

Merissa Acosta

WORK EXPERIENCE

Freelance • Front End Web Developer/Designer Jan 2016 - Present

/Created project management process to successfully execute freelance requests from customer base.
/Redesigned and developed Sugar Bliss Cakes Boutique website.
/Designed and developed new website for Sugar Bliss Patisserie
/Redesigned Suits + Tables website to better align with customer base.

Brickfish • Web Developer May 2016 - Present

/Worked with designers to turn their visual elements into code using HTML5, CSS3, Javascript, Wordpress Child Themes and PHP templates.
/Gatherd and refined specifications and requirements based on technical and business needs.
/Developed and test for cross-browser compatibility.
/Utilized CSS animations to make existing webpages more interactive.
/Maintained and updated ~30 websites that need to be managed daily.

Brickfish • Digital Designer Oct 2013 - April 2016

/Designed websites, campaigns, and social branding posts for clients such as Hertz, Neiman Marcus, Urban Decay, Fresh Del Monte, Clos du Bois, Strack & Van Til, TopCo, NatureSweet, and Intellia Therapeutics.
/Ensured quality responsive web design, efficiency in meeting tight project deadlines, and continued growth in improving the web design process.
/Worked with developers by writing HTML5 & CSS3 in accordance with my designs.
/Designed and implemented multiple social media campaigns.
/Branded and skinned social media pages for Fortune 500 companies
/Created engaging content for client's social media channels (Instagram, Facebook, Twitter, Pinterest, Polyvore).
/Accurately and clearly communicated with project managers, coworkers, and writers on direction, revisions, and schedules for campaigns and projects
/Used illustration techniques to create engaging icons.

EDUCATION

DePaul Institute for Professional Development Web Development with Javascript and HTML5 Program A+ letter grade • Sept-Nov 2016

8 week intensive course that thoroughly covered raw Javascript, jQuery, AJAX and strengthened my skills in CSS animations. Introduced to Angular 2 and Node.

Lake Forest College Communication, Digital Design • 2009- 2013

Lake Forest College 'In the Loop' Program - Lived in the city of Chicago and took classes at Columbia College for LFC credit while having an internship at Wrapports / Chicago Sun-Times. The classes I took at Columbia were design classes not available at LFC, which increased my knowledge and interest in the area. These classes were Advertising: Art Direction, and History of Communication Design.

Associated Colleges of the Midwest (ACM) Study Abroad Program in Florence, Italy - Studied Renaissance art history, sight-size drawing technique, and the Italian language while traveling around Europe. I embraced my Italian heritage as well (I have dual Italian and American citizenship).

SKILLS

HTML5 • CSS3 • CSS3 Animations • Javascript • Wordpress •
SASS • Github • Terminal • Adobe Creative Suite • Sketch •
Conceptual Thinking • UI Design • Typography

CONTACT

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