

Michael Robinson

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PROFESSIONAL SUMMARY

A developer advocate and community manager with experience scaling an ecosystem and community in the data lineage space, I enjoy supporting other developers, increasing adoption, and helping products win.

EXPERIENCE

Committer (volunteer), OpenLineage & Marquez, December 2024 - Present

- Lead enablement sessions for Solutions Architects and developers (ex: AWS enablement in April 2025).
- Coordinate and promote meetups (ex: meetup with Google in Warsaw).
- Create and maintain community resources (ex: Arcade demo for the Marquez project, landing pages).
- Liaise with LF AI & Data Foundation on project governance.

Learning Technologist, Fidelity Investments, May 2025 - Present

- Run and maintain the learning platform that supports external clients using the Wealthscape platform.
- Perform publishing tasks, participate in strategic improvements to the learning platform, and collaborate with instructional designers and facilitators to establish system policies and procedures.
- Undertake tech-centered development projects that drive a strategy to increase participation in learning programs in a measurable and effective way.
- Scope, POC, and implement engagement analytics projects.

Developer Advocate, Astronomer, November 2021 - December 2024

- DRI for Astro Observe content strategy and execution, working with the Product, PMM, and Docs teams to successfully launch an observability feature set (the first customer was onboarded in November 2024).
- Deliver a trade show environment, demo storyline, product webinar, and conference presentations, including two live demos at Airflow Summit (webinar: 70+ attendees).
- Create product highlight videos for Astronomer's YouTube channel (160+ views per video average).
- Author technical blog posts, guides and tutorials on OpenLineage, Marquez, Airflow, and Astro, including AI and ETL quickstarts, feature guides, get started tutorials.
- Launch TSC meeting motion and lead meetings with partners such as Datadog, Astronomer, Google.
- Inbound and onboard new ecosystem partners, facilitating 50+% growth of OpenLineage ecosystem (new partners include AWS, Google, Atlan, IBM, Collibra).
- Demo the project and new features in conference talks (ex: Airflow Summit 2022).
- Blog and promote releases, features, events on Slack, LinkedIn, X.
- Launch a meetup motion and coordinate events with Confluent, Google, Astronomer, Collibra, others.
- Launch community newsletter, maintaining an open rate ~35%.
- Inbound, coordinate and promote events including an Accenture panel on OpenLineage with Atlan, Collibra, Confluent, Google, IBM that drew 87 attendees including Apple, LPMC, HSBC, Nestlé.
- Contribute dev tools, docs, fixes, and features to open-source projects (1270+ contributions since 2022).
- Test and prototype new integrations including GCP Dataplex and a new SQLAlchemy integration prototype.
- Release manager responsible for executing releases, promoting artifacts, documenting changes, promoting.
- Lead the process for graduating OpenLineage and Marquez from the LF AI & Data Foundation's incubator.

Faculty Member and Program Administrator, Universities & Colleges, August 2010 - November 2021

- Serve students at institutions such as USC, Boğaziçi University, University of Rhode Island, Brown, UMass.
- Create and maintain learning resources on LMS (Canvas, Blackboard, Blackbaud, Moodle, Brightspace).
- Develop and teach courses in communication, writing, English, humanities departments.
- Assess effectiveness of programs and manage writing center staff.
- Publish peer-reviewed research including a book and articles. One open-access article has 38k+ views.

EDUCATION

- Certificate in Full-stack Software Engineering, **Coding Temple Full-stack Bootcamp**
- Certificate in Data Science for Business Strategy, **University of Virginia Darden School of Business**
- Ph.D., MA in English, **University of Southern California**, honors: *Mellon Foundation Fellowship*
- BA in English, **University of Florida**, honors: *summa cum laude, sigma tau delta, Golden Key NHS*

SKILLS

Python, JavaScript, TypeScript, SQL, React, Gatsby, Docusaurus, OpenLineage, Marquez, Airflow, Heroku, Firebase, Docker, Git, Common Room, Adobe Premiere Pro, Google Analytics, Linux, Arcade, Hugging Face, SBERT, SumTotal, Jaspersoft, BiRT