

Merrin Macleod

Designer & front-end developer

Please contact me at merrin.macleod@gmail.com or +64 22 323 0981.

References are available on request.

Skills

User experience design

- User personas and journeys
- Wireframing
- UX reviews
- Prototypes in code
- Usability testing
- Facilitating workshops
- Integrating design with Agile
- Sketch, Balsamiq, InVision

Visual design

- Branding and visual identities
- Style guides for the web
- Responsive web design
- Typography
- Illustration
- Photography
- Adobe Photoshop, Illustrator, InDesign

Front-end development

- HTML: semantic markup, HAML, Bootstrap
- CSS: object-oriented CSS architecture, SASS, responsive web design
- JavaScript, JQuery
- Git, Unix command line, Ruby on Rails

Experience

Rabid

Designer & front-end developer • November 2012 to November 2014

Projects included:

- NZ Navigator - UX design, front-end development, usability testing
- Rabid - branding and visual identity, responsive web design, front-end development
- ThunderMaps - UX reviews, usability testing, front-end development
- The Pack - UX design, user journeys, user personas, front-end development

Community

Rails Girls

- Started Rails Girls Wellington community
- Ran two successful events introducing women and girls to Ruby on Rails
- Coordinated sponsorship and budget of over \$8000
- Started Ruby's Tea Party
- Contributed material back to Rails Girls international community
- Coached and ran a front-end workshop at Rails Girls Auckland

Summer of Tech

- Gave a talk at the 2013 Xero Seminar Series on integrating design and agile development
- Coached at the 2014 Hackfest

Startup Weekend Education

- Designer for team SchoolComms - schoolcomms.co - received an honourable mention

InternetNZ

- Active member of InternetNZ
- Facilitated session at NetHui in 2014
- Co-founded Adopt an MP at NetHui in 2013

General

- Secretary of Ruby New Zealand
- Member of Code For NZ
- Ran a session on teaching technology at Gather in 2014
- Open source contributions to projects including AskAway

Education

Victoria University of Wellington, 2010 - 2014

Bachelor of Design Innovation (Culture and Context) graduation pending

Emmanuel College, Queensland

Graduated with OP 5