

Merrill O'Shaughnessy.

Designer.

CONTACT

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EDUCATION

Duke University
B.A. in Human-centered Design & Informatics (Dec. 2022)
GPA: 3.7
Honors: Dean's List with Distinction (2019, 2021, 2022), DTech Scholar

SKILLS

Disciplines
UX Design
Graphic Design
Full-stack Web Development
Web & Mobile UI Design
Brand Identity Design
Data Visualization

Methods
Structured Interviews
Survey Design
Persona Development
Journey Mapping
Storyboarding
Wireframing
Interactive Prototyping
Usability Testing

Tools
Figma & Sketch
InVision
Blender & Maya
Photoshop & Illustrator
After Effects & Premiere Pro
InDesign
HTML, CSS, & JavaScript
Java & Python
WordPress
Tableau

WORK EXPERIENCE

Designer
Prophet | New York, NY | June 2023 - April 2025

Collaborated seamlessly within the design team to create compelling visual identities and comprehensive design systems that effectively conveyed and bolstered brand strategy. Confidently presented and substantiated standout creative work across user-experience and interface design, information design, and corporate identity/branding to cross-functional teams, senior management, and discerning clients.

UX Designer & Creative Director
Pitch Story Lab | Durham, NC | August 2021 - May 2023

Worked directly with clients to iteratively build and implement marketing solutions involving everything from designing logos and brand imagery to developing custom WordPress sites and online educational products to storyboarding and producing animated videos. Lead a small team of designers to produce professional work that consistently impressed clients, convincing more than 90% of our first-time clients to return for additional creative projects.

UX Design Intern
Wing (of Google X) | Palo Alto, CA | June 2022 - August 2022

Identified and resolved a major pain point for users of Wing's customer-facing drone delivery app by optimizing the in-app navigation. Crafted interactive prototypes and conducted formal usability testing with 20+ users, demonstrating a 17% average decrease in time spent searching for items. Met with team leaders across functions to determine feasibility before presenting a ready-to-ship navigation system and handing it off for development.

UX Design Intern — Employee Digital Experience Team
Mastercard | Purchase, NY | May 2021 - August 2021

Researched, wireframed, and prototyped wide-reaching employee-facing web applications. Collaborated with a team of interns to conceptualize a new product family for which I generated the brand identity and all personas, wireframes, animations, and other visual design elements, winning Mastercard's Global Intern Design Challenge in 2021. Received overwhelmingly positive feedback on my performance and work.

Teaching Assistant — Full-stack Web Development Course
Code Platoon | Chicago, IL | May 2020 - August 2020

Provided training in full-stack web development to a class of 20 military veterans. Collaborated with a team of faculty and proactively expanded my role into marketing and graphic design. Consistently received positive feedback from both students and instructors.

REFERENCES

Kelly Redling
Prophet | Associate Creative Director

- kredling@prophet.com
- 804 - 267 - 0630

Justeen Lee
Wing | UX Design Lead

- justeen@wing.com
- 929 - 262 - 0228

OTHER INTERESTS

Reading true crime, Hiking, Dog training, Spear hunting for lionfish, & Organizing life into lists