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| 序号 | 中文名 | 英文名 | 尺寸 | 图表样式 | 类名 | 作者 | 完成时间 |
| 1 | 活跃粉丝比例 | active\_fans\_percentage | 6×6 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/active_fans_percentage.png | form\_class3 | 王聪 | 16-7-13 |
| 2 | 每年会员比例分布 | annual\_member\_percentage\_distribution | 18×6 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/annual_member_percentage_distribution.png |  | 王聪 | 17-2-20 |
| 3 | 品牌购买关联分析 | brand\_purchase\_association\_analysis | 12×12 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/brand_purchase_association_analysis.png |  | 王聪 | 16-7-13 |
| 4 | 品牌图表：统计表 | brand\_statistics | 24×10 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/brand_statistics.png | form\_class5 | 王聪 | 16-7-13 |
| 5 | 消费组成占比 | consumption\_composition\_proportion | 6×6 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/consumption_composition_proportion.png |  | 王聪 | 17-2-20 |
| 6 | 累计CRM会员总数 | cumulative\_CRM\_members\_number | 6×3 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/cumulative_CRM_members_number.png | form\_class1  form\_bg\_yellow | 王聪 | 16-7-13 |
| 7 | 累计电子会员总数 | cumulative\_electronic\_members\_number | 6×3 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/cumulative_electronic_members_number.png | form\_class1  form\_bg\_green | 王聪 | 16-7-13 |
| 8 | 当前累计人数 | current\_cumulative\_number | 6×3 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/current_cumulative_number.png | form\_class1  form\_bg\_yellow | 王聪 | 16-7-13 |
| 9 | 不同回购次数下的KPI | different\_repurchase\_times\_kpi | 24×20 | different_repurchase_times_kpi | form\_class6  form\_bg\_purple | 王聪 | 17-3-5 |
| 10 | 不同类型会员购买分布 | different\_types\_membership\_buy\_distribution | 18×8 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/different_types_membership_buy_distribution.png |  | 王聪 | 17-3-5 |
| 11 | 文案关键词分析 | document\_keywords\_analysis | 24×12 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/document_keywords_analysis.png | form\_class2 | 王聪 | 16-7-13 |
| 12 | 文案阅读分析 | document\_reading\_analysis | 24×15 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/document_reading_analysis.png |  | 王聪 | 16-7-13 |
| 13 | 最爱领取卡券（人员）排行榜 | favorite\_draw\_coupon\_ranking\_list | 24×12 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/favorite_draw_coupon_ranking_list.png | form\_class5 | 王聪 | 17-2-20 |
| 14 | 首篇转发率 | first\_forward\_rate | 6×3 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/first_forward_rate.png | form\_class1  form\_bg\_yellow | 王聪 | 16-7-13 |
| 15 | 首篇阅读人次 | first\_reading\_number | 6×3 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/first_reading_number.png | form\_class1  form\_bg\_purple | 王聪 | 16-7-13 |
| 16 | 上月粉丝留存率 | lastmonth\_fans\_retention\_rate | 6×3 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/lastmonth_fans_retention_rate.png | form\_class1  form\_bg\_green | 王聪 | 16-7-13 |
| 17 | 上月净增粉丝总数 | lastmonth\_increase\_fans\_number | 6×3 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/lastmonth_increase_fans_number.png | form\_class1  form\_bg\_blue | 王聪 | 16-7-13 |
| 18 | 上月净增粉丝留存率 | lastmonth\_increase\_fans\_retention\_rate | 6×3 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/lastmonth_increase_fans_retention_rate.png | form\_class1  form\_bg\_yellow | 王聪 | 16-7-13 |
| 19 | 上月新增粉丝总数 | lastmonth\_new\_fans\_number | 6×3 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/lastmonth_new_fans_number.png | form\_class1  form\_bg\_purple | 王聪 | 16-7-13 |
| 20 | 忠诚粉丝比例 | loyal\_fans\_percentage | 6×6 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/loyal_fans_percentage.png | form\_class3 | 王聪 | 16-7-13 |
| 21 | 营销渠道有效率 | marketing\_channel\_effectively\_percentage | 18×6 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/marketing_channel_effectively_percentage.png |  | 高天阳 | 17-3-5 |
| 22 | 营销渠道响应率 | marketing\_channel\_response\_percentage | 6×6 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/marketing_channel_response_percentage.png | form\_class3 | 高天阳 | 17-3-5 |
| 23 | 会员属性分布 | member\_attribute\_distribution | 18×6 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/member_attribute_distribution.png |  | 王聪 | 16-2-20 |
| 24 | 会员消费力分布曲线 | member\_consumption\_distribution\_curve | 18×6 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/member_consumption_distribution_curve.png |  | 王聪 | 16-2-20 |
| 25 | 会员生命周期管理 | member\_life\_cycle\_management | 6×6 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/member_life_cycle_management.png | form\_class3 | 王聪 | 17-2-20 |
| 26 | 会员细分及生命周期管理 | member\_segmentation\_life\_cycle\_management | 24×12 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/member_segmentation_life_cycle_management.png |  | 高天阳 | 17-3-5 |
| 27 | 会员价值分布曲线 | member\_value\_distribution\_curve | 24×6 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/member_value_distribution_curve.png |  | 王聪 | 17-2-20 |
| 28 | 移动端基础数据统计 | mobile\_basic\_data\_statistics | 6×6 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/mobile_basic_data_statistics.png | form\_class4  form\_bg\_green | 王聪 | 16-7-13 |
| 29 | 移动端使用人数变化曲线 | mobile\_user\_changes | 18×6 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/mobile_user_changes.png |  | 王聪 | 16-7-13 |
| 30 | 最受欢迎卡券（类别）排行榜 | most\_popular\_coupon\_ranking\_list | 24×12 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/most_popular_coupon_ranking_list.png | form\_class5 | 王聪 | 17-2-20 |
| 31 | 返店率 | return\_rate | 6×6 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/return_rate.png | form\_class3 | 王聪 | 17-3-5 |
| 32 | 单一卡券投放 | single\_coupon\_throw\_in\_analysis | 24×24 |  |  |  | 未完成 |
| 33 | 单条文案阅读分析 | single\_document\_reading\_analysis | 24×15 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/single_document_reading_analysis.png |  | 王聪 | 17-2-20 |
| 34 | 待唤醒粉丝比例 | sleeping\_fans\_percentage | 6×6 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/sleeping_fans_percentage.png | form\_class3 | 王聪 | 16-7-13 |
| 35 | 总计粉丝留存率 | total\_fans\_retention\_rate | 6×3 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/total_fans_retention_rate.png | form\_class1  form\_bg\_yellow | 王聪 | 16-7-13 |
| 36 | 昨天取消关注人数 | yesterday\_cancel\_attention\_number | 6×3 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/yesterday_cancel_attention_number.png | form\_class1  form\_bg\_green | 王聪 | 16-7-13 |
| 37 | 昨天净增关注人数 | yesterday\_increase\_attention\_number | 6×3 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/yesterday_increase_attention_number.png | form\_class1  form\_bg\_blue | 王聪 | 16-7-13 |
| 38 | 昨天新关注人数 | yesterday\_new\_attention\_number | 6×3 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/yesterday_new_attention_number.png | form\_class1  form\_bg\_purple | 王聪 | 16-7-13 |
| 39 | 昨日新增CRM会员 | yesterday\_new\_CRM\_members | 6×3 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/yesterday_new_CRM_members.png | form\_class1  form\_bg\_blue | 王聪 | 16-7-13 |
| 40 | 昨日新增电子会员 | yesterday\_new\_electronic\_members | 6×3 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/yesterday_new_electronic_members.png | form\_class1  form\_bg\_purple | 王聪 | 16-7-13 |
| 41 | 僵尸粉丝比例 | zombie\_fans\_percentage | 6×6 | /Users/Merrier/Documents/workspace/HTMLProject/Meezao/document_server/web_design/contents_folder/modules_folder/images/form_brick/zombie_fans_percentage.png | form\_class3 | 王聪 | 16-7-13 |
| 42 | Top10类目/Top50品牌综合排行 | category\_brand\_comprehensive\_rank | 24×12 | ../../meezao_market/Website/Public/DataCenter/images/form_brick/category_brand_comprehensive_ranking.png | form\_class5 | 王聪 | 17-3-21 |