#### Meri McGinnis Portfolio

Meri is a Creative Designer who has experience in all areas of digital media production.

Meri is a Senior at Michigan State University studying Information Science to further her career as a Front End Engineer. She has experience working with different companies to create unique and memorable digital experiences. Currently, she works on an interdisciplinary team to redesign a website and revamp branding for the Toolbox Dialogue Initiative at Michigan State University. Within her work, she focuses on website design, graphic design, video production, and branding. Meri is an artist who appreciates incorporating Swiss Style aesthetics and Art Deco design styles in her work.

#### Personas

#### **Tech Recruiter**

30 y/o, Male 5+ years experience in technical recruiting for UX/UI

#### **Grad Admissions Officer**

45 y/o, Female
10+ years experience in
academic recruiting for
Information Science,
Software Development, and
Computer Science

#### **Art Director**

50 y/o, Male 15+ years experience in Web Development, Graphic Design, Marketing, and Brand Strategy

#### Comparatives:









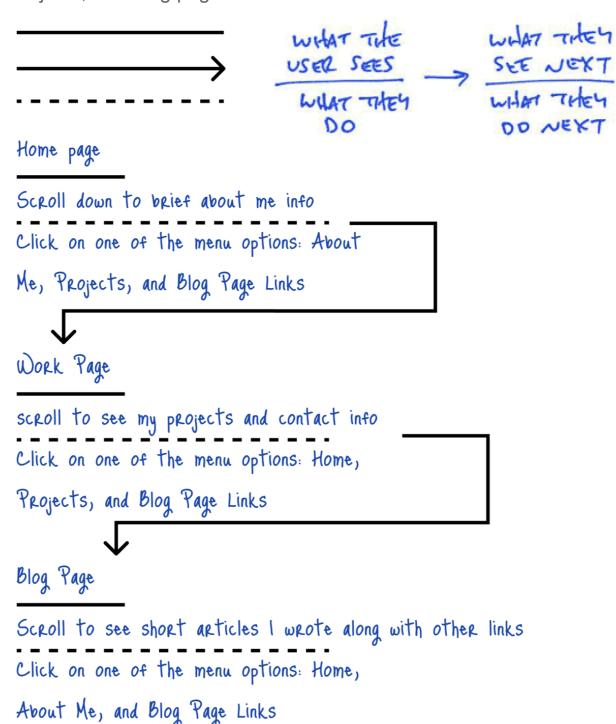






#### **Shorthand Flow**

My portfolio website will consist of 3 total pages. I will have a Home, Projects, and Blog page.









a little bit about me!

I'm Meri, a Web Developer specializing in Front-End Development and User Experience.

Currently, I'm studying Information Science at MSU, where I'm exploring how data, design, and tech intersect to create meaningful digital experiences. But my journey started a bit differently— I graduated from Lansing Community College with an Associate of Art Foundations, so I've always had one foot in art and the other in the realm of technology.

Why not merge them? I believe tech isn't just about code, it's about making the world a more expressive, innovative place. That's why I'm on a mission to bridge the gap between art and tech—whether I'm coding, designing, or dreaming up new projects.

Looking ahead, I'm gearing up for grad school at either Boston University or Loyola Chicago, where I'll be diving deep into Software Engineering. I'm excited to sharpen my skills and expand my horizons, because, for me, the intersection of art and tech is where the real magic happens.

When I'm not studying or coding, you'll probably find me sketching, creating digital art, or just contemplating the next big idea that combines my love for both the creative and technical sides of the world.



contact me

email: mcginn94@msu.edu

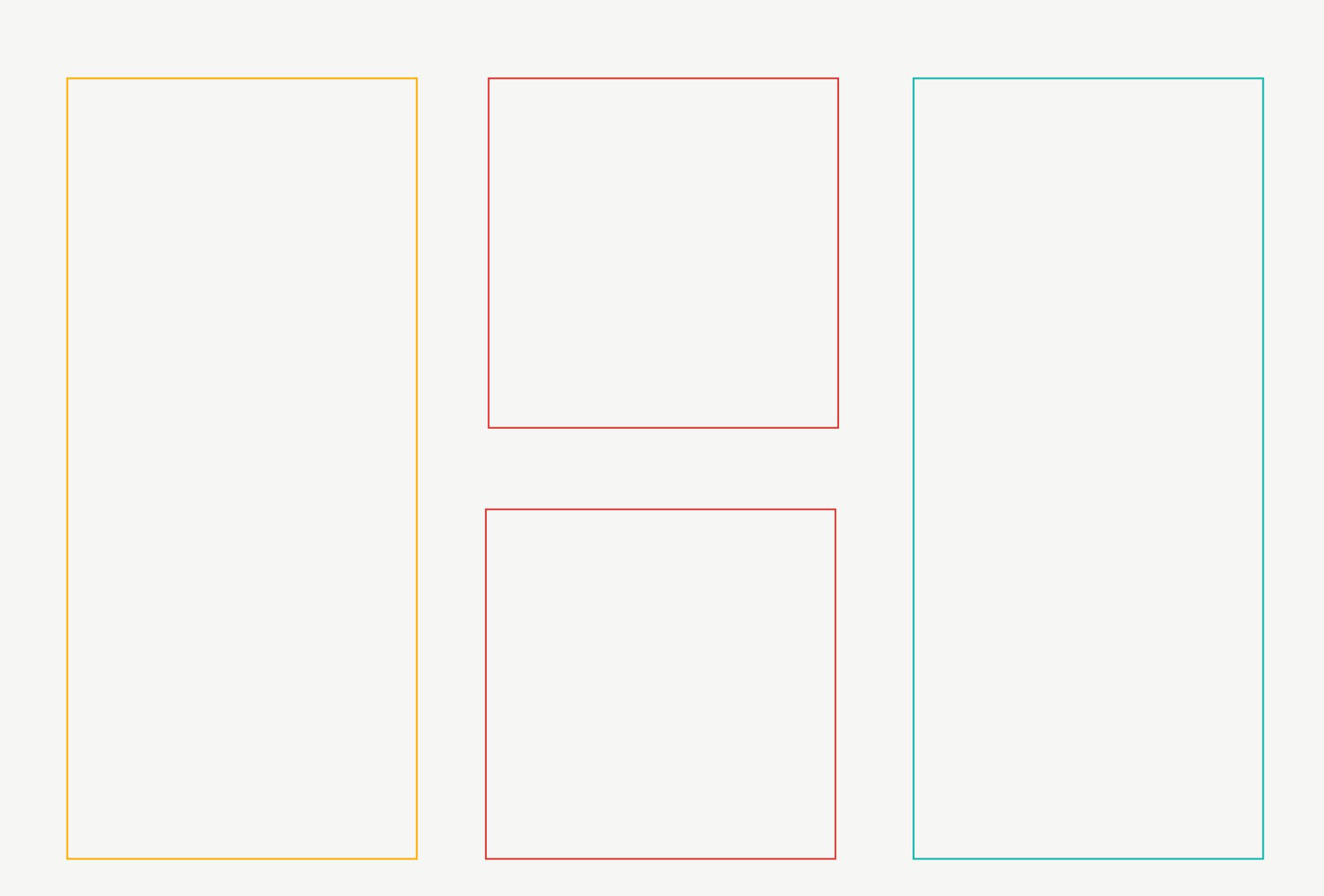
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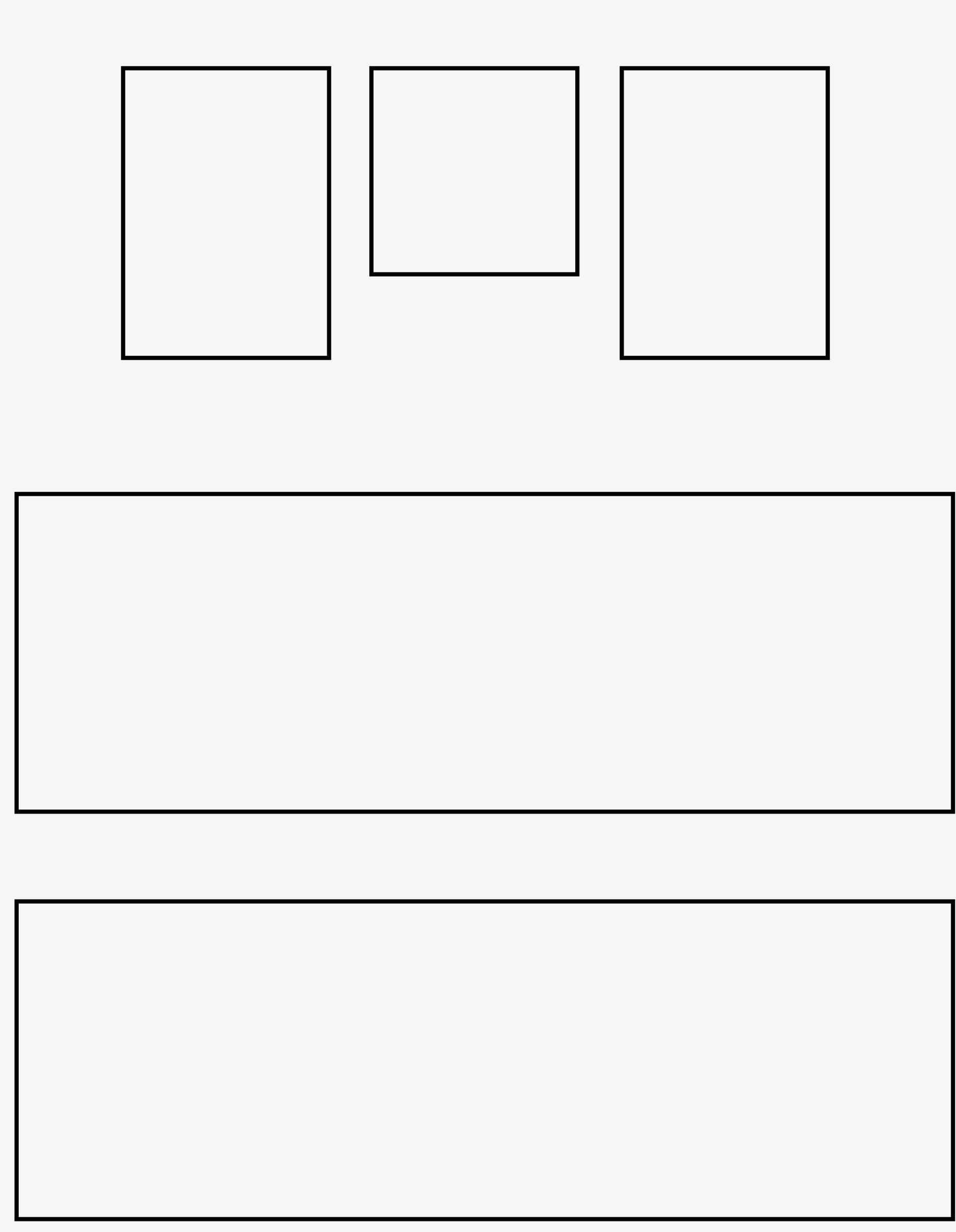
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