

MERITA RINTA-LAULAJA

meritarl.com

00500 Helsinki
(+358) 045 260 4322
merita.rintaulaja@gmail.com

ABOUT

Digital Designer specialized in UI & visual design. Ability to channel users & business needs into aesthetically pleasing visual experiences. Driven by simplicity and emotional curiosity.

SKILLS

Visual	UI & Visual Design, Design Systems, Brand Identity
Interaction	User Research & Testing, Wireframing, Prototyping
Software	Figma, InVision, Adobe Suite

EDUCATION

2020 - 2021	UI/UX Design, Frontend Dev. — CareerFoundry
2012 - 2015	BBA, Marketing & Comm. — HAMK University
2009 - 2012	Media & Visual Comm. — Suupohja Vocational Institute

EXPERIENCE

UI/UX Designer

CareerFoundry, UI Immersion Course — 06-12/2020

Created human-centered designs for an online store, a meditation app and a city guide app. Carried out all stages of the design thinking process.

Graphic Production Specialist

Messukeskus, Helsinki — 2020

Designed and produced high-quality event graphics based on clients' needs. Created layouts for marketing materials and in-house signage.

Customer Service Representative

Various companies, Melbourne — 09/2017 - 12/2019

Provided personalized service to customers in hospitality, event and sport industries. Understood and met their needs with efficient communication.

Visual Merchandiser, Assistant Store Manager

Bik Bok, Hämeenlinna — 2014 - 2016

Oversaw and coordinated the store's visual displays, paying attention to detail, design and composition. Delegated tasks and led the team.