MERIDITH RICHTER m3ridith.com

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## **EDUCATION**

AUG 2014 - UNIVERSITY OF COLORADO AT BOULDER: BOULDER, COLORADO

MAY 2017 College of Engineering and Applied Science

Bachelor of Science in Technology, Arts, & Media

Minor in Computer Science

Representative at the 2019 Cycling '74 Expo, CU Women in Computing Club, CU BTU Lab Hackerspace, and the 2015 Qualcomm Women's Collegiate Conference

## **EXPERIENCE**

MAY 2019 - DIRECTOR

AUG 2019 iD Tech's A

iD Tech's Alexa Cafe: University of Denver, Denver, CO and Kent Place School, Summit, NJ Led a team of undergraduate instructors in daily program operations, maintaining satisfaction of all students, parents, staff and university contacts. Planned and executed check-in sessions, activities, and showcase events. Ensured all curriculum, safety, and performance review goals were met to the highest standard. Responsible for locational branding, print materials, and internal/external communications using Adobe Creative Cloud and Google Suite products. Served as on-site brand photographer, in charge of shooting, organizing, and uploading at least 100 images weekly.

JUNE 2015 - CONSULTANT

MAR 2019 Multimedia Design and Implementation: Boulder, CO

Collaborated with artists, scientists, and authors to create promotional and publicly distributed digital content and videos in order to facilitate the growth of individual projects and personal brands and engage the wider community with their work. Edited and produced print and digital material according to the brand image of each client, notably:

JUNE 2015 - DR. BETH OSNES

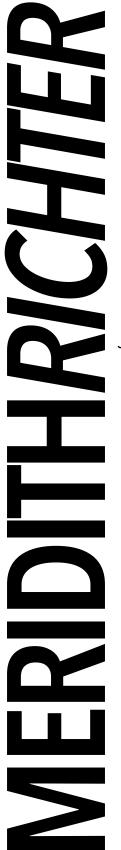
MAR 2019 INSIDE THE GREENHOUSE CO-DIRECTOR AND ASSOCIATE PROFESSOR OF

THEATRE AND ENVIRONMENTAL STUDIES AT THE UNIVERSITY OF COLORADO Responsible for conceptualizing, producing, and curating the illustrative and instructional digital media content documenting the educational musical Shine. Produced, shot, and edited choreographer's and composer's featurettes. Edited a feature-length production of the musical. Built a comprehensive website from scratch with HTML, CSS, and JavaScript to contain all related content at insidethegreenhouse.org/shine. Hosted events and provided A/V support. Credited for photography and web design work in Dr. Osnes's publication "Performance for Resilience Engaging Youth on Energy and Climate: Engaging Youth on Energy and Climate through Music, Movement, and Theatre." Additionally shot, edited, and published videos for climate awareness organizations Drawdown, Act Up! and More Than Scientists.

OCT 2013 - NATALIA ANDREEVA

JUNE 2018 ARTIST, TECHNOLOGIST, AND FASHION DESIGNER

Assisted with photography, editing, and publicity using Photoshop, Lightroom, and Illustrator. Designed artist's logo and website at nataliaandreeva.com. Designed and implemented Arduino code for artist's "Weather Cube." Provided technical support to the artist in HTML, CSS, JavaScript, and C++.





FEB 2018 - DR. CARA JUDEA ALHADEFF

APR 2018 ARTIST, AUTHOR, AND VISITING PROFESSOR OF GENDER AND CRITICAL

PEDAGOGY AT THE UNIVERSITY OF CALIFORNIA SANTA CRUZ

Created visual assets for the author's residency at Fiske Planetarium.

Designed print and digital promotional material (postcards, flyers, and emails) using Photoshop, InDesign, and Illustrator for the author's upcoming book tour. Provided technical and A/V service at local events and HTML and CSS support for

the author's website.

FEB 2018 - DR. BARBARA FARHAR

MAR 2018 SUSTAINABLE ENERGY SOCIOLOGIST AND SENIOR POLICY ANALYST AT

THE NATIONAL RENEWABLE ENERGY LABORATORY

Worked with the scientist to visually narrate her International Women's Day speech on "Gender, Energy, and Poverty." Catalogued her digital collection of images, sourced appropriate content, and delivered a final package of media in PowerPoint form. Served as A/V support and photographer at culminating event.

JAN 2018 - TECHNICAL TEACHING ASSISTANT

MAY 2018 Creative Communications Class: University of Colorado, Boulder, CO

Guided undergraduate students in proper film lighting, shot composition, use of Nikon DSLRs, and post-production editing in Premiere Pro. Organized and distributed administrative

communications, materials, and equipment.

JUNE 2017 - LEAD INSTRUCTOR

AUG 2017 iD Tech's Alexa Cafe: University of Washington, Seattle, WA

Created and taught curriculum on film production using Premiere Pro, web design with HTML, CSS, JavaScript, and graphic design with Photoshop for girls aged 10 - 15 years. Managed a successful team of instructors providing technical and instructional support to

students and staff.

AUG 2014 - GUEST SERVICE REPRESENTATIVE

OCT 2018 Town of Erie Community Center: Erie, CO

Responsible for exceptional and comprehensive customer service, including Kidstation after school care for children aged 6 months - 6 years, membership sales, event planning and oversight, and assistance as building proctor and key holder.

## TECHNICAL SKILLS

ADOBE SOFTWARE: PROGRAMMING: DIGITAL MEDIA: Photoshop HTML5 + CSSFinal Cut Pro Premiere Pro JavaScript MAX/MSP Illustrator Python **DSLR Cameras** C++InDesign UI/UX Design After Effects Arduino 2D Animation Web CMS Software Lightroom **Google Suite** 

## **CERTIFICATION**

AMERICAN HEART ASSOCIATION: CPR/AED and First Aid Issued October 2018 - Expires October 2020