(B) Live Safe Area 5.25" x 8.25"

All Advertising submitted to Vox Animae must follow guidelines: (A), (B), and (C)

(A)

Submit your ad to fit the Full Bleed Size:
Full Bleed Aize Area
5.75" wide by 8.75" high

Any full bleed graphics, background or images must extend to the bleed area.

Paper size:
5.5" wide by 8.5" high
The blue line indicates the edge of paper.

(B)

Make sure your ad fits within the "Live Safe Area" (in white):
5.25" wide by 8.25" high

All important text should fit into the "Live Safe Area" (in white). Anything outside of the area runs the risk of being cropped by the printer.

(C)

The best file format to send us is a **high resolution PDF**, however make sure to *embed your fonts*. *NOTE: When creating your PDF keep in mind to include the bleed within the* **PDF export settings***, many programs default setting have this turned off.*

Unacceptable File Formats:
Native Files formats will be rejected. Native files are files created in programs such as Word, Illustrator, InDesign, Photoshop etc. Many problems may occur with native file formats that we prefer to avoid. These problems usually occur with linked graphics that are contained within the native file. If the graphics were not embedded or sent with the native file these linked graphics will become broken / missing. Fonts are also problematic because fonts reside on your computer, and since we do not have your fonts then the program being used will choose a default font instead of your desired font.

Before submitting your ad make sure:
√ All important information stays inside the "Safe Area": 5.25" x 8.25"
√ Any full bleeds extend out to 5.75" x 8.75"
√ File is sent as a high resolution PDF

Thank You!

Vox Animae Ad Sizing Guide