MERGE
DEVELOPMENT

HELLO, WE'RE
MERGE

— a dedicated UX-oriented team of designers and front-end developers.

WHAT DO WE DO

We care deeply about what we do and have become experts in beautifully-designed software. Having different backgrounds combined, we gathered pretty huge scope of competencies.

Basically, We're Good At

Remote Customer Development

Use Case Scenarios

UX Architecture For Web And Mobile

Functionalities List

Hi-Fidelity UI Design

Illustrations

Web Design

Atomic UI With Components Using Guide

Frontend development

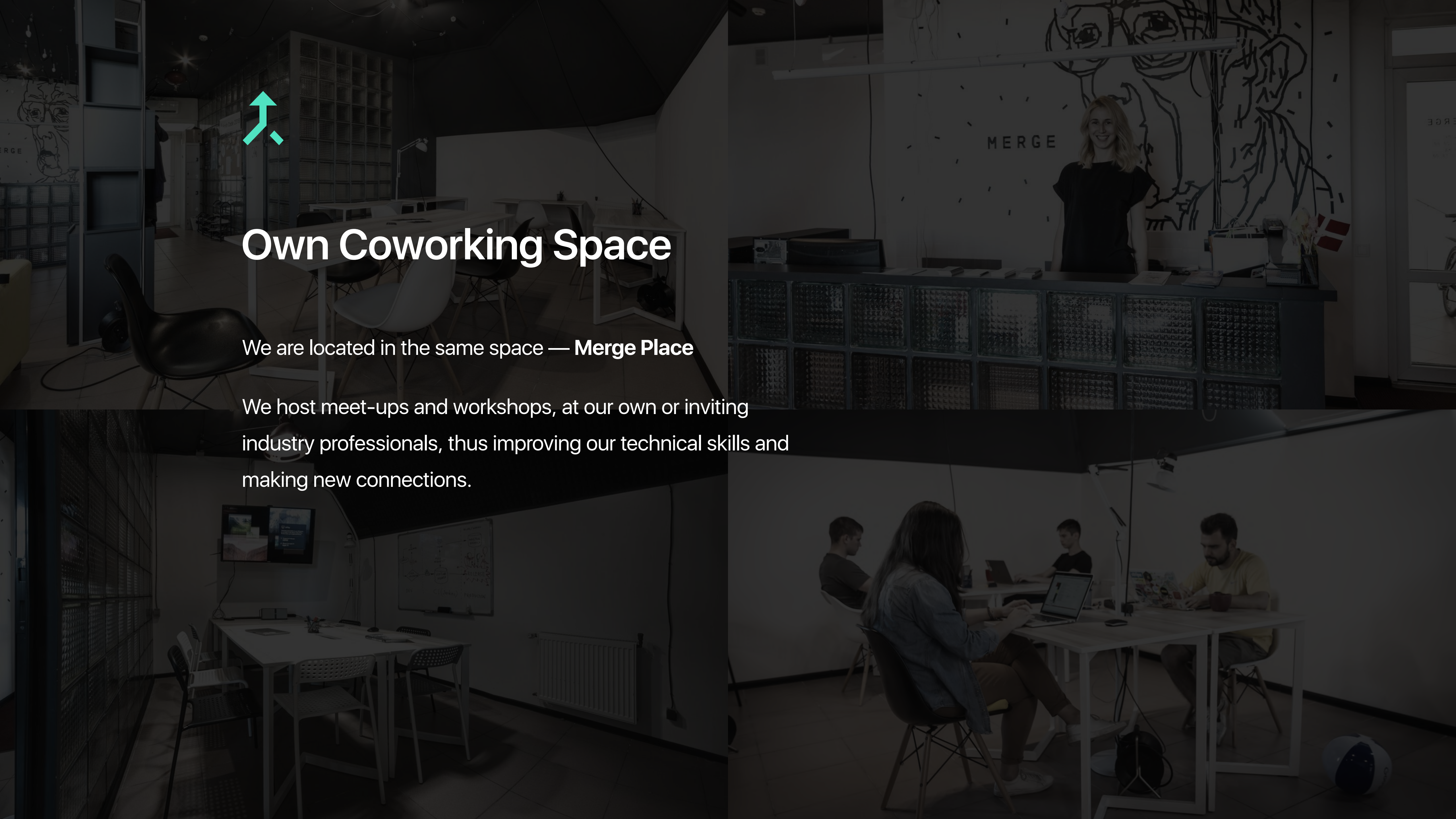UI design, CMS templates, SPA on Vue.js

Own Coworking Space

We are located in the same space — **Merge Place**

We host meet-ups and workshops, at our own or inviting industry professionals, thus improving our technical skills and making new connections.

Our Expertise In Following Areas

NEW PRODUCT DEVELOPMENT

You have defined a pain points
of people and want to start
a new business with the solution?
We'll help with use cases scenarios, set
up a functionalities list, and
high-fidelity design from the ground up.
If your product is Web Application — we
can help you
with a SPA Front-end Development.

IMPROVING EXISTING PRODUCTS

We could focus on a specific area that
needs improving in your product, grow
necessary KPI.
Also we are profs of customer
development, so we can discover your
product with current
or potential users.

IMPROVING EXISTING PRODUCTS

We typically do full cycle development
for marketing sites from ordinary landing
pages to fancy emotional websites.

Product Development Roadmap

01
INCEPTION

We started from an understanding of your business goals and end-user needs. We analyze target audience, interview current or possible users — it helps us to understand problems which our product should solve. This is the first stage of our Milestone-driven product development process. In the end of project inception we determine functionality list, prioritize them and establish best practices for communication, progress reports and delivery.

02
DESIGN

Work on scenarios of user experience and mindmaps. Search the best way how a user can solve his problem. And how it can be money–profitable. After research, we start to find the visual style by design concept iterations, and implement our UX insights to hi-fidelity mockups.
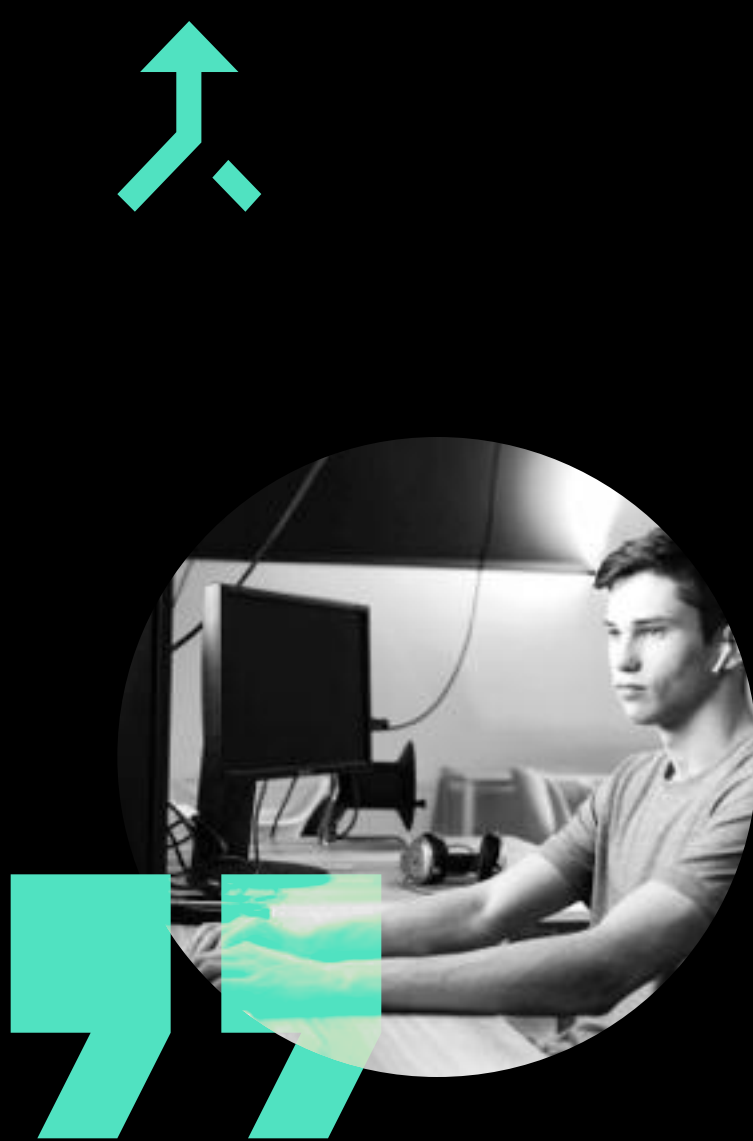
03
DEVELOPMENT

This stage includes mobile first markup and fully front-end development on Vue.js of the web application

TEAM MEMBERS

Pavel Tseluyko

CEO & LEAD PRODUCT DESIGNER

I'm a Lead Product Designer and Project Manager in Merge Development. Worked on several products for the medical sphere as a designer of user interfaces, B2C products as an individual product designer.
Now I'm in the role of the design team manager, consult clients in B2B product and visual language issues.

Involved in projects during a discovery stage: helping with convert business goals in functionalities List, writing user stories, creating product architecture, setting up visual language etc. During design sprints I'm available only as a part-time team member for UI supervising, plan sprints, set up and assign tasks. Also, give support during the production stage for projects.

Anton Parkhomenko

PRODUCT DESIGNER, UX AND DESIGNOPS CONSULTANT

I used to work for a number of product (Carerix, Jabra, Geo-Pak, BMTP) and outsourcing (EPAM, Ciklum) companies, both as a designer, and as engineer. Atomic User Research evangelist. Certified Agile Professional.

Processes optimization is my job and hobby at once, and engineering experience helps me to find the ways to fix the User Journey not only for users, but for developers of the product as well.

This resulted in me being also a UX and DesignOps consultant, helping companies to tailor solutions that perfectly fit their business needs.

Alex Bublyk

UI/UX DESIGNER & ILLUSTRATOR

I'm prototyping digital products, solving visual design issues, always searching for non-standard solutions to improve user experience, passionate about bright and friendly creative illustrations, have a strong understanding of modern design trends and working as UI/UX Designer over 5 years.

Currently primarily creating hi-fidelity interfaces for mobile or responsive web apps. Also skilled in interface motion design and can visualise the flow of user interaction with our solutions.

In my spare time I'm sharing my knowledge and experience with beginners from scratch by providing courses at the Beetroot Academy IT School.

Alex Ratushnyi

FRONT-END DEVELOPER

Hello, my name is Alex! I'm a front-end developer. I love pizza, video games, girls and Javascript.

I'm able to use the best approaches of HTML5, CSS3 and Javascript (including ES6, ES7) for responsive, cross-browser websites and SPA creation. I use Vue.js framework, experienced with Webpack. Solid understanding of Airbnb JS linter as one of strict JS coding rules.

Short-term projects I create by using Parcel Bundler or Gulp. I also use SASS style preprocessor and know how to use variables and mixins.

Elisabeth Gudzenko

UI/UX DESIGNER

My fascination with how things look and work is what drives me to evaluate my design approach. I enjoy working with the visual design for the realization of my perfectionism.

As a former high-skilled Barista, I've started my career as a self-taught UI Designer at Merge Development. After graduation from the university, I decided to find my real passion and realized that I want is to take part in the development process of digital products which bring good to the world and serve people's needs without ripping them off.

Having my design experience grown up, now I'm helping to turn client's business goals into working aesthetically appealing apps as a team member. I'm also good in creating atomic style guides from scratch, working with content, implementing functions into the user interface.

OUR
WORKS

Fund Platform

I'm prototyping digital products, solving visual design issues, always searching for non-standard solutions to improve user experience, passionate about bright and friendly creative illustrations, have a str... understanding of modern design trends and working as UI/UX ... over 5 years.

Currently primarily creating hi-fidelity interfaces for mobile or responsive web apps. Also skilled in interface motion design and can to show the path of user interaction with our solutions.

In my spare time I'm sharing my knowledge and experience with beginners from scratch and provide courses at Beetroot Academy.
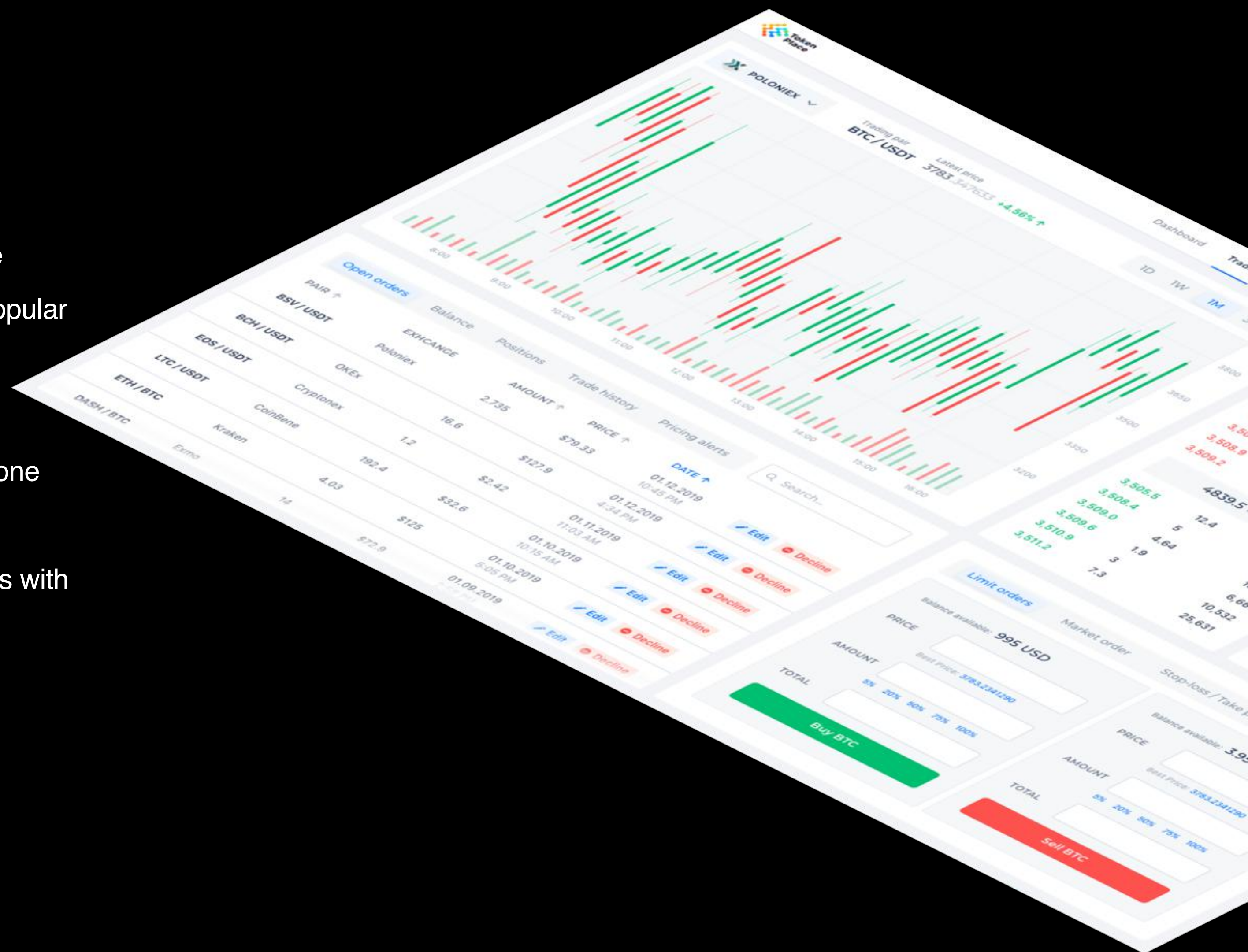
Token Place

Usually, trading on several exchanges forces you to create separate accounts and switch between them. Token Place unites the most popular crypto exchanges for trading and portfolio management.

We gave an ability to instantly open orders on crypto-exchanges in one trading terminal, simplified exchanges connection, added portfolio management and now the users can top up their exchange accounts with tokens right away, from a single interface (Trading Terminal).
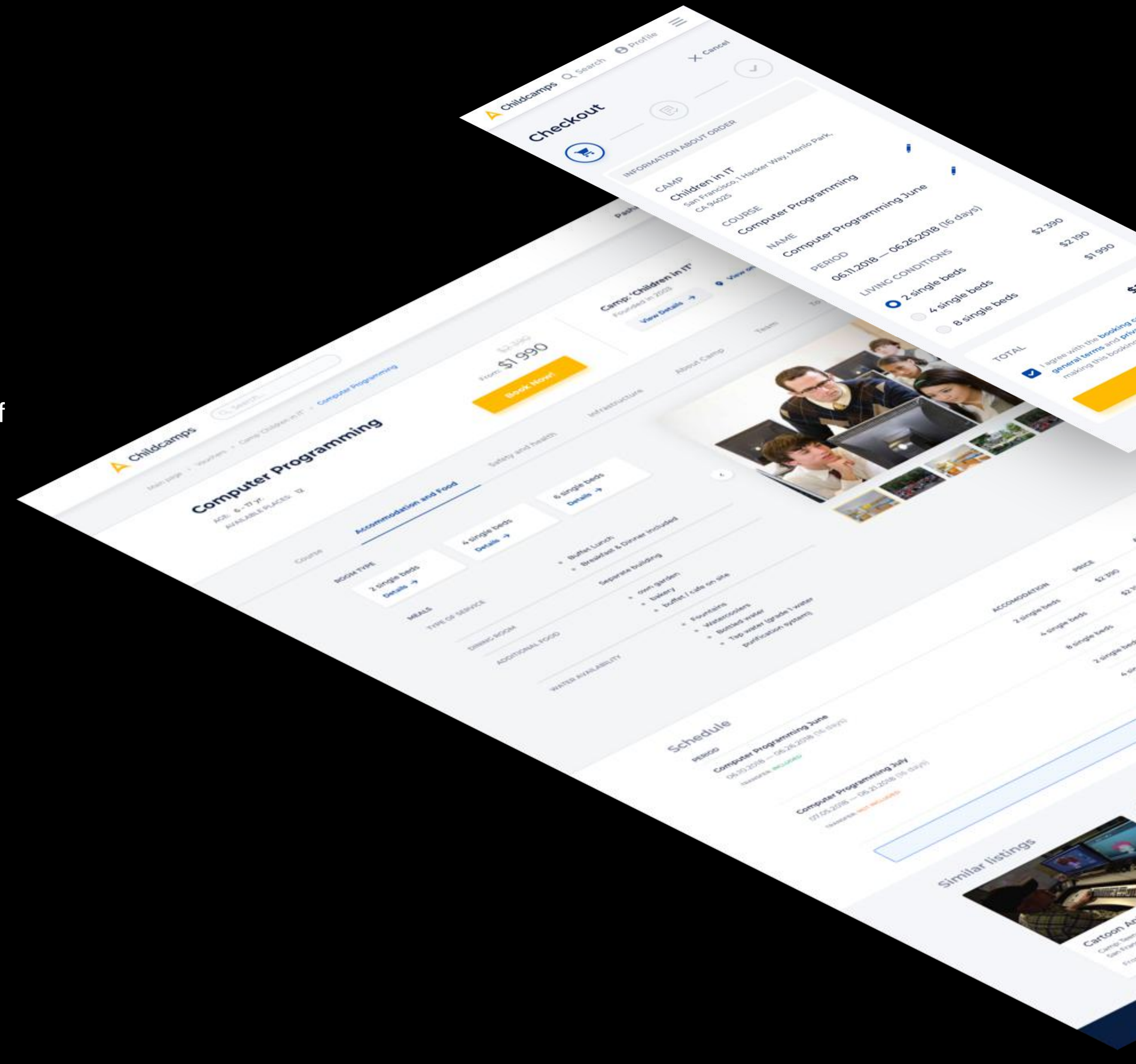
Childcamps

Childcamps is a platform specifically designed to connect camps with their customers. People can compare the value propositions by ratings, types of vacation, offered courses, accommodation conditions etc. Partners get a good marketing opportunity and access to the global audience.

We were challenged with the clients' rough idea of the platform. It is supposed to have easy-to-use CRM for Partners with the sales statistics, forms for adding a camp and other services, community access and FAQ for accelerating growth.
The goal for the public part of the platform must create an easy path for purchasing the tour, with all the supplementary.

Merge Place Website

The first introduction of Merge.Place to the audience is brought out through the website and the social network. Our task was to establish the contact with the audience creating a solid image of the product based on our core values: creativity, open-mindedness and innovation.

Set up a visual language that will create inter-personal and amicable way to contact with outer world. The interface should allow the user to become a resident, book a meeting room. During the research of the target audience and co-working with the support. Also we identified the most important information for new visitors and potential residents: the working hours, direction and offered plans with prices.