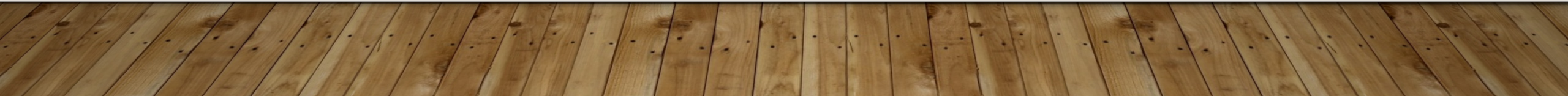


# NCAA BASKETBALL

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PREDICTING THE OUTCOMES OF BASKETBALL GAMES



# CONTENTS

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- Introduction
- The Data
- Cleaning the Data
- Analysis
- Machine Learning
- Conclusion

# INTRODUCTION

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- What variables are correlated with whether or not a team wins a game?
- Why is this important?
- How can we predict which team will win a game?

# THE DATA

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- Multiple csv files with team stats (from Kaggle)
- Overall ratings for teams ([Sports-reference.com](https://www.sports-reference.com))
- Merging multiple files, web scraping
- Data from past 18 years

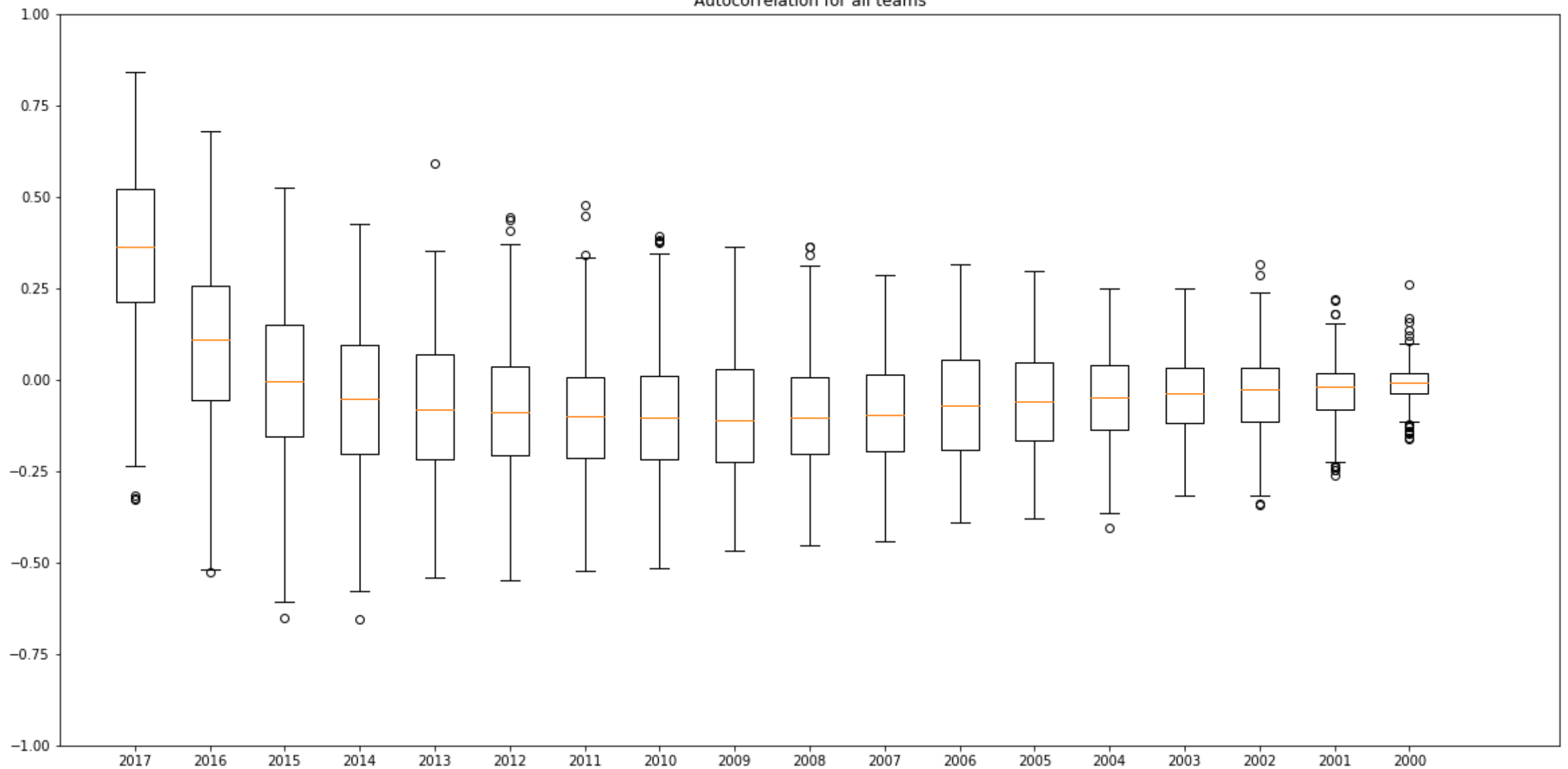


# CLEANING THE DATA

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- Tools: pandas, numpy, matplotlib
- Extracting the data needed
- View autocorrelation to determine which data to use
- Preparing the data for merging

Autocorrelation for all teams



For the previous two years, there is a correlation, but after that the correlation is almost zero. This indicates that the data from the previous two years may be useful for predicting the outcomes for the current year.

# CREATING FEATURES

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- Raw data contains numbers, but we want rates
- Example: Field goal rate instead of number of field goals made
- Created function to calculate rates for each team for previous years
- Also calculated average number of steals, rebounds, blocks, etc.
- Average difference in scores for each game

# PREPARING THE DATA FOR ANALYSIS

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- Merged the dataframes
- Created a column of ones and zeros, indicating whether the team won or lost
- Exported cleaned data as csv file

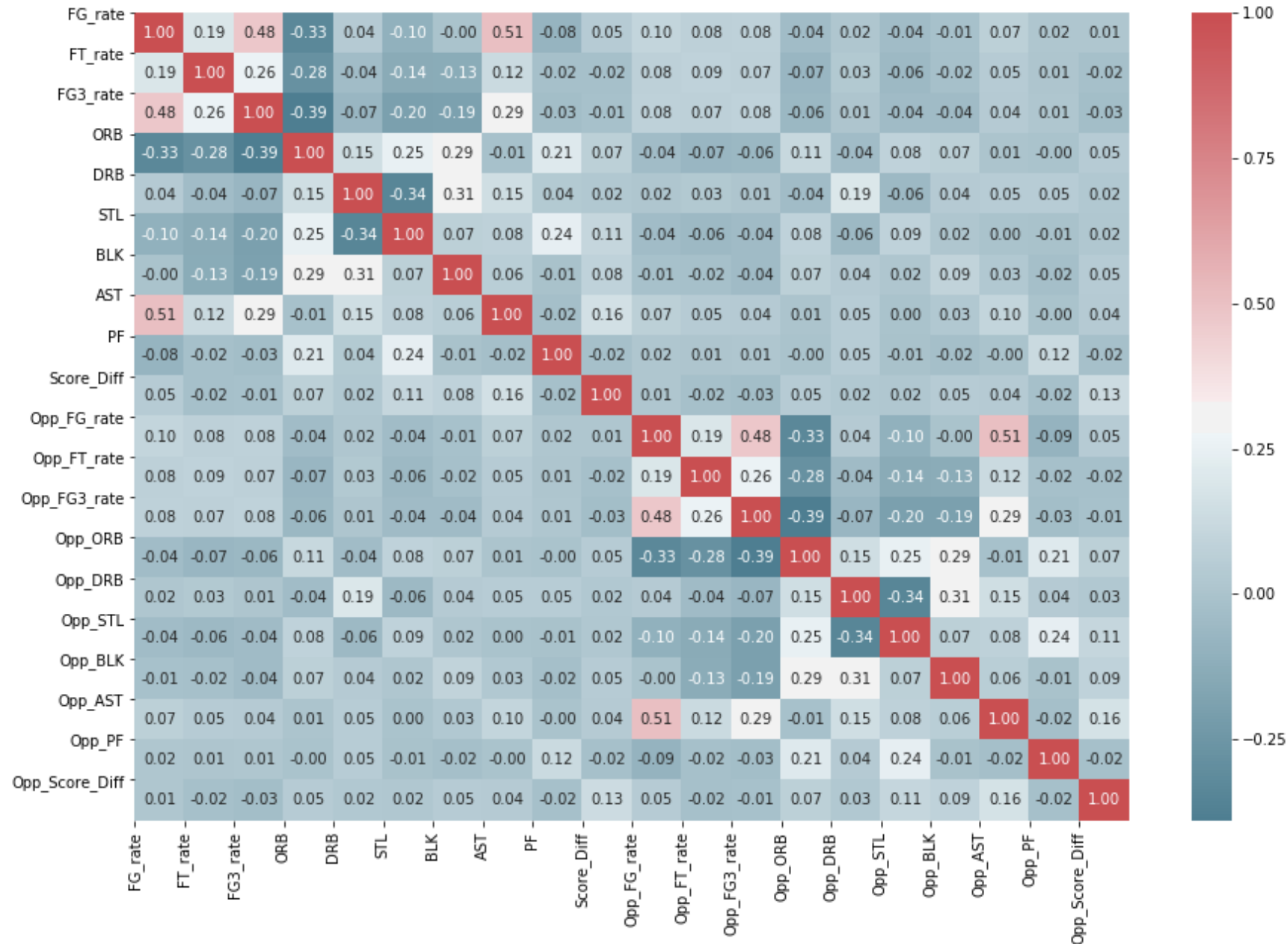


# ANALYSIS

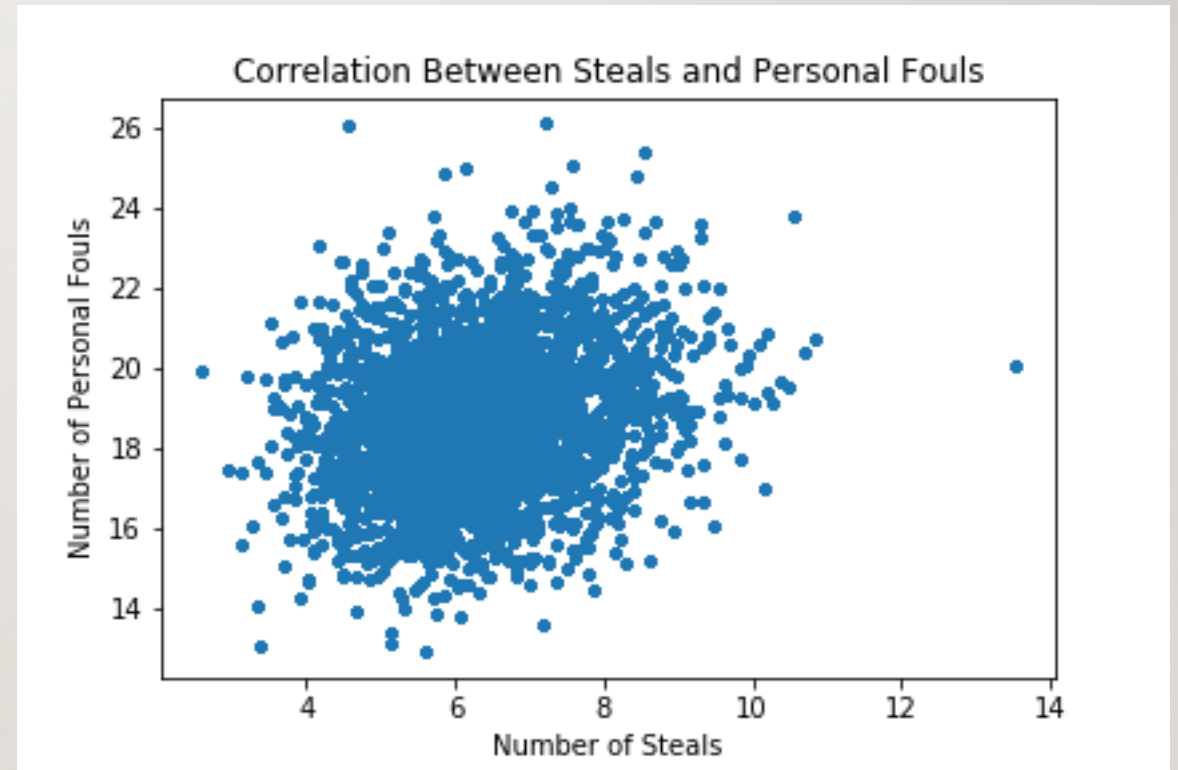
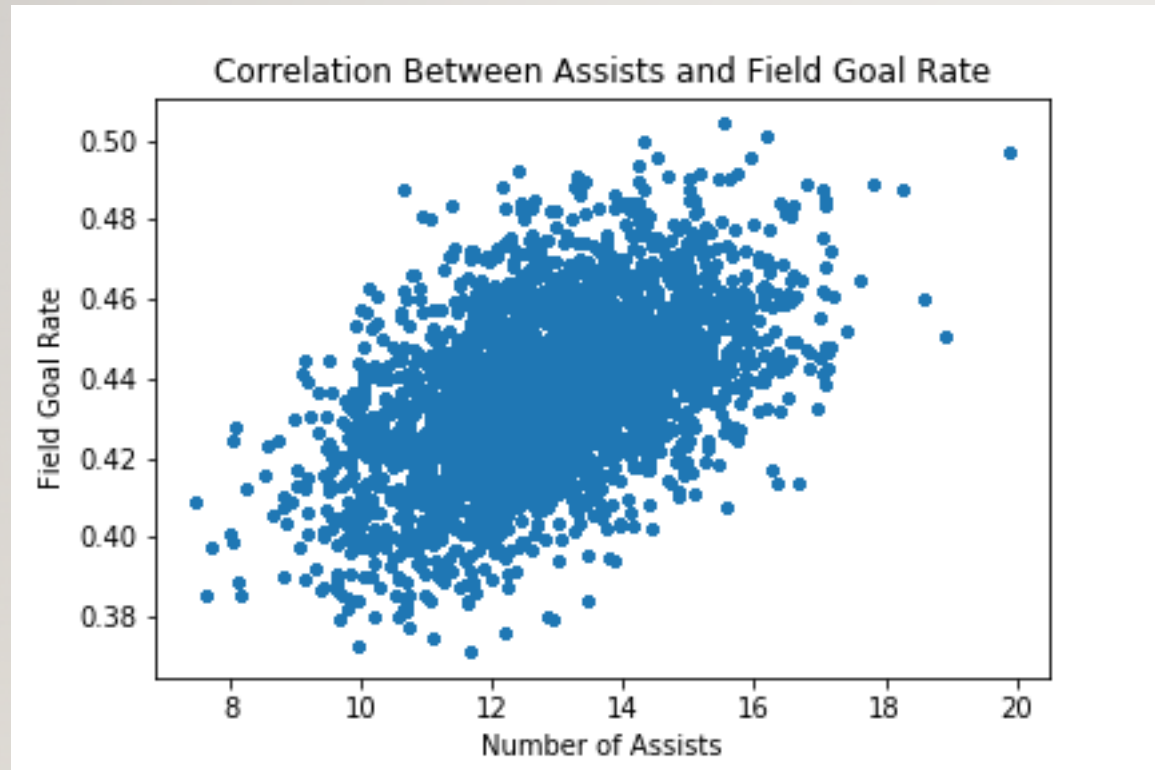
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- Which features are correlated with each other?
- Which features are useful for predicting the outcome of a game?
- Testing the difference in a feature for winners versus losers.

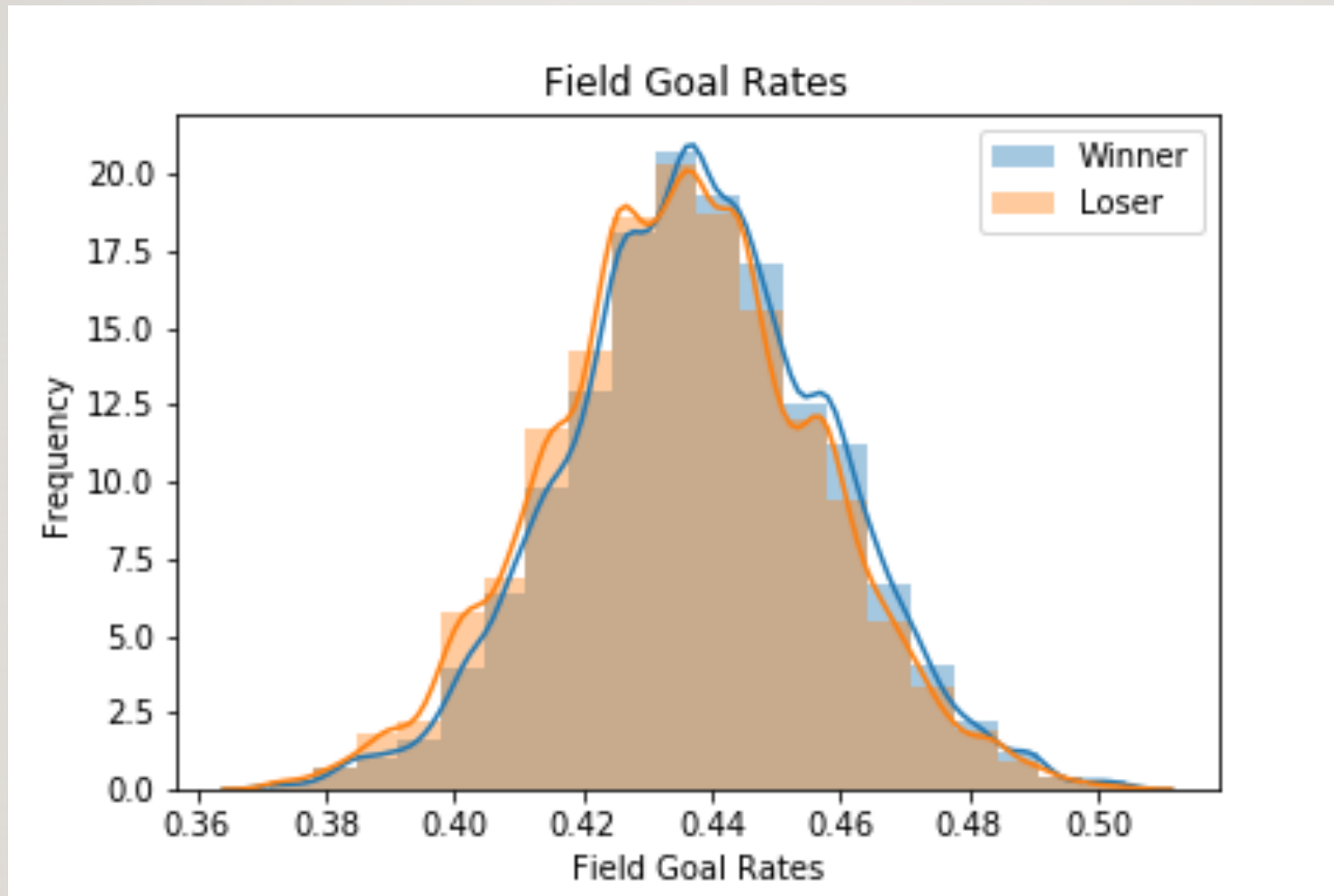
# Heat map of the correlation between features



# Correlation between features



Histogram of field goal rates for winning team versus losing team.





# MACHINE LEARNING

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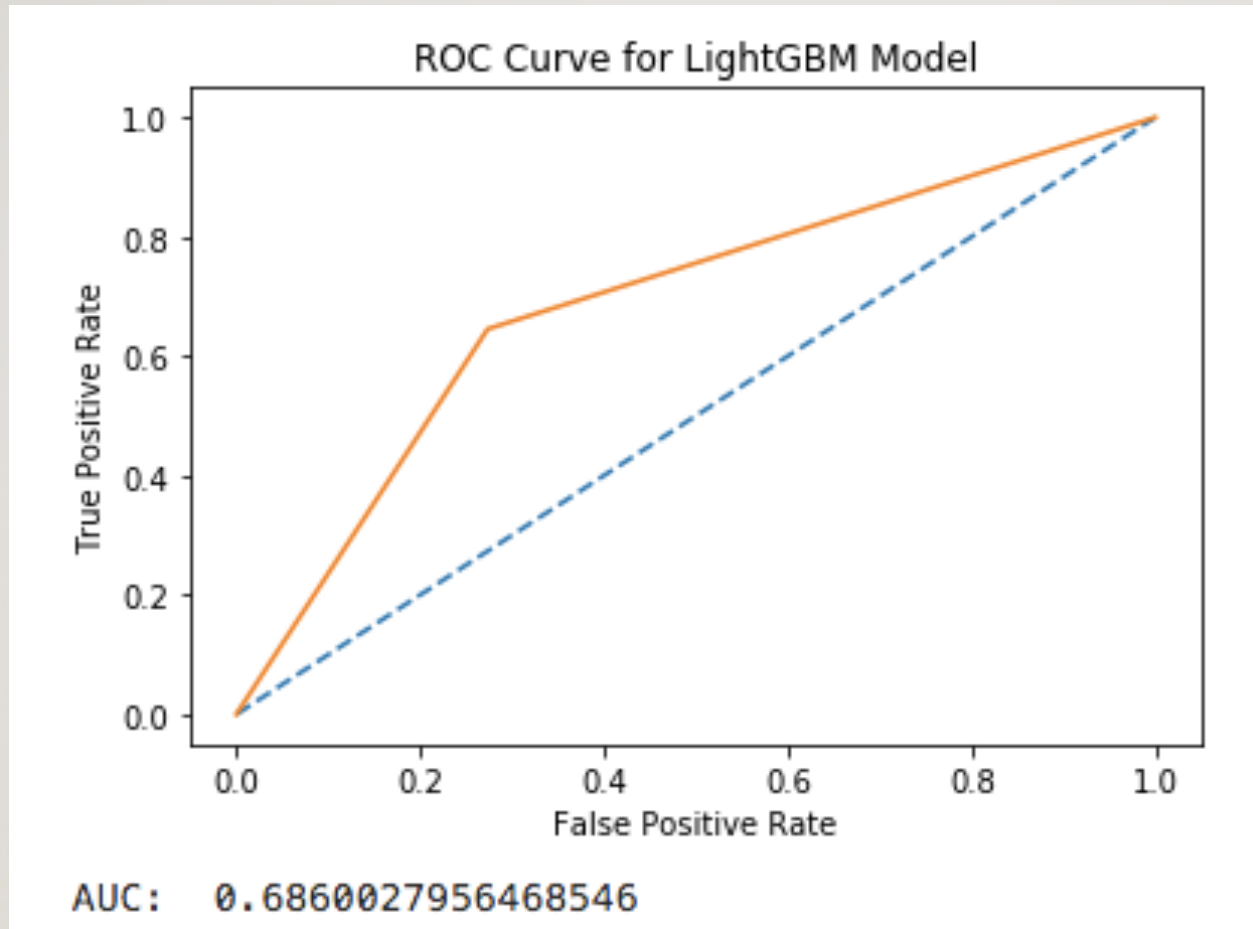
- LightGBM (can handle missing data)
- Gradient boosting decision tree
- Binary classification
- Categorical features: team id, season, played in previous tournament (binary)
- Scikit-learn (to split into train and test sets)

# FITTING THE MODEL

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- Scikit-learn Randomized Search CV
- Randomized Search to find best values for the hyperparameters
- Used these parameters to train the model
- Converted probabilities to binary values (to compute accuracy)

# Measuring the performance of the model



AUC: The model is about 68.6% likely to correctly predict the outcome of a game.

# CONCLUSION

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- We have discovered which features are useful in predicting the outcome of a game
- We can use data from the previous two years to predict whether a team will win or lose.
- We have a model that is about 68.6% accurate
- Knowing which features are useful for predicting wins is useful for those attempting to predict the outcome of the NCAA tournament



# FUTURE WORK

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- Create additional features
- Use individual player data (may be difficult to access)
- Model could be used for similar problems: predicting wins for other sports