



THE WHITEPAPER

THE \$RAINBOW TEAM | 2021 NOVEMBER



CONTENTS

03 WHAT IS RAINBOW

05 RAINBOW TOKEN

06 WHAT IS RAINBOW TOKEN

07 TOKENOMICS

08 RED PROTOCOL

09 ORANGE PROTOCOL

10 YELLOW PROTOCOL

11 GREEN PROTOCOL

12 BLUE PROTOCOL

13 INDIGO PROCOL

14 VIOLET PROTOCOL

15 ANTI-WHALE TAX

16 TOKEN DISTRIBUTION

17 THE TEAM

18 THE ROADMAP

20 RAINBOT

23 BIFROST LAUNCHER

25 PRISM

27 PRISM VAULT

29 BIFROST BRIDGE

31 NORSEMEN NFT COLLECTION

33 KINGDOMS OF ASGARD

WHAT IS RAINBOW?

Rainbow is an all-inclusive ecosystem that is dedicated to the people.

Run by an experienced team of developers, it's an ecosystem that truly is special for its holders.

MISSION

To create low cost, easy to use, and widely available platforms, services and dApp that people can really use.

VISION

To be a thriving ecosystem, which helps bring attention to the crypto space and eventually becomes a household name.



"There's a pot of gold at the end of every rainbow!"

- A leprechaun, probably

THE PROBLEMS WE AIM TO SOLVE

Cryptocurrency is still inaccessible to many people in the world. It isn't obvious to people how to get started with it, such as interacting with and using blockchain infrastructure. It means a lot of people are gated away from some amazing benefits that they bring.

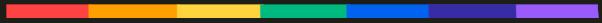
In most cases it is still very complex to use, so even with decent understanding of how things work it requires users to jump through a lot of unnecessary, and sometimes daunting, hoops.

There is a lack of growth campaigns, resulting in a large proportion of people that are not even aware these things exist.

Since people fear what they don't know, it can reinforce a culture that prevents us from progressing to bigger and better solutions.

RAINBOW TOKEN

7 COLORS, 7 FEATURES, 7% TAX



WHAT IS \$RAINBOW?

\$RAINBOW is a hyper-deflationary, inclusive and ethical BEP-20 token. It employs 7 popular protocols, combining them together in the smart contract code to give it the strength of seven tokens in one. Each of these features give \$RAINBOW a unique position in the market, allowing it to weather any type of storm.

FEATURES

The seven features that \$RAINBOW combines are:

- Burn
- Buyback
- Reflection
- Charity
- Auto-liquidity
- Marketing & Development
- Lucky Dip

BURN

BUYBACK

REFLECTION

CHARITY

AUTO-LIQUIDITY

MARKETING & DEVELOPMENT

LUCKY DIP

Together the protocols that realize these features provide a token that is wholly unique. As we take a cut of transactions and put that towards the planet and humanitarian charities, we are striving towards a net positive environmental impact to help offset the energy concerns that come with cryptocurrencies.

TOKENOMICS

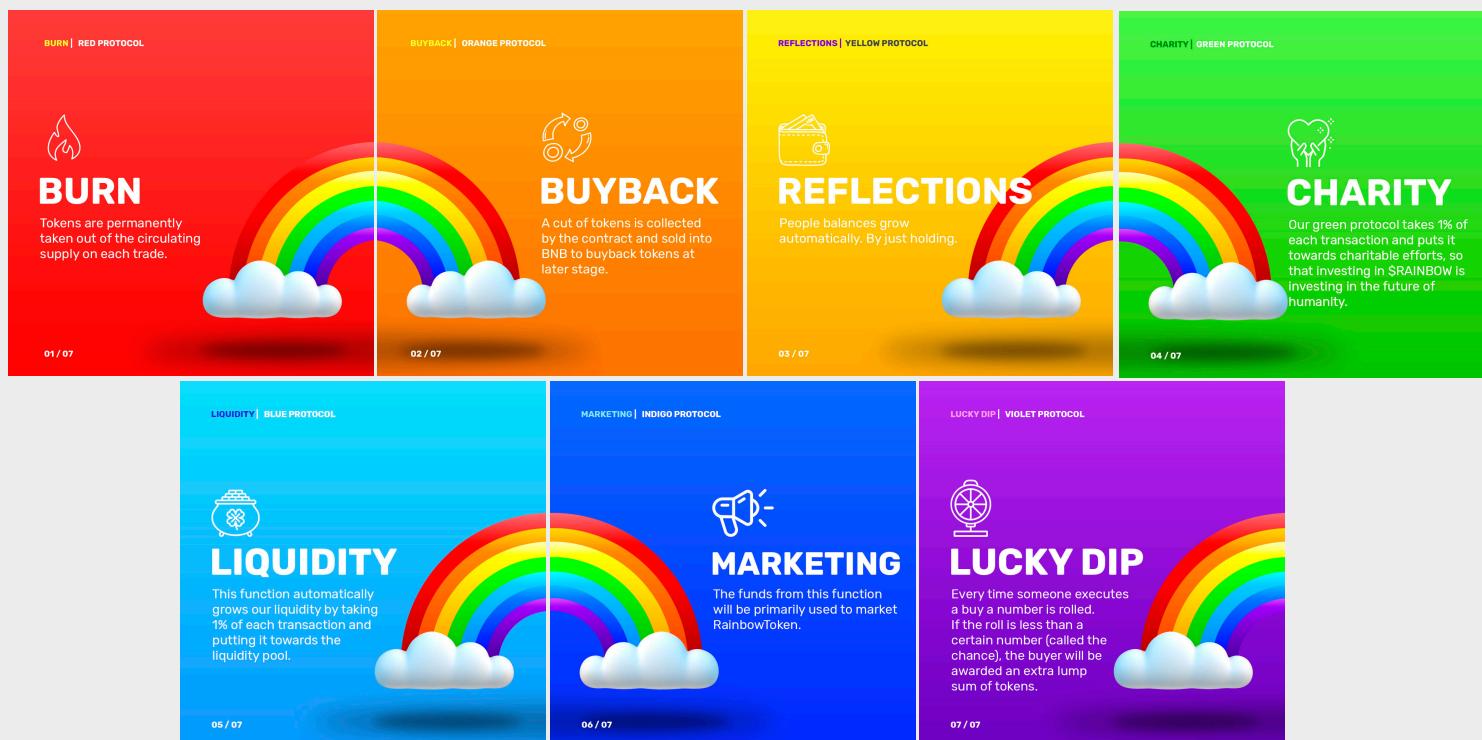
TOKENOMICS To allow the different smart contract functions to occur that makes RAINBOW unique, each purchase transaction is taxed 7%, which is split across these seven protocols.

The smart contract then applies a 14% tax on sells to the PancakeSwap liquidity pool, and it further aims to decrease extremely volatility using a mechanism called anti-whale tax (this is explained in greater depth further down).

The buy slippage is 8%+, and sell slippage is 16%+.

The whale slippage is 26%+

On sells, the tax is not split evenly across all 7 protocols. Instead, 1% of the transaction is burned, 1% is reflected and 1% is pulled into the lottery side-pot. The rest of the taxed amount is then split evenly across the remaining protocols (buyback, charity, liquidity, and marketing.)



RED

BURN PROTOCOL



Our red protocol is our burning function. This means tokens are permanently taken out of the circulating supply on each trade. It works by taking 1% of every transaction and burns it by transferring it directly to the burn address:

0x00000000000000000000000000000000000000dEaD

Rank	Address
1	Burn Address

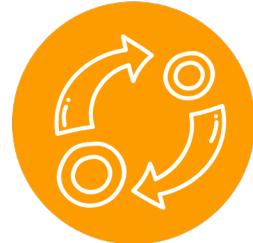
You can verify the dead address in BscScan under the “Holders” section by its label “Burn Address”

The network has a few addresses with unique string-like names, called vanities, the dead address is one such example of this. These addresses are not owned by anyone as they don’t have a known associated private key with them. Since anything that is sent to this address is forever lost and irretrievable, sending \$RAINBOW to this address permanently reduces the circulating supply.

Since reflections are also enabled on the burn address, there is a “black-hole” effect. This means that the burn address sucks away tokens from the circulating supply on top of the 1% from each transaction, adding on top of the burn.

ORANGE

BUYBACK PROTOCOL



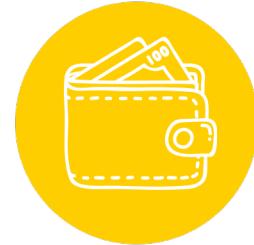
Our orange protocol is our buyback function. A cut of tokens is collected by the contract and sold into BNB to buyback tokens at a later stage.

When automatic buyback is enabled, whenever a sell is executed a portion of this buyback amount is used to automatically purchase tokens back from the liquidity pool. These purchased tokens are then immediately burned. The buyback system is set to manual by default, and the development team closely monitor and manage this.

When enabled manually, this function will automatically trigger a buyback of tokens on each sell transaction and send these tokens directly to the burn address.

YELLOW

REFLECTION PROTOCOL



Our yellow protocol is our reflection function. This means that peoples balances grow automatically by just holding. It takes 1% of every transaction and reflects this back to every single holder of \$RAINBOW (including the burn address). The amount everyone receives from this 1% reflection is based on the total supply of \$RAINBOW that they hold.

For example, if John owns 2% of the total supply and someone buys 1,000,000 RAINBOW, John will receive 200 RAINBOW. This is because we take 1% of that transaction to find the full reflection amount (10,000 RAINBOW), and then we take 2% of this to find John's reflected amount: 200.

GREEN

CHARITY PROTOCOL



Our green protocol is dedicated to charitable efforts. We want \$RAINBOW to be an investment into the future of humanity.

We pledge to invest into all areas of charitable work; such as, but not limited to:

- Poverty alleviation
- Habitat & ecosystem preservation
- Cancer research • Animal welfare
- Emergency services
- And everything in between

These options are just some examples of the areas of the world that we can help, so if this is something you feel strongly about, we want you to be able to vote and have your say on which charity(s) we chose.

Our charity process is done in an organic and transparent way. Each week we collect three of the most popular charities amongst our community, and put up a poll with links and information to each one. The winner of the poll will be rewarded an amount of charity, where the transaction will be announced and shown across our mediums.

To safeguard ourselves from overspending, we'll be closely monitoring the projects budget to ensure we can continue to fund charities around the world for longer.

BLUE

LIQUIDITY PROTOCOL



Our blue protocol is our auto-liquidity function.

This function automatically grows our liquidity by taking a portion of each transaction and putting it towards the liquidity pool.

The smart contract will store tokens taken from the taxed transactions inside the contract and at a swap threshold the contract will automatically take a portion of these stored tokens and sell half of them to the liquidity pool in return for BNB. It will then pair up the acquired BNB with the remaining half of the tokens that are left over, and deposit that into the liquidity pool.

INDIGO

MARKETING PROTOCOL



Our indigo protocol is a way to provide funding to the \$RAINBOW project.

Instead of giving tokens at the start to our team, we've decided to integrate a function into the smart contract that takes a portion of every transaction and sell it into BNB to send over to the marketing wallet automatically. The funds from this function will be primarily used to market \$RAINBOW, aiming to gain the attention of key audiences of whom the token may be appealing to.

The funds are collected in
0x2BA4B1CCa6E240C0e6d938F2C647019179454559

and the marketing cut is distributed to
0xf1108a21078fdd47A67DdcC238c7919323332b04

VIOLET

LUCKY DIP PROTOCOL



Our violet protocol is our lucky dip function. This function awards extra tokens to a random buyer of **\$RAINBOW**.

It works by taking 1% of every transaction and storing it in a side-pot inside of the smart contract. Once a certain threshold is then reached, every time someone executes a buy a number is rolled. If the roll is less than a certain number (called the chance), the buyer will be awarded an extra lump sum of tokens. Every time the buyer fails a roll, the side-pot will grow (due to the tax from this buy transaction).

To view the latest lottery threshold and chance, you can use the **/lottery** command inside our Telegram channel. The smart contract will mark the blockchain with the winner and the amount won to properly authenticate the winner.

ANTI-WHALE TAX

In order to discourage severe token volatility, a higher tax amount is imposed upon transactions that deposit a large amount of tokens to the PancakeSwap liquidity pool.

Dubbed “Anti-whale tax” (AWT), this function applies a temporary tax bracket of 21% upon wallets that sell over 250B tokens to the PancakeSwap liquidity pool within a 24 hour period. Beyond 24 hours, the tax resets to 14%.

HOW IT WORKS

Our smart contract tracks the sell histories of each individual wallet within a 24-hour window. After a wallet has sold 250 billion \$RAINBOW (or more) within this timeframe, it will be subjected to a 21% fee for the next 24-hours.

This means if a whale decides to dump their entire bag, a lot more of the tokens get driven into the project – greatly strengthening it.

In conclusion, the optimal – and benevolent – way for a wallet to sell off is in smaller increments over time.

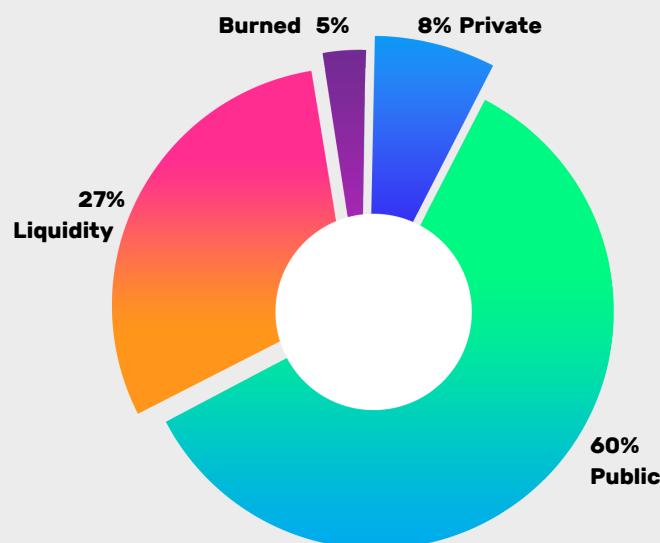
TOKEN DISTRIBUTION

When \$RAINBOW was deployed 1,000,000,000,000,000 (1 quadrillion) tokens were minted.

The contract prevents any further mints from taking place meaning that it is impossible for the supply to ever increase.

The project was fairly launched, with no tokens sent to team wallets or used as team allocated funds.

LAUNCH DISTRIBUTION



THE TEAM

Every worthy crypto project needs to be backed by a competent team that cover critical roles. From the get-go we have put together a team of experienced people who have worked on crypto projects before. We have contacts with marketers, influencers, audit teams and exchange teams that we can leverage to make sure we can truly focus on delivering a crypto project that everyone can get behind.

Dom | Lead Developer

Dom is the team lead that spearheads \$RAINBOW. They are the lead developer, and oversee all of the technical aspects to the ecosystem. He created the idea of RAINBOW and developed it from the ground up

Martin | Crypto Analyst & Relations

Martin is an experienced crypto trader that helps handle relations and advocate for the state of the crypto market. Having been involved in crypto for some time, he helps the team make decisions that minimise the impact of crashes and maximise the rush of bullish rises.

Welshy | Marketing Director

Welshy is the marketing director is responsible for finding, setting up and finalizing marketing proposals. They are the person who develops marketing strategies and helps drive hype and attention to our project.

Haynes | Social Media Manager

Haynes is the social media manager oversees our social media accounts, such as the Twitter, to help broadcast what is currently going on for the team and the project.

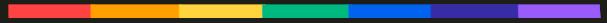
Lady Rarrar | Community Manager

Lady Rarrar is the community manager is the friend of all. They are the head of the community and are the community's direct line of contact to the development team. They oversee the channels, the moderation team, and help collate ideas and suggestions that were raised by the community. They also handle running community related events.

While we feel like we have covered the necessary roles to deliver an authentic crypto project, this list is not fixed nor permanent and we will be looking to expand the team.

THE ROADMAP

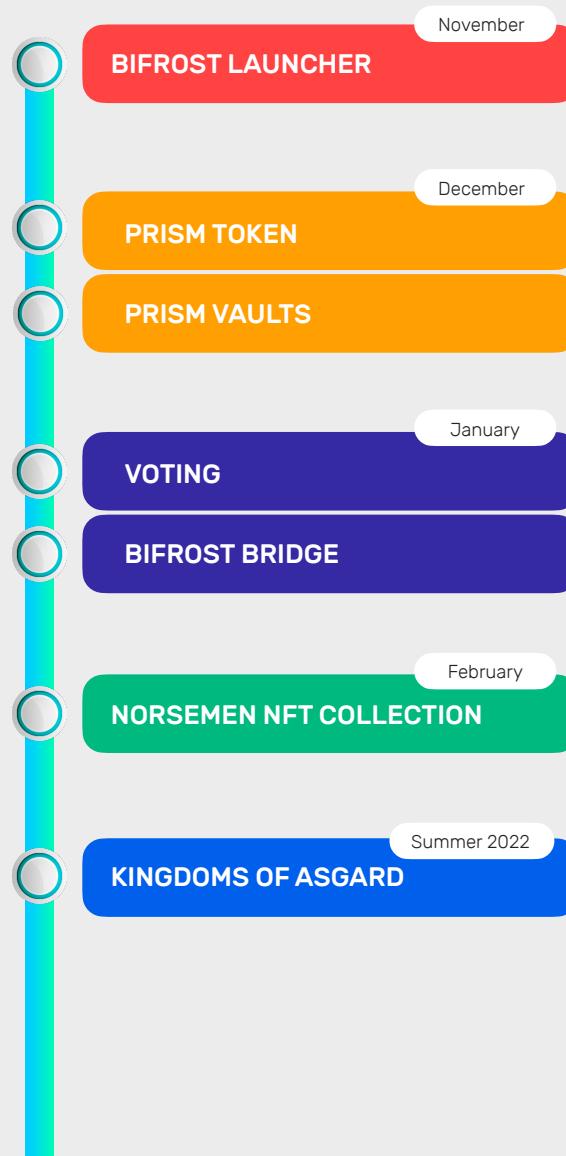
THE WAY TO SUCCESS



ROADMAP

It is important that we outline a paved direction for the project and what we plan to do. This is so our token holders can use this as a yard stick to measure our performance to help reassure them that not only is the project alive, but it is delivering on committed work.

We have intentionally left wiggle room in each of our quarters to ensure that we can adjust our direction for work that is asked of us by our community.



THE RAINBOT

COOLEST BOT IN CRYPTO



WHAT IS RAINBOT?

Rainbot is a Telegram bot that automatically rewards its users with crypto. It was designed to enrich the community engagement, and add incentive to encourage community shilling. Occasionally the team release missions, which allow the [#RainbowRaiders](#) to earn an increased amount of RAIN for targeting specific tweets or hashtags.



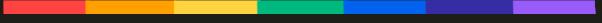
HOW DOES RAINBOT WORK?

Users link their Twitter account to their Telegram account using the **/register** command and will then be awarded with a currency, “RAIN”, for tweets that promote RAINBOW. Additionally, users may be manually awarded RAIN for media creation such as eye-catching images, stickers or videos relating to the project. This currency can then be used in the minigames that RainBot supports in Telegram or redeemed for RAINBOW, our native BEP20 token.

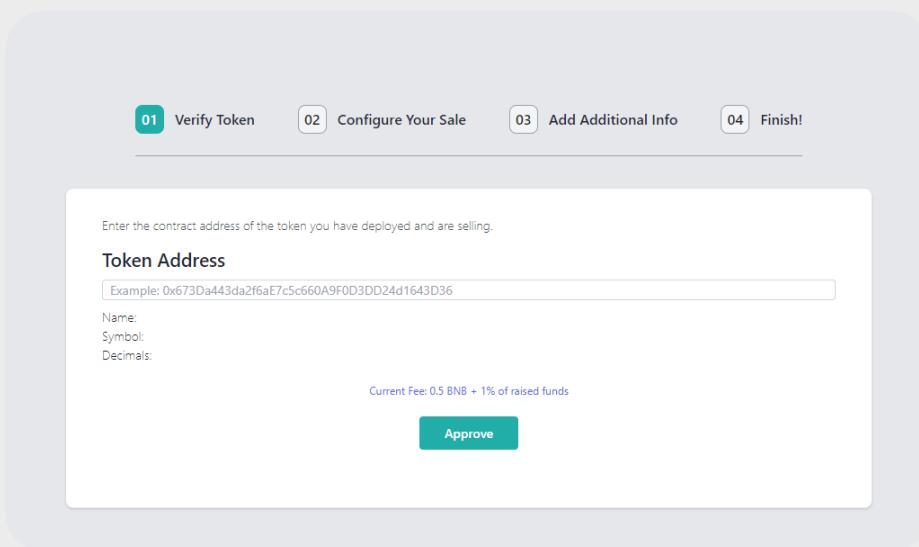


BIFROST LAUNCHER

THE TOKEN LAUNCH PAD



WHAT IS BIFROST LAUNCHER?



We plan to launch a brand new decentralized self-managing token sale service called the **Bifrost Launcher**.

Bifrost is a magical rainbow bridge that connects Asgard to the realms of space, by using it Asgardians can launch themselves to wherever they please.

Current competitors offer token sale services that can be improved upon

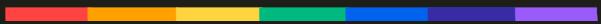
We want to provide a service that

- Has a clean, improved and user-friendly interface
- Public as well as private presales with whitelisting features
- Modifiable presales (i.e. change the backing token)
- Lower and provide more reasonable fees
- Can pair tokens with any token rather than just BNB (i.e. if you wanted a more stable token you could use USDT/BUSD)
- Improved customer support
- Better accommodation for modern BSC tokenomics

We will also offer a fee discount if people pay using \$RAINBOW, giving \$RAINBOW a utility.

PRISM

THE GOVERNANCE TOKEN





PRISM

PRISM TOKEN

\$PRISM is designed to go alongside Rainbow Token and enhance it by providing a governance system to the ecosystem.

#RainbowRaiders will be able to use their \$RAINBOW and \$PRISM to vote on proposals, which will help steer the direction of the Rainbow Ecosystem, where 1 \$PRISM is equal to 1 vote.

The initial reason for creating a new token stems from the fact that we do not control enough of the supply of \$RAINBOW to ensure that we can continually reward our holders via the PRISM Vaults.

Therefore, we have proposed a new token that is designed from the ground up to behave in a way that allows us to keep rewarding our holders indefinitely.

Trading \$PRISM against a liquidity pool (i.e. buying and selling on PancakeSwap) will have a tax of 2% which goes towards increasing the liquidity of the token and burning.

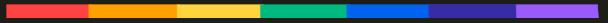
Eventually, investors will be able to stake liquidity as well as just their tokens which will bring us to a point where we have strong liquidity.

There will be no cap on the max supply, and it will be built to have minting and burning capabilities. Minting and burning will be controlled in a way that ensures a healthy cryptoasset, such as preventing huge influxes of tokens to any single party.

RAINBOW will not have development ceased and will still be a very integral part of our ecosystem.

PRISM VAULTS

RAINBOW ECOSYSTEM REWARDS



WHAT ARE THE VAULTS?

The vaults are a place where users can stake their RAINBOW or PRISM to earn rewards.

There will be 4 tiers:

FLEXI VAULT

1

- Example APY: 1%
- Early Unstaking Fee: 7%
- Timeframe: 1 day

STANDARD VAULT

2

- Example APY: 10%
- Early Unstaking Fee: 21%
- Timeframe: 14 days

ROBUST VAULT

3

- Example APY: 30%
- Early Unstaking Fee: 28%
- Timeframe: 30 days

DIAMOND VAULT

4

- Example APY: 60%
- Early Unstaking Fee: 50%
- Timeframe: 90 days

Examples of what you can stake/reward:

RAINBOW > RAINBOW

RAINBOW > PRISM

PRISM > PRISM

BIFROST BRIDGE

BRIDGE BETWEEN BSC AND ETH



WHAT IS THE BIFROST BRIDGE?

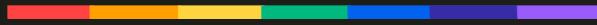
The Bifrost Bridge is another component in the RAINBOW ecosystem.

It allows users to transfer their tokens between the BSC and the ETH networks.

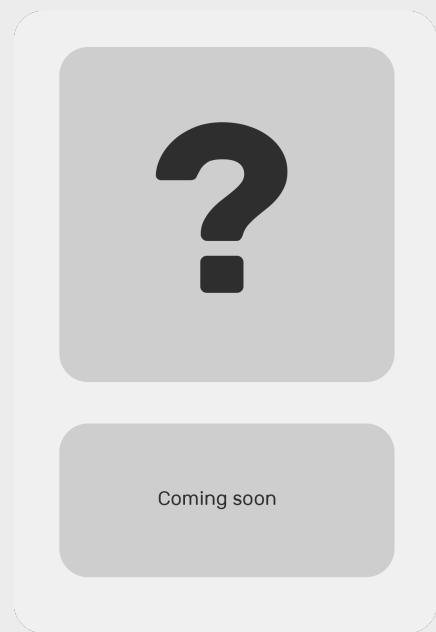


NORSEMEN NFT COLLECTION

A UNIQUE COLLECTION OF NORSEMEN
NFT's ON THE ETH NETWORK.



WHAT IS THE NORSEMEN NFT COLLECTION?



Norsemen are unique NFT heroes that will be useable inside our game Kingdoms of Asgard.

KINGDOMS OF ASGARD

AN NFT-BASED PLAY-TO-EARN
EARN-WHILE-AWAY GAME



WHAT IS KINGDOMS OF ASGARD?

Kingdoms of Asgard is a play-to-earn NFT-based settlement game; where users can build up their village, band together in clans, and lead raids on NPCs and other players.

The world is based on a persistent map, where players are able to purchase and own a grid space of land where they can then develop and build up their own settlement. Proof of ownership is done via a special NFT which is built into the smart contract. It links a user's wallet to the [x, y] co-ordinates of land which they own.

Once a player owns a settlement, they are able to gather resources, recruit troops, and raid other settlements!

In the future, players are able to then sell their settlements to other potential buyers on the marketplace. Since only one grid space can be owned per wallet, this is a great way to start fresh!

GAME FEATURES

- Buy and trade land.
- Build and grow your settlements from small villages into bustling strongholds.
- Create guilds/clans/factions to band up with your friends.
- Hire hero NFTs to lead raids.
- Raid other settlements to earn loot.
 - NPC Caves.
 - NPC Bandit Forts.
 - Other Players (PVP).
- Gather resources.
- Recruit troops.
- Trade with other players.
- View the world map, showing your surrounding settlements.

THE WHITEPAPER

THE \$RAINBOW TEAM | 2021 NOVEMBER

rainbowtoken.finance

