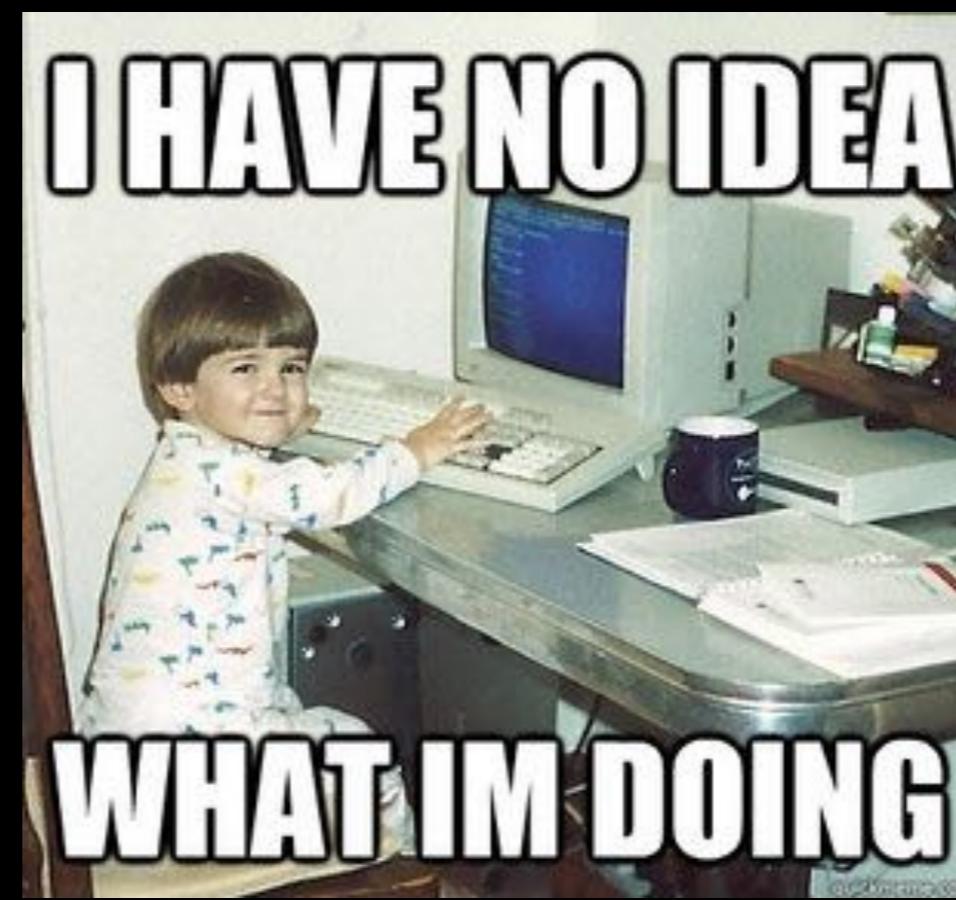
- + Equity
- + Close team cooperation
- + More control (Decision's value)
- + Easier to get a position
- + Interesting tasks
- + Challenge

## Established company

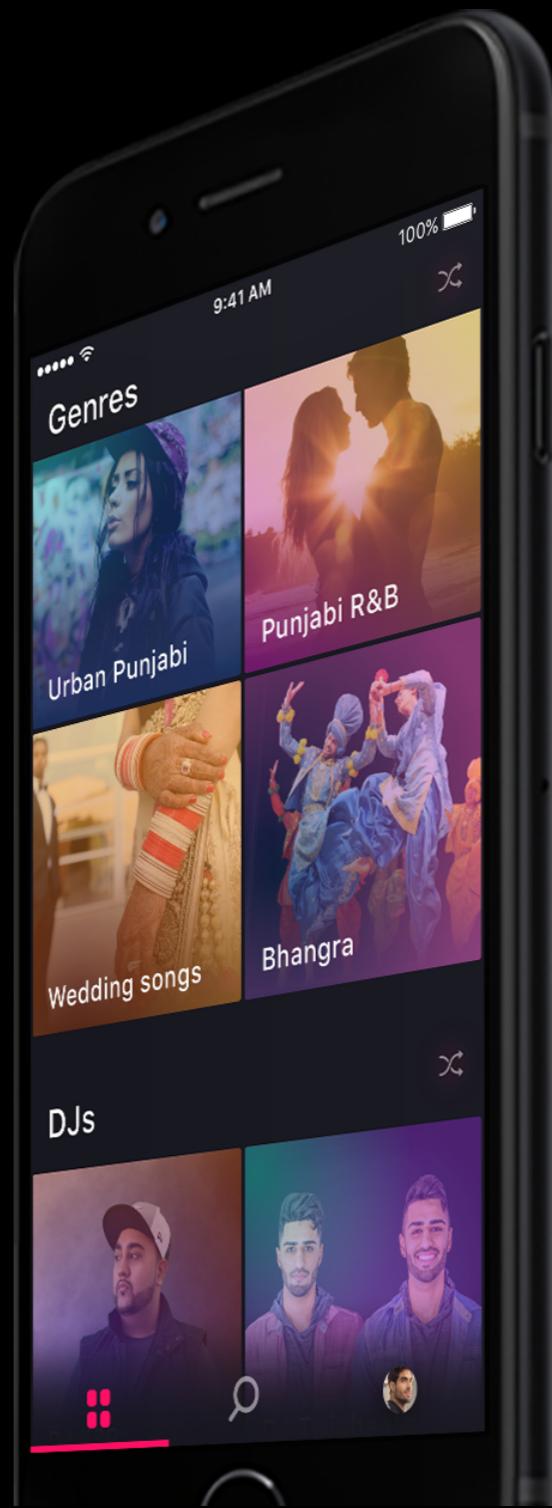
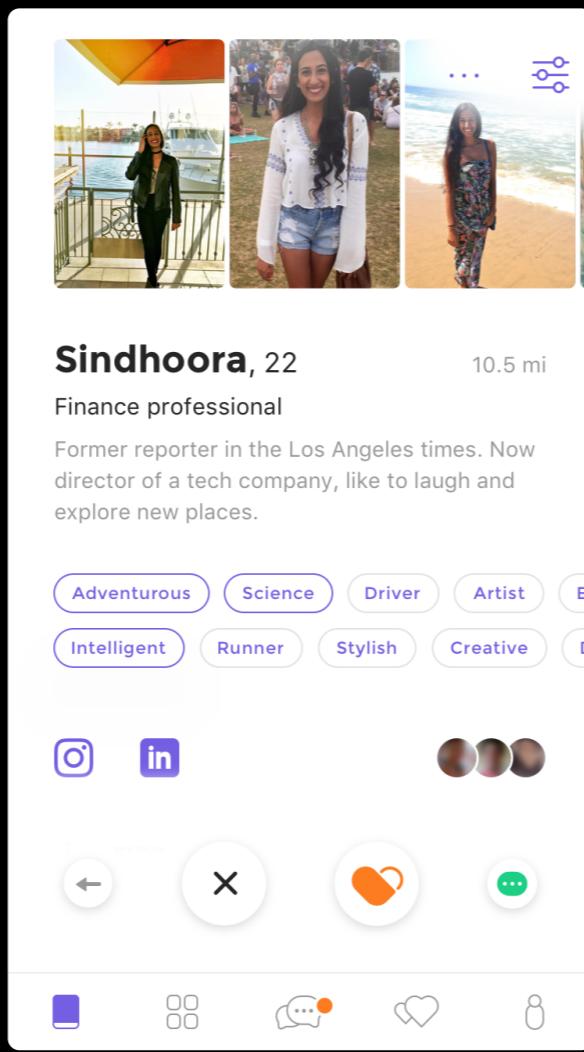
- + Often higher salary
- + Diverse extra benefits
- + Experience sharing
- + More likely H1B, O1, L1, J1, Green card petition
- + Boasting

• Cons of one are often pros of another

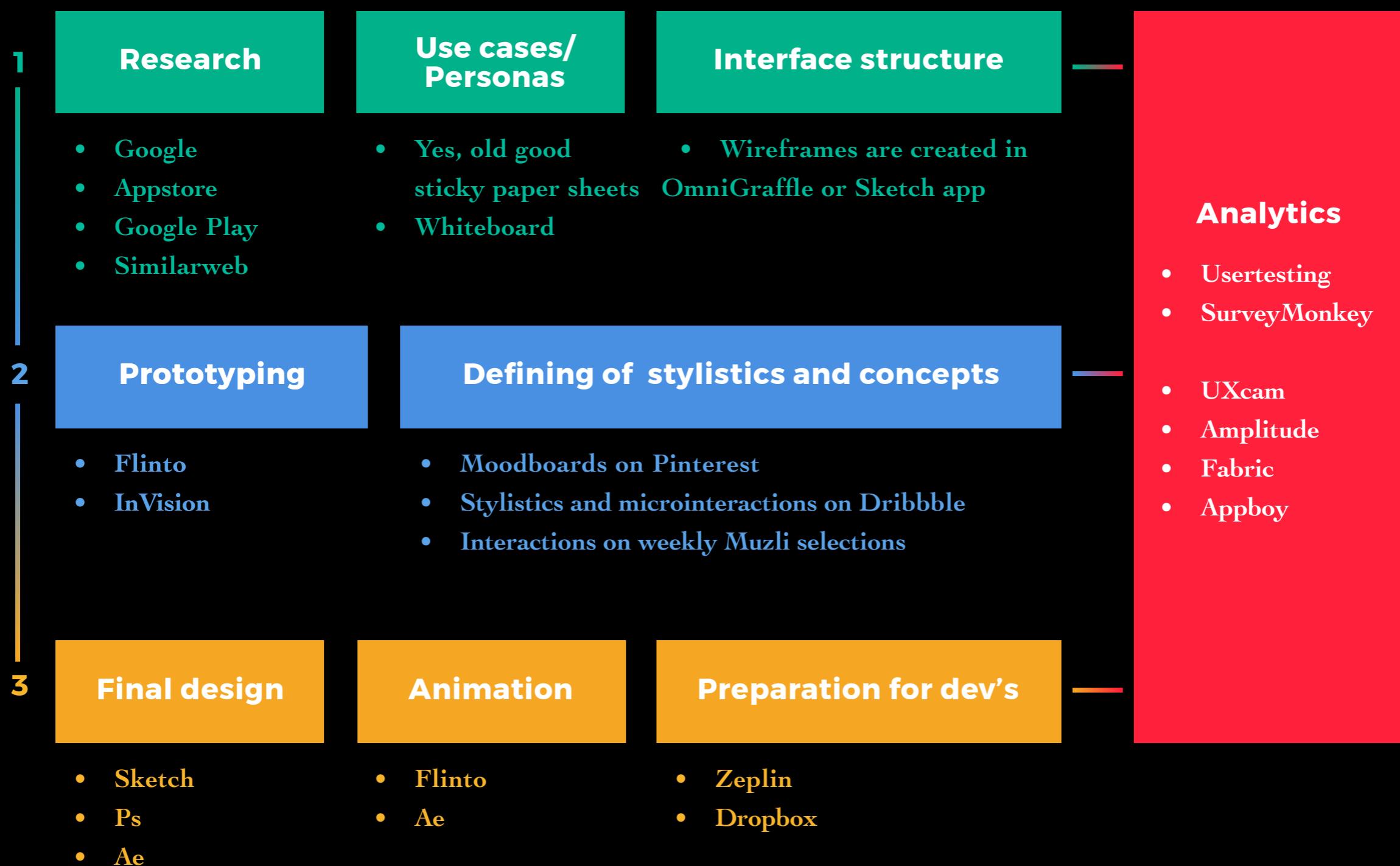
# Development process



# Actually I do



# Product development



# Analytics



## UserTesting

User Testing DII MI iOS App Test > clasane

7:13 Play

The more selective you are, the fewer people you will see.

1 Your own 2 Who 3 Think of something that you might SHOP FOR, LOC 4 Use the app for up to 5 Use this app to 6 Did you? 7 What, If so 8 What, If anyone

▶ ⏴ ⏵ 🔍 🔊 7:13/12:09

Earn \$10 per test

- 1 Visit a website or an app
- 2 Complete a set of tasks, speaking your thoughts out loud
- 3 Get paid \$10

Email address  SIGN ME UP!  I have read and agreed with the [Terms of Use](#) and our [Privacy Policy](#).

Get user feedback

Use our platform to get real-time feedback on your websites, apps, prototypes and more. Run up to 15 video sessions per year and get your first 10 videos for \$49 each.

# Analytics



## UXcam

UXCam

You have received 210 new sessions

Recordings Analysis REC On Dil Mil Igor

ALL (35.91K) Search by Name

Recording Segment  UPLOADED  INTERACTIONS  SCREEN VISITED  Tap Segment

Today Less than Exactly More than After  2015-09-08 Between On Before

Name	Device	Uploaded on	Interactions	Duration
U.23MVISM2NDST8QZRP	iPhone 6	Aug 8 OS: V10.3.2	1 screen 13 touches	6s
U.CH8IN3DND1ZJFTQCOP	iPhone 7 Plus	Aug 8 OS: V10.3.3	4 screens 45 touches	3m 29s
U.JFVNPLJY5Z5HDPSKQX	iPhone 7	Aug 8 OS: V10.3.3	2 screens 5 touches	6s
U.IBXEKNV19HPLH8XWW	iPhone 7 Plus	Aug 8 OS: V10.3.3	1 screen 47 touches	27s
U.Y5U19K16DDYCOZKNGD	iPhone 6	Aug 8 OS: V10.3.3		

Session 844644 U.1TS2LQU1QZ0ZFWSK57

4.54 / 5.57 Skip inactivity

Color-coded timeline: Core, Ecommerce, Product, Order, User, etc.

# Analytics



## Amplitude



### Approachable Analytics

Real-time charts and dashboards for users of all experience levels

[Learn more](#)



### Cross-Platform Tracking

View the entire user journey across web, mobile, and more

[Learn more](#)



### User Behavior Insights

Discover the user actions that drive retention and engagement

[Learn more](#)



### Unmatched Scalability

Our customers send us billions of events every month

[Learn more](#)

## Acquisition

[Dashboard](#) [KJ Dhillwal](#) | [Discuss](#)

Apply a temporary date range to this dashboard

... [MORE](#) [UNPIN](#) [ADD](#) [SUBSCRIBE](#) [SAVE AS](#)

### Dil Mil App

#### Daily installs

Daily, Last 30 Days

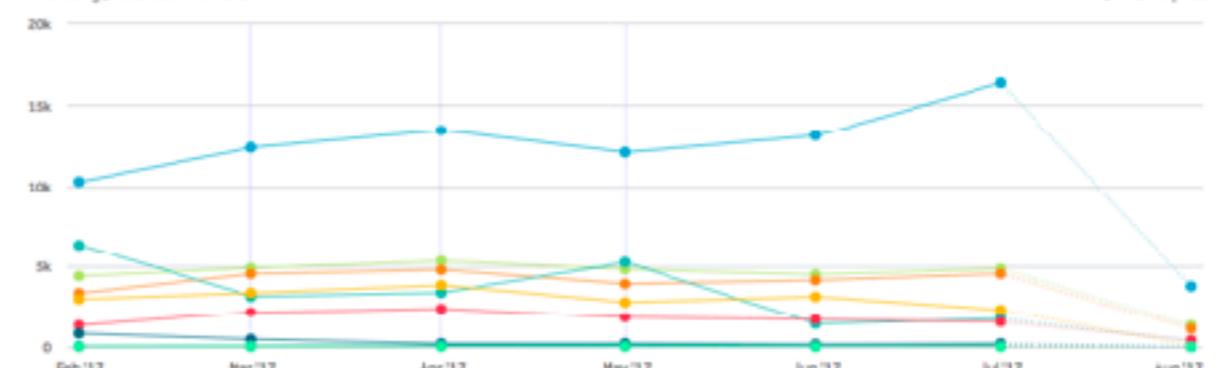


[AI Users](#)

### Dil Mil App

#### New users by country

Monthly, Last 6 Months



# Analytics



## Fabric

Jamifi iOS com.jamifi 45 Active Users

Retention Growth KPI Crashlytics Latest Release Engagement Audience Revenue Events Tools Beta Add a new kit

**Jamifi iOS** com.jamifi

1.9k +37.2% Daily Active Users

307 +420.3% Daily New Users

7.5k +98.9% Event Count

93.2% -2.0% Crash-Free Users for All Builds

86.3% Adoption of 1.1.1 [8]

1:39 min +9.2% Median Total Time Spent in App Per User

Engagement Audience

Retention KPI - music.play

stability by Crashlytics Latest Release

Engagement Audience

Is your user base growing? Understand the growth and behavior of new users.

Build Today

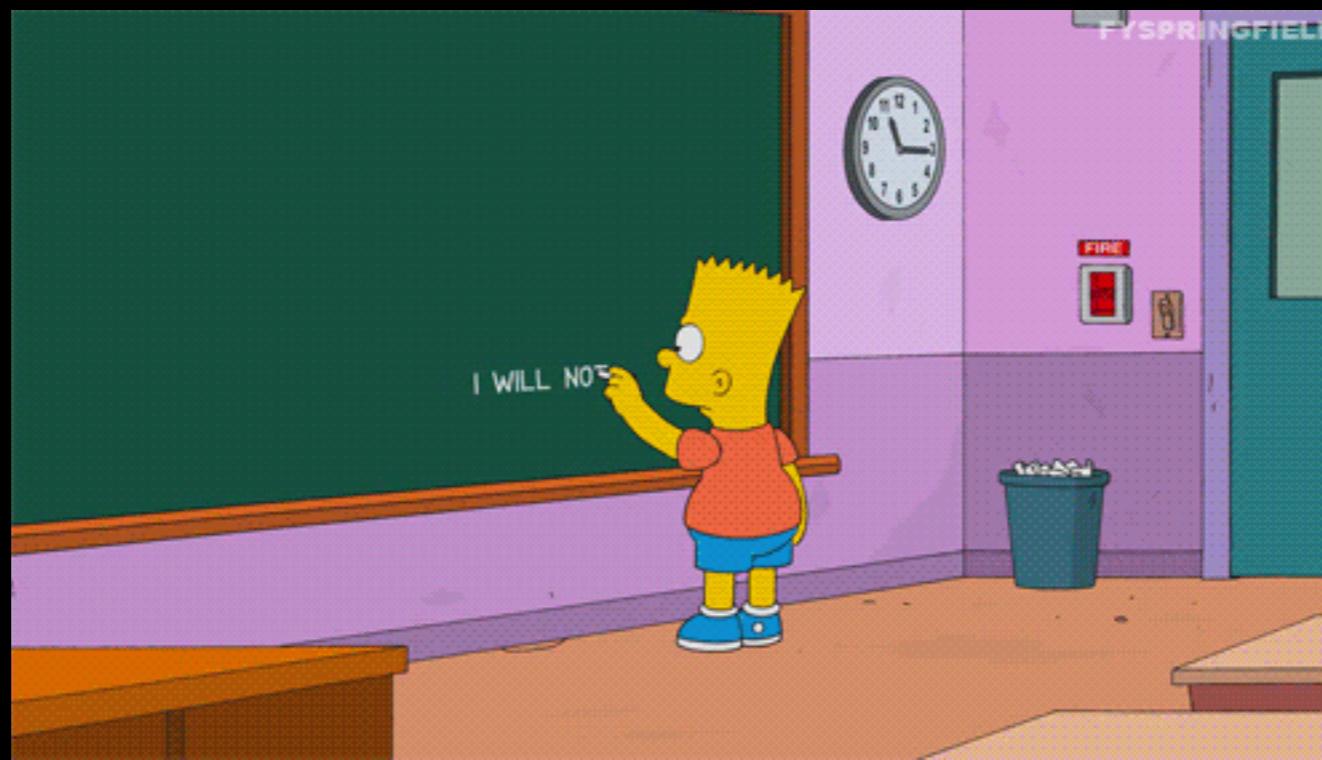
Build	Today
All Builds	93.2%
1.1.1 (8)	92.9%
1.1.0 (23)	97.1%
1.0.4 (17)	95.2%

Build Adoption Stability

Build	Adoption	Stability
1.1.1 (8)	86.3%	92.8%
1.1.0 (23)	5.4%	97.1%
1.0.4 (17)	7.9%	96.2%

www.fabric.io/dashboard/jamifi-com.jamifi-active-users

# Education



# Education

## Language courses

- From \$450/mo
- Up to 3y.
- 20h/week

## University

- From \$7,000y. to ....
- Up to ...
- 20h/week
- A work permit after 9mo
- CPT
- OPT

# Life



Pros & Cons



# Living in US

Like 

- + Salaries
- + Experience, networking
- + One language
- + Infrastructure
- + The nature
- + Clothes

Dislike 

- Medecine
  - Rent prices
  - Homeless & drug addicted
  - Taxes ~ 40%
  - Hard to get a work authorisation
  - Food
- Pros & cons may vary depending on state.

# Q & A

