**HealthClub Interview Questionnaire**

Alan Moe

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WCTC

800 Main Street

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General Manager

HealthClub

Waukesha, WI

Dear General Manager,

Thank you for this opportunity to assist with your software needs. After reviewing the initial requirements, we have prepared some follow up questions. Here are the questions:

* 1. What areas or machines have you noticed are used least?
  2. How long have you been in business?
  3. What sets you apart from your competitors in your mind?
  4. Are you currently using any software that performs these tasks? Maybe several systems that we want to combine into 1??
  5. What areas of sales you would like to expand? For example- Merchandise? Activities for limited members? Full memberships?
  6. What percentage would you like to have as full?
  7. Do you currently have membership fees paid on automatic payment?
  8. Do you want to track member purchases?
  9. How do you currently schedule activities and facilitators?
  10. Would you like them to be geared toward one type of membership group?
  11. How often would you want to do special offers? Weekly/monthly/quarterly?
  12. Do you currently utilize social media? If so, how?
  13. Do you collect email addresses for all members?
  14. What areas would you like to track use of?

We look forward to your responses and our meeting next week.

Thank you,

WCTC