

# Benjamin Abitbol

E-mail [benjiab@hotmail.com](mailto:benjiab@hotmail.com)



+972 055 66 80 262

Netanya, Israel

[Linkedin/Github](#)

Junior Web Developer with a background in Online Digital Marketing. I use the MEAN Stack (Mongo, Express, NodeJs, Angular) to solve problems, write beautiful Javascript, and achieve client goals.

## WORK EXPERIENCE

- Dec-Feb 2017 Paris** **Gigaspaces Technologies – Marketing Manager**
- Organization of events on the French territory
  - Leading of Facebook and LinkedIn ads campaigns
  - SEO and SEM optimization
  - Extensive use of automation tools (Salesforce, SalesGenius, Rainking...)
- Oct 15-Sept 16 Paris** **BillTornado – Marketing Manager Assistant**
- Leading of marketing campaigns on social media (brand focused)
  - Management of budgets
  - Strategy oriented decisions based on results
  - Management of customer journey (Research and improvement)
  - Daily management of the website
  - SEO
- May-Oct 2015 Israel** **Gigaspaces Technologies – Marketing Manager and Inside Sales Assistant**
- Leading of marketing campaigns on the French territory
  - Contribution to the organization of events
  - Consolidation of budgets on several projects
  - Contribution to the organization of events
  - SEO
  - Market study of internet publishers in the high-tech field
  - Participation in the launching of a new website
- Feb 14-Apr 15 Paris** **Deloitte – Community Marketing Manager Assistant**
- Contribution to the consolidation of budgets FY14/FY15 for Marketing & Innovation Pole
  - Reflection on the process of formalization and description of marketing leads
  - Participation in the development of operational marketing project (preparation of studies, publication and events)
  - Participation in the launching of an Ipad application to animate the recurring workshops of the company
- Jan-Dec 2013 Paris** **SmartGenerationGroup – Associate « AlloFlashContact »**
- Establishment of a new technological product (QR code)
  - Setting up a business plan
  - Prospecting on the ground (customer conversion rate 80/500), phoning, mailing
  - Event organization and results management (partnership creation and b2b)

## EDUCATION

- Feb-May 2017** **Elevation Academy**  
Intensive Coding Bootcamp (3 months) with Html, Css, Javascript using the MEAN Stack
- 2011-2012** **ISG Paris**  
Master specialty in Entrepreneurship and International Trade  
**Core courses:** Developing an entrepreneurial project, E-marketing, Fundraiser, Accounting and Taxation, Valuation of business and practice of disposal/recovery, Human Resources
- 2009-2011** **ISG Paris**  
National program for two years  
**Core courses:** Accounting, European Law and Economics, Consumer Behavior, Business Plan, Marketing, Theory of Finance, Corporate Finance, Financial Analysis and Human Resources
- 2007-2009** **ISG (Institut Supérieur de Gestion)**  
'Classe Préparatoire', an intensive two years preparatory course for national entrance exam into ISG's school.
- 62007** **LYCEE YABNE**  
Science oriented Baccalauréat with a major in Physics, obtained with honors

## EXTRA- ACTIVITIES

- 2010-2011** **Treasurer of a student organization “Art4You”**
- Management of the budget, Overall responsibility for managing the costs, responsible for the procurement management
- Organized a 250 participants event for the student organization ‘Art4You’**
- Organizing an event to promote talents in front of the stage (comedian, dancer, musician, humorist, magician)
- Ionis Tutoring – Paris, France**  
Private tutoring in English, Management, Economics and Accounting at different levels for students aged from 15 to 21 years old

## COMPUTER SKILLS

- Computer:** HTML, CSS, Javascript, MEAN Stack (mongo, express, angular, nodejs), Github, Office Suite.
- Languages:** **French:** mother tongue      **English:** fluent- TOEIC (2011): 815/990      **Hebrew:** advanced