Study 3

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nis file reproduces the preprocessing and analysis steps of Study 3. The data are automatically import om Github and necessary packages will be downloaded and installed if they are not yet available.	ed

sessionInfo()

```
## R version 4.0.3 (2020-10-10)
## Platform: x86_64-apple-darwin17.0 (64-bit)
## Running under: macOS Big Sur 10.16
##
## Matrix products: default
           /Library/Frameworks/R.framework/Versions/4.0/Resources/lib/libRblas.dylib
## LAPACK: /Library/Frameworks/R.framework/Versions/4.0/Resources/lib/libRlapack.dylib
##
## locale:
## [1] en_US.UTF-8/en_US.UTF-8/en_US.UTF-8/C/en_US.UTF-8/en_US.UTF-8
## attached base packages:
## [1] stats
                 graphics grDevices utils
                                               datasets methods
                                                                    base
##
## other attached packages:
## [1] gridExtra_2.3
                               emmeans_1.5.3
                                                       BayesFactor_0.9.12-4.2
   [4] coda_0.19-4
                               brms_2.14.4
                                                       Rcpp_1.0.5
                                                      Matrix_1.2-18
## [7] afex_0.28-0
                               lme4_1.1-26
## [10] forcats_0.5.0
                               stringr_1.4.0
                                                       dplyr_1.0.2
                               readr_1.4.0
## [13] purrr_0.3.4
                                                       tidyr_1.1.2
## [16] tibble_3.0.4
                               ggplot2_3.3.2
                                                       tidyverse_1.3.0
## [19] pacman_0.5.1
##
## loaded via a namespace (and not attached):
##
     [1] readxl_1.3.1
                              backports_1.2.1
                                                    plyr_1.8.6
##
     [4] igraph_1.2.6
                              splines_4.0.3
                                                    crosstalk_1.1.0.1
     [7] TH.data_1.0-10
                              rstantools_2.1.1
                                                    inline_0.3.17
  [10] digest_0.6.27
                              htmltools_0.5.0
                                                    rsconnect_0.8.16
##
##
   [13] lmerTest_3.1-3
                              fansi_0.4.1
                                                    magrittr_2.0.1
  [16] openxlsx_4.2.3
                              modelr_0.1.8
                                                    RcppParallel_5.0.2
## [19] matrixStats_0.57.0
                              xts_0.12.1
                                                    sandwich_3.0-0
```

```
rvest_0.3.6
## [22] prettyunits_1.1.1
                              colorspace_2.0-0
## [25] haven_2.3.1
                              xfun_0.19
                                                   callr_3.5.1
## [28] crayon_1.3.4
                              jsonlite_1.7.2
                                                   survival_3.2-7
## [31] zoo_1.8-8
                              glue_1.4.2
                                                   gtable_0.3.0
## [34] MatrixModels_0.4-1
                              V8_3.4.0
                                                   car_3.0-10
## [37] pkgbuild_1.1.0
                              rstan_2.21.3
                                                   abind_1.4-5
## [40] scales_1.1.1
                              mvtnorm_1.1-1
                                                   DBI_1.1.0
## [43] miniUI_0.1.1.1
                              xtable_1.8-4
                                                   foreign_0.8-80
## [46] StanHeaders_2.21.0-6 stats4_4.0.3
                                                   DT_0.16
## [49] htmlwidgets_1.5.3
                              httr_1.4.2
                                                   threejs_0.3.3
## [52] ellipsis_0.3.1
                              pkgconfig_2.0.3
                                                   100_2.4.1
## [55] dbplyr_2.0.0
                              tidyselect_1.1.0
                                                   rlang_0.4.9
## [58] reshape2_1.4.4
                              later_1.1.0.1
                                                   munsell_0.5.0
## [61] cellranger_1.1.0
                              tools_4.0.3
                                                   cli_2.2.0
## [64] generics_0.1.0
                              broom_0.7.2
                                                   ggridges_0.5.2
## [67] evaluate_0.14
                              fastmap_1.0.1
                                                   yaml_2.2.1
## [70] processx_3.4.5
                                                   fs_{1.5.0}
                              knitr_1.30
## [73] zip_2.1.1
                              pbapply_1.4-3
                                                   nlme_3.1-149
## [76] mime_0.9
                                                   xm12_1.3.2
                              projpred_2.0.2
## [79] compiler_4.0.3
                              bayesplot_1.7.2
                                                   shinythemes_1.1.2
## [82] rstudioapi_0.13
                              curl_4.3
                                                   gamm4_0.2-6
## [85] reprex_0.3.0
                              statmod_1.4.35
                                                   stringi_1.5.3
## [88] ps_1.5.0
                              Brobdingnag_1.2-6
                                                   lattice_0.20-41
## [91] nloptr_1.2.2.2
                              markdown_1.1
                                                   shinyjs_2.0.0
## [94] vctrs_0.3.5
                              pillar_1.4.7
                                                   lifecycle_0.2.0
## [97] bridgesampling_1.0-0 estimability_1.3
                                                   data.table_1.13.4
## [100] httpuv_1.5.4
                              R6_2.5.0
                                                   promises_1.1.1
## [103] rio_0.5.16
                              codetools_0.2-16
                                                   boot_1.3-25
## [106] colourpicker_1.1.0
                              MASS_7.3-53
                                                   gtools_3.8.2
## [109] assertthat_0.2.1
                              withr_2.3.0
                                                   shinystan_2.5.0
## [112] multcomp_1.4-15
                              mgcv_1.8-33
                                                   parallel_4.0.3
## [115] hms_0.5.3
                              grid_4.0.3
                                                   minqa_1.2.4
## [118] rmarkdown_2.6
                              carData_3.0-4
                                                   numDeriv_2016.8-1.1
## [121] shiny_1.5.0
                              lubridate_1.7.9.2
                                                   base64enc_0.1-3
## [124] dygraphs_1.1.1.6
```

Import data

```
df = read.csv('https://raw.githubusercontent.com/mertensu/thinking-in-ratios/master/data_total_study3.c
```

Preprocessing

```
# replace zero ratings with 0.001
df[df$redness_rating == 0, 'redness_rating'] = 0.001
# df = df[df$redness_rating!=0, ]

# compute correct binary choice
df = df %>% mutate(redness_correct = ifelse(saturation < 50, 0, 1))</pre>
```

Demographics

```
psych::describe(df$age)
##
                       sd median trimmed mad min max range skew kurtosis
              n mean
                                                          7 0.5
                                   20.71 1.48 18 25
## X1
        1 1424 20.81 1.72
                              21
                                                                    -0.12 0.05
df %>% distinct(File, .keep_all = T) %>% group_by(gender) %% summarise(
  N = n(),
  Min =
    min(age),
 Max =
    max(age),
 Mean =
    mean(age),
  Sd =
    sd(age)
## 'summarise()' ungrouping output (override with '.groups' argument)
## # A tibble: 3 x 6
     gender
              {	t N} \quad {	t Min}
                        Max Mean
                                      Sd
   <chr> <int> <int> <int> <dbl> <dbl>
                          24 24
## 1 d
              1
                    24
## 2 m
              15
                     19
                          25 21.3 1.49
## 3 w
              20
                     18
                          24 20.3 1.72
```

```
df %>% distinct(File, .keep_all = T) %>% count(student)
##
     student n
## 1
           0 1
## 2
           1 35
df %>% distinct(File, .keep_all = T) %>% filter(student == 1) %>% count(psycho)
    psycho n
## 1
          0 22
## 2
          1 13
df %>% distinct(File, .keep_all = T) %>% count(condition)
##
          condition n
## 1
           standard 18
## 2 unidirectional 18
```

Analysis

ANOVA I (mixed 2(method) x 8(saturation))

```
fit = aov_ez(
    dv = "log_redness_rating",
    within = 'saturation_factor',
    between = "condition",
    id = "File",
    data = df
)
)
```

frequentist fit

```
## Converting to factor: condition
## Warning: More than one observation per cell, aggregating the data using mean
## (i.e, fun_aggregate = mean)!
## Contrasts set to contr.sum for the following variables: condition
## Anova Table (Type 3 tests)
## Response: log_redness_rating
##
                         Effect
                                          df MSE
                                                         F ges p.value
## 1
                       condition
                                      1, 34 1.67 23.31 *** .123
                                                                   <.001
              saturation_factor 1.60, 54.51 4.03 56.05 *** .567
                                                                   <.001
## 3 condition:saturation_factor 1.60, 54.51 4.03 12.20 *** .222
                                                                   <.001
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '+' 0.1 ' ' 1
## Sphericity correction method: GG
```

```
df$File = factor(df$File)
df$condition = factor(df$condition)
 bfs = anovaBF(
   log_redness_rating ~ saturation_factor * condition + File,
   whichRandom = 'File',
   whichModels = 'top',
   data = df
  )
)
bayesian fit
## Bayes factor top-down analysis
## -----
## When effect is omitted from condition + saturation_factor + condition:saturation_factor + File , BF
## [1] Omit condition:saturation_factor : 6.672491e-52 ±3.76%
## [2] Omit saturation_factor : 1.61072e-198 ±3.38%
## [3] Omit condition
                                      : 0.003861875 ±2.81%
## Against denominator:
## log_redness_rating ~ condition + saturation_factor + condition:saturation_factor + File
## Bayes factor type: BFlinearModel, JZS
# BF saturation_factor
bf_1 = lmBF(log_redness_rating ~ condition + File,
           whichRandom = 'File',
           data = df
bf_2 = lmBF(
 log_redness_rating ~ saturation_factor + condition + File,
 whichRandom = 'File',
 data = df
(bf_saturation_factor = bf_2 / bf_1)
## Bayes factor analysis
## -----
## [1] saturation_factor + condition + File : 2.565474e+171 ±2.06%
## Against denominator:
   log_redness_rating ~ condition + File
##
## ---
```

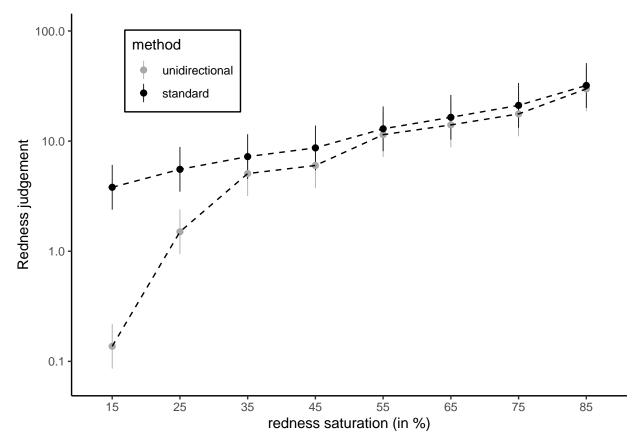
[1] "logBF 394.684194035786"

Bayes factor type: BFlinearModel, JZS

print(paste0('logBF', bf_saturation_factor@bayesFactor\$bf))

```
# BF condition
bf_1 = lmBF(
  log_redness_rating ~ saturation_factor + File,
  whichRandom = 'File',
 data = df
bf_2 = lmBF(
  log_redness_rating ~ saturation_factor + condition + File,
 whichRandom = 'File',
 data = df
(bf_condition = bf_2 / bf_1)
## Bayes factor analysis
## [1] saturation_factor + condition + File : 209.3591 ±1.74%
##
## Against denominator:
## log_redness_rating ~ saturation_factor + File
## ---
## Bayes factor type: BFlinearModel, JZS
print(paste0('logBF', bf_condition@bayesFactor$bf))
## [1] "logBF 5.34405098567186"
# BF interaction
bf_1 = lmBF(
 log_redness_rating ~ saturation_factor + condition + File,
 whichRandom = 'File',
 data = df
bf_2 = lmBF(
  log_redness_rating ~ saturation_factor * condition + File,
 whichRandom = 'File',
  data = df
)
(bf_interaction = bf_2 / bf_1)
## Bayes factor analysis
## [1] saturation_factor * condition + File : 1.56056e+51 \pm 9.96\%
## Against denominator:
## log_redness_rating ~ saturation_factor + condition + File
## Bayes factor type: BFlinearModel, JZS
print(paste0('logBF', bf_interaction@bayesFactor$bf))
## [1] "logBF 117.876884177071"
```

```
grid = data.frame(emmeans(fit, ~ saturation_factor + condition))
ggplot(grid, aes(
 x = saturation_factor,
 y = \exp(emmean),
 group = condition
)) +
  geom_pointrange(aes(
   ymin = exp(lower.CL),
   ymax = exp(upper.CL),
    color = condition
  ), size =
   0.3) +
  scale_y_continuous(
   trans = 'log2',
   breaks = c(0.1, 1, 10, 100),
   limits = c(0.07, 100)
  ) +
  geom_line(linetype = 'dashed') +
  labs(y = 'Redness judgement', x = 'redness saturation (in %)') +
  scale_color_manual(
   values = c("darkgrey", "black"),
   name = "method",
   labels = c("unidirectional", "standard")
  scale_x_discrete(labels = substring(grid$saturation_factor, 2)) +
  theme_classic() +
  theme(
    legend.position = c(0.2, 0.85),
    legend.background = element_rect(color = "black")
```



 ${\bf Figure}~4$

```
ggsave(
  pasteO("final_plots/study3_figure3.png"),
  dpi = 600,
  height = 4,
  width = 5,
  units = "in"
)
```

Bayesian mixed effects models (standard condition)

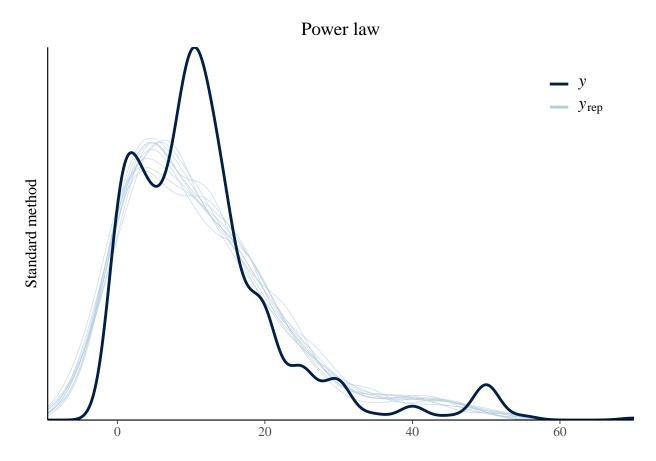
```
(formula = bf(
    redness_rating_comparable ~ a * saturation ^ b ,
    a ~ (1 | File),
    b ~ (1 | File),
    nl = TRUE
    ))
```

Fit power law

```
## redness_rating_comparable ~ a * saturation^b
## a ~ (1 | File)
## b ~ (1 | File)
\# make_stancode(formula, data = df[df$condition == 'standard', ], prior = prior_settings)
  power_law_standard <-</pre>
   brm(
      formula,
      data = df[df$condition == 'standard',],
      save_all_pars = T,
      sample_prior = 'yes',
      warmup = 2000,
      iter = 7000,
      cores = 4,
      control = list(adapt_delta = 0.96, max_treedepth = 15),
      prior = prior_settings,
      file = 'study3_power_standard_x'
   )
)
## Family: gaussian
   Links: mu = identity; sigma = identity
## Formula: redness_rating_comparable ~ a * saturation^b
            a ~ (1 | File)
            b ~ (1 | File)
##
##
      Data: df[df$condition == "standard", ] (Number of observations: 720)
## Samples: 4 chains, each with iter = 7000; warmup = 2000; thin = 1;
            total post-warmup samples = 20000
##
## Group-Level Effects:
## ~File (Number of levels: 18)
                   Estimate Est.Error 1-95% CI u-95% CI Rhat Bulk_ESS Tail_ESS
## sd(a_Intercept)
                       0.24
                                 0.05
                                           0.17
                                                    0.35 1.00
                                                                   4279
                                                                            7324
## sd(b Intercept)
                       1.01
                                 0.21
                                           0.69
                                                    1.49 1.00
                                                                  5274
                                                                            8608
##
## Population-Level Effects:
               Estimate Est.Error 1-95% CI u-95% CI Rhat Bulk_ESS Tail_ESS
                   0.45
                             0.06
                                       0.33
                                                0.56 1.00
                                                              3082
                                                                        5810
## a_Intercept
## b_Intercept
                   1.99
                             0.23
                                       1.52
                                                2.42 1.00
                                                              4071
                                                                        7693
## Family Specific Parameters:
         Estimate Est.Error 1-95% CI u-95% CI Rhat Bulk_ESS Tail_ESS
## sigma
             0.04
                       0.00
                                0.03
                                         0.04 1.00
                                                       25386
                                                                14722
##
## Samples were drawn using sampling(NUTS). For each parameter, Bulk_ESS
## and Tail_ESS are effective sample size measures, and Rhat is the potential
## scale reduction factor on split chains (at convergence, Rhat = 1).
(
 pow_standard_plot = pp_check(power_law_standard) +
   labs(title = 'Power law', y = 'Standard method') +
```

```
scale_x_continuous(labels=c(0,20,40,60), breaks=c(0,0.2,0.4,0.6)) +
theme(
    plot.title = element_text(hjust = 0.5),
    legend.position = c(0.9, 0.9)
)
```

Using 10 posterior samples for ppc type 'dens_overlay' by default.



```
brms::loo(power_law_standard)
```

```
## Warning: Found 3 observations with a pareto_k > 0.7 in model
## 'power_law_standard'. It is recommended to set 'moment_match = TRUE' in order to
## perform moment matching for problematic observations.

##
## Computed from 20000 by 720 log-likelihood matrix
##
## Estimate SE
## elpd_loo 1323.4 43.2
```

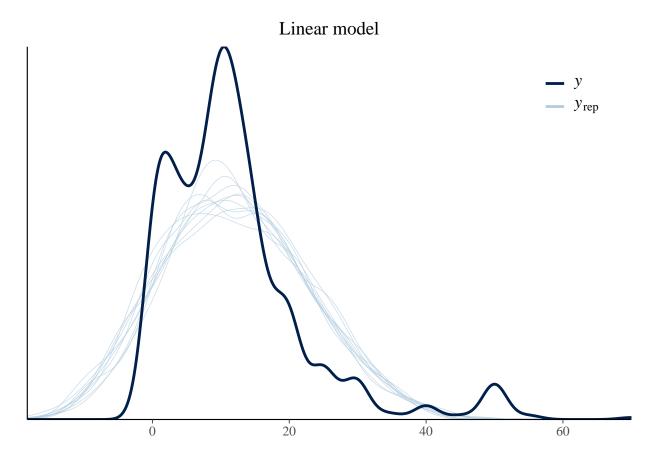
```
## p_loo
               68.2 13.4
            -2646.7 86.3
## looic
## -----
## Monte Carlo SE of elpd_loo is NA.
## Pareto k diagnostic values:
                                         Min. n_eff
                            Count Pct.
##
## (-Inf, 0.5]
                 (good)
                           711 98.8%
                                         2210
## (0.5, 0.7]
                (ok)
                             6
                                  0.8%
                                          715
                                0.3%
##
                              2
                                          44
      (0.7, 1]
                (bad)
      (1, Inf) (very bad) 1
                                  0.1%
                                          11
## See help('pareto-k-diagnostic') for details.
brms::waic(power_law_standard)
## Warning:
## 34 (4.7%) p_waic estimates greater than 0.4. We recommend trying loo instead.
##
## Computed from 20000 by 720 log-likelihood matrix
##
            Estimate
                       SE
##
## elpd_waic 1325.1 42.6
## p_waic
                66.5 12.8
## waic
             -2650.2 85.2
##
## 34 (4.7%) p_waic estimates greater than 0.4. We recommend trying loo instead.
brms::bridge_sampler(power_law_standard)
## Iteration: 1
## Iteration: 2
## Iteration: 3
## Iteration: 4
## Iteration: 5
## Iteration: 6
## Bridge sampling estimate of the log marginal likelihood: 1269.12
## Estimate obtained in 6 iteration(s) via method "normal".
prior_settings = c(
  set_prior('normal(0,1)', class = 'b', coef = 'saturation'),
  set_prior('normal(0,5)', class = 'b', coef = 'Intercept')
(formula = redness_rating_comparable ~ 0 + Intercept + saturation + (1 + saturation |File))
```

Fit linear model

```
## redness_rating_comparable ~ 0 + Intercept + saturation + (1 +
##
       saturation | File)
\# make_stancode(formula, data = df[df$condition == 'standard', ], prior = prior_settings)
(linear_standard <-
  brm(
   formula,
   data = df[df$condition == 'standard', ],
   save_all_pars = T,
   sample_prior = 'yes',
   warmup = 2000,
   cores = 4,
   prior = prior_settings,
   iter = 7000,
   file = 'study3_linear_standard_x'))
## Family: gaussian
   Links: mu = identity; sigma = identity
## Formula: redness_rating_comparable ~ 0 + Intercept + saturation + (1 + saturation | File)
      Data: df[df$condition == "standard", ] (Number of observations: 720)
## Samples: 4 chains, each with iter = 7000; warmup = 2000; thin = 1;
##
            total post-warmup samples = 20000
##
## Group-Level Effects:
## ~File (Number of levels: 18)
##
                             Estimate Est.Error 1-95% CI u-95% CI Rhat Bulk_ESS
## sd(Intercept)
                                 0.05
                                           0.01
                                                     0.03
                                                              0.08 1.00
## sd(saturation)
                                 0.14
                                           0.03
                                                     0.10
                                                              0.21 1.00
                                                                            5951
                                           0.02
## cor(Intercept, saturation)
                                -0.98
                                                   -1.00
                                                             -0.92 1.00
                                                                            7999
##
                             Tail_ESS
## sd(Intercept)
                                10211
## sd(saturation)
                                 9412
                                 9592
## cor(Intercept,saturation)
## Population-Level Effects:
              Estimate Est.Error 1-95% CI u-95% CI Rhat Bulk ESS Tail ESS
## Intercept
                 -0.07
                            0.01
                                     -0.09
                                             -0.04 1.00
                                                             4745
                                                                      7905
## saturation
                  0.37
                            0.04
                                     0.30
                                              0.44 1.00
                                                             4667
                                                                      7078
##
## Family Specific Parameters:
        Estimate Est.Error 1-95% CI u-95% CI Rhat Bulk ESS Tail ESS
## sigma
             0.05
                       0.00
                                0.05
                                         0.05 1.00
                                                       33352
                                                                15061
##
## Samples were drawn using sampling(NUTS). For each parameter, Bulk_ESS
## and Tail_ESS are effective sample size measures, and Rhat is the potential
## scale reduction factor on split chains (at convergence, Rhat = 1).
  lin_standard_plot = pp_check(linear_standard) + labs(title = 'Linear model') +
   scale_x_continuous(labels=c(0,20,40,60), breaks=c(0,0.2,0.4,0.6)) +
   theme(
     plot.title = element_text(hjust = 0.5),
```

```
legend.position = c(0.9, 0.9)
)
```

Using 10 posterior samples for ppc type 'dens_overlay' by default.



```
brms::loo(linear_standard)
```

```
## Warning: Found 1 observations with a pareto_k > 0.7 in model 'linear_standard'.
## It is recommended to set 'moment_match = TRUE' in order to perform moment
## matching for problematic observations.

##
## Computed from 200000 by 720 log-likelihood matrix
##
## Estimate SE
## elpd_loo 1107.0 42.7
## p_loo 46.7 7.5
## looic -2214.0 85.4
## ------
```

```
## Monte Carlo SE of elpd_loo is NA.
##
## Pareto k diagnostic values:
##
                                           Min. n_eff
                            Count Pct.
## (-Inf, 0.5]
               (good)
                            719
                                  99.9%
                                           2469
  (0.5, 0.7]
                                   0.0%
                                           <NA>
##
                 (ok)
                              0
      (0.7, 1]
                 (bad)
                                   0.1%
                                           109
##
                              1
      (1, Inf)
##
                 (very bad)
                              0
                                   0.0%
                                           <NA>
## See help('pareto-k-diagnostic') for details.
brms::waic(linear_standard)
## Warning:
## 24 (3.3%) p_waic estimates greater than 0.4. We recommend trying loo instead.
## Computed from 20000 by 720 log-likelihood matrix
##
##
             Estimate
                        SE
              1107.2 42.7
## elpd_waic
## p_waic
                 46.5 7.5
              -2214.4 85.4
## waic
## 24 (3.3%) p_waic estimates greater than 0.4. We recommend trying loo instead.
brms::bridge_sampler(linear_standard)
## Iteration: 1
## Iteration: 2
## Iteration: 3
## Iteration: 4
## Iteration: 5
## Iteration: 6
## Iteration: 7
## Bridge sampling estimate of the log marginal likelihood: 1069.344
## Estimate obtained in 7 iteration(s) via method "normal".
Model comparison (Bayes factors) Compute logBF in favor of power law. Takes a few minutes to run,
hence commented out.
bfs_standard = vector('numeric', length = 5)
for (i in 1:5) {
  bfs_standard[i] = log(1 / bayes_factor(linear_standard, power_law_standard)$bf)
}
## Iteration: 1
## Iteration: 2
## Iteration: 3
## Iteration: 4
## Iteration: 5
```

Iteration: 6 ## Iteration: 7 ## Iteration: 1 ## Iteration: 2 ## Iteration: 3 ## Iteration: 4 ## Iteration: 5 ## Iteration: 6 ## Iteration: 1 ## Iteration: 2 ## Iteration: 3 ## Iteration: 4 ## Iteration: 5 ## Iteration: 6 ## Iteration: 7 ## Iteration: 1 ## Iteration: 2 ## Iteration: 3 ## Iteration: 4 ## Iteration: 5 ## Iteration: 6 ## Iteration: 7 ## Iteration: 1 ## Iteration: 2 ## Iteration: 3 ## Iteration: 4 ## Iteration: 5 ## Iteration: 6 ## Iteration: 7 ## Iteration: 1 ## Iteration: 2 ## Iteration: 3 ## Iteration: 4 ## Iteration: 5 ## Iteration: 6 ## Iteration: 1 ## Iteration: 2 ## Iteration: 3 ## Iteration: 4 ## Iteration: 5 ## Iteration: 6 ## Iteration: 7 ## Iteration: 1 ## Iteration: 2 ## Iteration: 3 ## Iteration: 4 ## Iteration: 5 ## Iteration: 1 ## Iteration: 2 ## Iteration: 3 ## Iteration: 4

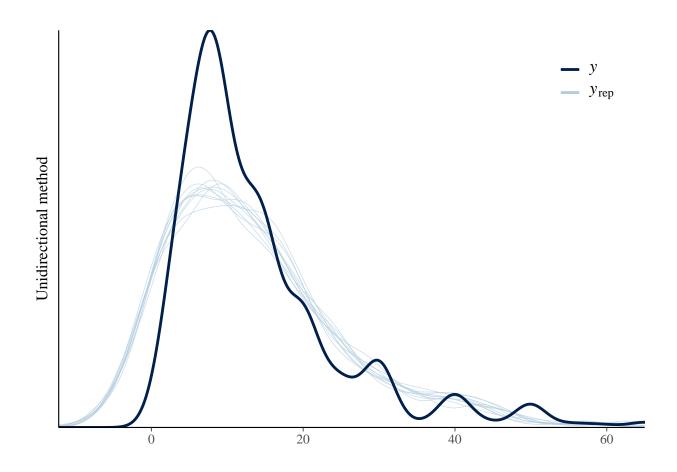
Iteration: 5
Iteration: 6
Iteration: 1

```
## Iteration: 2
## Iteration: 3
## Iteration: 4
## Iteration: 5
## Iteration: 6
print(paste0('Mean logBF:', mean(bfs_standard), 'Std logBF:', sd(bfs_standard)))
## [1] "Mean logBF:199.738655575083Std logBF:0.0210697356413098"
Bayesian mixed effects models (unidirectional condition)
prior_settings <- c(set_prior('normal(0, 5)', nlpar = "a"),</pre>
                    set_prior('normal(1.0, 0.5)', nlpar = "b", lb = 0))
(formula = bf(
     redness_rating_comparable ~ a * saturation ^ b ,
     a ~ (1 | File),
     b ~ (1 | File),
     n1 = TRUE
   ))
Fit power law
## redness_rating_comparable ~ a * saturation^b
## a ~ (1 | File)
## b ~ (1 | File)
\# make_stancode(formula, data = df[df$condition == 'unidirectional', ], prior = prior_settings)
 power_law_unidirectional <-</pre>
   brm(
     formula,
     data = df[df$condition == 'unidirectional',],
     save_all_pars = T,
      sample_prior = 'yes',
      warmup = 2000,
      iter = 7000,
      cores = 4,
     control = list(adapt_delta = 0.96, max_treedepth = 15),
     prior = prior_settings,
     file = 'study3_power_unidirectional_x'
   )
)
```

Family: gaussian

```
Links: mu = identity; sigma = identity
## Formula: redness_rating_comparable ~ a * saturation^b
##
            a ~ (1 | File)
##
            b ~ (1 | File)
      Data: df[df$condition == "unidirectional", ] (Number of observations: 704)
##
## Samples: 4 chains, each with iter = 7000; warmup = 2000; thin = 1;
            total post-warmup samples = 20000
##
## Group-Level Effects:
## ~File (Number of levels: 18)
                   Estimate Est.Error 1-95% CI u-95% CI Rhat Bulk_ESS Tail_ESS
## sd(a_Intercept)
                                                    0.35 1.00
                                                                  4555
                       0.24
                                 0.05
                                          0.17
                                                                           7435
                                 0.18
                                           0.63
                                                    1.33 1.00
                                                                  4553
                                                                           7719
## sd(b_Intercept)
                       0.91
##
## Population-Level Effects:
##
               Estimate Est.Error 1-95% CI u-95% CI Rhat Bulk_ESS Tail_ESS
                   0.46
                             0.06
                                      0.34
                                               0.57 1.00
                                                              3542
                                                                       5503
## a_Intercept
                   1.73
                             0.21
                                      1.31
                                                2.13 1.00
                                                              4438
                                                                       7068
## b_Intercept
## Family Specific Parameters:
##
        Estimate Est.Error 1-95% CI u-95% CI Rhat Bulk_ESS Tail_ESS
## sigma
             0.04
                      0.00
                                0.03
                                         0.04 1.00
                                                       20334
##
## Samples were drawn using sampling(NUTS). For each parameter, Bulk ESS
## and Tail_ESS are effective sample size measures, and Rhat is the potential
## scale reduction factor on split chains (at convergence, Rhat = 1).
  pow_unidirectional_plot = pp_check(power_law_unidirectional) +
    scale_x_continuous(labels=c(0,20,40,60), breaks=c(0,0.2,0.4,0.6)) +
   labs(y = 'Unidirectional method') +
   theme(legend.position = c(0.9, 0.9))
)
```

Using 10 posterior samples for ppc type 'dens_overlay' by default.



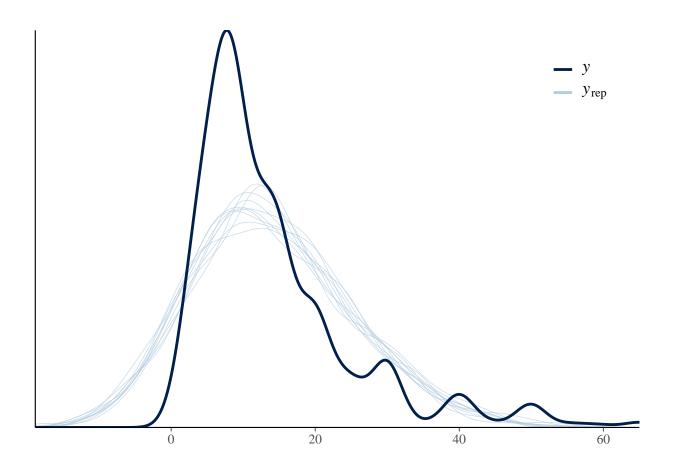
```
brms::loo(power_law_unidirectional)
```

```
## Warning: Found 1 observations with a pareto_k > 0.7 in model
## 'power_law_unidirectional'. It is recommended to set 'moment_match = TRUE' in
## order to perform moment matching for problematic observations.
##
## Computed from 20000 by 704 log-likelihood matrix
##
##
            Estimate
                       SE
              1307.9 36.9
## elpd_loo
                62.5 9.5
## p_loo
             -2615.8 73.8
## looic
## Monte Carlo SE of elpd_loo is NA.
##
## Pareto k diagnostic values:
                            Count Pct.
##
                                           Min. n_eff
## (-Inf, 0.5]
                 (good)
                            697
                                   99.0%
                                           1522
##
   (0.5, 0.7]
                 (ok)
                               6
                                    0.9%
                                           269
##
      (0.7, 1]
                 (bad)
                               1
                                    0.1%
                                           20
```

```
(1, Inf) (very bad) 0 0.0% <NA>
## See help('pareto-k-diagnostic') for details.
brms::waic(power_law_unidirectional)
## Warning:
## 34 (4.8%) p_waic estimates greater than 0.4. We recommend trying loo instead.
## Computed from 20000 by 704 log-likelihood matrix
##
##
            Estimate SE
## elpd_waic 1309.0 36.7
## p_waic
                61.4 9.2
## waic
             -2617.9 73.3
## 34 (4.8%) p_waic estimates greater than 0.4. We recommend trying loo instead.
brms::bridge_sampler(power_law_unidirectional)
## Iteration: 1
## Iteration: 2
## Iteration: 3
## Iteration: 4
## Iteration: 5
## Iteration: 6
## Iteration: 7
## Bridge sampling estimate of the log marginal likelihood: 1246.292
## Estimate obtained in 7 iteration(s) via method "normal".
prior_settings = c(
  set_prior('normal(0,1)', class = 'b', coef = 'saturation'),
  set_prior('normal(0,5)', class = 'b', coef = 'Intercept')
)
(formula = redness_rating_comparable ~ 0 + Intercept + saturation + (1 + saturation | File))
Fit linear model
## redness_rating_comparable ~ 0 + Intercept + saturation + (1 +
       saturation | File)
\# make_stancode(formula, data = df[df$condition == 'unidirectional', ], prior = prior_settings)
```

```
linear unidirectional <-
   brm(
      formula,
      data = df[df$condition == 'unidirectional',],
      save_all_pars = T,
      sample_prior = 'yes',
      warmup = 2000,
      cores = 4,
      prior = prior_settings,
      iter = 7000,
      file = 'study3_linear_unidirectional_x'
)
## Family: gaussian
   Links: mu = identity; sigma = identity
## Formula: redness_rating_comparable ~ 0 + Intercept + saturation + (1 + saturation | File)
      Data: df[df$condition == "unidirectional", ] (Number of observations: 704)
## Samples: 4 chains, each with iter = 7000; warmup = 2000; thin = 1;
            total post-warmup samples = 20000
##
## Group-Level Effects:
## ~File (Number of levels: 18)
                             Estimate Est.Error 1-95% CI u-95% CI Rhat Bulk ESS
## sd(Intercept)
                                 0.06
                                            0.01
                                                     0.04
                                                              0.09 1.00
                                                                            4600
                                            0.03
                                                     0.12
                                                              0.25 1.00
## sd(saturation)
                                  0.18
                                                                            4326
                                                    -1.00
## cor(Intercept, saturation)
                                -1.00
                                            0.00
                                                             -0.98 1.00
                                                                            9694
##
                             Tail_ESS
## sd(Intercept)
                                 9041
## sd(saturation)
                                 8110
## cor(Intercept,saturation)
                                12046
## Population-Level Effects:
              Estimate Est.Error 1-95% CI u-95% CI Rhat Bulk ESS Tail ESS
## Intercept
                 -0.05
                            0.02
                                    -0.08
                                             -0.02 1.00
                                                             3188
                                                                      5861
## saturation
                  0.39
                            0.04
                                     0.30
                                               0.47 1.00
                                                             3094
                                                                      5580
##
## Family Specific Parameters:
         Estimate Est.Error 1-95% CI u-95% CI Rhat Bulk_ESS Tail_ESS
                                         0.05 1.00
                       0.00
                                0.05
## sigma
             0.05
                                                       29565
                                                                15028
## Samples were drawn using sampling(NUTS). For each parameter, Bulk_ESS
## and Tail_ESS are effective sample size measures, and Rhat is the potential
## scale reduction factor on split chains (at convergence, Rhat = 1).
(lin_unidirectional_plot = pp_check(linear_unidirectional) +
   scale_x_continuous(labels=c(0,20,40,60), breaks=c(0,0.2,0.4,0.6)) +
  theme(legend.position = c(0.9, 0.9)))
```

Using 10 posterior samples for ppc type 'dens overlay' by default.



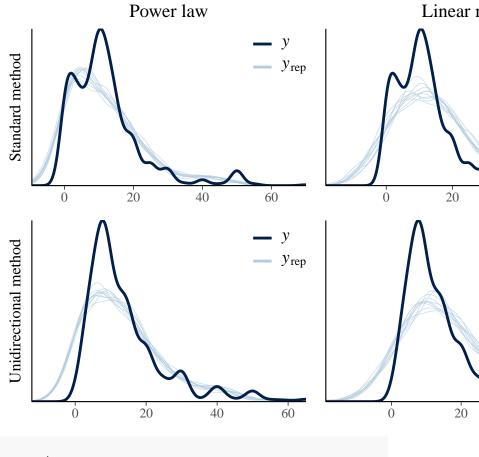
brms::loo(linear_unidirectional)

```
##
## Computed from 20000 by 704 log-likelihood matrix
##
##
            Estimate
                       SE
              1082.9 35.9
## elpd_loo
                41.1 6.0
## p_loo
             -2165.9 71.8
## looic
## -----
## Monte Carlo SE of elpd_loo is 0.1.
##
## Pareto k diagnostic values:
##
                             Count Pct.
                                           Min. n_eff
## (-Inf, 0.5]
                 (good)
                             701
                                   99.6%
                                           1493
##
    (0.5, 0.7]
                 (ok)
                               3
                                    0.4%
                                           233
##
      (0.7, 1]
                 (bad)
                               0
                                    0.0%
                                           <NA>
                                    0.0%
##
      (1, Inf)
                 (very bad)
                                           <NA>
## All Pareto k estimates are ok (k < 0.7).
## See help('pareto-k-diagnostic') for details.
```

```
brms::waic(linear_unidirectional)
## Warning:
## 21 (3.0%) p_{\text{waic}} estimates greater than 0.4. We recommend trying loo instead.
##
## Computed from 20000 by 704 log-likelihood matrix
##
##
             Estimate
                        SE
## elpd_waic 1083.2 35.8
                 40.8 5.9
## p_waic
## waic
              -2166.5 71.7
##
## 21 (3.0%) p_waic estimates greater than 0.4. We recommend trying loo instead.
brms::bridge_sampler(linear_unidirectional)
## Iteration: 1
## Iteration: 2
## Iteration: 3
## Iteration: 4
## Iteration: 5
## Bridge sampling estimate of the log marginal likelihood: 1041.458
## Estimate obtained in 5 iteration(s) via method "normal".
Model comparison (Bayes factors) Compute logBF in favor of power law. Takes a few minutes to run,
hence commented out.
bfs_unidirectional = vector('numeric', length = 5)
for (i in 1:5) {
  bfs_unidirectional[i] = log(1 / bayes_factor(linear_unidirectional, power_law_unidirectional)$bf)
## Iteration: 1
## Iteration: 2
## Iteration: 3
## Iteration: 4
## Iteration: 1
## Iteration: 2
## Iteration: 3
## Iteration: 4
## Iteration: 5
## Iteration: 6
## Iteration: 7
## Iteration: 1
## Iteration: 2
## Iteration: 3
## Iteration: 4
## Iteration: 5
```

```
## Iteration: 1
## Iteration: 2
## Iteration: 3
## Iteration: 4
## Iteration: 5
## Iteration: 6
## Iteration: 1
## Iteration: 2
## Iteration: 3
## Iteration: 4
## Iteration: 5
## Iteration: 1
## Iteration: 2
## Iteration: 3
## Iteration: 4
## Iteration: 5
## Iteration: 1
## Iteration: 2
## Iteration: 3
## Iteration: 4
## Iteration: 5
## Iteration: 1
## Iteration: 2
## Iteration: 3
## Iteration: 4
## Iteration: 5
## Iteration: 6
## Iteration: 7
## Iteration: 1
## Iteration: 2
## Iteration: 3
## Iteration: 4
## Iteration: 5
## Iteration: 1
## Iteration: 2
## Iteration: 3
## Iteration: 4
## Iteration: 5
## Iteration: 6
## Iteration: 7
print(paste0('Mean logBF:', mean(bfs_unidirectional), 'Std logBF:', sd(bfs_unidirectional)))
## [1] "Mean logBF:204.815870047476Std logBF:0.0278751284377827"
pp_grid = (
  grid.arrange(
    pow_standard_plot,
    lin_standard_plot,
    pow_unidirectional_plot,
```

```
lin_unidirectional_plot
)
```



Posterior predictive plot (Figure 5)

Fit power law (standard condition)

```
ggsave(
  paste0("final_plots/study3_pp_plot.png"),
  plot = pp_grid,
  dpi = 600,
  height = 6,
  width = 7,
  units = "in"
)
```

Bayesian mixed-effects models (aggregated data)

```
df_agg = df %>% group_by(saturation,condition) %>% summarise(median_rating = median(redness_rating_comp
```

'summarise()' regrouping output by 'saturation' (override with '.groups' argument)

```
prior_settings <- c(set_prior('normal(0, 5)', nlpar = "a"),</pre>
            set_prior('normal(1.0, 0.5)', nlpar = "b", lb = 0))
(formula = bf(median_rating ~ a * saturation ^ b , a ~ 1, b ~ 1 , nl = TRUE))
## median_rating ~ a * saturation^b
## a ~ 1
## b ~ 1
\# make_stancode(formula, data = df_{agg}[df_{agg}$condition == 'standard', ], prior = prior_settings)
  power_law_standard_agg <-</pre>
   brm(
      formula,
      data = df_agg[df_agg$condition == 'standard',],
      save all pars = T,
      sample_prior = 'yes',
      warmup = 2000,
      iter = 7000,
      cores = 4,
     control = list(adapt_delta = 0.96, max_treedepth = 20),
     prior = prior_settings,
      file = 'study3_power_standard_agg_x'
)
## Family: gaussian
   Links: mu = identity; sigma = identity
## Formula: median_rating ~ a * saturation^b
##
            a ~ 1
##
            b ~ 1
##
      Data: df_agg[df_agg$condition == "standard", ] (Number of observations: 8)
## Samples: 4 chains, each with iter = 7000; warmup = 2000; thin = 1;
            total post-warmup samples = 20000
##
##
## Population-Level Effects:
##
               Estimate Est.Error 1-95% CI u-95% CI Rhat Bulk_ESS Tail_ESS
                   0.33
                             0.04
                                       0.25
                                                0.40 1.00
                                                              5929
                                                                        6659
## a_Intercept
## b_Intercept
                   1.72
                              0.28
                                       1.14
                                                2.25 1.00
                                                              5903
                                                                        6051
## Family Specific Parameters:
         Estimate Est.Error 1-95% CI u-95% CI Rhat Bulk_ESS Tail_ESS
## sigma
             0.03
                       0.01
                                0.01
                                          0.05 1.00
                                                        6154
##
## Samples were drawn using sampling(NUTS). For each parameter, Bulk_ESS
## and Tail_ESS are effective sample size measures, and Rhat is the potential
## scale reduction factor on split chains (at convergence, Rhat = 1).
```

```
prior_settings <- c(set_prior('normal(0, 5)', nlpar = "a"),</pre>
            set_prior('normal(1.0, 0.5)', nlpar = "b", lb = 0))
(formula = bf(median_rating ~ a * saturation ^ b , a ~ 1, b ~ 1 , nl = TRUE))
Fit power law (unidirectional condition)
## median_rating ~ a * saturation^b
## a ~ 1
## b ~ 1
\# make_stancode(formula, data = df_agg[df_agg$condition == 'unidirectional', ], prior = prior_settings)
  power_law_unidirectional_agg <-</pre>
   brm(
      formula,
      data = df_agg[df_agg$condition == 'unidirectional',],
      save all pars = T,
      sample_prior = 'yes',
      warmup = 2000,
      iter = 7000,
      cores = 4,
     control = list(adapt delta = 0.96, max treedepth = 20),
     prior = prior_settings,
      file = 'study3_power_unidirectional_agg_x'
)
## Family: gaussian
   Links: mu = identity; sigma = identity
## Formula: median_rating ~ a * saturation^b
##
            a ~ 1
##
            b ~ 1
      Data: df_agg[df_agg$condition == "unidirectional", ] (Number of observations: 8)
## Samples: 4 chains, each with iter = 7000; warmup = 2000; thin = 1;
##
            total post-warmup samples = 20000
## Population-Level Effects:
               Estimate Est.Error 1-95% CI u-95% CI Rhat Bulk_ESS Tail_ESS
## a_Intercept
                   0.34
                             0.04
                                      0.26
                                                0.42 1.00
                                                              6117
                                                                       5750
## b_Intercept
                   1.56
                             0.26
                                       1.03
                                                2.08 1.00
                                                              6311
                                                                       5676
##
## Family Specific Parameters:
##
         Estimate Est.Error 1-95% CI u-95% CI Rhat Bulk_ESS Tail_ESS
## sigma
             0.03
                       0.01
                                0.02
                                         0.06 1.00
                                                        6197
## Samples were drawn using sampling(NUTS). For each parameter, Bulk_ESS
## and Tail_ESS are effective sample size measures, and Rhat is the potential
## scale reduction factor on split chains (at convergence, Rhat = 1).
```