# MERIDITH RICHTER • RICHTER.MERIDITH@GMAIL.COM

### **EDUCATION**

Aug 2013-May 2017 UNIVERSITY OF COLORADO BOULDER: BOULDER, COLORADO

College of Engineering and Applied Science

Bachelor of Science in Technology, Arts, & Media

Minor in Computer Science

Representative at the 2019 Cycling '74 Expo, CU Women in Computing Club,

CU BTU Lab Hackerspace, and the 2015 Qualcomm Women's Collegiate Conference

### **EXPERIENCE**

July-Sept 2020 GRAPHIC DESIGN SPECIALIST

Mount Holyoke College: South Hadley, MA

Video editor and motion graphic designer for Mount Holyoke College's First-Year Seminar Program and Teaching and Learning Initiative. Responsible for collaborating with faculty and staff across all disciplines to craft original video content for remote delivery of core curriculum units.

Jan-July 2020 GRAPHIC DESIGNER AND VIDEO EDITOR

Mount Holyoke College Art Museum: South Hadley, MA

Oversaw distribution of printed and digital materials, including the design of Museum program guides, flyers, signage, and graphics. Filmed and edited video content for website and social media. Facilitated visitor and student engagement by creating virtual exhibitions, tours, and special features.

Oct 2014-July 2020 MULTIMEDIA ENGINEER

Freelance Multimedia Design and Implementation

Collaborated with businesses, artists, scientists, and authors to create digital content and videos to engage a wider community with their work. Edited and produced print and digital material according to the brand image of each client, notably:

June-July 2020 DOT AND DASH, LLC

**Expert Author Services for Women** 

May 2020 DAVE'S SODA AND PET CITY

Agawam, MA

June 2015-Mar 2019 DR. BETH OSNES

Associate Professor of Theatre & Environmental Studies

University Of Colorado Boulder

Oct 2014-June 2018 NATALIA ANDREEVA

Artist, Technologist, & Fashion Designer

Feb-Apr 2018 DR. CARA JUDEA ALHADEFF

Visiting Professor Of Gender & Critical Pedagogy

University Of California Santa Cruz

May-Aug 2019 DIRECTOR

iD Tech's Alexa Cafe: University of Denver, Denver, CO & Kent Place School, Summit, NJ Led a team of undergraduate instructors in daily program operations, maintaining satisfaction of all students, parents, staff and university contacts. Ensured all curriculum, safety, and performance review goals were met to the highest standard. Responsible for locational branding, print materials, and internal/external communications using Adobe Creative Cloud and Google Suite products.

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Jan-May 2018 TECHNICAL TEACHING ASSISTANT

Creative Communications Class: University of Colorado Boulder, Boulder, CO Guided undergraduate students in proper film lighting, shot composition, use of Nikon DSLRs, and post-production editing in Premiere Pro. Organized and distributed administrative communications, materials, and equipment.

Jun-Aug 2017 LEAD INSTRUCTOR

iD Tech's Alexa Cafe: University of Washington, Seattle, WA Created and taught curriculum on film production using Premiere Pro, web design with HTML, CSS, JavaScript, and graphic design with Photoshop for girls aged 10 - 15 years. Managed a successful team of instructors providing technical and instructional support to students and staff.

## TECHNICAL SKILLS

**GRAPHIC DESIGN** 

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Procreate

Typography

Illustration

**VIDEO PRODUCTION** 

Script Writing

Lighting

Composition

Video/Audio Capture

**DSLR Cameras** 

Kaltura

VIDEO POST-PRODUCTION

Adobe Premiere Pro

Adobe After Effects

**Motion Graphics** 

**Audio Mixing** 

Encoding/Compression

MAX/MSP

**WEB** 

HTML5 + CSS

JavaScript

UI/UX

Web CMSs

Google Suite

Moodle