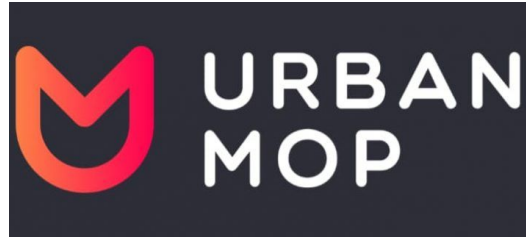


SPOTLESS CLEANING COMPANY

BRAND IDENTITY



THE LOCAL COMPETITION



SPOTLESS CLEANING COMPANY BRAND IDENTITY

OPTION 1





SPOTLESS
CLEANING COMPANY





SPOTLESS
CLEANING COMPANY



SPOTLESS
CLEANING COMPANY



SPOTLESS
CLEANING COMPANY





SPOTLESS
CLEANING COMPANY



C:89 M:67 Y:0 K:0
R:40 G:95 B:172
#285FAC



TYPEFACES

Open Sans Regular

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abcdefghijklmnopqrstuvwxyz {}:"<>?!@#\$\$%^&*()

Open Sans Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ[];'.,/
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SPOTLESS CLEANING COMPANY BRAND IDENTITY

OPTION 2





THE

SPOTLESS

CLEANING COMPANY







— THE —
SPOTLESS
CLEANING COMPANY
—



C:89 M:73 Y:50 K:51
R:28 G:47 B:64
#1C2F40



C:61 M:18 Y:13 K:0
R:94 G:170 B:201
#5EAAC9



C:85 M:54 Y:28 K:7
R:48 G:105 B:140
#30698C



TYPEFACES

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SPOTLESS CLEANING COMPANY BRAND IDENTITY

OPTION 3









C:100 M:95 Y:38 K:52
R:16 G:21 B:64
#101540



C:100 M:92 Y:13 K:2
R:39 G:59 B:135
#273B87



C:4 M:11 Y:28 K:0
R:242 G:223 B:187
#F2DFBB



C:24 M:44 Y:66 K:3
R:190 G:143 B:101
#BE8F65



TYPEFACES

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Open Sans Light

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SPOTLESS CLEANING COMPANY BRAND IDENTITY

OPTION 4





SPOTLESS
CLEANING COMPANY





SPOTLESS
CLEANING COMPANY



SPOTLESS
CLEANING COMPANY



SPOTLESS
CLEANING COMPANY





SPOTLESS
CLEANING COMPANY



C:66 M:0 Y:3 K:0
R:35 G:195 B:237
#23C3ED



C:83 M:6 Y:100 K:0
R:9 G:166 B:75
#09A64B



C:0 M:95 Y:9 K:0
R:237 G:42 B:134
#ED2A86



C:46 M:0 Y:100 K:0
R:152 G:202 B:61
#98CA3D



TYPEFACES

Roboto Black Italic

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abcdefghijklmnopqrstuvwxyz {}: "<>?!@#\$%^&*()***

Roboto Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ[];',./
abcdefghijklmnopqrstuvwxyz {}: "<>?!@#\$%^&*()





