Benjamin Abitbol

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Netanya, Israel
Portfolio/Linkedin

> Junior Developer with a background in Online Digital Marketing. I use the MEAN/MERN Stack to solve problems. Blockchain passionate and crypto hedge-fund manager on the side.

WORK EXPERIENCE

2017-2018
Tel Aviv

Checkpoint – QA Engineer – Automation Testing Team
- automation testing (JSystem framework based on Java)
- system testing
- Extensive use of Jira management tool to report and track bugs.
- network security knowledge
- CCSA/CCSE certifications
- Extensive use of Linux command line

April-Jun 2017
Tel Aviv

Elevation Academy – Junior Developer
- Led two hackatons teams building projects using MEAN stack technologies
- Freelance projects : building landing pages from phd to html/css/javascript (mobile/tablet responsive)
- Currently growing my knowledge in react.js/react native

Dec-Feb 2017
Hertzliya

Gigaspaces Technologies – *Marketing Manager*
- Organization of events on the French territory▪Leading of Facebook and Linkedin ads campaigns
- SEO and SEM optimization▪Extensive use of automation tools (Salesforce, SalesGenius, Rainking...)

Oct 15-Sept 16
Paris

BillTornade – *Marketing Manager Assistant*
- Leading of marketing campaigns on social media (brand focused)▪Management of budgets
- Strategy oriented decisions based on results▪Management of customer journey (Research and improvement)
- Daily management of the website ▪SEO

May-Oct 2015
Israel

Gigaspaces Technologies – *Marketing Manager and Inside Sales Assistant*
- Leading of marketing campaigns on the French territory ▪Contribution to the organization of events
- Consolidation of budgets on several projects ▪Contribution to the organization of events▪SEO
- Market study of internet publishers in the high-tech field ▪Participation in the launching of a new website

Feb 14-Apr 15
Paris

Deloitte – *Community Marketing Manager Assistant*
- Contribution to the consolidation of budgets FY14/FY15 for Marketing & Innovation Pole
- Reflection on the process of formalization and description of marketing leads
- Development of operational marketing project (preparation of studies, publication and events)

EDUCATION

Feb-May 2017

Elevation Academy
Intensive Coding Bootcamp (3 months) with Html, Css, Javascript using the MEAN Stack

2011-2012

ISG Paris
Master specialty in Entrepreneurship and Marketing
Core courses: Developing an entrepreneurial project, E-marketing, Fundraiser, Accounting and Taxation, Valuation of business and practice of disposal/recovery, Human Resources

2009-2011

ISG Paris
National program for two years
Core courses: Accounting, European Law and Economics, Consumer Behavior, Business Plan, Marketing, Theory of Finance, Corporate Finance, Financial Analysis and Human Resources

2007-2009

ISG (Institut Supérieur de Gestion)
'Classe Preparatoire', an intensive two years preparatory course for national entrance exam into ISG's school.

2007

LYCEE YABNE
Science oriented Baccalauréat with a major in Physics, obtained with honors

COMPUTER SKILLS

Computer: HTML, CSS, Javascript, MEAN Stack (mongo, express, angular, nodejs), Github, Wordpress, Linux, Office Suite.

Languages: **French**: mother tongue **English**: fluent- **TOEIC** (2011): 815/990 **Hebrew:** advanced